INTERIOR DESIGN

OCTOBER 1960

BANKS • RESTAURANTS • TRAVEL

BOWLING ALLEYS • HOSPITALS

HOTELS • MOTELS • AIRCRAFT

SHOPS • AIR TERMINALS • SHIPS

LOBBIES • TEMPLES • CHURCHES

COLLEGES • BEAUTY PARLORS

CLUBS • SHOWROOMS • OFFICES

SCHOOLS • STORES • THEATRES

A Professional Magazine for the Interior Designer and Decorator

Style 87001. Palatial Corlon can be installed above, on or below grade.

the golden age of vinyl floors

It's here with Palatial Corlon—a breath-taking new Armstrong sheet vinyl floor. With its sparkling golden tracery, Palatial transforms the classic beauty of marble into lavish modern elegance. Palatial Corlon comes in white, black and six lovely, natural colorings to enhance any interior. For full data and samples of Palatial Corlon, call your Armstrong District Office or write to Armstrong, 6010 Rodney Ave., Lancaster, Pa.

Palatial Corlon is one of the famous Armstrong VINYL FLOORS

1860-1960 Beginning our second century of progress

Bodart
DISPLAYS: NEW YORK 49 East 53rd Street • CHICAGO 679 North Wells Street • PHILADELPHIA 2305 Chestnut Street
DETROIT 1025 Brush Street • DALLAS 330 Decorative Center • MINNEAPOLIS 2632 Nicollet Avenue • BOSTON 90 Canal Street
ST. LOUIS 295 North Lindberg Boulevard • HONOLULU, HAWAII Waialae Shopping Center • GRAND RAPIDS Exhibitors Building
BODART FURNITURE, INC. 49 EAST 53RD STREET, NEW YORK, N.Y.

SCALAMANDRÈ Silks in Unusual Decorative Schemes

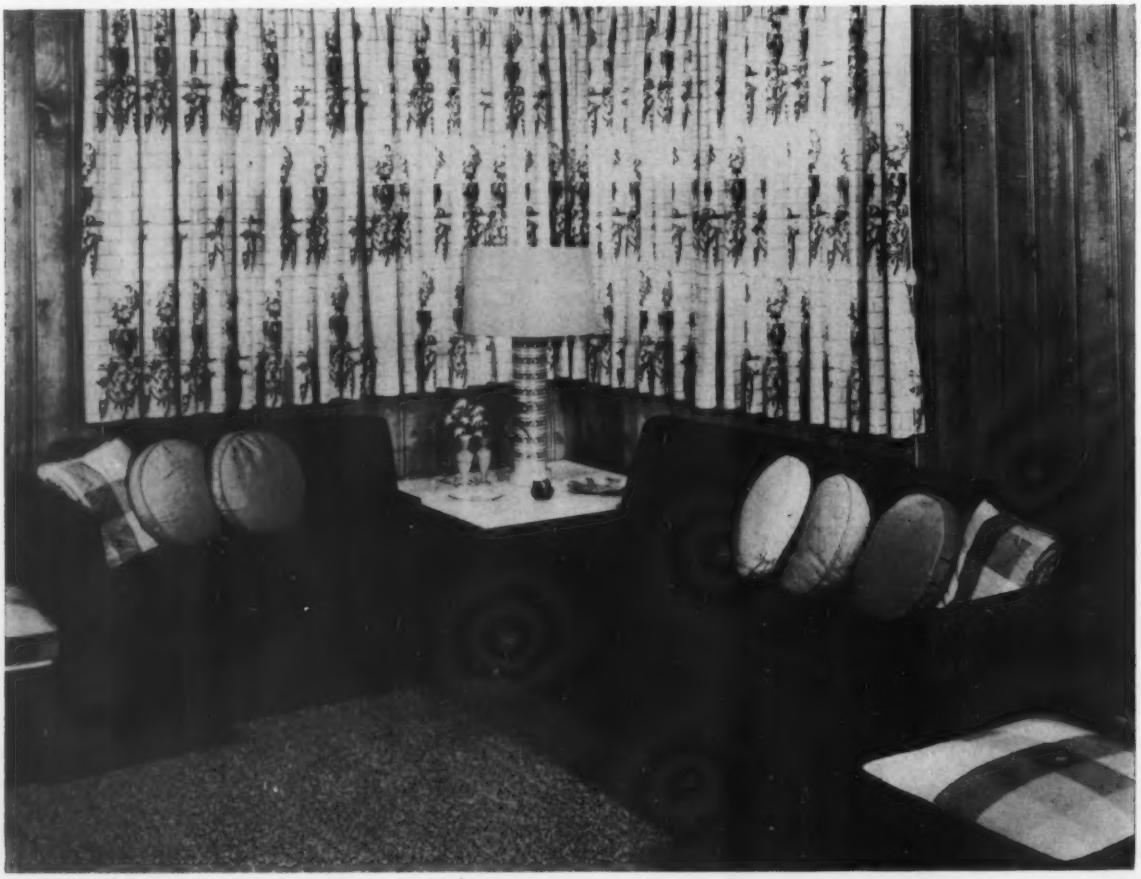
The gracious air engendered by Chasser Interiors in rooms for clients in Roslyn, Long Island, stems mainly from the beautiful silk fabrics by Scalamandrè which have been made a feature for draperies and upholstery throughout the house. With the dining room opening directly off the large living room, and window walls an important feature, Scalamandrè matching drapery fabric was used in both rooms, blending beautifully—as always—with furniture woods, painted walls and floor coverings.

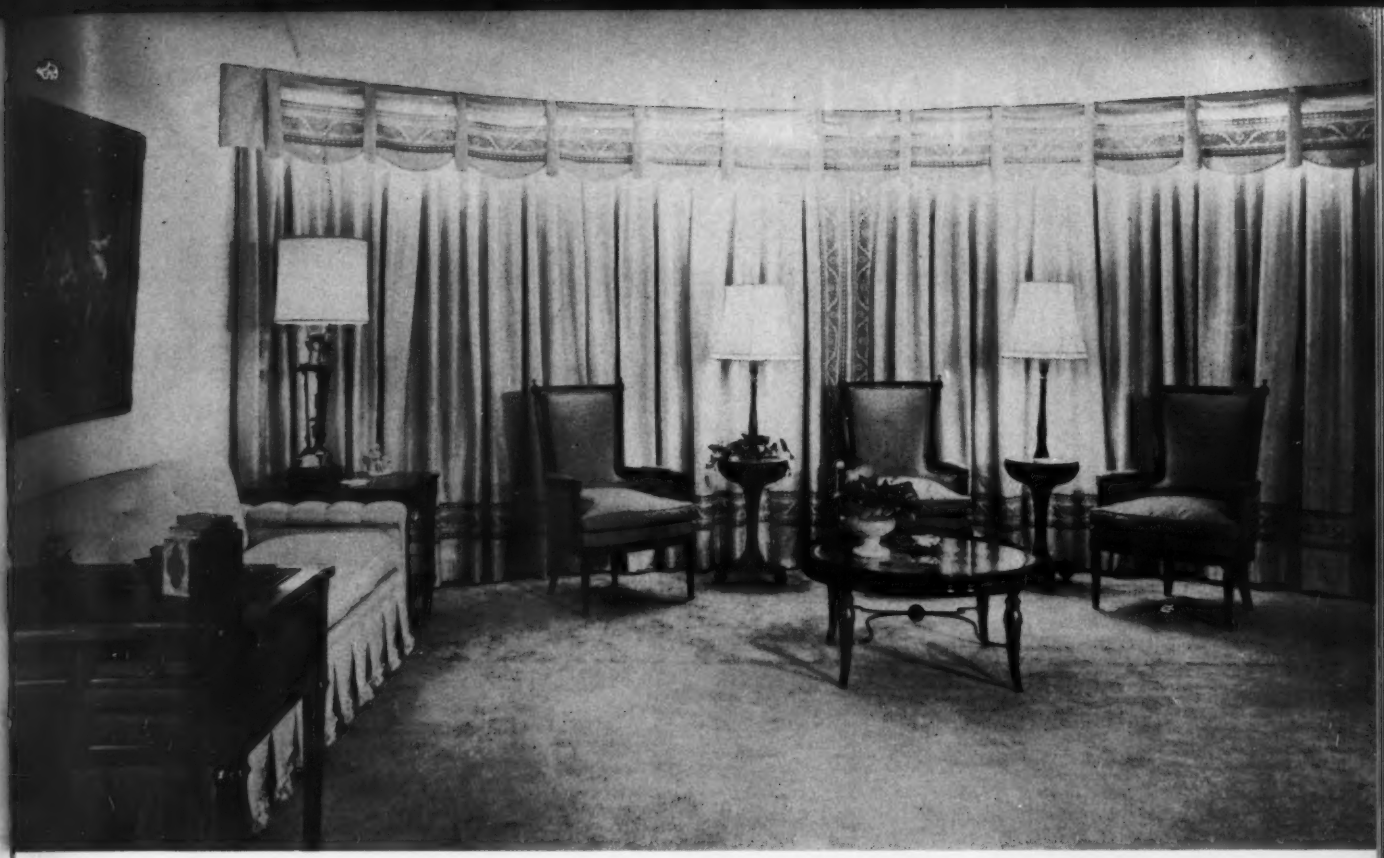
In the study designed by Edna Altman for clients in Harrison, N. Y., contrast was desired between walls sheathed in knotty pine and the furnishings. The perfect medium was Scalamandrè fabrics, of course, in a notable black printing on white for draperies, with Scalamandrè black textured fabric for upholstery on a sectional sofa holding cushions of Scalamandrè colorful silks.

Scalamandrè fabrics are available in an endless variety of colors, textures and patterns that are available nowhere else, all in colors that have been specially yarn-dyed for exclusive use.

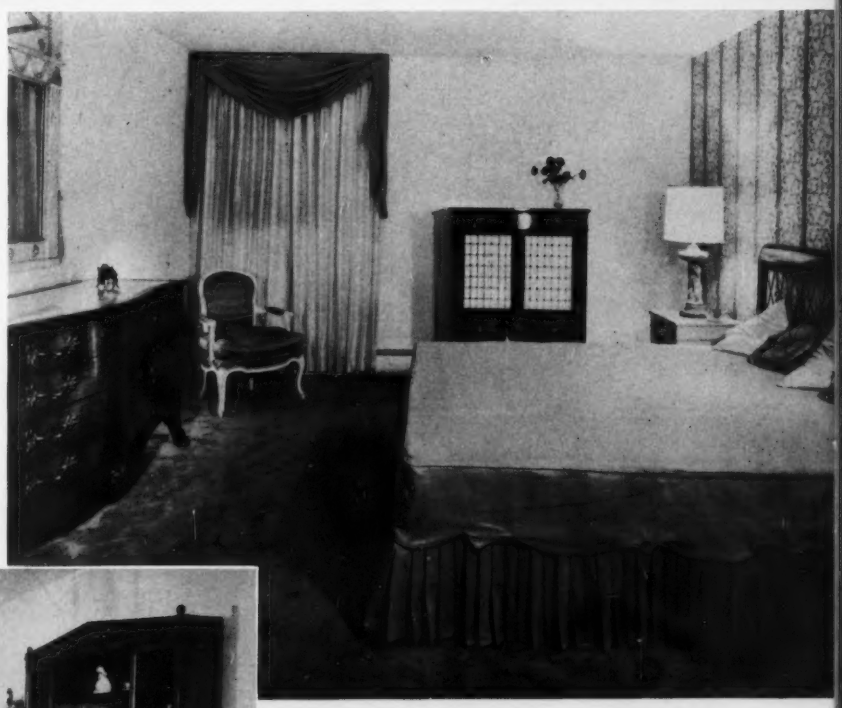
Available, too, are highly styled wallpapers specially printed in patterns and colors designed to be coordinated with Scalamandrè's spectacular line of colored fabrics.

See this great collection of fabrics, wallpapers and trimmings displayed in the showroom of **Scalamandrè Silks, 63 East 52nd St., New York. Phone: Plaza 9-2070. Scalamandrè Silcana,** our uptown showroom is located at **15 East 57th St., New York. Phone: Plaza 3-6190.**





In living room of house with great bow window extending width of room, interior designers Nat and Sophie Chasser, N.S.I.D., achieve dramatic interest with unusual drapery treatment of Scalamandrè beige silk with pumpkin brocaded border, the pattern forming an integral part of the valance design; dining room, shown below through wide door opening into living room, has similar decorative treatment of Scalamandrè silks for draperies with matching fabric, both rooms keyed to furniture in Directoire style. Bedroom has turquoise and white color scheme, with Scalamandrè silks for draperies and bedspread and Scalamandrè colorful wallpaper on wall behind bed, an important contributing factor in the development of the decorative scheme.



← Study shown on opposite page, with walls sheathed in honey knotty pine in house by New York interior designer Edna Altman, gains pattern and color contrast with Scalamandrè decorative fabrics for draperies, upholstery of sectional sofa and colorful sofa pillows.

• *In our trimming department—for both stock and special orders—you will find trimmings from the simplest to the most complex designs.*

parzinger
ORIGINALS INC.

32
EAST 57th STREET, NEW YORK CITY 22

INTERIOR DESIGN

VOLUME 31 NUMBER 10 OCTOBER 1960

QUALITY SOURCES • *A convenient monthly indexed buying guide to sources of supply advertised in this issue* 11, 12, 14, 16

MARKET SPOTLIGHT • *A brief guide to new sources and products* 33

EDITORIAL: 13th Semi-Annual Contract Issue 149

RESTAURANTS 150

CLUBS 164

OFFICES 170

BARBER SHOPS 186

HOTELS AND MOTELS 188

THEATRES 199

BANKS 200

SCHOOLS 214

LOBBIES 216

BOWLING ALLEYS 220

SHOWROOMS 222

STORES 226

HOSPITALS 228

NATIONAL HOTEL EXPOSITION PANEL 236

BOOK REVIEW 254

A.I.D. NEWS 270

N.S.I.D. NEWS 276

TRADE NOTES 280

Editor and Publisher
HARRY V. ANDERSON

Managing Editor
LEE CANNON

Executive Editor
SHERMAN R. EMERY

Editorial Associates
SYLVIA KING
C. RAY SMITH

Art Director
ALBERTO PAOLO GAVASCI

Production
FRANK A. MONTEROSSI

Circulation
ERNEST SANS SOUCI

Research
M. I. BOYD

Staff Photographer
JAMES VINCENT

Business Manager
AUGUST R. PASSETTI

Advertising Manager
LESTER DUNDES

Eastern Advertising Manager
HAL LIEBER

Advertising Representatives
LARRY MOSES
SHAUN M. MILLER

West Coast Representatives
Robert Zunich
THE MENNE COMPANY
114 Sansome St.
San Francisco 4, Calif.
Tel: GArfield 1-3846

William W. Dotts
THE MENNE COMPANY
711 South Vermont Ave.
Los Angeles 5, Calif.
Tel: DUnkirk 1-1271

Chicago Representative
DON J. ANDERSON
4 East Ohio
Tel: DElaware 7-3831

European Representative
HENRY G. DOWLING
126 Holden Road
London N. 12, England

TO THE INTERIOR DESIGNING PROFESSION ONLY COVERING RESIDENTIAL NONRESIDENTIAL OR CONTRACT INTERIORS • NO NEWSSTAND CIRCULATION

INTERIOR DESIGN: founded in 1932 by Harry V. Anderson, published monthly by the Interior Design Division of Whitney Communications Corporation, 34 North Crystal St., East Stroudsburg, Pa., John Hay Whitney, principal stockholder. Address all communications to: INTERIOR DESIGN, Executive, Editorial and Circulation Offices: 151 East 50th Street, New York 22, N. Y. Telephone PLaza 5-7291. Cables: Anddec New York. Teletype: New York 1-2034. Harry V. Anderson, President; Lester Dundes, Vice-President; Frank S. Streeter, Secretary and Treasurer; August R. Passetti, Ass't Treasurer. Subscription $5.00 for one year; $9.00 for two years; $12.00 for three years, in U. S. and Possessions, and in Canada; Foreign: $10.00 for one year. Single copies, $1.00. When changing address, give the old and new with postal zone number, if any, and allow five weeks for change. Manuscripts are sent at owner's risk and will be returned only when accompanied by a stamped self-addressed envelope. Second class postage paid at East Stroudsburg, Pa. Title Registered U. S. Patent Office. INTERIOR DESIGN, The Decorator's Digest. Copyright © 1960 by Whitney Communications Corporation. All rights reserved.

Member of Audit Bureau of Circulations

Member of The Associated Business Publications

Every yard of *Templeton* is woven for long wear

In the modern residence, hotel or office where the decor calls for lasting carpeting beauty, the advantages of Templeton* quality are most evident.

Templeton's Custom Chenilles are the original Chenille Carpeting, the proud product of generations of craftsmen who have woven *beauty* and *long wear* into every yard for over 120 years. Available in a large variety of grades, finishes and color combinations.

All-wool Premier Hardtwist and Plain Perfection Smooth Surface Broadlooms are more moderately priced carpetings, but truly Templeton in *quality*. They are available in an extensive range of colors—all stocked in New York for immediate delivery—and any color can be obtained in 12′, 15′ ***and in 18′ width as well.***

Tartan and Chameleon Wiltons—A wide assortment of *Chameleon* Wiltons in contemporary designs with interchangeable colorings allowing for more than 3000 color and design combinations. Eight *authentic Tartan* designs in striking effects. Both available promptly for as little as 25 linear yards.

CROWN BROADLOOM — Lovely floral chintz and oriental designs available in 9′ and 12′ widths.

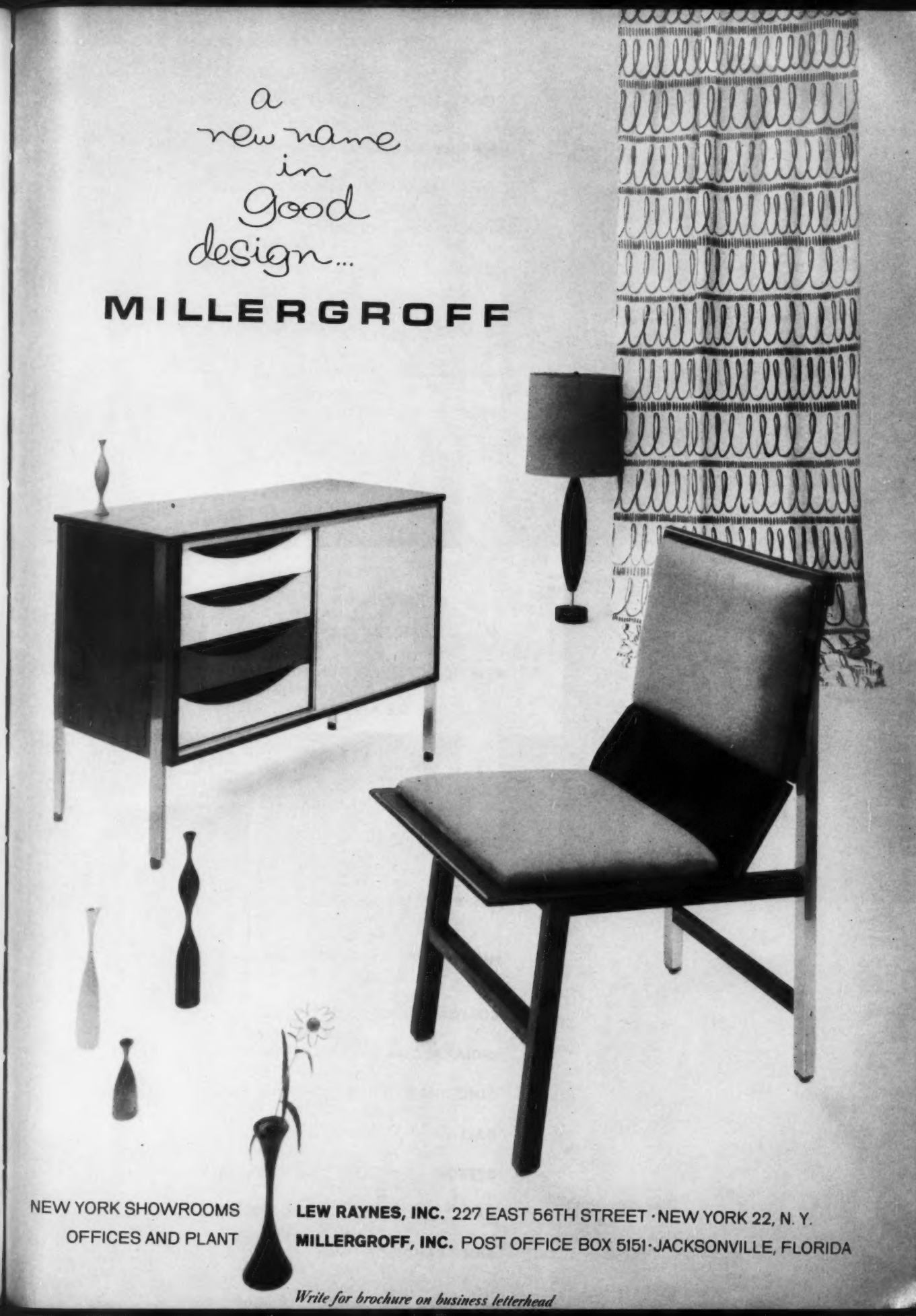
Write for cuttings and full information on sample set-ups.

Permanently mothproofed

ROBBINS BROTHERS INC., 281 FIFTH AVENUE, NEW YORK 16, N. Y.

Sole U. S. Agents for

JAMES TEMPLETON & CO. LTD., GLASGOW, SCOTLAND


a new name in good design...
MILLERGROFF
NEW YORK SHOWROOMS
OFFICES AND PLANT
LEW RAYNES, INC. 227 EAST 56TH STREET · NEW YORK 22, N. Y.
MILLERGROFF, INC. POST OFFICE BOX 5151 · JACKSONVILLE, FLORIDA
Write for brochure on business letterhead

FROM ANY POINT OF VIEW—

grace, authenticity, and enduring elegance characterize **MGM's** devotion to creating the finest source for the discriminating interior designer and architect.

See **MGM's** expanded showroom collection of traditional and contemporary furniture for residential or contract use. Over 60,000 feet of factory and showroom space all under one roof.

Catalog Available

MAIN SHOWROOM AND FACTORY

NEW YORK MEYER GUNTHER MARTINI
511 E. 72ND STREET, N. Y. 21
RE 4-0878

CHICAGO MEYER GUNTHER MARTINI
MERCHANDISE MART SPACE #1232

LOS ANGELES MEYER GUNTHER MARTINI
8807 BEVERLY BOULEVARD

HIGH POINT MEYER GUNTHER MARTINI
FURNITURE PLAZA NO. 6B

BOSTON RAPIDS FURNITURE CO. INC. 90 CANAL ST.

INDIANAPOLIS MURRAY SHOWROOMS 31 W. 13TH ST.

CINCINNATI MURRAY SHOWROOMS 9701 READING RD.

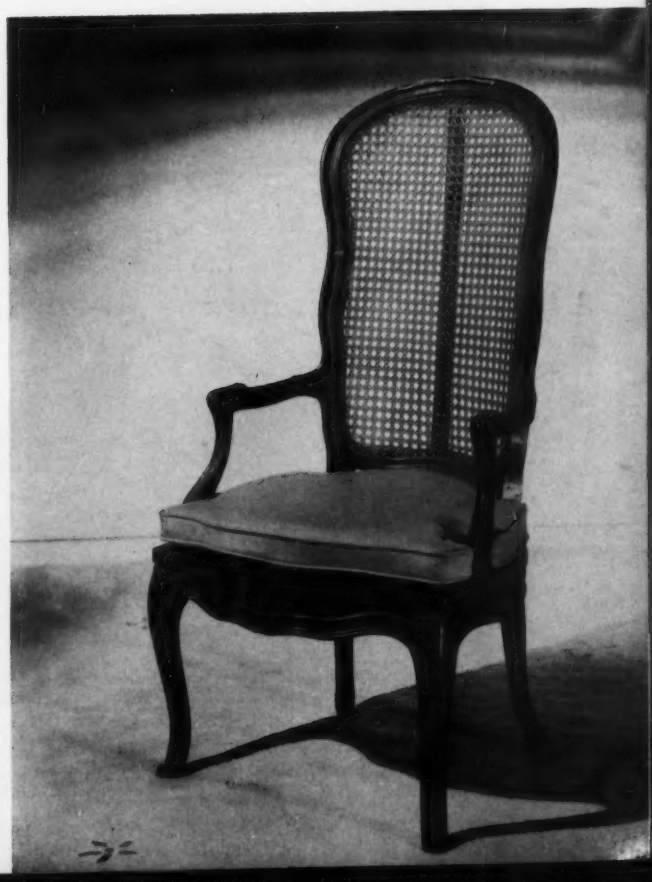
DALLAS W. Q. SMITH 1012 DALLAS TRADE MART

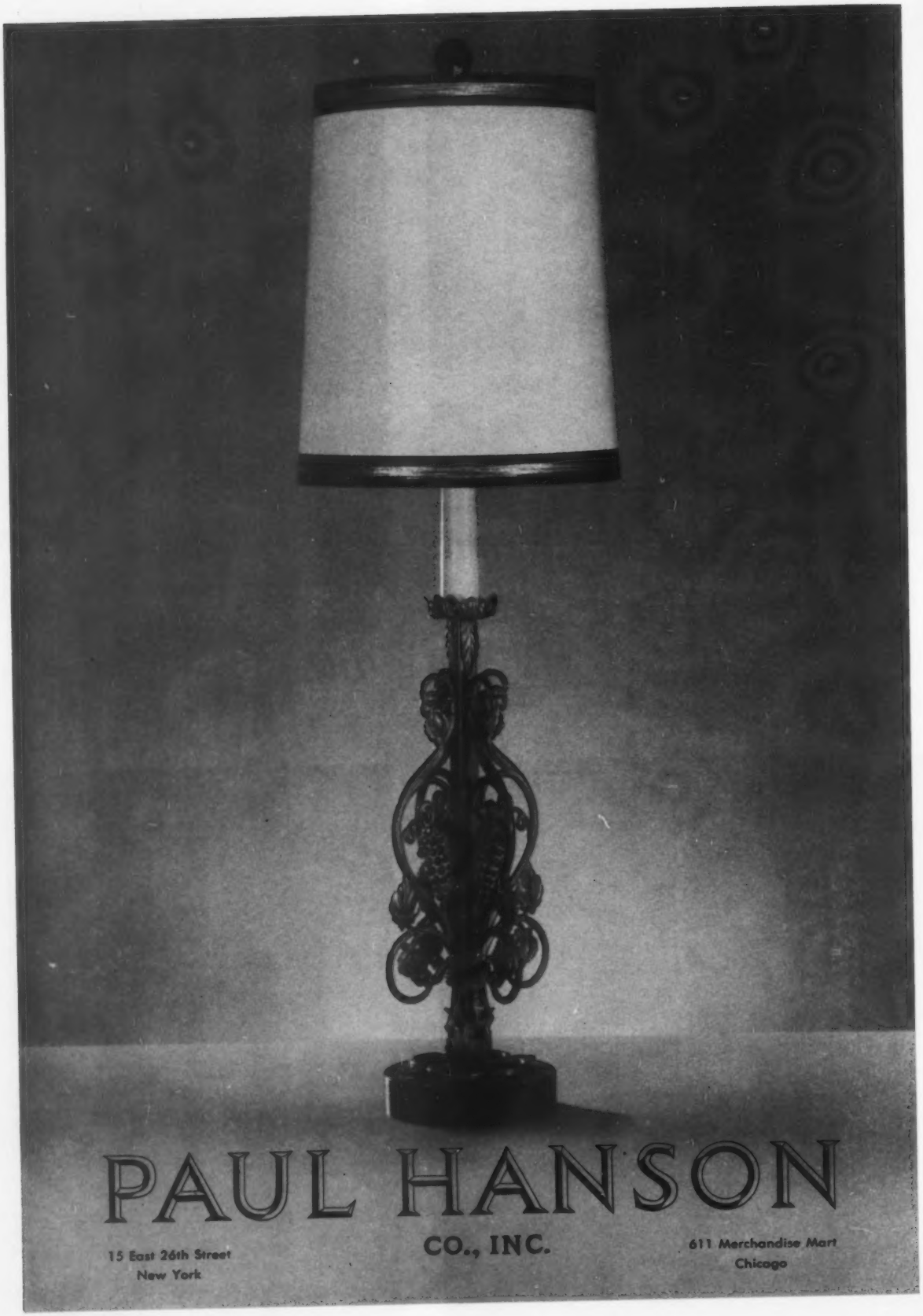
DETROIT WHOLESALE FURNITURE MART 629 GRATIOT AVE.

KANSAS CITY, MO. THE IMPERIAL CO. 210 W. 5TH ST.

SAN FRANCISCO SUTPHIN/RIHM 560 PACIFIC AVE.

*M meyer *G gunther *M martini




PAUL HANSON
CO., INC.
15 East 26th Street
New York
611 Merchandise Mart
Chicago

	TELEPHONE	PAGE NO.
ACCESSORIES		
Abels, Robert, Inc., Box D, 860 Lexington Ave., N. Y. 21	RE 4-5116	298
Borghese, 1231 23rd St., N.W., Washington 7, D. C.	FE 7-4725	285
DeLuca, Pino, Importer, 205 E. 49th St., N. Y. 17	MU 8-6280	115
Florentine Craftsmen, Inc., 479 1st Ave., N. Y. 16	LE 2-3926	286
Interiors Import Company, Inc., 783 3rd Ave., N. Y. 17	PL 1-4740	259
Mead, Jo, Designs, 944 W. North Ave., Chicago, Ill.	DE 7-5627	297
Mottahedeh & Sons, 225 5th Ave., N. Y. 10	MU 5-3050	261
Planoramics, 631 E. 1st Ave., Boston, Mass.	AN 8-5002	309
Regent Glass Co., Inc., 696 1st Ave., N. Y. 22	PL 5-9664	276
Sarna, S. S., Inc., 225 5th Ave., N. Y. 10	WA 4-3703	315
Strong, Harris, G., 465 E. 147th St., N. Y 55	WY 3-9595	288
Vogel Peterson Co., Rt. 83 & Madison St., Chicago, Ill.	MA 7-3376	315
Wagner, Sherle, 123 E. 57th St., N. Y. 22	PL 8-8300	107
ANTIQUES		
Antiques, Ltd., 1517 Merchandise Mart, Chicago 54, Ill.	MO 4-5410	45
Friedlander, Jeane, 1113 2nd Ave., N. Y. 22	PL 8-2668	307
Zucker, Reisie & Gigi, 432 E. 75th St., N. Y. 21	RH 4-3420	319
ASH RECEIVERS		
Loumac Supply Corp., Dept. ID, 333 E. 103rd St., N. Y. 29	AT 95374	320
McDonald Products Corp., 226 Duk-It Bldg., Buffalo 10, N. Y.	CL 5727	291
BEDS AND BEDDING		
Hall, Frank A., & Sons, Ltd., 1 Park Ave., N. Y. 16	LE 2-1617	313
Hein & Kopins Inc., 332 E. 75th St., N. Y. 21	TR 9-4454	320
CLASSIFIED ADVERTISING		328
DECORATIVE HARDWARE		
City of Hankow Tassel Co., 406-420 Grant Ave., San Francisco, Calif.	EX 2-5077	262
EXHIBITIONS		
National Hotel Exposition, 141 W. 51st St., N. Y. 19	CI 7-0800	30
FABRICS		
Allen Silk Mills, 868 6th Ave., N. Y. 1	MU 6-2380	248
American Felt, Glenville, Conn.	CY 5-5858	61
Beaunit Mills, Inc., Fibers Div., 261 5th Ave., N. Y. 16	LE 2-3520	137
Bergamo Fabrics, 26 E. 56th St., N. Y. 22	PL 1-0470	252
Brunschwig & Fils, Inc., 509 Madison Ave., N. Y. 22	MU 8-4131	246
Carter, E. C., & Son Inc., 515 Madison Ave., & 150 Midland Ave., Port Chester, N. Y.	PL 5-3888	293
Cassen, Henry, Fabrics by, 509 Madison Ave., N. Y. 22	AL 5-3880	258
David & Dash, 2445 N. Miami Ave., Miami, Fla.	FR 1-6554	13
Decorative Fabrics, Inc., 13 E. 53rd St., N. Y. 22	MU 8-3572	132
DuPont de Nemours, E. I., & Co., Inc., Home Furnishings Merchandising, 350 5th Ave., N. Y. 16	LO 3-6400	29, 39
Fridek, Stephen, Fabrics, Inc., 501 Madison Ave., N. Y. 22	PL 8-0365	285
Functional Fabrics Inc., 261 5th Ave., N. Y. 16	OR 9-6090	58
Gian Fabrics, 515 Madison Ave., N. Y. 22	PL 2-8496	308
Greoff Fabrics Inc., 150 Midland Ave., Port Chester, N. Y.	WE 9-6200	269, 284, 294, 302
Hexter, S. M., 509 Madison Ave., N. Y. 22	EL 5-3587	42, 43
Jofa, Inc., 45 E. 53rd St., N. Y. 22	PL 5-0500	147
Kipp, Maria, 3425 W. First St., and at Brian Barlow, 633 N. LaCienega Blvd., Los Angeles, Calif.	DU 7-8769	303
Kroll, Boris, Fabrics, 220 E 51st St., N. Y. 22	PL 5-6200	18, 19
Larsen, Jack Lenor, Inc., 677 5th Ave., N. Y. 22	PL 8-2209	101
Lee, A. H., & Sons Inc., 501 Madison Ave., N. Y. 22	EL 5-1711	281
Maharam Fabrics Corp., 130 W. 46th St., N. Y. 36	JU 2-3500	289
Oken Fabrics, 667 5th Ave., N. Y. 22	PL 8-0807	245
Ottavia, Inc., 345 Hudson St., N. Y. 9	AL 5-2929	42, 43
Scalamandre Silks, Inc., 61 E. 52nd St., N. Y. 22	PL 9-2070	2, 3
Schumacher, F., & Co., 60 W. 40th St., N. Y. 18	LO 5-5700	65
Stroheim & Romann, 35 E. 53rd St., N. Y. 22	PL 5-9500	90, 91
Thaibok Fabrics, Inc., 3 E. 52nd St., N. Y. 22	MU 8-7367	260
Thorp, J. H., & Co., Inc., 425 E. 53rd St., N. Y. 22	EL 5-5300	48, 49
Thortel Fireproof Fabrics, 101 Park Ave., N. Y. 17	MU 4-2425	324
FABRICS, VINYL		
Athol Mfg. Co., Athol, Mass.	CH 9-3561	116
Dupont de Nemours, E. I., & Co., Inc., Home Furnishings Merchandising, 350 5th Ave., N. Y. 16	LO 3-6400	57
Leatherguild, Inc., 52 E. 21st St., N. Y. 10	AL 4-8774	327
Masland Duraleather Co., The, Dept. 60, Amber & Willard Sts., Phila. 34, Pa.	GA 5-3050	77
U. S. Rubber, Naugahyde, Mishawaka, Indiana	5-2181	21
FABRIC PROCESSING		
Kiesling Hess Finishing Co., Inc., 1011 Wood St., Phila. 7, Pa.	WA 2-5686	307
Minnesota Mining Mfg. Co., Scotchgard Division, 900 Bush St., St. Paul, Minn.	PR 6-8511	26
Perma Dry, 3 W. 17th St., N. Y. 11	WA 4-0877	102
Synthetics Finishing Corp., 462 N. 8th St., Philadelphia 2, Pa.	MA 7-4855	40
FABRICS, METAL INSULATED		
Marvin Fabrics Co., Inc., 40 E. 34th St., N. Y. 16	MU 9-4090	256
Milium Division, Deering Milliken & Co., Inc., 1045 6th Ave., N. Y. 18	OX 5-1200	257
Temp-Resisto Drapery Corp., 209 W. 38th St., N. Y. 18	LO 3-3400	292
FIREPLACE		
Jackson, Wm. H., Co., 3 E. 47th St., N. Y. 17	PL 3-9400	330
Ye Olde Mantel Shoppe, 327 E. 48th St., N. Y. 17	PL 8-3210	281
FLOOR COVERING		
Allied Chemical Corp., Fiber Marketing Division, 261 Madison Ave., N. Y. 16	HA 2-7300	125
Artloom Carpet Co., Inc., 295 5th Ave., N. Y. 16	MU 9-8544	128
Berven Carpets Corp., P.O. Box 1792, Fresno 17, Calif.	AD 3-7363	83
Beshar's, 73 E. 52nd St., N. Y. 22	PL 8-1400	283
Bigelow, 140 Madison Ave., N. Y. 16	OR 9-3000	74
Cabin Crafts Inc., Dalton, Georgia	1100	63
Chemstrand, The, Corp., 350 5th Ave., N. Y. 1	OX 5-5100	120
Dellinger, Rome, Georgia	2-4447	144
Downs Carpet Co., Inc., "A" St. & Indiana Ave., Phila. 34, Pa.	RE 9-9500	111
Duraloom Carpet Mills Inc., Lehighton, Pa., and 38 E. 75th St., N. Y. 21	TR 9-7280	84
Fields, Edward, Inc., 509 Madison Ave., N. Y. 22	PL 9-2200	17
Gold, William, 425 E. 53rd St., N. Y. 22	EL 5-7103	311

DIRECTORY OF

QUALITY SOURCES

INTERIOR DESIGN

OCTOBER 1960

PURCHASING NOTES

FLOOR COVERING *(continued)*

	TELEPHONE	PAGE NO.
Gotham Carpet Associates, Inc., 515 Madison Ave., N. Y. 22	PL 9-3388	258
Holmes, Archibald & Sons, Erie Ave. & K St., Phila., Pa.	PI 3-6000	76
Jones, L., Co., Inc., 19 E. 53rd St., N. Y. 22	PL 5-4900	321
Karagheusian, A. & M., & Sons, Inc., Commercial Division, ID-10, 295 5th Ave., N. Y. 16	OR 9-1220	20
Kent-Costikyan, Inc., 305 E. 63rd St., N. Y. 21	TE 8-3120	264
Lees, James, & Sons Co., Bridgeport, Pa.	NO 8-2600	96
Leonard Carpet Manufacturing Co., 1051 E. 32nd St., Hialeah, Fla.	OX 1-4551	
and 15 E. 53rd St., N. Y. 22	PL 2-1366	79
Leonard-Meyer Carpets Inc., 54 E. 53rd St., N. Y. 22	PL 3-5723	325
Magee Carpet Co., The, 295 5th Ave., N. Y. 16	MU 6-3150	287
Manges, Simon, & Son, 575 Madison Ave., N. Y. 22	MU 8-7700	121
McCagney, John, Inc., 139 E. 57th St., N. Y. 22	PL 1-4565	272
Morjikian, A., Co., 108 E. 48th St., N. Y. 17	PL 3-8695	255
Mullen, Roger, Inc., 10 W. 33rd St., N. Y. 1	LO 4-4460	306
Patterson, Flynn & Johnson, 55 E. 57th St., N. Y. 22	PL 1-6416	95
Robbins Bros., Inc., 281 5th Ave., N. Y. 16	MU 9-3612	6
Roxbury Carpet Co., Contract Div., 295 5th Ave., N. Y. 16	MU 6-5550	327
Stark Carpet Corp., 509 Madison Ave., N. Y. 22	PL 4-1070	305
Treganowan, Ernst, Inc., 49 E. 53rd St., N. Y. 22	PL 5-0330	300
Turner, Priscilla, Rug Guild, Turner, Maine	MU 5-0664	290
V'Soske, Inc., 310 Scribner Ave., N.W., Grand Rapids, Mich.	GR 8-5492	28

FLOORING

Amtico, Flooring Division of the American Biltrite Rubber Co. Trenton 2, N. J.	EX 6-4533	67, 66
Armstrong Cork Co., 6004 Rodney Ave., Lancaster, Pa.	EX 7-0611	2nd Cover
Bankok Industries, Inc., 1545 W. Passyunk Ave., Phila. 45, Pa.	DE 4-7272	270
Buildesign Corp., 41 E. 42nd St., N. Y. 17	YU 6-9185	301
Kentile, Inc., 58 2nd Ave., Brooklyn 15, N. Y.	SO 8-9500	Back Cover
Sigal, Maurice, 901 3rd Ave., N. Y. 22	PL 3-6006-7	263
Uvalde Rock Asphalt Co., 532-A Frost Bldg., San Antonio, Texas	CA 5-2815	31

FOAM RUBBER

U. S. Rubber, Mishawaka, Indiana	5-2181	21

FURNITURE

Acme National Refrigeration Co., Inc., ID-10, 19-26 Hazen St., Astoria, L. I., 5, N. Y.	RA 1-5510	313
Albano Co., Inc., 307 E. 46th St., N. Y. 17	PL 1-5980	145
American Chair Co., 911 N. 11th St., Sheboygan, Wisc.	SH 5027	312
Baker Furniture, Inc., 305 E. 63rd St., N. Y. 21	TE 2-8640	332
Barber, Robert, Inc., 6 E. 53rd St., N. Y. 22	EL 5-0785	295
Barnard & Simonds Co., Inc., Grand Rapids 7, Mich.	CH 5-9156	305
Bethlehem Furniture Mfg. Corp., 2 Park Ave., N. Y. 16	MU 3-5532	124
Biggs, Furniture by, 900 W. Marshall St., Richmond, Va.	MI 8-8321	307
Birmingham Ornamental Iron Co., Inc., 4363 1st Ave., N. Birmingham, Ala.	LY 2-7233	113
Blackamoor, 515 Madison Ave., N. Y. 22	PL 2-0095	322
Bodart, Jacques, Inc., 49 E. 53rd St., N. Y. 22	EL 5-6171	1
.Burke, Inc., 4056 Dallas Trade Mart, Dallas 7, Texas	RI 8-0025	93
Campbell, S. J., Co., 171 Merchandise Mart, Chicago 54, Ill.	WH 3-1450	268
Capitol Upholstery Co., Inc., 22 W. 32nd St., N. Y. 1	LO 3-5764	280
Chal-Art Crafts Inc., 11-13 Maryland Ave., Paterson 3, N. J.	AR 4-7440	300
Charlotte Chair Co., 202 Pearl St., Charlotte, Mich.	305	295
Child Craft by Smith of Salem, Ind., 112 W. 34th St., N. Y. 1	LE 2-8460	126
City of Hankow Tassel Co., 406-420 Grant Ave., San Francisco, Calif.	EX 2-5077	263
Cocheo, 425 E. 53rd St., N. Y. 22	PI 1-2330	282
Colombo, Leopold & Bro., Inc.,327-329 E. 34th St., N. Y. 16	MU 5-3975	302
Continental Craftsmen Inc., 412 E. 59th St., N. Y. 22	EL 5-6840	25
Croydon Furniture Co., 41 E. 31st St., N. Y. 16	OR 9-8366	146
DeAngelis, Thomas, Inc., 1228 2nd Ave., N. Y. 21	RE 4-4939	318
Decorative Trends, Inc., 160 E. 57th St., N. Y. 22	PL 9-7167	283
De Gaal and Walker, Inc., 405 E. 62nd St., N. Y. 21	TE 8-7575	261
Detroit Furniture, 567 Flushing Ave., Brooklyn, N. Y.	EV 8-1900	247
Dillhoff-Teeta International Inc., 26 E. 55th St., N. Y. 22	PL 2-4770	311
diLucca Inc., 1226 2nd Ave., N. Y. 21	LE 5-0005	265
Dinolevi Importers, Inc., 1246 2nd Ave., N. Y. 21	LE 5-8333	288
DiSalvo Galleries, 811 3rd Ave., (50th St.), N. Y. 22	PL 5-1348	140
Dixon-Powdermaker Furniture Co., 425 E. 53rd St., N. Y. 22	PL 3-5529	249
Dunbar Furniture Corp., 305 E. 63rd St., N. Y. 21	TE 8-8718	37
Duo-Bed Corp., 11617 Wilshire Blvd., Los Angeles, Calif.	BR 2-9991	103
Dux, Inc., 305 E. 63rd St., N. Y. 21	TE 2-9688	62
Empire State Chair Co., Inc., 424 Madison Ave., N. Y. 17	PL 3-5881	323
Engelhard & Koenig, Inc., 402 E. 70th St., N. Y. 21	TR 9-2323	325
Erwin Lambeth, Thomasville, North Carolina	2751	136
Feibusch, Ben, Inc., 162 E. 62nd St., N. Y. 21	TE 8-7060	324
Frame Fair, 320 E. 95th St., N. Y. 28		317
Fine Arts Furniture Inc., 320 E. 65th St., N. Y. 21	RE 7-4482	251
French & Italian Furniture Co., Inc., 215 E. 47th St., N. Y. 17	PL 5-0030	289
French Reproductions, 119 E. 57th St., N. Y. 22	PL 5-2234	296
Furniture Specialties, 316 E. 61st St., N. Y. 21	TE 8-7040	279
Gasser Chair Co., The, 4136 Logan Ave., Youngstown, Ohio	RI 6-2234	326
Germana, Carlo, 1805 1st Ave., N. Y. 28	EN 9-7054	287
Grand Rapids Upholstery Co., Grand Rapids, Mich.	GL 9-0273	321
Great Eastern Furniture Co., 1 Park Ave., N. Y. 16	MU 4-2820	327
Grosfeld House Inc., 215 E. 58th St., N. Y. 22	EL 5-3227	148
Hampton Shops, McLean Blvd. at 20th Ave., Paterson, N. J.	AR 1-3800	267
Howell, 426 S. First St., St. Charles, Ill.	JU 4-0094	293
Imperial Craftsmen Inc., 319 E. 53rd St., N. Y. 22	PL 3-0510	297
Jamestown Lounge Co., Jamestown, N. Y.	5-1154	56
Johnson Furniture Co., 1101 Godfrey St., S.W., Grand Rapids, Mich.	CH 5-1161	41
Karges Furniture Co., Inc., The, Evansville 7, Indiana	HA 5-2291	306
Kaserman, Inc., 167 E. 53rd St., N. Y. 22	PL 3-7375	310
Kittinger Co., 1893 Elmwood Ave., Buffalo 7, N. Y.	BE 3010	235
Knapp & Tubbs, Inc., 6-187 Merchandise Mart, Chicago 54, Ill.	DE 7-7144	38
Knoll Associates, Inc., & Knoll International, Ltd., 575 Madison Ave., N. Y. 22	MU 8-7900	27
L & B Products Corp., 189 Huguenot St., New Rochelle, N. Y.	BE 5-1400	291
Lloyds Distributors, Inc., 116 E. 60th St., N. Y. 21	PL 9-7313	292
Lunning, Frederik, Inc., 667 5th Ave., N. Y. 22	PL 1-2400	100
Mansfield Furniture Corp., 236 E. 59th St., N. Y. 22	PL 1-2257	268
Meldan Furniture Co., 100 Business St., Hyde Park, Boston, Mass. and 305 E. 63rd St., N. Y. 21	TE 8-3221	135
Meyer-Gunther-Martini Inc., 511 E. 72nd St., N. Y. 21	RE 4-0878	8, 9
Michigan Seating Co., Grand Rapids, Michigan	GL 4-4444	133
Miele, Ralph A., Inc., 341 E. 62nd St., N. Y. 21	TE 8-1777	133
Millergroff, Inc., P.O. Box 5151, Jacksonville, Fla.		7
Mills-Denmark, 227 E. 56th St., N. Y. 22	PL 3-3275	117
Mittman, M., Co., 316 E. 53rd St., N. Y. 22	PL 3-6390	129
Molla, Inc., 425 E. 53rd St., N. Y. 22	PL 1-3788	266
Mosaic House, 212 E. 51st St., N. Y. 22	PL 5-4878	266
Mount Airy Furniture Co., Mount Airy, No. Carolina	383	316
New York Furniture Exhibit Corp., 451 Park Ave., South, N. Y. 16	MU 3-7650	308
Old Colony Furniture Co., Inc., Nashua, New Hampshire	TU 2-9761	36
Olivieri, 127 E. 57th St., N. Y. 22	EL 5-0413	275

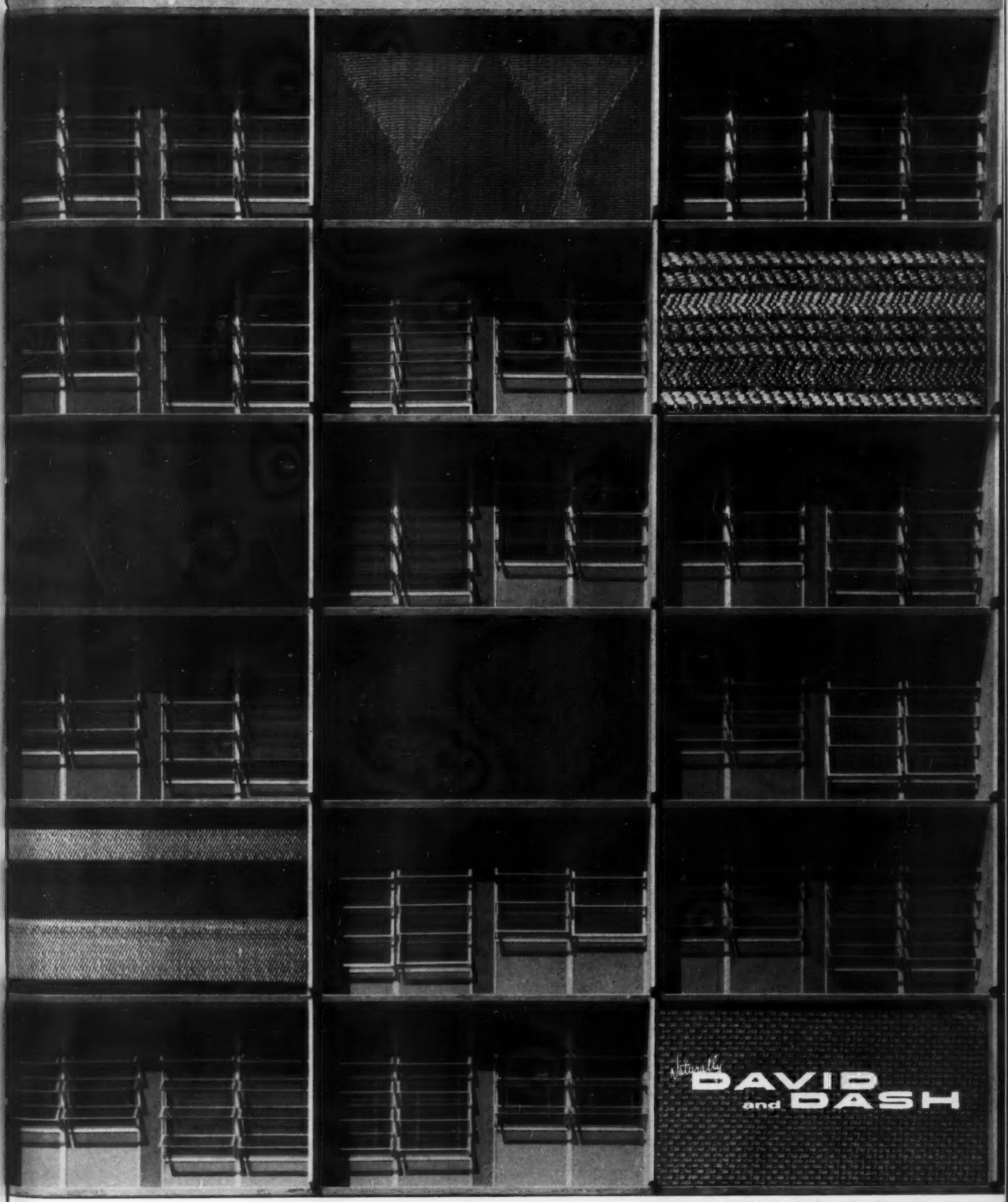
DIRECTORY OF

QUALITY SOURCES

INTERIOR DESIGN

OCTOBER 1960

PURCHASING NOTES



ART DIRECTOR LEN SANSONE • PHOTOGRAPHER RUDI RADA

AMERICANA COLLECTION, yarn dyed . . . catalog no. 6078

inquire about our special handprint and contract fabric division

international Hdqtrs: 2445 NORTH MIAMI AVENUE • MIAMI 37, FLORIDA

manufacturers, importers and handprinters of interior textiles • residential • contract

RESOURCES COUNCIL

showrooms: **New York,** 509 Madison Ave.; **Boston,** 698 Beacon St.; **Chicago,** 325 North Wells St.; **Philadelphia,** 1606 Locust St.; **Cleveland,** 370 Hanna Bldg.; **Atlanta,** 2245 Peachtree Rd., N.E. **Washington, D.C.,** 1160 19th St., N.W. ; **Dallas,** 220 Decorative Ctr.; **Los Angeles,** 100 S. Robertson Blvd.; **San Francisco,** 804 Montgomery St.; ***to the trade only***

FURNITURE *(continued)*

	TELEPHONE	PAGE NO.
Parzinger Originals, Inc., 32 E. 57th St., N. Y. 22	PL 5-3766	4
Reasenberg, A., & Son, 175 5th Ave., N. Y. 10	GR 5-1851	284
Rubee Furniture Mfg. Corp., 1026 W. Van Buren St., Chicago 7, Ill.	TA 9-3750	46
Sacks, H., & Sons, Inc., Brookline, Mass. & 425 E. 53rd St., N. Y. 22	PL 9-4557	64
Saltorini, John B., Co., Inc., 41 E. 57th St., N. Y. 22	PL 1-3016	301
Saybolt & Cleland Inc., 326 N. 17th St., Philadelphia, Pa.	RI 6-8724	259
Scroll Inc., 800 Northwest 166th St., North Miami 61, Fla.	NA 1-0561	290
Selig Manufacturing Co., Inc., Leominster, Mass.	MU 4-1245	47
Seminole Furniture Shops, Inc., 300 E. 54th St., N. Y. 22	PL 3-6513	318
Shelby Williams Mfg. Inc., 2500 W. Ogden Ave., Chicago 8, Ill.	SE 8-4055	112
Shuff Furniture Co., Inc., 317 E. 34th St., N. Y. 16	OR 9-1550	315
Simmons Co., Contract Division, Merchandise Mart, Chicago 54, Ill.	SU 7-4060	109, 110
Smith & Watson, Inc., 20 E. 55th St., N. Y. 22	PL 3-1462	262
Spivak, Leo, H., 460 Park Ave., S., & 415 E. 53rd St., N. Y. 22	MU 6-6626	321
Springer Pesquin Inc., 9-07 34th Ave., Long Island City 6, N. Y.	AS 8-7700	277
Statton Furn. Mfg. Co., Dept. ID, Hagerstown, Md.	RE 9-0362	32
Stiehl, A. H., 28 W. 20th St., N. Y. 11	CH 3-5000	72
Sutton Park Furniture, 1154 First Ave., N. Y. 22	TE 8-0330	119
Stratford House, 443 Park Ave., S., N. Y. 16	MU 4-2862	264
Telescope Folding Furniture Co., Inc., Dept. D10, Granville, N. Y.	745	270, 271
Thonet Industries, Inc., 1 Park Ave., N. Y. 16	MU 3-1230	73
Troy Sunshade Co., The, Troy, Ohio, and 1 Park Ave., N. Y. 16	MU 9-4343	320
Valley Upholstery Corp., 428 W. 14th St., N. Y. 14	WA 4-1121	141
Van Keppel-Green, 116 S. Lasky Drive, Beverly Hills, Calif.	CR 4-6149	285
Vanleigh Furniture Co., 323 E. 44th St., N. Y. 17	MU 4-6700	143
Velt Furniture Corp., 133 Broadway, Hanover, Pa.	ME 7-4192	273
Vista Furniture Co., 1040 N. Olive St., Anaheim 1, Calif.	TE 5-2231	330
Wheelwright, Richard, Inc., 227 E. 56th St., N. Y. 22	PL 8-0950	3rd Cover
Whitecraft Rattan Furniture, 7350 N.W. Miami Court, Miami 38, Fla.	PL 9-2121	69
Wood & Hogan, Inc., 425 E. 53rd St., N. Y. 22	EL 5-1355	94
Wycombe, Meyer Co., 425 E. 53rd St., N. Y. 22	PL 3-2010	331

FURNITURE, OFFICE

Bright Chair Co., 545 W. 34th St., N. Y. 1	LO 4-5997	298
Desks, Inc., 71 5th Ave., N. Y. 3	AL 5-5454	97
Draper, Richard, & Co., Inc., 16 E. 52nd St., N. Y. 22	PL 1-4870	81
Emeco Corp., Hanover, Pa.	ME 7-5951	254
General Fireproofing Co., The, Dept. M-16, Youngstown 1, Ohio	RI 6-7271	75
John, Robert, Co., 821 North Second St., Phila. 23, Pa.	WA 3-2330	80
Macey Fowler, Inc., 305 E. 63rd St., N. Y. 22	TE 8-5900	123
Monarch Furniture Co., High Point, North Carolina	HI 2-4179	253
Moselle Meals Inc., 1059 3rd Ave., N. Y. 21	TE 8-3320	89
O.D.I., 136 William St., N. Y. 38	WO 2-6635	51
Office Furniture, Ltd., 351 E. 61st St., N. Y. 21	TE 8-2816	271
Orsenigo Co., The, 1059 3rd Ave., N. Y. 21	TE 8-3320	89
Risom, Jens, 49 E. 53rd St., N. Y. 22	MU 8-0030	131
Seerbo, Frank, & Sons, Inc., 140 Plymouth St., Brooklyn 1, N. Y.	UL 2-5959	328, 329

FURNITURE FINISHES

Eastman Chemical Products, Inc., Subsidiary of Eastman Kodak Co., Kingsport, Tenn.	CI 6-2111	54, 55

GRILLWORK

Jaffre Products Corp., Dept. D-10, 189 1st St., Brooklyn 15, N. Y.	TR 5-8545	278

HIGH FIDELITY, RADIO, TELEVISION

Dantomuro Furniture Inc., 616 Merrick Rd., Lynbrook, N. Y.	LY 3-9437	317
Westinghouse Electric Corp., TV-Radio Div., Metuchen, N. J.	LI 8-5000	240, 241

LAMINATES

Formica, 4606 Spring Grove Ave., Cincinnati 32, Ohio	KI 1-3670	127
Parkwood Laminates, Inc., 32 Water St., Wakefield, Mass.	CR 9-2604	239

LAMP SHADES

Custom Lampshades by Marie, 863 3rd Ave., N. Y. 22	PL 2-1343	293
Vitow, Ruth, 921 3rd Ave., N. Y. 22	EL 5-6881	269

LAMPS AND LIGHTING

Abels Wasserburg & Co., Inc., 23 E. 26th St., N. Y. 10	MU 6-0445	118
Albert, I., Co., Inc., of N. Y., 232 E. 59th St., N. Y. 22	PL 3-1606	296
Arco Lighting, 201 E. 42nd St., N. Y. 17	MU 6-8722	280
Arden Lamps, 16 E. 53rd St., N. Y. 22	PL 3-5633	316
Arkin, Lucia, 8671 Melrose Ave., Los Angeles 46, Calif.	OL 5-6432	267
Bohemia Import Co., Inc., 39 W. 23rd St., N. Y. 10	AL 5-3208	279
Chapman Mfg. Co., South Braintree 85, Mass.	VI 3-2202	275
City Knickerbocker, Inc., 781 8th Ave., N. Y. 19	JU 6-3939	309
Cook, William, Lighting, 801 2nd Ave., N. Y.	MU 9-0390	260
Cooper, Frederick, Studio, 466 W. Superior St., Chicago 10, Ill.	WH 3-3333	15
Decor Designs, 3311 W. McNichols, Detroit 21, Mich.	UN 2-7333	301
Greene Bros., Inc., 1059 3rd Ave., N. Y. 22	PL 3-2507	257
Hansen, Donald, Lamps, 43 E. 20th St., N. Y. 3	GR 3-4042	295
Hanson, Paul, Co., Inc., 15 E. 26th St., N. Y. 10	MU 3-9814	10
Hurt, Jim, of Texas, P. O. Box 531, McAllen, Texas	ST 7-2242	286
Jay Lighting Mfg. Co., Inc., Dept. ID 960, 5 E. 35th St., N. Y. 16	MU 6-7978	304
Kappa Shell Products, Inc., 121 W. 17th St., N. Y. 11	OR 5-1750	299
Kliegl Bros., Lighting, 321 W. 50th St., N. Y. 19	CO 5-0130	272
Koch & Lowy Mfg. Co., 201 E. 34th St., N. Y. 16	LE 2-2871	288
Lange & Williams, Inc., 206 E. 51st St., N. Y. 22	EL 5-4180	252
Lighting Associates Inc., 351 E. 61st St., N. Y. 21	PL 1-0575	237
Lightolier Co, The, 11 E. 36th St., N. Y. 16	LE 2-2800	138, 139
Luxo Lamp Corp., Dock St., Port Chester, N. Y.	WA 7-4433	315
Morda Distributing Co., Dept. ID-10, P.O. Box 24036, Los Angeles 24, Calif.	MA 7-8234	322
North American Electric Lamp Co., 1550 N. 13th St., St. Louis 6, Mo.	CE 1-2585	318
Perry, Norman, Plymouth, New Hampshire	352	297
Ruby Company, The, 129 W. 27th St., N. Y. 1	CH 2-5112	277
Weiss, David E. (Antique Lamps), 863 3rd Ave., N. Y. 22	PL 5-1492	302

LEATHER

American Leather Manufacturing Co., 250 Passaic St., Newark 4, N. J.	HU 2-4391	282
Froelich Leather Craft Co., 43 W. 16th St., N. Y. 11	CH 3-1585	317

LINENS

Hardy, James G., & Co., Inc., 11 E. 26th St., N. Y. 10	MU 9-6680	134

MARTS

Los Angeles Home Furnishing Mart, 1933 S. Broadway, Los Angeles, Calif.	RI 9-7911	52

MIRRORS & MIRRORED FURNITURE

Atlas Mirror & Glass Co., 308 E. 49th St., N. Y. 17	PL 3-9357	325
Carolina Mirror Corp., North Wilkesboro, North Carolina	1200	243
Donnelly Kelly Glass Co., 49 W. 3rd St., Holland, Mich.	EX 6-6504	255
Friedman Bros., Decorative Arts, Inc., 305 E. 47th St., N. Y. 17	PL 5-2737	302
Milch, D., & Son, Inc., 238 E. 44th St., N. Y. 17	MU 2-1360	248

DIRECTORY OF

QUALITY SOURCES

INTERIOR DESIGN

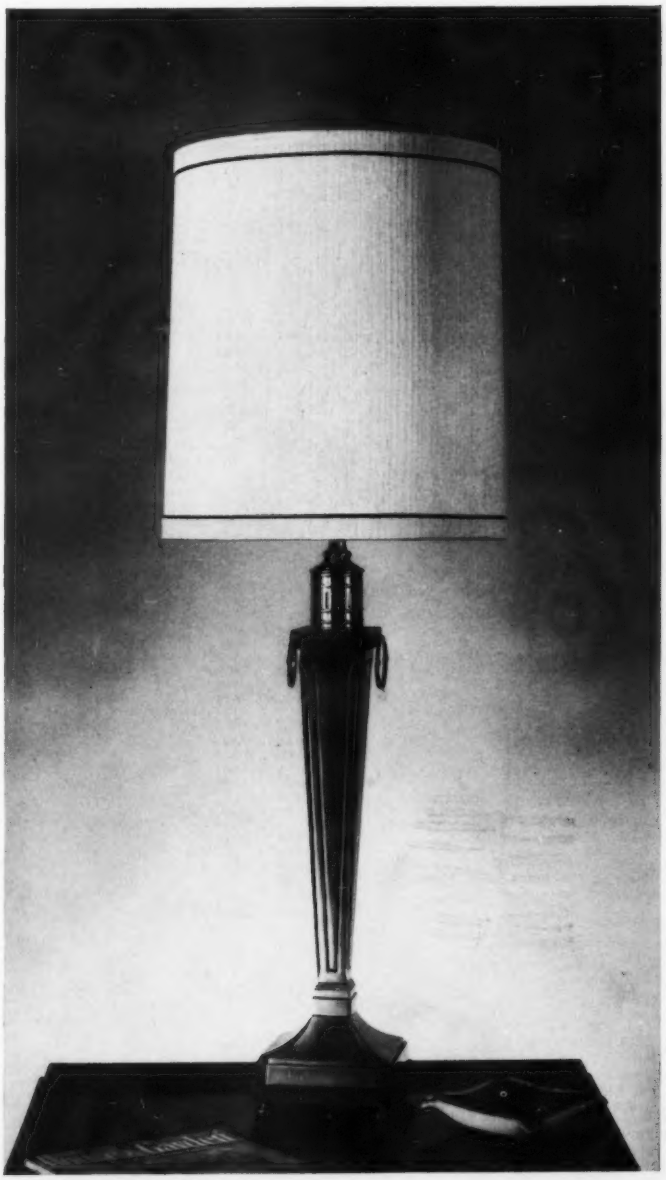
OCTOBER 1960

PURCHASING NOTES

The timeless beauty of good design combined with functional lighting can only mean **FREDERICK COOPER** · 466 West Superior Street, Chicago 10, Illinois. Showrooms: CHICAGO: 1279 Merchandise Mart · NEW YORK: Suite 341, 225 Fifth Avenue · SAN FRANCISCO: 501 Western Merchandise Mart · LOS ANGELES: 418 Furniture Mart · DALLAS: 1012 Dallas Trade Mart
Write for catalog on your professional letterhead!

Frederick Cooper

Lamps of elegance from the collection of



SHOWN HERE IS MODEL No. 9208

MIRRORS & MIRRORED FURNITURE *(continued)*	TELEPHONE	PAGE NO.
Newcomb, F. J., Company, Inc., 208 E. 52nd St., N. Y. 22	EL 5-3174	295
Northern Picture Frame Co., 1816 W. Fulton St., Chicago 12, Ill.	SE 3-3120	274
Reale Mirror Mfg. Co., 18 E. 12th St., N. Y. 3	AL 5-8747	283
PANELING AND DOORS		
Simpson, 2023 Washington Building, Seattle 1, Washington	MU 2-6200	85, 86, 87, 88
U. S. Plywood Corp., Dept. ID 10-60, 55 W. 44th St., N. Y. 36	MU 2-1900	23, 24
U. S. Rubber, Naugatuck Chemical Div., Dept. A, Elm St., Naugatuck, Conn.	PA 9-5241	39
PICTURE FRAMING		
Linker & Wexler, Inc., 311 E. 47th St., N. Y. 22	EL 5-2041	317
Royal Art Frame Co., 115 W. 54th St., N. Y. 19	PL 7-1374	323
PICTURES & PAINTINGS		
Alden, J., Studios, 1112 2nd Ave., N. Y. 22	PL 3-3677	259
Herrmann, Erich S., Inc., 225 5th Ave., N. Y. 10	MU 3-8870	273
Old Print Center and Phyllis Lucas, 161 E. 52nd St., N. Y. 22	PL 5-1516	290
Wagstaff, Mickey Falkenburg, 45 Sutton Pl. So., N. Y. 22	EL 5-3169	289
PILLOWS		
Nettle Creek Industries, 260 5th Ave., N. Y. 1	MU 3-8781	307
PLANTS AND FLOWERS		
Flowers Unlimited, 125 E. 39th St., N. Y. 16	PL 5-7496	270
Greenhouse, The, 254 E. 51st St., N. Y. 22	PL 9-5543	319
SCHOOLS		
Chicago School of Interior Decoration, Dept. 1227, 835 Diversey Pkwy., Chicago 14, Ill.	EA 7-9120	316
SCULPTURE		
Krumpe, Edward, Inc., 242 E. 58th St., N. Y. 22	PL 9-6051	298
SERVICES		
Allied Board of Trade, Inc., 350 Madison Ave., N. Y. 17	MU 2-4372	326
SHADES AND BLINDS		
Eastern Products Corp., 1601 Wicomico St., Baltimore 30, Md.	ED 6-4910	71
Hunter Douglas Aluminum Corp., 405 Lexington Ave., N. Y. 17	OX 7-9720	22
Joanna Western Mills Co., 261 5th Ave., N. Y. 16	MU 4-1449	305
SHELVES		
Shelves Unlimited, 127 Greene St., N. Y. 12	AL 4-4676	280
SHUTTERS		
Pinecrest, Inc., 400 1st Ave., No., Minneapolis, Minn.	FE 2-4506	99
Shutter Modes Inc., 1046 3rd Ave., N. Y. 21	TE 8-4990	314
U. S. Shutters, 420 W. 45th St., N. Y. 36	CO 5-1865	294
STAINED GLASS		
Doig-Bernardini Studio, 230 W 13th St., N. Y. 11	OR 5-2244	311
TABLE TOPS		
Johnson Plastic Tops, Inc., Elgin 9, Ill.	SH 1-0134	278
WALL COVERINGS		
Birge, George K., Co., Inc., 235 North St., Buffalo 1, N. Y.	EL 0550	299
Bowen, Louis W., 509 Madison Ave., N. Y. 22	PL 9-7989	310
Carpenter, L. E. & Co., Empire State Bldg., N. Y. 1	LO 4-0080	105
Diament, A. L. & Co., 34 E. 53rd St., N. Y. 22	PL 3-5455	265
Durawall, Inc., 509 Madison Ave., N. Y. 22	EL 5-3888	271
Facade Papers, Inc., Box 2495, Grand Central Station, N. Y. 17	PL 3-6083	311
Fine Arts Wallpaper Co., 575 Madison Ave., N. Y. 22	PL 3-7513	70
Gallery Handprints, Inc., 2700 Grand Ave., N. Bergen, N. J.	UN 4-5120	294
Goodrich, B. F., Industrial Products Co., Dept. ID 10, Marietta, Ohio	FR 3-6611	34, 35
Jacobs, A. H., Co., 515 Madison Ave., N. Y. 22	PL 5-6585	303
Jones & Erwin, Inc., 15 E. 57th St., N. Y. 22	PL 9-3706	297
Katzenbach & Warren, 579 Madison Ave., N. Y. 22	PL 9-5410	322
Kelichor, Bill, Designs, Inc., 400 E. Pine St., Seattle, Wash.	EA 5-3600	106
Lloyd, W. H. S., Co., Inc., 16 E. 52nd St., N. Y. 22	PL 8-1085	317
Maddock Wall Paper Co., The, 1417 Prospect Ave., Cleveland 15, Ohio	TO 1-0550	318
Old Stone Mill Corp., (Formerly Galligan-Owen Corp.), Old Stone Mill, Adams, Mass. and 515 Madison Ave., N. Y. 22	EL 5-1518	276
Owen, Margaret, Inc., 515 Madison Ave., N. Y. 22	EL 5-1672	256
Pippin Papers, 515 Madison Ave., N. Y. 22	PL 1-2536	314
Stockwell, C. W., Co., 3262 Wilshire Blvd., Los Angeles, Calif.	DU 7-3231	284
Strahan, Thomas, Co., 515 Madison Ave., N. Y. 22	PL 3-6054	306
Thibaut, Richard E., Inc., 44 E. 53rd St., N. Y. 22	YU 9-9800	285
Timbertone, 65 E. 55th St., N. Y. 22	PL 8-1160	325
Van Luit, Albert, & Co., 4000 Chevy Chase Dr., Los Angeles 39, Calif.	CH 5-5106	53
Wall Trends Inc., 58 E. 53rd St., N. Y. 22	PL 9-0430	286
Walls Today, Inc., 9 E. 53rd St., N. Y. 22	PL 9-3165	274
Warner Co., The, 6-134 Merchandise Mart, Chicago, Ill.	FR 2-3540	254
Winfield Design Associates, 447 Minna St, San Francisco 3, Calif.	SU 1-7916	251
Woodson Wallpapers, Inc., 515 Madison Avenue, N. Y. 22	PL 3-0479	252
WALL COVERING PROCESSING		
Resistane Coating Corp., 966 Neperhan Ave., Yonkers, N. Y.	YO 9-3271	312
WOOD SHADES		
Columbia Mills, Syracuse, N. Y.	HA 2-0111	310
WOODWORKING		
Decorators' Cabinet Shop, 535 E. 75th St., N. Y. 21	TR 9-1493	266
WORKROOMS		
Decorative Interiors, Inc., 1191 N.W. 22nd St., Miami 37, Fla.	FR 1-3666	296
Gem Monogram & Cut Glass Corp., 623 Broadway, N. Y.	OR 4-8960	329
Schiller, House of, 120 E. Broadway, N. Y. 2	CO 7-6041	308
Velden, Kaj, Studios, Inc., 249 W. 64th St., N. Y. 23	TR 7-4672	289
WOVEN-WOOD PRODUCTS		
Tropicraft, 568 Howard St., San Francisco 5, Calif.	YU 2-4157	269

NO LIMIT TO CARPET DESIGN AT EDWARD FIELDS

WHAT IS A BORIS KROLL FABRIC?

A fabric by Boris Kroll is the total integration of DESIGN, MANUFACTURING and DISTRIBUTION, encompassing and controlling every operation from FIBER to FABRIC

DESIGN

The original fabric is created through the calculated coordination of fiber, color, weave and design

DYEING

WEAVING

The Boris Kroll Jacquard weaving factory, one of the industry's largest, upholds the tradition of fine craftsmanship

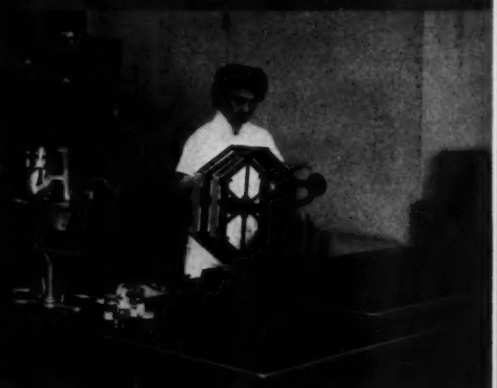
FINAL FABRIC PROCESSING

Every yard of Boris Kroll fabric is subjected to this comprehensive quality control

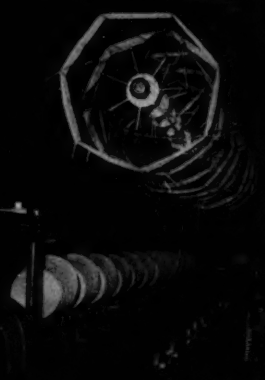
SAMP

LABORATORY RESEARCH

Product development through research, assuring quality control of all phases of the manufacturing process



YARN PROCESSING



while maintaining versatility and magnitude of production

SAMPLE MANUFACTURING PROCESS

NEW YORK DISTRIBUTION CENTER

BORIS KROLL

In addition to our factory, our central headquarters are located at 220 East Fifty-first Street with additional showrooms at 515 Madison Avenue

and throughout the country

Chicago San Francisco Los Angeles Miami Dallas Philadelphia Boston

"We bank on Gulistan,"

says WALTER R. WILLIAMS, Jr., President, Union Dime Savings Bank, New York, N. Y.

Main office, Union Dime Savings Bank. Custom carpet by Gulistan Design Department. Carson and Lundin, New York, Architects.

"Six years ago, we said: *Wall-to-wall carpeting for the depositors, not just the vice-presidents!* And we opened our new 39th Street branch with Gulistan Carpet in the whole banking area—the first bank in town to take such a step.

"Naturally, we chose Gulistan again when it was time to cover the floors of our new main office. With Gulistan economy and lasting luxury, we'll *always* bank on Gulistan Carpet!"

With all these advantages—beauty, long wear, mothproofing, soundproofing, safety—Gulistan needs so little care it cuts costs of floor maintenance up to 50% over other kinds of flooring. In limitless colors and original designs. Ask your Gulistan dealer about them. Or let us work out a one-of-a-kind design carpet for you.

More distinguished banks, hotels, restaurants, theaters, choose Gulistan than any other carpeting.

Write: Commercial Department ID-10, A. & M. Karagheusian, Inc., 295 Fifth Avenue, New York 16, N. Y.

THE HOTEL ROOM OF TOMORROW...BRIGHT AND BEAUTIFUL WITH...

U.S. NAUGAHYDE®

finest in vinyl upholstery

U.S. KOYLON® FOAM

latex foam rubber for the finest in cushioning

Marian Heuer, A.I.D., of Chicago, uses flair, imagination—and U.S. Naugahyde!—to give an exciting new personality to the motel-hotel room of tomorrow. Here the dramatic use of light, bright colors is every bit as practical as it is luxurious because all the furniture has been upholstered with U.S. Naugahyde...and for the utmost in comfort, cushioned with U.S. Koylon Foam. There is probably no other upholstery material more ideally suited to commercial installations than U.S. Naugahyde and the new, "breathable" U.S. Naugaweave®. They're amazingly durable and require the absolute minimum of quick care to keep them looking fresh, new and always inviting. The range of colors, patterns and textures is almost limitless. The Chromata pattern used in this room is available in 20 decorator colors.

All furniture by the Simmons Company, Chicago, Illinois . . . upholstered in Chromata pattern of U.S. Naugahyde—cushioned with U.S. Koylon Foam Rubber. "Luggage Strap" room divider also of U.S. Naugahyde. Tropicel® panels by U.S. Rubber. Luggage of U.S. Royalite®. Dining-table chairs have backs and seats mechanically upholstered by the new and exclusive U.S. Raval process.

United States Rubber

Coated Fabrics and Koylon Seating Dept., Mishawaka, Indiana In Canada: Dominion Rubber Company, Ltd.

architects and designers go vertical

Flexalum Verticals give windows the bold new vertical look — dramatize them *outside* and *inside* by adding height. A single cord rotates the louvers to any angle, opens or closes the verticals for full range of light control or privacy. Dust can't cling to the vertical surfaces, so maintenance headaches don't exist. Choose from 11 Brush-Stripe, 35 solid and texture patterns in standard 2" wide louvers. Extra-wide 3½" louvers also available for large commercial installations. For name of your nearest Flexalum Verticals manufacturer write: Bridgeport Brass Co., Hunter Douglas Division, Bridgeport 2, Connecticut.

Flexalum® VERTICALS

Flexwood lets you put wood's warmth on problem walls, curved or extra-high, around corners and columns. Real wood (choose from 40 beautiful species) in precision-cut veneers with fabric backing. Cement Flexwood to any hard, smooth surface . . . no joints show, no furring needed, no fire code problems. Flexwood meets "Tunnel Test" requirements as specified in ASTM designation E84-59T which is similar to NFPA Standard #255 and U. L. #723. Write for test report and free sample of Flexwood, made only by Weldwood.

United States Plywood, Flexible Materials Division, Dept. ID 10-60, P. O. Box 17085, Louisville 17, Ky.

Weldwood® Orienta wood Flexwood®, Reception Room, Anaconda Realty Bldg., Ft. Lauderdale Fla. Arch: William T. Vaughn. Dist: American Materials Co. of Florida, Miami.

WRITE FOR FREE 40-PAGE ILLUSTRATED GUIDE TO VENEER CUTS, FLITCH MATCHINGS, AND SPECIFICATIONS, "WELDWOOD ARCHITECTURAL GRADE PLYWOOD PANELS"

President's Office, Southland Life Insurance Co., Southland Center, Dallas. Arch: Welton Becket, FAIA, & Assoc., Los Angeles. Inst: Adleta Showcase & Fixture Mfg. Co., Dallas.

Walnut paneling by Weldwood has as many faces as there are ways for walnut logs to be cut and matched. These office walls are Weldwood® Architectural plain sliced walnut installed in a carefully mismatched plank style. No other wall material equals real wood paneling's distinctive beauty . . . and no other wood paneling offers you the incomparable selection you have at your disposal when you specify Wood Paneling by Weldwood. United States Plywood, Dept. ID 10-60, 55 West 44th Street, New York 36, N. Y.

Continental *Presenting a superb collection of distinctive, custom-crafted furniture... lasting designs that are unique adaptations of the finest antique and period pieces available.* ***Write for complete illustrated brochure: Continental Craftsmen Inc., 412 E. 59th St., N. Y. C.***

Craftsmen inc. 412 east 59th st., N. Y. C. • EL 5-6840

#1045 – SIAMOISE
back-to-back sofa

The décor: *Directors' Lounge, Connecticut General Life Insurance Company, Bloomfield, Conn.*

The designer: *Knoll Associates, Inc.*

The finishing touch:

SCOTCHGARD® BRAND STAIN REPELLER

You can enhance the elegant contemporary look with an all-new ease of maintenance. It's possible now, with The Fresh Flair of "SCOTCHGARD" Brand Stain Repeller.

It means stain-and-soil-defying freshness is built right into fabrics, such as the handsome, practical Knoll fabrics in the directors' lounge of the Connecticut General Life Insurance Company. This amazing fluorochemical treatment repels water-borne stains, resists soil, repels even oil-borne stains. No other treatment does all three. No other treatment in the world repels oil-borne stains.

"SCOTCHGARD" Repeller offers decorators other benefits. The protection is invisible, lasting, and lets the fabric breathe. It won't change fabric color or hand. What's more it can be applied to almost any upholstery or drapery fabric.

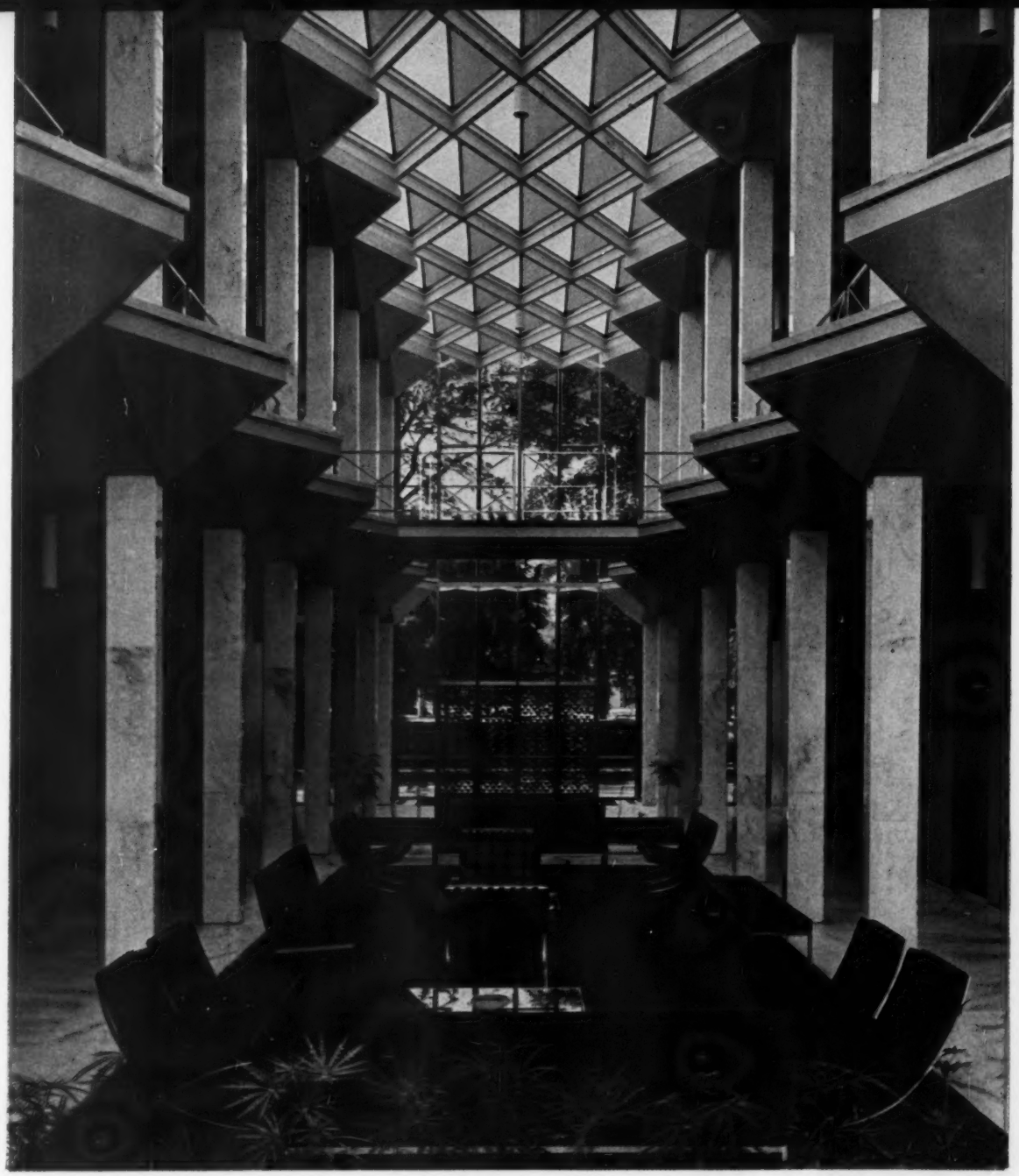
Give your installations the advantages of The Fresh Flair. You'll find hundreds of decorator fabrics are already treated with "SCOTCHGARD" Repeller, and licensed finishers are qualified to treat even your most luxurious fabrics. See your source or finisher. For more details, write 3M, Dept. KAJ-100, St. Paul 6, Minn.

P.S. A solid advertising schedule is under way now in LIFE and 10 other leading national magazines. The campaign grows even stronger next Spring in a total of 14 magazines. Your customers will know the virtues of "SCOTCHGARD" Repeller protection. Specify it.

CONTACT THESE FINISHERS, SPECIALLY LICENSED BY 3M: ATLANTA: Southeastern Textile Shrinkers, Inc. CHICAGO: Western Piece Dyers & Finishers, Inc. CLEVELAND: Geltman Sponging Co. KANSAS CITY, MO.: Manhattan Sponging LOS ANGELES: Geltman Sponging Co. MINNEAPOLIS: Geltman Sponging Co. NEW YORK: Perma-Dry Co., Inc. PASADENA: California Flameproofing and Processing Co. PHILADELPHIA: Kiesling-Hess Finishing Co.; Synthetics Finishing Corp. SAN FRANCISCO: Geltman Sponging Co. ST. LOUIS: Manhattan Sponging

©1960 3M Co.

MINNESOTA MINING AND MANUFACTURING COMPANY
...WHERE RESEARCH IS THE KEY TO TOMORROW
3M COMPANY



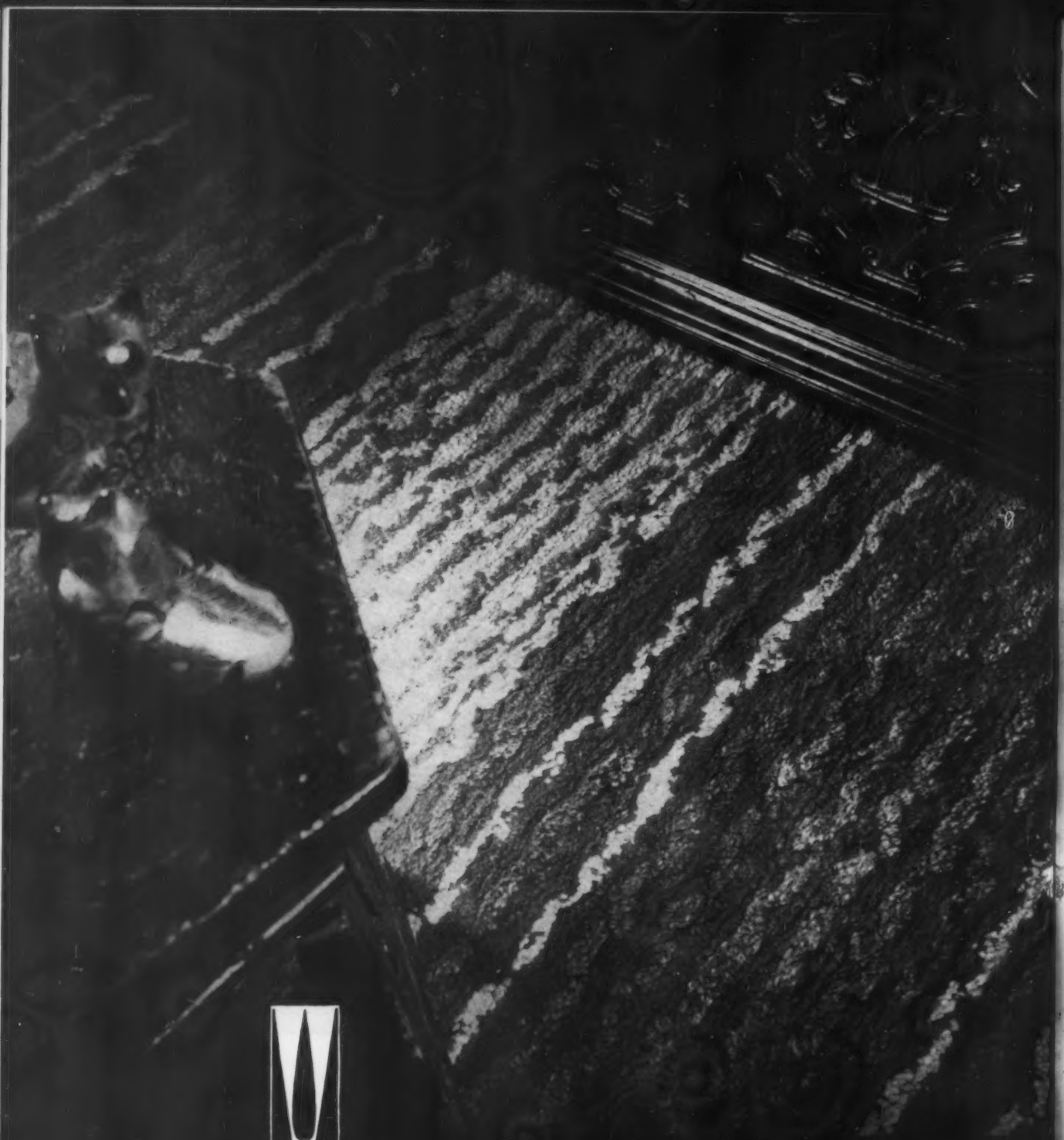
Minoru Yamasaki & Associates, Architects McGregor Memorial Conference Center at Wayne State University Baltazar Korab, photograph

An imaginative treatment of layout + color by the Knoll Planning Unit. Knoll Furniture and Fabrics are available through architects, decorators and dealers.

May we send you information on the Knoll Planning Unit and international facilities?

KNOLL ASSOCIATES, INC., AND KNOLL INTERNATIONAL, LTD., 575 MADISON AVE., NEW YORK 22

Boston, Chicago, Dallas, Detroit, Los Angeles, Miami, New York, Philadelphia, St. Louis, San Francisco, Washington. Brisbane, Brussels, Caracas, Helsinki, London, Madrid, Mexico City, Milan, New Delhi, Paris, Sao Paulo, Stockholm, Stuttgart, Toronto, Zurich.

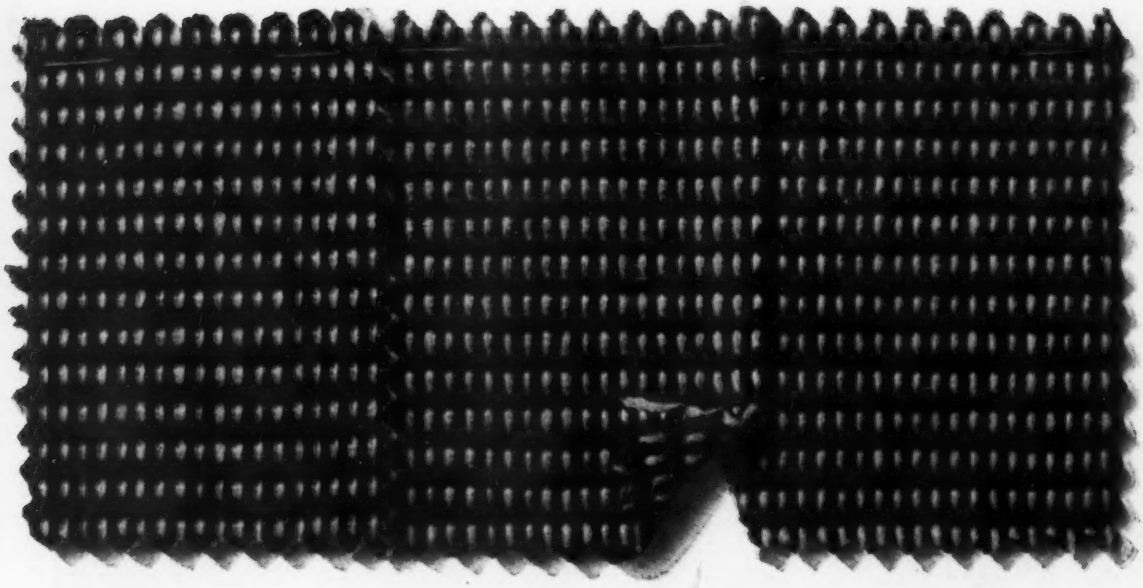


La Franja, winner of the American Institute of Decorators 1960 Citation of Merit. Designed by Albert Herbert.

V'SOSKE

The finest masterpieces your floors can frame

REPRESENTATIVES IN: BOSTON · CHICAGO · CINCINNATI
CLEVELAND · DALLAS · GRAND RAPIDS · LOS ANGELES
MIAMI · NEW YORK · PHILADELPHIA · SAN FRANCISCO
SEATTLE · TORONTO · LONDON



Magnificent! A beautiful new tweed

of 93% Du Pont nylon, blended with 7% cotton to give you everything: colors or all white, texture interest and a crisp, firm hand, plus the promise of long wear with easy care. This is the tweed to use for the next room you plan—looks good on many different pieces! This is the tweed to satisfy the most exacting taste.

Du Pont Upholstery Nylon

DU PONT
REG. U. S. PAT. OFF.
Better Things for Better Living . . . *through Chemistry*

HERMAN MILLER'S "Nylondot" tweed of 93% nylon, 7% cotton warp yarn is designed by Alexander Girard. High-back lounge chair and Modular Group armchair by George Nelson. "Sofa compact" designed by Charles Eames.

DU PONT MAKES FIBERS, NOT THE FABRICS SHOWN.

KEY TO NEW IDEAS!
THE 45th
NATIONAL HOTEL
EXPOSITION NOVEMBER 14•17
NEW YORK COLISEUM
Going like '60—This is a fast-moving, banner year. More than fifteen billion dollars are pouring into the hotel and restaurant industry. It's a year of change, tough competition, a year of new ideas. The 1960 National Hotel Exposition is built on new ideas. Here's where you'll find them, not to mention the hundreds of new products and services. With more than 700 exhibits you're sure to come up with those ideas that will make '61 even more profitable! Free admission badges (to the trade only) write to: W. K. Seeley, General Manager, National Hotel Exposition, 141 West 51st Street, New York 19, New York. Telephone: CIrcle 7-0800.
Tom Deveau, Chairman
Activity of N. Y. State Hotel Assn. Inc. and Hotel Assn. of N. Y. City, Inc.
The Greatest Mass Housing and Feeding Show in the World

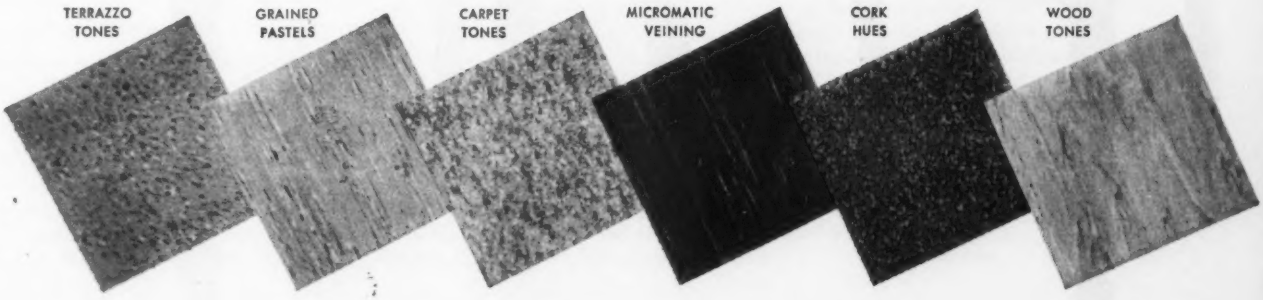
Classical elegance or contemporary charm...

...this is *Vina-Lux*® ...
the versatile vinyl asbestos tile

Easy to keep . . . durable . . . and attractive . . . Vina-Lux vinyl asbestos tile flooring compliments any interior. It can be installed over wood, plywood or on concrete subfloors above, on or below grade. Specify Vina-Lux for luxurious floors at a surprisingly low cost. Samples and colorful "Floor Styling Handbook" yours on request.

AZROCK FLOOR PRODUCTS DIVISION
UVALDE ROCK ASPHALT COMPANY
532A FROST BANK BUILDING • SAN ANTONIO, TEXAS

Over 50 colors and a style for every designer requirement



Your Profitable Future may be glimpsed at the new Statton Showroom in the Decorators Mart, 6th floor 425 E. 53rd St., New York

STATTON

Trutype Americana

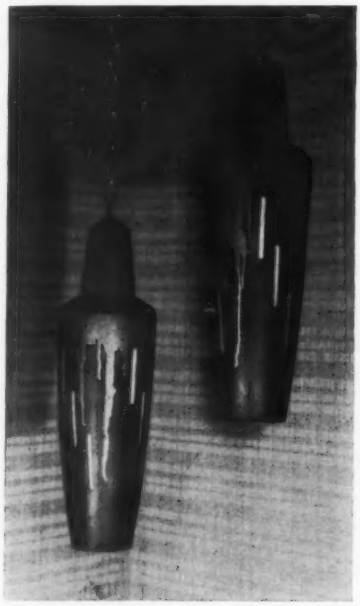
You'll see the Statton collection that sells year in, year out because each piece is a skillful adaptation of a choice antique from the elegant mansions of Colonial America. The spiral-leg dropleaf, the shield-panel hutch, and the arm chair derived from Hepplewhite are classics in solid cherry that will enrich tomorrow's fine homes. For catalog, write Dept. ID.

STATTON
FURNITURE MFG. CO.
Hagerstown, Maryland

Other Showrooms: Grand Rapids — Exhibitors Bldg.; Chicago — 242 Furniture Mart; Dallas — 330 Decorative Center; San Francisco—1069 Western Merchandise Mart.

Market Spotlight

A BRIEF GUIDE TO NEW SOURCES AND PRODUCTS



Ceramic Lighting Clusters

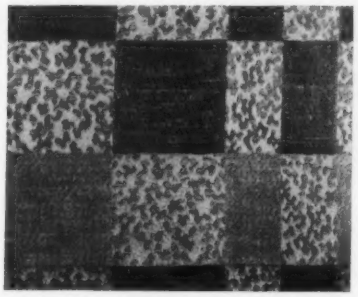
Alonso Ceramics, Beulah, Michigan, have a line of 22 ceramic lamps and 14 hanging lanterns in 16 standard glazes with available silver or gold overpour. Of particular interest to decorators is Alonso's service of matching glazes to fabric samples submitted, with the objective of offering a source of custom lamps and lanterns in the exact color desired. Lamps are equipped with brushed brass and polished hardware, adjustable harps, and three-way sockets. Lanterns are fitted with canopy and three feet of chain, and any chain length can be ordered. Illustrated in off-white and brown mottled matte glaze with gold overpour is lantern No. 124, measuring 6″ maximum diameter and 20″ in height. Several Alonso products are on display at Richard W. Muller, 325 West Huron Street, Chicago. Write for further information, pictures, and price list.

Traditional Furniture

Furniture manufacturer Ben Feibusch, Inc., 162 East 62nd Street, New York, has acquired additional showroom space—a floor through—accommodating both their wide collection of custom upholstery, and a recent *Rexford Division*, consisting of attractive dining and bedroom units. Designed to complement the upholstered pieces, the new group in walnut offers the interior designer furniture of special classic elegance with the emphasis on decorative wood grains. Tables in the group are unusually handsome and are available in many shapes and sizes. There are round and oval models for dining and an unusually striking two-way table on brass ball casters which can be raised or lowered several levels. Cabinets of many sizes are for bedroom and dining room. And there is also a number of end tables, benches, desks and occasional seating pieces available in a choice of finishes.

New Fabric Source

The Elko Textile Co., creators of drapery and upholstery fabrics, have recently opened attractive new showrooms at 515 Madison Avenue, New York, where they are currently exhibiting their latest design collection. The showroom itself is a model of small space effectively used. White walls, floor and ceiling give the illusion of greater spaciousness, with samples of fabrics neatly stacked in easy-to-get-to racks. Adjustable ceiling lights show the patterns to best advantage; a sample and clipping department offers the interior designer instantaneous service. The fabrics present a broad



gamut of color, design and stylings—in as many price categories. There are wovens, damasks, brocades, textures, stripes and plaids in both natural and man-made fibers. Some of the designs feature a handwoven look which is wonderful with Early American and provincial furniture. Another has the look of gray flannel suiting. There are also attractive linen casements and sheer curtain material and a special group of washables which have wrinkle-resistant finishes. There is an Elko showroom downtown at 38 East 30th Street.

Souvenirs in High Decor

A. Lawrence Slavin is an artist of established reputation who feels there is a place for a more elaborate presentation of old prints than the single plate in the old frame. His latest work combines the techniques of collage and montage embellished with *trompe l'oeil* to produce highly decorative wall displays of intriguing artificiality. Illustrated is

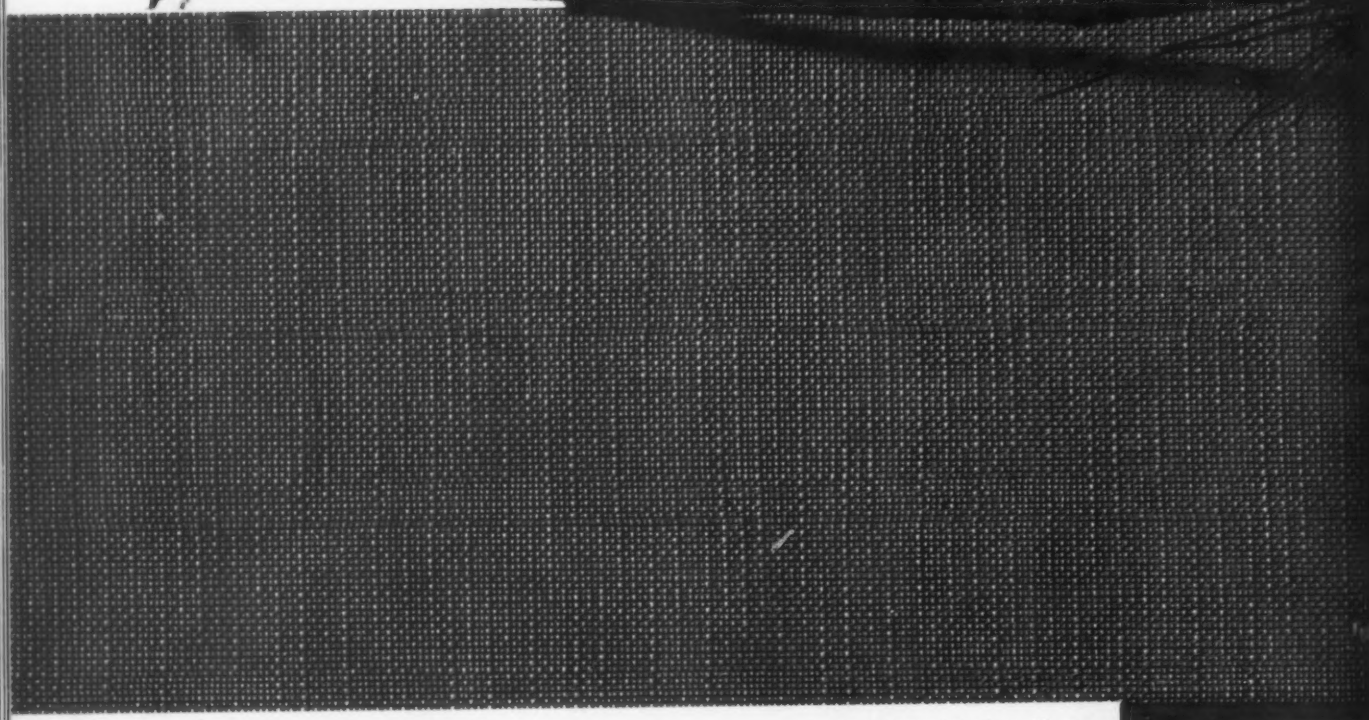
a panel of aged prints in collage: in the lower right corner is a print of a statue for which a niche of textured stonework has been provided; above her, a trumpet, in *trompe l'oeil* balances the antique lockets and miniatures of the lower left corner which are supported by *trompe l'oeil* ribbons. Notice the bee bottom center. This considerable compendium of techniques can be adapted to display the hobbies or mementoes of a client in a most personal manner compatible with an already existing color scheme. Other examples of this highly stylized craft are on display at Mr. Slavin's studio: Reiss-Slavin, Inc., 686 Lexington Avenue, New York 22.

Legacy 60 Lamp Collection

A team of designers, inspired by the motifs of the late 18th and early 19th-century, contribute their talents to a new collection of traditional table and floor lamps by Lightolier, 11 E. 36th Street, New York. Included are urn, obelisk, column, and vase shapes in metal, cast brass and porcelain, reflecting a return towards opulence. Highlighting the group is a series of ceramic table lamps with raised gold decoration by designer Georges Briard. *Cotillion Transitional* was designed by Maurizio Tempestini and features a graceful, airy shape of tinted cylinders on a walnut base. There is also a new series of traditional pole lamps by Gerald Thurston.

Continued on page 44

Blend Koroseal with natural materials

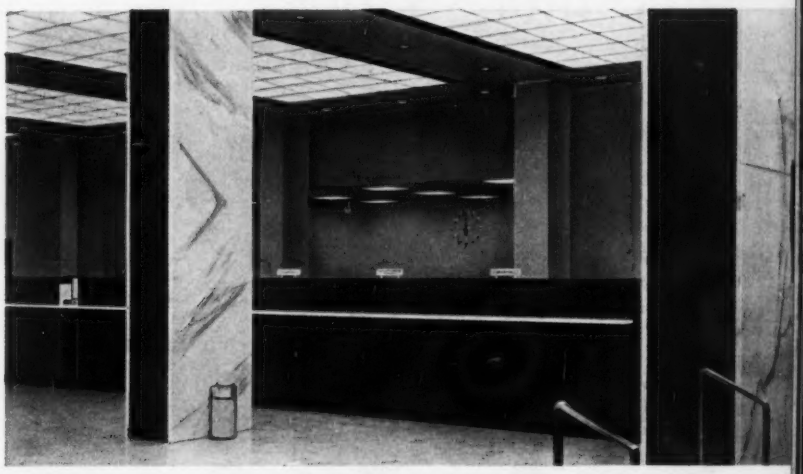


Pattern Illustrated is Linen Weave

Koroseal vinyl wall covering adds color and ease of maintenance to busy traffic areas in New York bank

Smart blending of marble, wood and *Koroseal* vinyl wall covering assures maintenance-free beauty in busy traffic areas of Bankers Trust Company at 44th and Fifth Avenue, New York City. A specially-designed Koroseal pattern in soft blue and grey colors is featured in employee cafeteria, main lobby and executive offices.

Fabric-backed Koroseal vinyl wall coverings by B.F.Goodrich keep their fresh appearance for years, resist scuffs and stains, and are flame retardant. Washable with soap and water, they eliminate the need for frequent redecorating, cutting maintenance expense. Koroseal coverings are available in a multitude of colors and textures.



Bankers Trust Company interior design by Henry Dreyfuss. On your next project, design with Koroseal in mind. For swatches and other information, write Dept. ID-10 *B.F.Goodrich Industrial Products Company, Marietta, Ohio.*

Koroseal®

VINYL WALL COVERING

B.F.Goodrich

Sanders

Brett

Two small mahogany stands, featuring tops of myrtle burl.
Dia. 15½", H 20"

Decorator's Choice: Four of a Kind from Old Colony

Davis
Mahogany servette with English yewwood top inlaid with ebony line.
Dia. 18¾", H 23".

Burwell
Mahogany with rosewood parquet top, brass feet and rosettes.
Top 19" x 19", H 19".

old Colony
furniture Company, Inc.
NASHUA, NEW HAMPSHIRE

Dunbar shortens the distance between showrooms. Links the expanding eleven-showroom operation coast-to-coast, city-to-city with more frequent deliveries, more customer services, new showrooms in three new locations. Every Dunbar showroom is staffed with trained people who have the technological knowledge and design background to serve the architect, designer and decorator with taste, discernment and skill. Designs by Edward Wormley.

New Showrooms: *Boston* 420 Boylston Street, *Philadelphia* 1606 Latimer Street, *Los Angeles* 8850 Beverly Boulevard.

DUNBAR

Dunbar Furniture Corporation, Berne, Indiana. Showrooms: New York, Boston, Chicago, Dallas, Denver, Kansas City, Los Angeles, Philadelphia, San Francisco, Seattle, Honolulu, Brussels.

America's Finest Selection K&T *of Distinguished Furniture*

KNAPP & TUBBS

FEATURING

BAKER | WIDDICOMB-MUELLER | JOHNSON | JOHN WIDDICOMB | KINDEL | EDWARD FIELDS CUSTOM FLOOR COVERINGS | STEMBRIDGE | WHEELWRIGHT (West Coast Only)

CHICAGO: 6TH FLOOR, MERCHANDISE MART • LOS ANGELES: 8778 BEVERLY BOULEVARD • SAN FRANCISCO: 737 SANSOME, JACKSON SQUARE

The flair of Schiaparelli in blends of "Ondelette" or "Dacron".®

RAYON

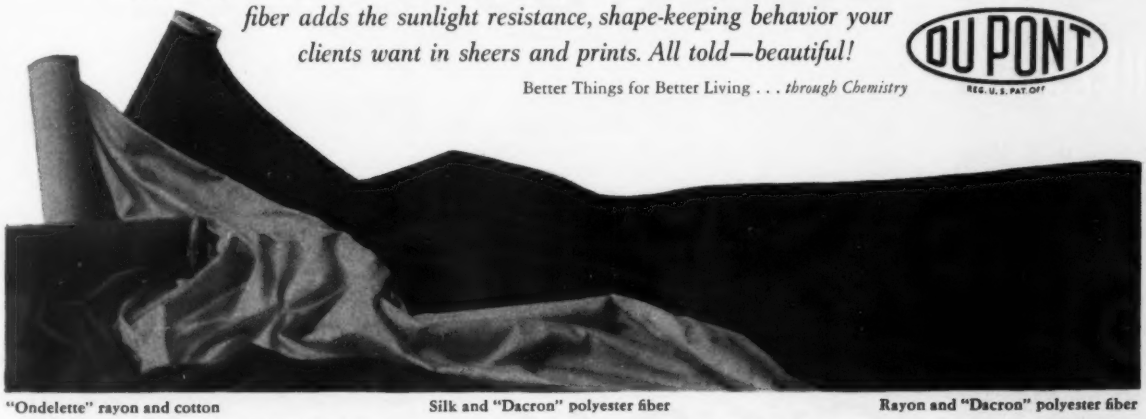
POLYESTER FIBER

Plum-beautiful color coordinates ready to lend themselves to exciting, mood-matching combinations! See the whole new collection... the variety of styles and weights... all with that inimitable Schiaparelli flair and the extra bonus of Du Pont fibers. "Ondelette" rayon gives draperies the look and touch of silk (and such marvelous colorings!). "Dacron"** polyester fiber adds the sunlight resistance, shape-keeping behavior your clients want in sheers and prints. All told—beautiful!*

DU PONT

REG. U. S. PAT. OFF.

Better Things for Better Living . . . *through Chemistry*



"Ondelette" rayon and cotton — *"ONDELETTE" IS DU PONT'S TRADEMARK FOR ITS RANDOM-SLUBBED RAYON.

Silk and "Dacron" polyester fiber — **"DACRON" IS DU PONT'S REGISTERED TRADEMARK FOR ITS POLYESTER FIBER.

Rayon and "Dacron" polyester fiber — DU PONT MAKES FIBERS, NOT THE FABRICS SHOWN.

Waverly Decorative Fabrics features this new Schiaparelli collection in over 200 color combinations.
As advertised in HOUSE & GARDEN

Call on Synthetics to fill your exact finishing "Specs"

For immediate, diversified, ***precise*** finishing on decorative fabrics regardless of the process used . . . ***plus other benefits you have a right to expect*** . . . rely on the experience, research and know-how of SYNTHETICS, America's largest independent textile processor. For no-fuss, no-worry, no-excuse, no-delay ***service*** in Stain Repellent, Fire Retardant, Fabric Backing, and other finishing services, your best bet is

SYNTHETICS

"FOREMOST NAME IN FABRIC FINISHING"

FINISHING CORPORATION

The whole range of Synthetics processing services, and what they mean to you, are described in our informative booklet "What The New Synthetic Finishes Mean To The Decorator." Write today for your free copy!

SYNTHETICS FINISHING CORP.
462-70 N. 8th St., Phila. 23, Pa., MArket 7-4855
New York Terminal: 522 West 57th St., New York, N.Y., Circle 6-3511

SCOTCHGARD® BRAND STAIN REPELLER

Our controls assure the maximum degree of water and oil repellency and dry soil resistance, consistent with the highest standards specified for Scotchgard by its developers, Minnesota Mining and Manufacturing Co. May be applied to fabric either alone or in combination with other finishes.

PYROSET DO
FOR DURABLE FIRE RETARDANCY

A durable fire retardant finish that can withstand a great number of dry cleanings. Can be applied to cottons, rayons, wools, mohairs, or combinations. Fabrics treated with this process by Synthetics Finishing have low char lengths, with little or no afterflame or afterglow. Developed by American

SYNPROOF
FOR FIRE RETARDANCY

Provides a high degree of fire retardancy at a low cost. This practical finish, developed by S.F., is suitable for installations in which fabrics are not normally washed or commercially dry cleaned. Fabrics so treated may be renewed at a later date.

SYNBAC®
FOR DURABILITY

Synbac affords fabrics a greater measure of durability, improves seam strength, prolongs wearability, improves ravel-resistance through the application of a fabric backing. May be applied with special adaptations for fire retardancy and dry cleanability. An exclusive development of Synthetics laboratory research.

NO FABRIC LOSS*
insured by "SynFin" dimension control on all finishes!

1 2 3 4 5 6 7 8 9 10 11

Dining room from "Forward Trend" group designed by Bert England.

JOHNSON

Grand Rapids

Three-section cabinet from "Custom Arrangements."

SHOWROOMS: NEW YORK
CHICAGO • PITTSBURGH
PHILADELPHIA • BOSTON
DALLAS • INDIANAPOLIS
SAN FRANCISCO • DENVER
ST. LOUIS • LOS ANGELES
MINNEAPOLIS • TORONTO

MEMBER GRAND RAPIDS GUILD

MEMBER.

JOHNSON FURNITURE COMPANY
1101 Godfrey Avenue
Grand Rapids, Michigan

"Discriminate" dining room designed by Bert England.

S.M. Hexter

for huge
expanses of glass,
for friendly banks,
for any tall order

Mystique — *"divinely tall and most divinely fair"*

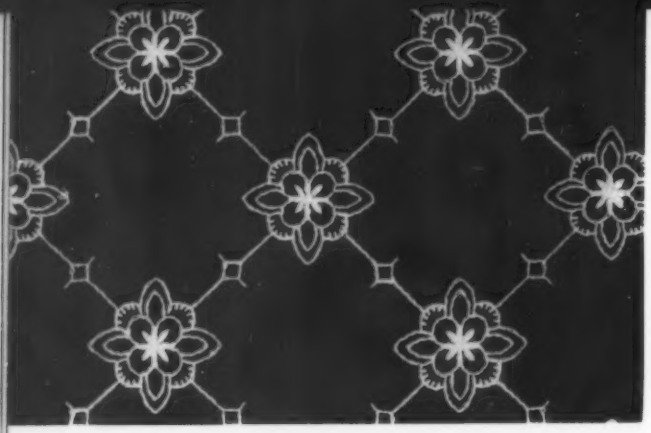
Ottavia's
Collection of
French Curtaining
in exquisite
double woven
Tergal* and Coton.
Distributed in
the United States
exclusively through
the S. M. Hexter Company
to interior decorators.
Seventeen patterns
up to 94" high,
using width for height;
and unpatterned,
70", 95", 118", 140"
up to 65 yards

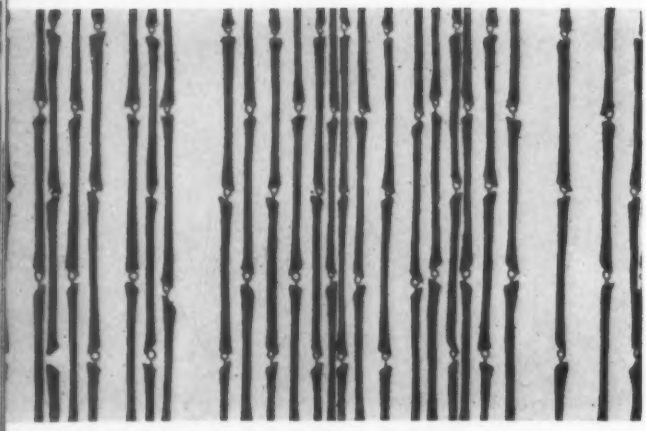
without a seam!

Detail of Bernard Buffet Painting
Courtesy David B. Findlay Inc.,
New York, Chicago

New York
Cleveland
Chicago
Los Angeles
San Francisco
Philadelphia
Boston
Minneapolis
Miami
Dallas
St. Louis
Atlanta
Cincinnati
Detroit

*Polyester fiber





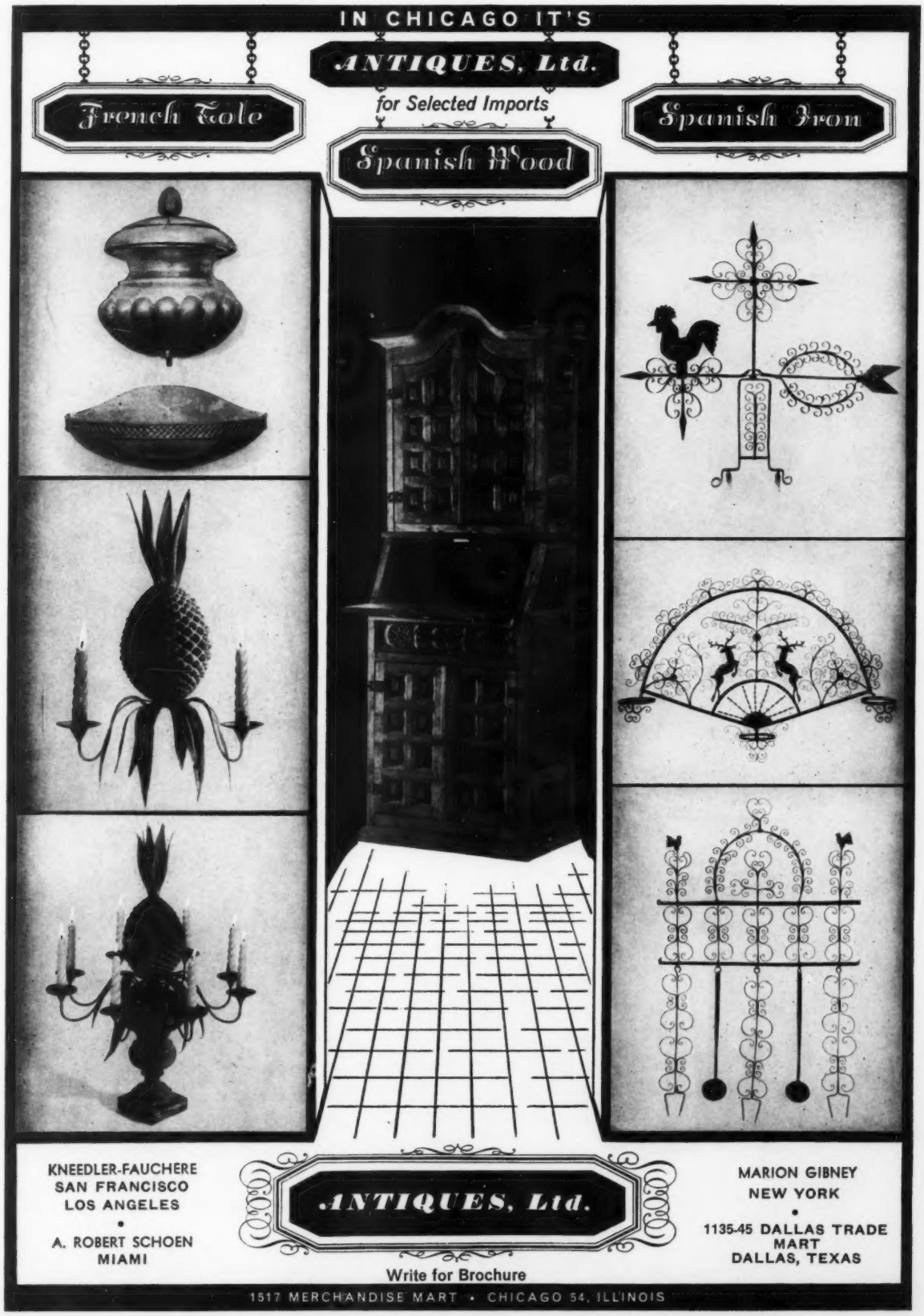
Market Spotlight

continued from page 33

Fabrics-Wallpapers-Carpets

The new showroom of Howard & Schaffer, Inc., and Harmony Carpets, 16 East 53rd Street, New York, anticipates the problem of the decorator's busy schedule combining under one roof, fabrics, wallpapers and carpeting. The special theme of correlation is further enhanced by the fact that any of the printed fabric designs are also available on a choice of wallpaper grounds: grasscloth, shiki silk, and vinyls, with colors to order. Several new patterns have been added: *Mobile*, which gives the illusion of a stripe and is especially handsome in a new gossamer-like Fiberglas which drapes exactly like silk; *Kirkos* by Fred Shrallow has the effect of colored pinwheels on several grounds; *Tulip* has special versatility can be ordered as is or combined with *Mimosa and Leaves* in various combinations for drapery, bedspread and upholstery; printed linens include *Toscari* in white on blue, and *Thailand* in green, blue and black. The carpet division (which includes a contract department) will service designers with all carpeting by leading manufacturers in both natural and synthetic fibers, as well as hard surface flooring.

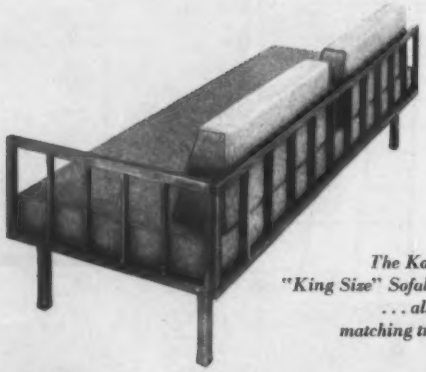
Continued on page 50


IN CHICAGO IT'S
ANTIQUES, Ltd.
for Selected Imports
French Tole
Spanish Iron
Spanish Wood
KNEEDLER-FAUCHERE
SAN FRANCISCO
LOS ANGELES
•
A. ROBERT SCHOEN
MIAMI
ANTIQUES, Ltd.
Write for Brochure
MARION GIBNEY
NEW YORK
•
1135-45 DALLAS TRADE
MART
DALLAS, TEXAS
1517 MERCHANDISE MART • CHICAGO 54, ILLINOIS

The Skol Dining-Card Table Group

The East Wind Sofalounge With Trundle . . . trundle raises to seat height

The East Wind Tables



The Kashmir "King Size" Sofalounge . . . also has matching trundle

rubee

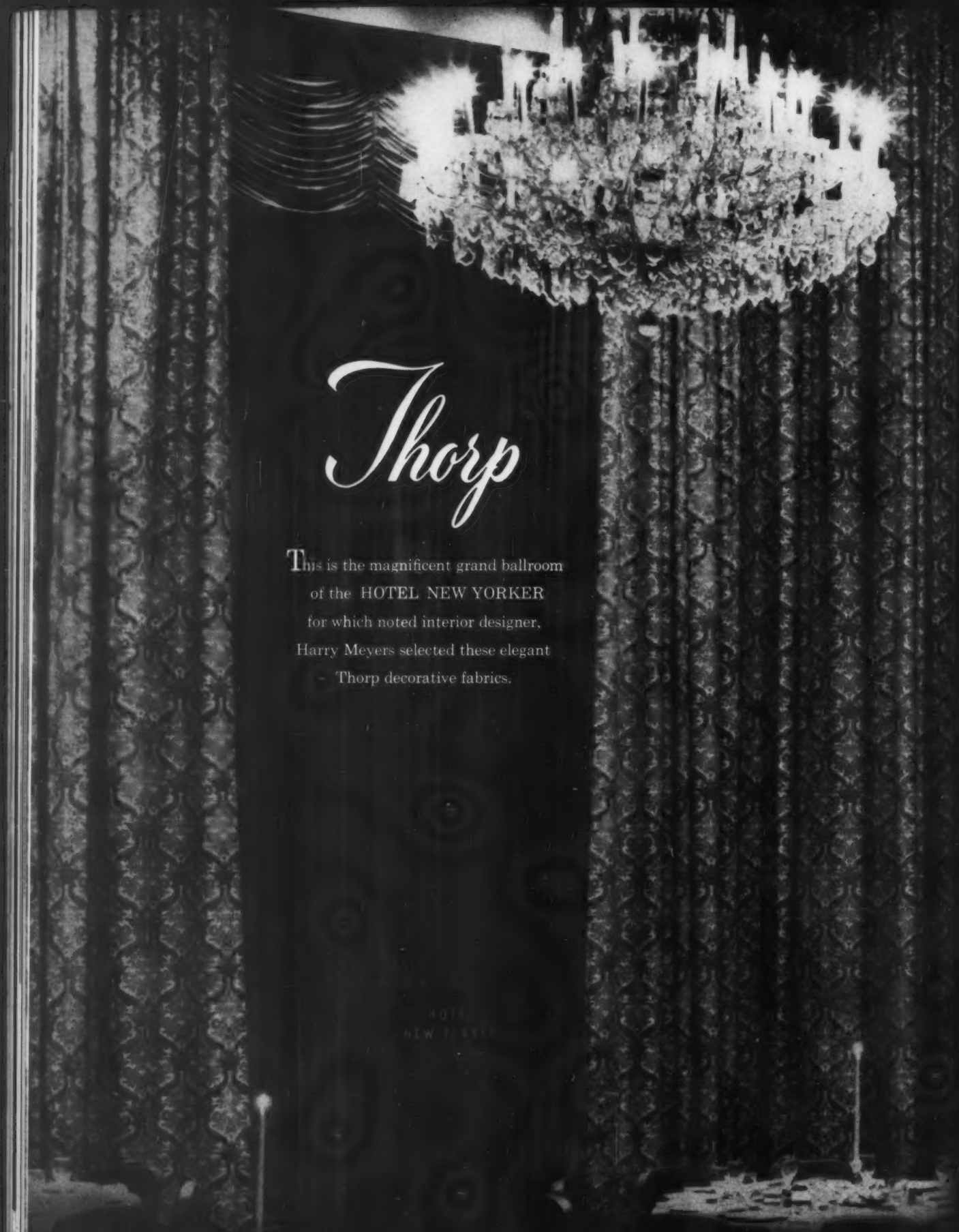
sofalounges
chairs
tables
benches

See rubee—the complete decorator-planned line at these showrooms

BOSTON • 118A Newbury St.
CHICAGO • 600 Merchandise Mart
DALLAS • 360 Decorative Center
DENVER • 2440 E. Third Ave.
GRAND RAPIDS • 503 Waters Bldg.
KANSAS CITY • 1706 Wyandotte St.
LOS ANGELES • 115 Robertson Blvd.
LOUISVILLE • 324 W. Main St.
MIAMI • 95 N. E. 40th St.
MILWAUKEE • 410 N. Milwaukee St.
MINNEAPOLIS • 2323 Wayzata Blvd.
NASHVILLE • 168 Third Ave., North
NEW YORK • 28 W. 20th St.
PHILADELPHIA • 1821 Chestnut St.
PITTSBURGH • 100 Ross St.
PROVIDENCE • 160 S. Water St.
ST. LOUIS • 295 N. Lindbergh Blvd.
SAN FRANCISCO • 550 Pacific Ave.
TERRE HAUTE • 500 N. 14th Street
WASHINGTON D.C. • 1015 12th St., N.W.

RUBEE FURNITURE MANUFACTURING CORP. 1026 W. Van Buren St. Chicago 7

reserved seating . . . OCCUPYING POSITIONS OF HONOR WHEREVER THE PERFORMANCE OF CONTEMPORARY DESIGN CRAFTS IS ON THE PROGRAM . . . HERE, AN UPHOLSTERED QUINTETTE FROM THE COLLECTED SELIG WORKS OF IB-KOFOD LARSEN, MADE, FINISHED AND IMPORTED FROM DENMARK.
in a word . . . it's SELIG
SEND $1.00 TO LEOMINSTER ADDRESS FOR 50-PAGE CATALOG OF DANISH IMPORTS. SELIG MANUFACTURING COMPANY, INC.
FACTORIES: FITCHBURG AND LEOMINSTER, MASS. · MONROE, LA. · LOS ANGELES, CALIF. · COPENHAGEN, DENMARK
SHOWROOMS: NEW YORK · CHICAGO · LOS ANGELES · DALLAS · HIGH POINT



Two New York Showrooms to serve you:

J. H. THORP & CO., INC., DECORATORS' MART. 425 EAST 53RD STREET AND 41 EAST 57TH STREET

MORTON SUNDOUR FABRICS • DECORATIVE F

Photography by Ralph Orthof

TREET ALSO IN BOSTON • PHILADELPHIA • CHICAGO • MINNEAPOLIS • DALLAS • LOS ANGELES • SAN FRANCISCO

TIVE FABRICS • WALLPAPERS • TRIMMINGS

1

2

3

Market Spotlight

continued from page 44

1—Nancy McClelland's new wallpapers include *Toile Chinois* copied from an original and in striking colorings.

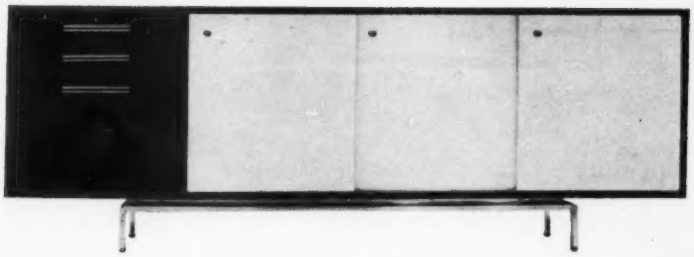
2—Winfield Papers' introduces *Promenade*, a 3-panel scenic of Far Eastern influence, matching vinyl/print background also available.

3—Denst & Soderlund offers *Garland* on paper and canvas, in blue-green and lavender on white, gold and antique silver on gray.

4—From Margaret Owen papers and fabrics *York & Lancaster Rose* in pink and red on white, has unusual clarity.

Continued on page 60

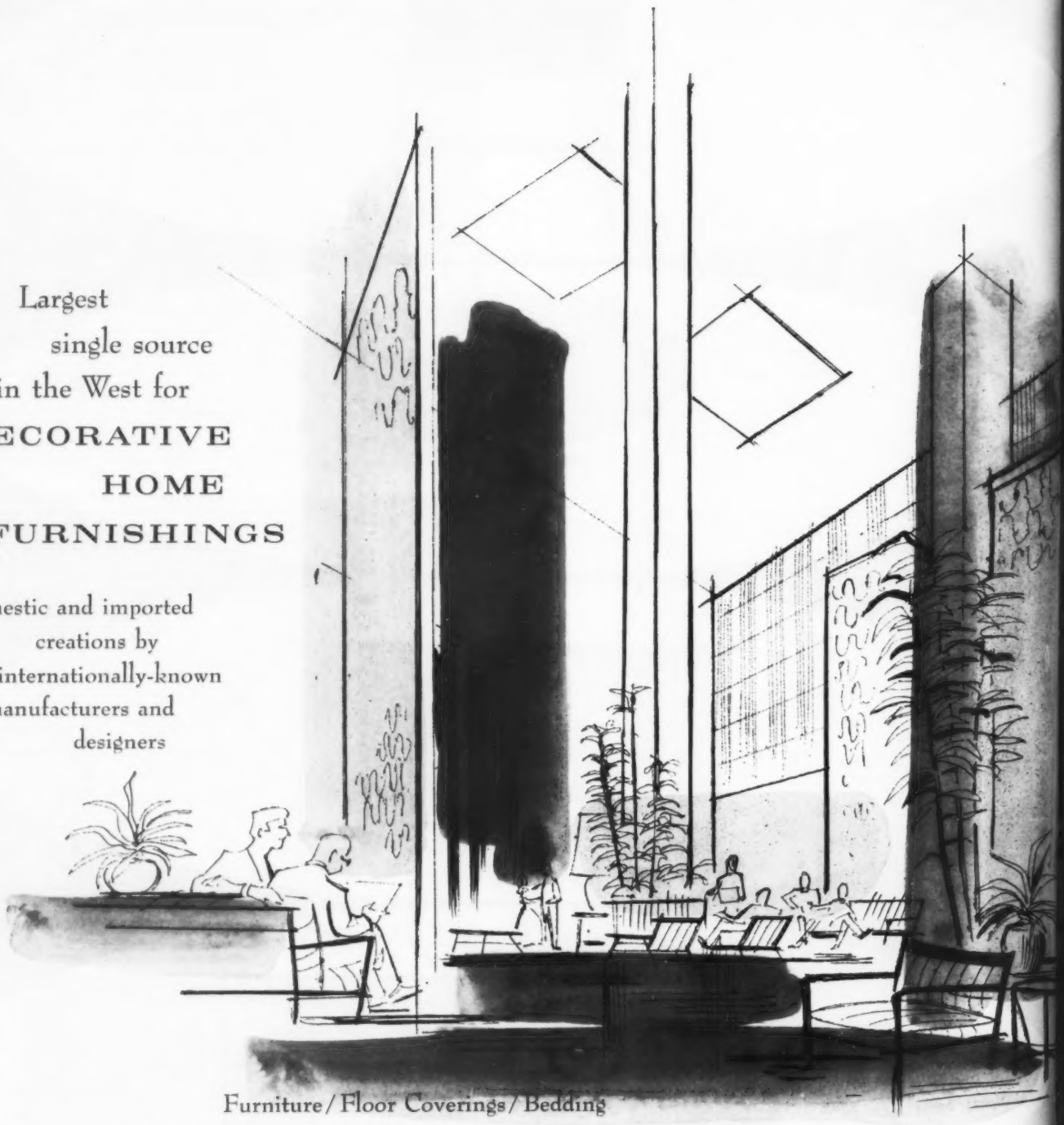
4



ODI 136 WILLIAM STREET NEW YORK 38, N.Y. WO 2-6635
REQUEST BROCHURE NO. 261 (ON PROFESSIONAL LETTERHEAD)

Largest
single source
in the West for
**DECORATIVE
HOME
FURNISHINGS**

domestic and imported
creations by
internationally-known
manufacturers and
designers



Furniture / Floor Coverings / Bedding
Drapery and Upholstery Fabrics / Lamps / Art and Giftware / Accessories

Friday is Market Day...Apply for passes

LOS ANGELES Home Furnishings **MART**

1933 South Broadway / Los Angeles 7 / RIchmond 9-7911 / 9 to 5 daily

AMPLE BOOKS NOW AVAILABLE . . . ORDER YOURS TODAY . . .

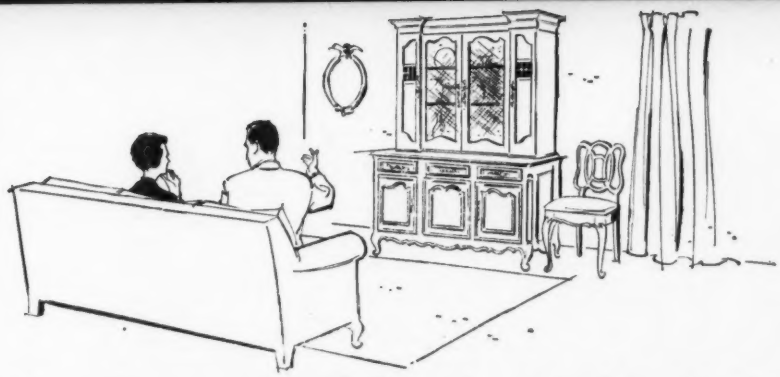
VINYL PROTECTED WALLPAPER TEXTURES

OFFICE & FACTORY
4000 CHEVY CHASE DR.
LOS ANGELES 39

OWROOMS:
W YORK/515 MADISON AVE. • CLEVELAND/1240 HURON RD. • CHICAGO/325 N. WELLS ST. • LOS ANGELES/100 S. ROBERTSON

STRIBUTORS: ATLANTA & MIAMI/DWOSKIN, INC.—HOUSTON & DALLAS/ROY JACOBS CO.—SAN FRANCISCO/WALLPAPERS, INC.

"...and then when he said
that lovely pale finish won't darken...well,
I simply had to buy it"



The salesman clinched the sale when he sold the enduring quality of the finish

Attracted by the quiet beauty and subtle tones of today's light finishes, she came to look and stayed to buy—thanks to the alert salesman who took the time to explain why the finish, *a Butyrate finish,* will keep its beauty for years.

Take advantage of this effective sales tool in selling light-colored furniture in your area. The demand is there and the finish is readily available.

Ask your suppliers to protect your light-colored lines with a Butyrate top-coat lacquer. It resists staining by rubber articles and most household materials to a high degree. It does not yellow upon prolonged exposure to light and thus ends the fear of age-discoloration which has limited the acceptance of light-colored furniture.

As a matter of fact, many leading furniture manufacturers are already using a Butyrate top-coat lacquer on their lighter finishes. Perhaps yours are. Why not check to see. For more information about Butyrate finishes write EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, KINGSPORT, TENNESSEE.

Elegance, warmth and taste are captured in this Master Dresser and Mirror from the Old Provence collection of the J. L. METZ FURNITURE COMPANY, *Hammond, Indiana. The handcrafted finish is Weathered Cherry—warm brown undertones showing through a light gray finish. Also available in French White and Gold. A* GUARDSMAN *Butyrate top-coat lacquer, made by the Grand Rapids Varnish Corporation, Grand Rapids, Michigan, protects this fine finish against discoloration.*

Your best protection for light-colored furniture is

NON-YELLOWING, STAIN RESISTANT

BUTYRATE

TOP-COAT LACQUER

CHAPARRAL CLUB, Dallas, Texas. *Decorator,* William Parker McFadden

we make beautiful tables, chairs, cases and upholstered furniture for contract use

JAMESTOWN LOUNGE COMPANY, Jamestown, N. Y.

YEARS FROM NOW YOUR IDEAS WILL STILL LOOK THIS NEW WITH

DU PONT VINYL UPHOLSTERY

From drawing board to room décor, "Fabrilite"* is a fabulous vinyl upholstery with which to work. It gives you color scope—210 colors from subtle hues to bold brilliants. Manyare House Beautiful selections. It gives you textural interest—including the deep-grained breathables. Above all, "Fabrilite" gives you easy-care beauty that lasts. Year after year, "Fabrilite's" perennial good looks toast your judgment. Aren't these exciting enough reasons to plan your ideas around "Fabrilite"? E. I. du Pont de Nemours & Co. (Inc.), Fabrics Division, Wilmington 98, Delaware.

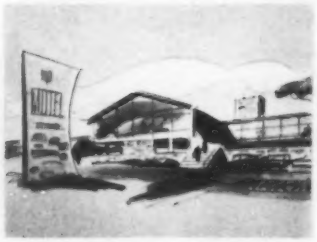
*"Fabrilite" is Du Pont's registered trademark for its elastic-supported vinyl upholstery.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DU PONT

REG. U.S. PAT. OFF.

A WORLD OF FABRICS



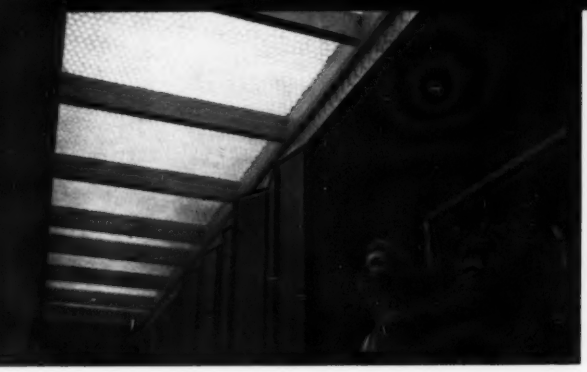
There are many miles upon miles of fabric in the contract world of Functional Fabrics. A world of unbounded choice in styles, fibers, colors and patterns. A world where prices are miles lower than the average contract price range . . . low enough for the most restricted contract budget. And, Functional Fabrics, Inc. is stocked with sufficient yardage for the most extensive, and immediate, contract requirements. If your needs are these . . . contract, and reasonably big contract . . . write, FUNCTIONAL FABRICS INC. *An Affiliate of Kandell Industries. Established 1925.* 261 Fifth Avenue, New York 16, New York.

FUNCTIONAL FABRICS INC.

We specially feature FIBERGLAS *Fenestration Fabrics in prints, solids, textures for heat and sun glare control.*

Translucent Ceilings and Panels of new TROPICEL bring

new freedom to your planning . . .
new beauty to your buildings



Natural light is ideal light . . . bright, abundant, cost-free. And now natural light can be used more freely, more imaginatively than ever before.

New TROPICEL — made of two tough, hard plastic sheets integrally bonded to one of several strong, decorative core materials — allow you not only to control light intensity, but to give it a unique three dimensional beauty, with color and pattern of your choice.

Here are a few of the unique advantages new TROPICEL offers:

- any color effect, from milky white to most delicate shades of the rainbow . . . in solid tones or multi-colored patterns
- excellent thermal insulation, to prevent expensive heat loss, to shield against a strong summer sun
- exceptional structural strength, unusual in the field of fenestration
- outstanding toughness, to withstand even hurricane winds and hurled debris
- extreme light weight, particularly in relation to its strength.

These few representative installations give but a glimpse of the possibilities this new material offers . . . possibilities you yourself will be the first to recognize. To learn more about TROPICEL, write to the address below for name of nearest distributor.

United States Rubber

Naugatuck Chemical Division Dept. A Elm Street Naugatuck, Connecticut

Rubber Chemicals • Synthetic Rubber • Plastics • Agricultural Chemicals • Reclaimed Rubber • Latices

DIST. OFFICES: Akron • Boston • Gastonia • Chicago • Los Angeles • Memphis • New York • Phila.

CANADA: Naugatuck Chemicals, Elmira, Ont. • **CABLE:** Rubexport, N.Y.

Market Spotlight

continued from page 50

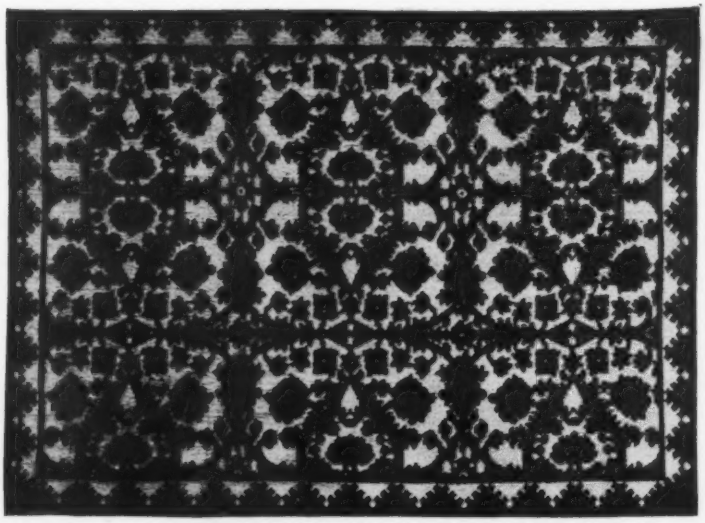
New Prints: Bold and Colorful

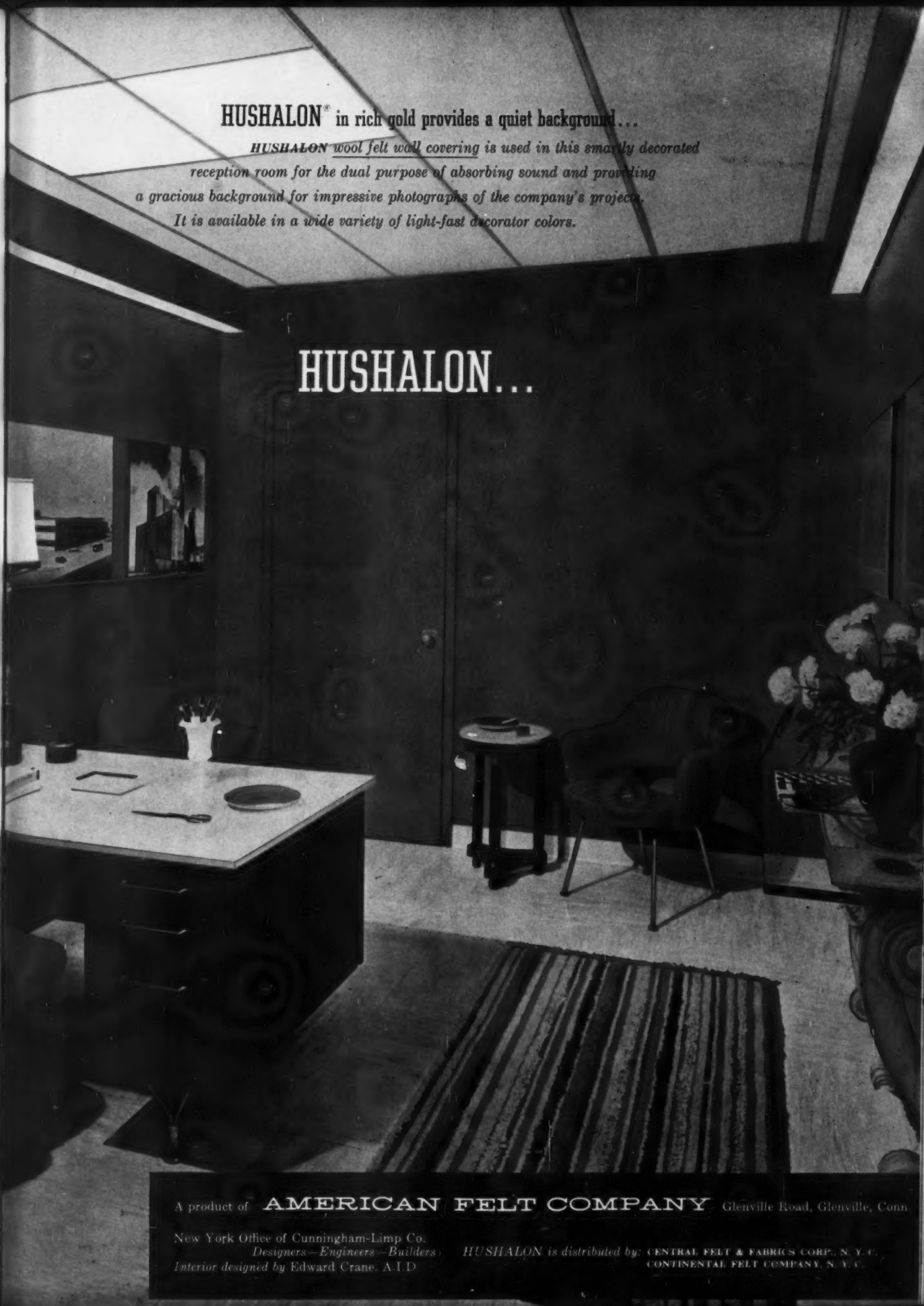
The first in a series of colorful new prints designed by the Larsen Design Corporation has been introduced by Bruce Rogers, Inc., 15 Hotaling Place, San Francisco. The material is sturdy, handloomed cotton; weaving and printing are done in Mexico; the designs are unusual and imaginative; the colors, fresh and exciting. *Carnation,* illustrated here, is a 64" high panel design in bright orange on natural with considerable area above and below the design motif. The second pattern in the series is called *Rose Tree* and combines orange with brilliant lemon yellow. Both prints will be made in other colorways, and new designs will be added from time to time—a welcome addition to the Bruce Rogers collection of Mexican solid and striped fabrics.

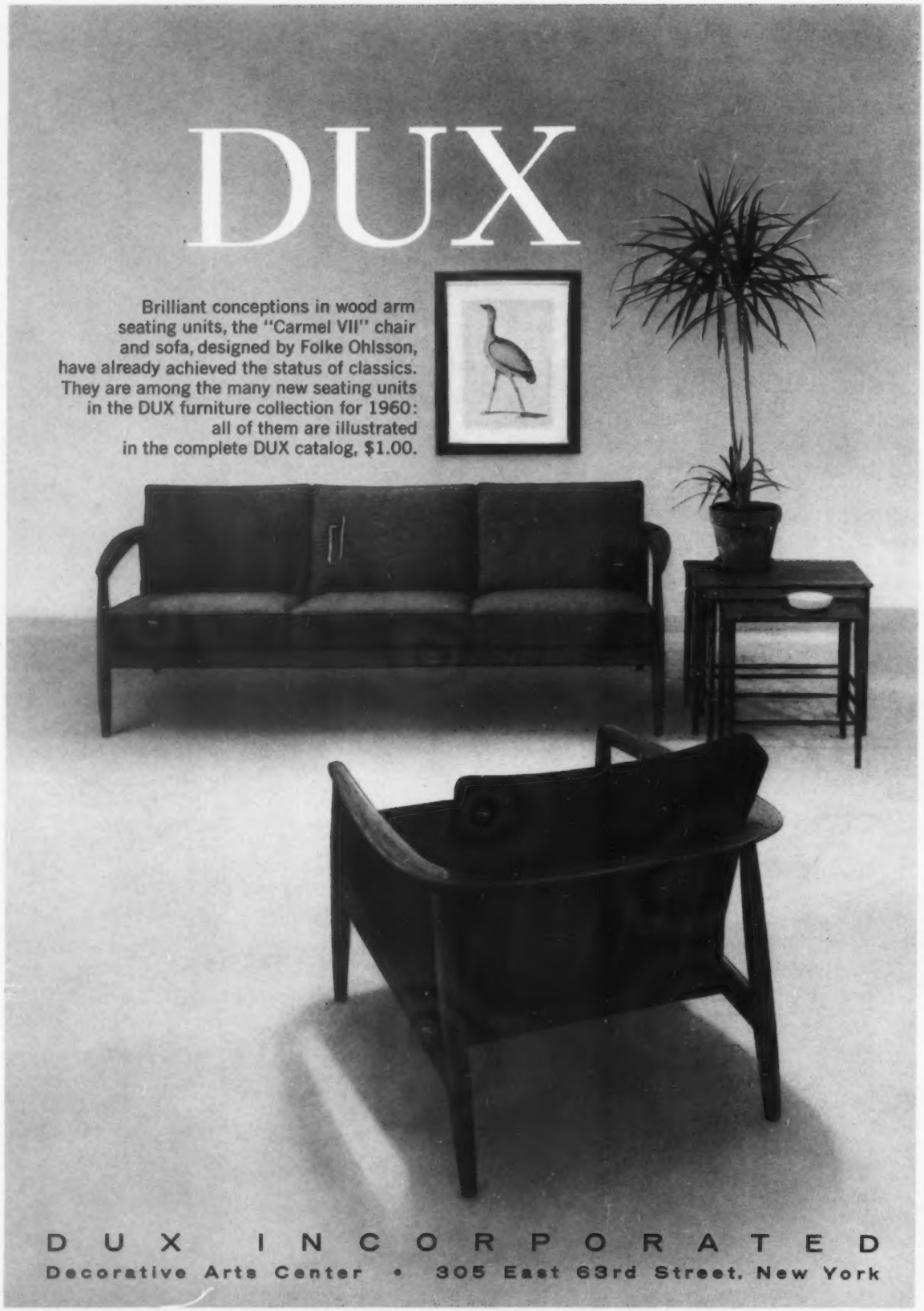
Carpet Elegance

A new elegance marks the Stark Carpet Corporation's recently enlarged showrooms at 509 Madison Avenue, New York. Interior Designers arriving with their clients will find such innovations as private consultation booths, special writing tables and handy telephones along with the firm's wide collection of 100% *all-wool* carpeting for residential and contract interiors. In addition to carrying 100% wool carpeting in plain qualities, there are over one hundred patterned rugs, many handwoven in France exclusively for the firm. Among them, such exciting patterns as colorful allover handknotted designs, high and low pile needlepoints, a handhooked design copied from a crewel fabric and various plaids, linens and checkerboard effects. Illustrated is a Sicilian handwoven bouclé carpet, and one from the Ambusson group.

Continued on page 66




HUSHALON® in rich gold provides a quiet background...
HUSHALON wool felt wall covering is used in this smartly decorated reception room for the dual purpose of absorbing sound and providing a gracious background for impressive photographs of the company's projects. It is available in a wide variety of light-fast decorator colors.
HUSHALON...
A product of AMERICAN FELT COMPANY Glenville Road, Glenville, Conn.
New York Office of Cunningham-Limp Co.
Designers—Engineers—Builders
Interior designed by Edward Crane, A.I.D.
HUSHALON is distributed by: CENTRAL FELT & FABRICS CORP., N. Y. C.
CONTINENTAL FELT COMPANY, N. Y. C.


DUX
Brilliant conceptions in wood arm seating units, the "Carmel VII" chair and sofa, designed by Folke Ohlsson, have already achieved the status of classics. They are among the many new seating units in the DUX furniture collection for 1960: all of them are illustrated in the complete DUX catalog, $1.00.
DUX INCORPORATED
Decorative Arts Center • 305 East 63rd Street, New York

DESIGNED BY JOHN AND EARLINE BRICE

Show of the year: Cabin Crafts new "Collector's Group" rugs

You can't blame a man for dawdling when the museum exhibits Cabin Crafts rugs. These beautiful designs bring out the artist in everyone. Of course, we really make them to decorate the floor in traditional or contemporary homes. With those out-of-this-spectrum colors and intriguing textures, each one might be a showpiece crafted to your order by hand. Yet, like all our rugs and carpets, that look of extravagance belies their reasonable price. Many decorators use these rugs as focal point for a whole color scheme. Others rely on them to add extra special flavor to their big contract assignments. Be sure that you see these and other original Cabin Crafts "Collector's Group" designs at your leading decorator sources now. Cabin Crafts, Inc., Dalton, Georgia.

CABIN CRAFTS

A better idea in rugs and carpets . .

H. SACKS & SONS INC.

155 HARVARD STREET

BROOKLINE, MASS.

425 EAST 53rd STREET, NEW YORK 22, N. Y. PLAZA 9-4557

CHICAGO: 6th FLOOR MERCHANDISE MART . . . . . 1544 SLOCUM STREET, DALLAS, TEXAS

Schumacher's...is proud to introduce this elegant collection of fabrics. It's most timely too, because the oriental influence is making a more-important-than-ever contribution to the decoration of today's distinctive homes. Each design is an adaptation from an authentic motif found on rare Japanese kimonos, art objects and historic fragments of precious materials. All are available through decorators and decorating departments of fine stores.

martin senour, famed maker of distinctive paints, has masterfully reproduced the subtle "SHIBUI" colors to provide complete harmony. "SHIBUI" paints are available from your Martin Senour dealer, as listed in the Yellow Pages.

...and co-ordinated with martin senour 'SHIBUI' Paint Colors

MARTIN SENOUR PAINTS

F. SCHUMACHER & CO. 60 WEST 40th STREET • NEW YORK

THE MARTIN SENOUR CO. 2500 S. SENOUR AVE. • CHICAGO, ILL.

See how this Amtico Vinyl Floor conveys its dramatic mood

as illustrated on opposite page

The Flooring:

Amtico Renaissance Vinyl

The Colors:

1. Over-Tone Pink
2. VR-7 Grotto Green
3. VR-2 Corsican Black
4. VR-6 Imperial Jade
5. VR-1 Gardenia White
6. VR-51 Cameo Pink

Renaissance® Flooring Specifications:

Amtico Permalife Vinyl ⅛″ . . . all-vinyl, color throughout thickness • Standard tile sizes . . . 9″ x 9″, 12″ x 12″ • Special sizes . . . 9″ x 18″, 18″ x 18″, 9″ x 36″, 24″ x 36″, 36″ x 36″ (Other sizes available by special order) • Feature strips . . . up to 1″ wide, 36″ long.

Amtico Flooring Facts:

Designers who want memorable floors dramatic in high fashion turn more and more often to Amtico Renaissance Vinyl Flooring. They find a translucent, dimensional vinyl with a luxury look that strikingly surpasses the richness and elegance of natural marble. There's a full choice of handsome colors. And with Renaissance Over-Tone your own color selection can be exactly matched.

Amtico advances resilient flooring design and techniques in so many truly creative and distinctive ways. For instance . . . Travertine, with all the majesty of natural travertine . . . Textura, achieving genuinely sculptured surfaces . . . Delft, wedding old-world charm with all-vinyl practicality . . . Celestial® and Stardust,® bringing the heavens right down to earth. All Amtico Vinyl Flooring designs come clean so easily, stand up to toughest wear.

Member of A.I.D. Resources Council

Amtico
VINYL FLOORING

AMERICAN BILTRITE RUBBER COMPANY, Trenton 2, N.J.

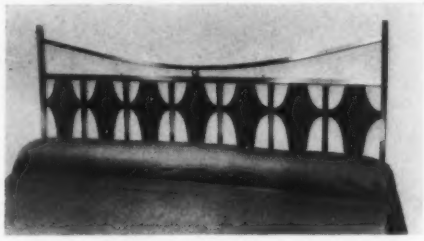
Colonial Reproductions in Pine

Authentic Plymwood reproductions of Colonial furniture manufactured of New Hampshire Sugar Hill pine (from the same forests that supplied cabinet woods for the early American settlers) are now available in New York in the showroom of Lew Raynes, Inc., at 227 East 56th Street. The factory of Plymwood Furniture Corp. is located in Lisbon, at the foot of Sugar Hill, on the Wild

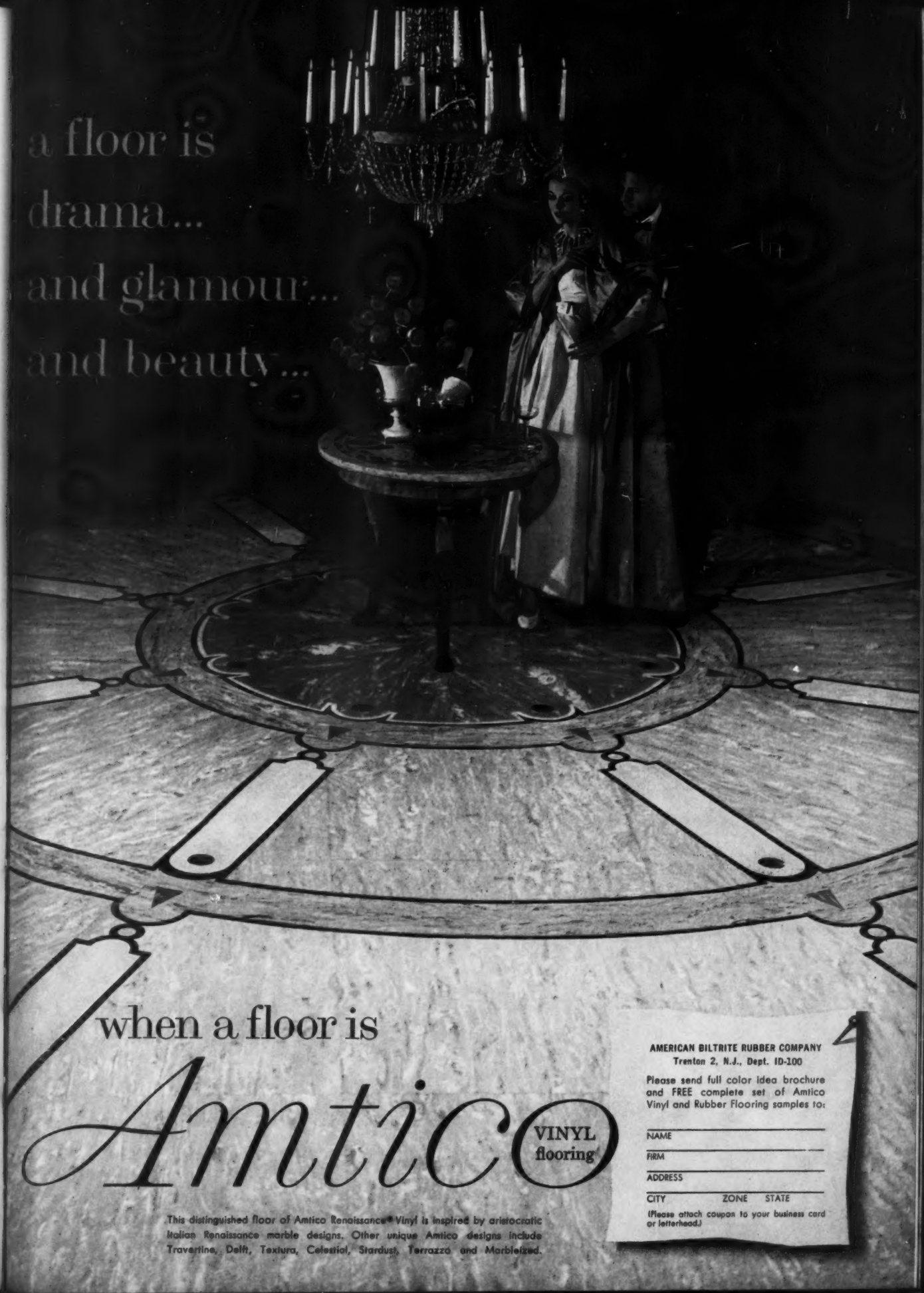
Amanusick River, and here dedicated New England artisans carry on the traditions of excellent craftsmanship established by the original settlers. Documentary reproductions of furniture for living room, dining room and bedroom are displayed in the New York showroom in a wide range of selectivity, each identified by the same sturdy construction and painstaking workmanship which characterized the original Colonial examples.

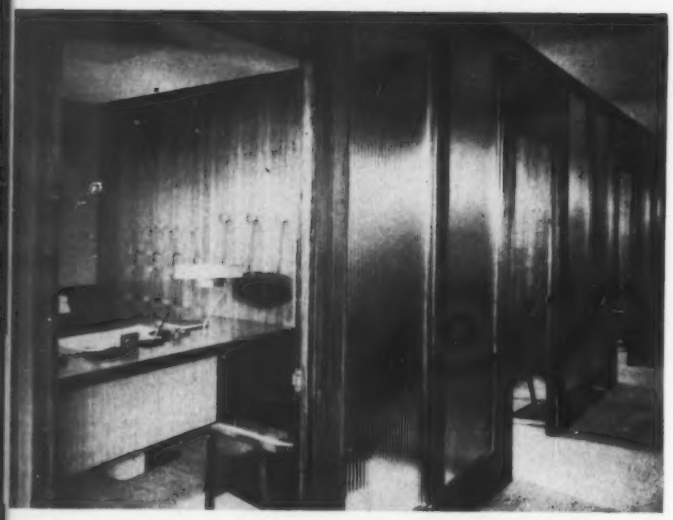
Designs in Brass

The unique qualities of brass, its lightness and airy elegance, take on special significance in the modern interior—where space is usually at a premium. The Great Eastern Furniture Co., One Park Avenue, New York, one of the leading creators of furniture in solid brass, introduces their latest collection of tables, headboards,



vanities, room dividers and benches, keyed to a theme of simplicity. Clean architectural lines are accented by finial and ball motifs. Decorative touches of marble, carrara and wood, contrast favorably with the gleaming brass. All designs are constructed in the company owned factory and are therefore finished to designer specification. Illustrated is a brass headboard combined with walnut panels; it is available in a number of sizes.


a floor is
drama...
and glamour...
and beauty...
when a floor is
Amtico
VINYL flooring
This distinguished floor of Amtico Renaissance® Vinyl is inspired by aristocratic Italian Renaissance marble designs. Other unique Amtico designs include Travertine, Delft, Textura, Celestial, Stardust, Terrazzo and Marbleized.
AMERICAN BILTRITE RUBBER COMPANY
Trenton 2, N.J., Dept. ID-100
Please send full color idea brochure and FREE complete set of Amtico Vinyl and Rubber Flooring samples to:
NAME
FIRM
ADDRESS
CITY ZONE STATE
(Please attach coupon to your business card or letterhead.)



Market Spotlight

continued from page 66

Wall Partitions

The prefabricated wall-partition, a phenomenon of 20th-century office planning, emerges as an inexpensive effective medium of dividing interior space, anticipating a variety of both practical and esthetic needs. Storch Tepper Associates, 432 Park Avenue South, New York, specialists for the past nine years in the plan, design and installations of wall partitioning for offices, have conceived a unique space-planning package calculated to save the contract designer both time and money. Working in close collaboration with him on the creative aspects of the job, the firm assumes all the tiresome burdens of detail. They will take measurements, submit a detailed blueprint as well as a cost analysis, and when this is approved, see to the necessary construction and installation. This is not, by any means a mass-produced operation. The designs can be as variable as you desire. For example, the different office installations illustrated show some of the possible treatments: ceiling-height walls with walnut grain combined with semi-obscure glass in an executive office; or 68″ high, eye-level modern acoustical partitions in an overall area of clerical and supervisory offices. Materials include glass, or birch, cherry, fruitwood, mahogany and walnut woods in various finishes, and metal in a variety of colors. Partitions illustrated are manufactured by Modern Partitions, Inc.

Continued on page 78

WHITECRAFT

the lure of the tropics

Rattan . . . a touch of exotica, complimenting any decor with its rich colors, texture and grain. Uniqueness of design, and quality of construction, reflects the finest name in rattan furniture . . . Whitecraft.

WHITECRAFT FURNITURE, INC.
7350 N.W. Miami Court,
Miami, Florida

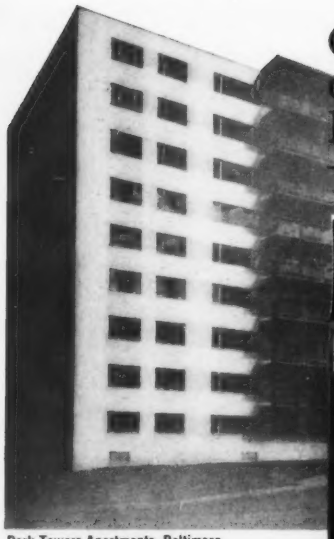
FACTORY REPRESENTATIVES: NEW YORK *meldon house*, CHICAGO *merchandise mart*, DALLAS *george steinfeld*, MENLO PARK, CALIFORNIA *james burke* • SHOWROOMS: KANSAS CITY, MO. *payne furniture gallery*, WASHINGTON, D.C. *decorator showroom* HOUSTON *g. maxfield taylor*, LOS ANGELES *mur-dan*, TAMPA *mac jackson*, JACKSONVILLE *southern wholesale furniture showrooms*, NEW ORLEANS *dixie furniture*, LOUISVILLE, KY. *hubbuch*, MILWAUKEE *edward s. frisch*, MIAMI *whitecraft furniture showroom*

GREAT MOMENTS IN FINE ART. Sir Hugh Therwillighar, famed Egyptologist, discovers a tomb papered in **FINE ART WALL PAPER.** The mummy is wrapped in a coordinated fabric. For your great moments in fine design turn to the inimitable wall paper and fabric collections by Fine Art...all colored to your specifications.

FINE ART WALL PAPER CO. 575 Madison Avenue, New York 22. PLaza 3-7
117 So. Robertson Blvd., Los Angeles 48, Cal
Your most complete manufacturing source for wall papers and fabr

Chosen for the 1010 windows of the plush, ultra-modern Park Towers Apartments!

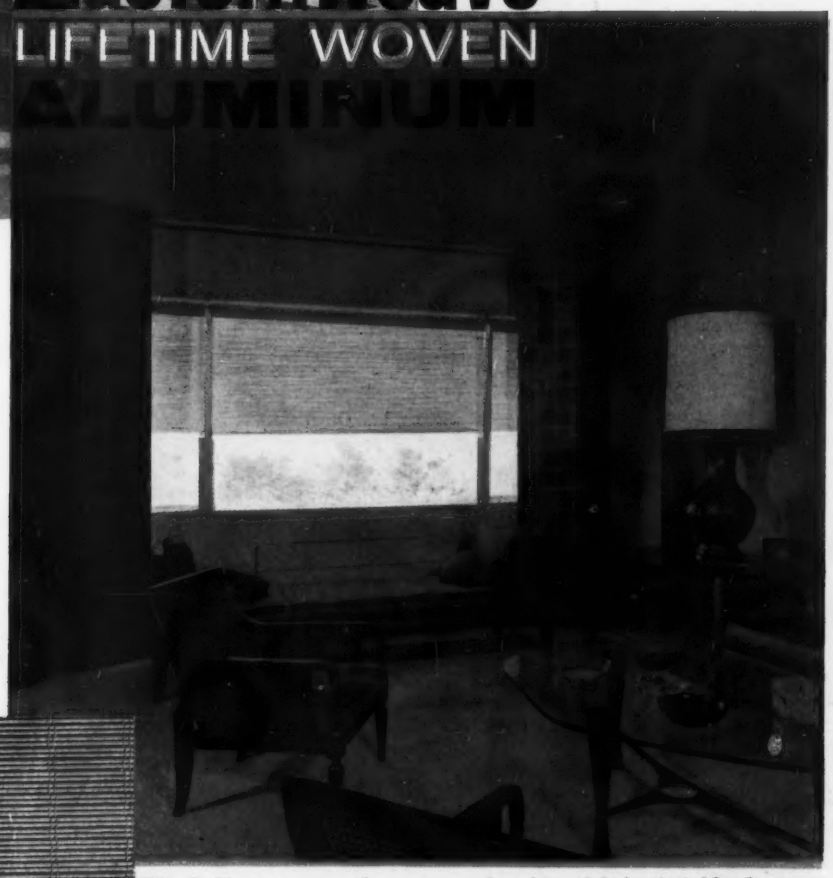
J. H. Leroy Chambers A.I.D., President, The H. Chambers Co., Interior designers for Park Towers

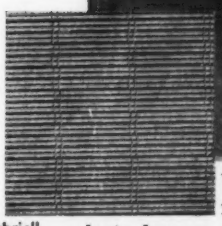


Park Towers Apartments, Baltimore
Architects: Leavitt Associates
Interior Designers: The H. Chambers Co.,

Easternweave

LIFETIME WOVEN ALUMINUM





Close-up of Easternweave "fabric"

Why? Easternweave is a new and unique fabric that blends perfectly with all styles of architecture and furnishings. Easternweave lasts longer, requires no care or maintenance. It's made of sturdy aluminum reeds tightly woven with Dacron thread, lifetime finished with Du Pont Dulux enamel in a wide range of smartest decorator colors. Easternweave is completely weatherproof . . . perfect for indoors and out!

Easternweave rolls, folds and drapes . . . ideal for fashionable DRAPERIES • WINDOW SHADES • FOLDING DOORS • CAFE CURTAINS • ROLL-UP SHADES • ROOM DIVIDERS Write today for the complete Easternweave story.

Eastern Products Corporation

1601 Wicomico Street, Baltimore 30, Maryland

New York, Atlanta, Pittsburgh, Seattle, Los Angeles
Distributed by: WALTZINGER, INC., Chicago, Dallas

Guaranteed by Good Housekeeping

Eastern Products Corp.,
1601 Wicomico St., Baltimore 30, Md.

Please rush complete details on Easternweave

Name _____

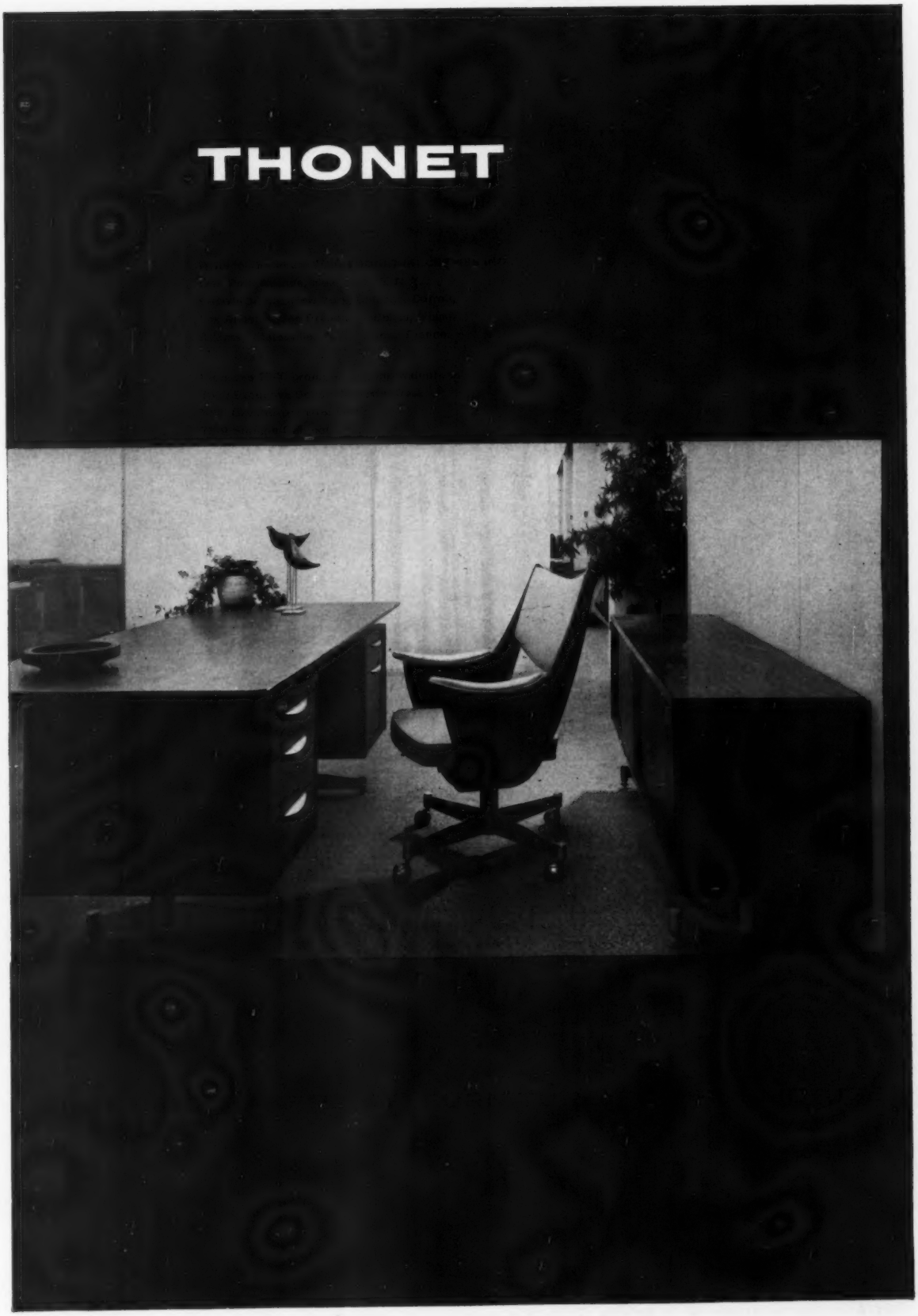
Street _____

City _____ Zone _____ State _____

if you don't see what you're looking for... then you haven't looked for it at A. H. Stiehl. 7 block-long showrooms are at your disposal, featuring the most extensive single collection of quality modern, traditional and provincial home furnishings and carpets for *your* decorating advantage... *your client's* pleasureable and comprehensive coverage. Make it a point to stop at Stiehl *first*... a *complete* decorator service under one roof. Deferred payment plans available.

A. H. STIEHL DECORATIVE CENTER

28 West 20th Street, New York City • Free Parking
Modern, traditional & provincial living, dining, bedrooms & carpets... since 1909


THONET

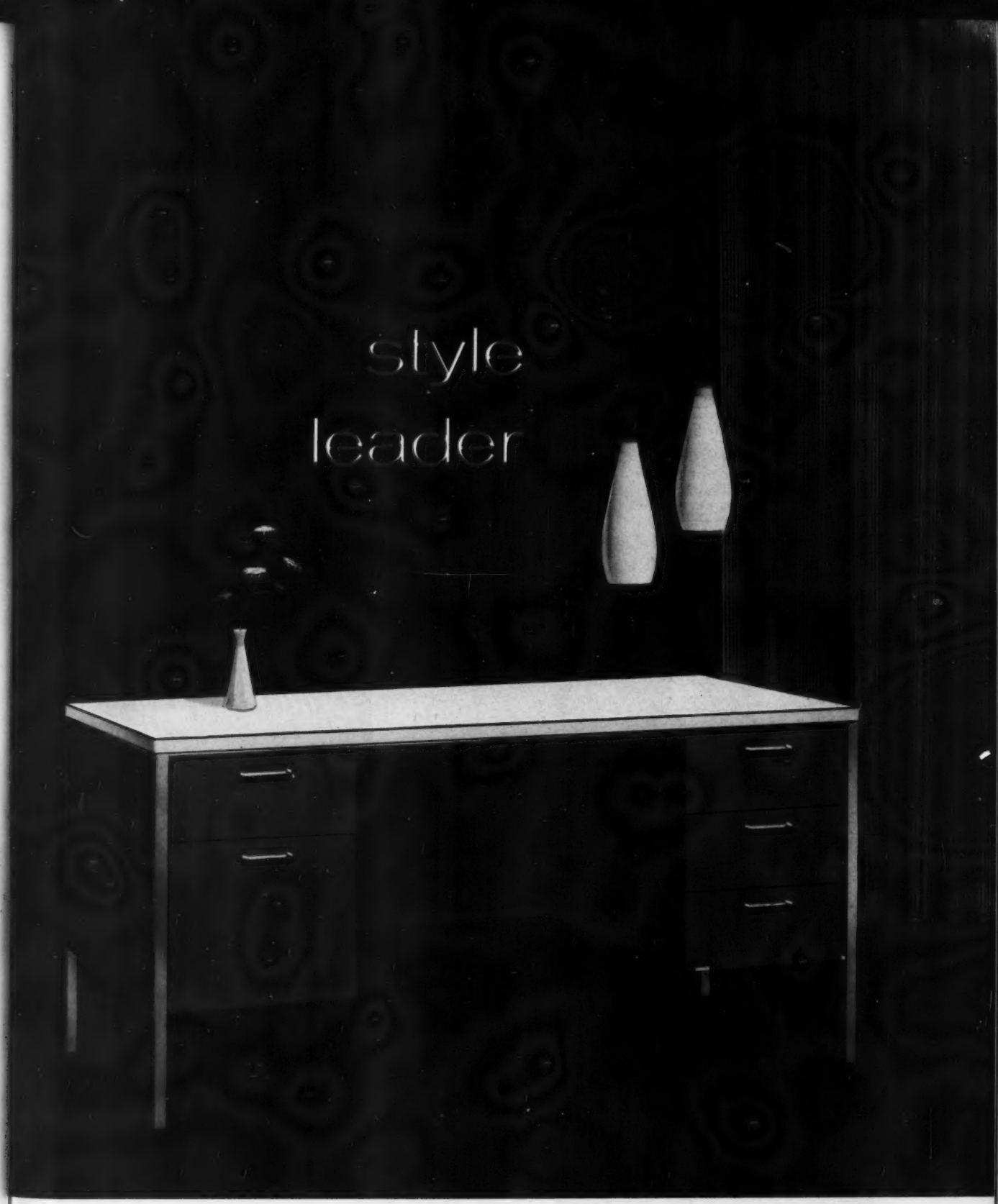
DRAMATIC SHAGGY STRIPES WOVEN INTO A COLORFUL BIGELOW CREATE AN EXCITING CIRRUS-CLOUD EFFECT IN NEW YORK'S NEW DEMILLE THEATER.

THERE'S A CARPET FOR EVERY PURPOSE AND DECOR IN BIGELOW'S WIDE SELECTION

Bigelow Carpet is selected by top designers for the most important architectural jobs. Reasonable price, long economical service, and top performance under traffic—as well as beauty—are prime considerations in every Bigelow Carpet designed for use in public areas. Special designs, colors and textures available. If you plan an installation, consult Bigelow's Carpet specialists about colors, patterns, weaves, at prices your client can afford. No charge for this service. Contact Bigelow through the nearest sales office or by writing to Bigelow Contract Department, 140 Madison Avenue, New York 16, N. Y.

PEOPLE WHO KNOW... BUY **Bigelow**
RUGS · CARPETS
SINCE 1825

Bigelow sales offices are located in the following cities: Atlanta, Ga.; Boston, Mass.; Buffalo, N.Y.; Chicago, Ill.; Cincinnati, Ohio; Cleveland, Ohio; Dallas, Texas; Denver, Colo.; Detroit, Mich.; Hartford, Conn.; High Point, N. C.; Kansas City, Mo.; Los Angeles, Calif.; Minneapolis, Minn.; New York, N. Y.; Philadelphia, Pa.; Pittsburgh, Pa.; St. Louis, Mo.; San Francisco, Calif.; Seattle, Wash.



GF's new architect-designed 1000 SERIES desks are *leading the way* in the furnishing of business interiors. This clean-lined beauty has already taken its place in the offices of some of America's leading firms. Perhaps it's "just what the client ordered" for your next office job. See 1000 SERIES at your nearby GF branch or dealer, or write The General Fireproofing Company, Dept. M-16, Youngstown 1, Ohio.

1000 SERIES BY

GENERAL FIREPROOFING
BUSINESS FURNITURE

your identity in carpet . . .

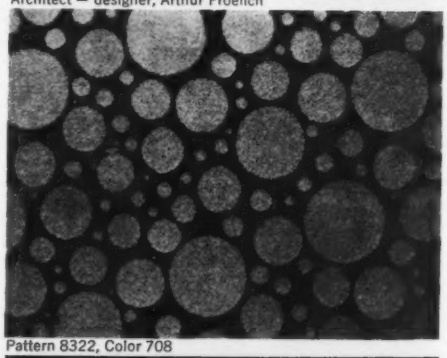
Gay and bold, in the spirit of the sport, is the new decoration of the Restaurant and Cocktail Lounge at Roosevelt Raceway in Westbury, N. Y. Beautiful Holmes carpet in a traffic-defying design ties together a color scheme of beet red, gold and black. The carpet was chosen by architect Arthur Froelich, A.I.A., from Holmes' extensive library of contract designs for eye appeal and its ability to cope with usage requirements. The custom coloration — gold circles on black ground — not only matches the gold chair seats but disguises the wear marks of hungry and thirsty harness race fans.

Holmes Contract Carpet Library contains many ready designs to solve specialized problems . . . for banks, country clubs, hotels, offices, theatres and other areas of particular use and atmosphere. You can rely on the quality of Beautiful Holmes carpets, made by skilled and dedicated craftsmen. You can count on an understanding of designers' problems, the know-how for solving them and, of equal importance, our prompt delivery and competitive prices.

Choose from our Library, or send in your own original design. For the name of the Holmes contractor nearest, write or call Archibald Holmes & Son, Erie Avenue & K Street, Phila. 24, Pa. *Now in our second century of fine carpet weaving.*

Archibald Holmes & Son

Architect — designer, Arthur Froelich



Pattern 8322, Color 708

Carpet Contractor, The Bramlett Company, Miami, Florida

NEW SCINTILLATING BEAUTY
ELASTIC FABRIC BACK
IN Masland Duran
VINYL UPHOLSTERY
LUXOR PATTERN
The shimmering beauty of Luxor goes hand in hand with the decorator's art to give furniture a new high-style role in interior planning. In distinctive, easy-to-clean colors. For a truly unique combination of upholstery beauty and quality put luxurious Masland Duran Luxor pattern in your plans. Write for sample swatches. The Masland Duraleather Co., Dept. 60, Philadelphia 34, Pa.

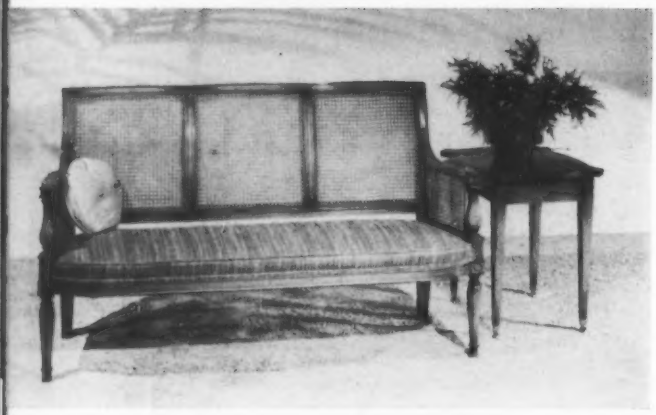
Market Spotlight

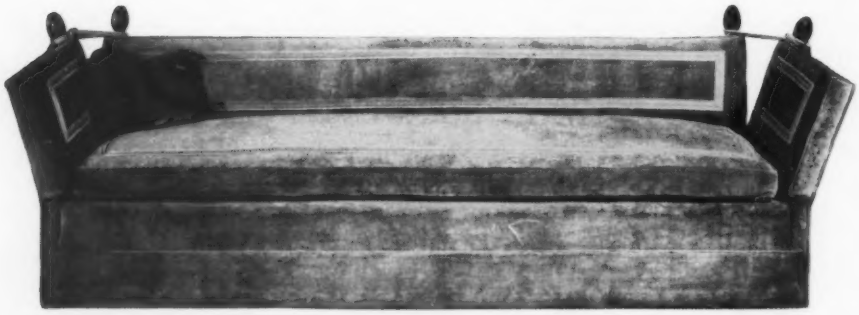
continued from page 68

Furniture of Elegance

Additions to the Cocheo furniture collection, 425 East 53rd Street, New York, offer unusual treatments of traditional themes. Sofas, chairs, benches and tables are marked by subtle combinations of materials, including cane, marble and brass. Finishes are especially exciting, either gently distressed with the wood color coming through, or painted in colors to pick up upholstery accents. Handcarved details are notable in the fluted or turned legs of chair or sofa frames. The furniture shows a variety of influences. For example the sofa shown, of Renaissance derivation, has a new lower back to blend with modern interiors, gold velvet upholstery and handcarved wood finials. A country look keynotes a wing chair with outside wood frame and upholstered inside in crisp black and white plaid, displayed with an elegant Louis XVI table and urn lamp. Tall cane back chairs for dining and occasional use and a marble top dining table illustrate the essential simplicity of the collection; cane is featured again in the 55″ loveseat unusual for its delicacy of scale. The firm has also added a number of delightful round cocktail tables with various urn-shape bases taken from originals.

Continued on page 82





Leonard

Design...

Quality

FORMULA FOR OFFICE PERFECTION

...Steelwood, by Robert John. To the strength of steel frames add the warmth and beauty of wood panels and drawers and a rare excellence of design. The result is distinctive style, unique economy and endless design variables with frame, panel, color combinations. For outstanding construction value and lasting style, specify the ultimate in flexibility, with the formula for office perfection ... Steelwood, by

R	O	B	E	R	T
J	O	H	N	C	O.

THERE ARE ROBERT JOHN DISTRIBUTORS IN PRINCIPAL CITIES. ADDRESS INQUIRIES TO 821 NORTH SECOND STREET, PHILA. 23, PA.

EXCLUSIVE...EXTRAORDINARY

Richard Draper is Robert John's exclusive distributor in the New York metropolitan area. Robert John furniture is moderately priced. Yet it offers the excitement of design excellence and the exceptional versatility typical of all the furniture for business and public interiors featured by the Draper organization . . . with all pieces adaptable in fact as well as intent.

The Draper policy of meeting special needs without special premium charges, with fidelity to delivery deadlines, is further enhanced by the addition of the Robert John line . . . at the new, larger Draper showrooms, *serving the trade only.*

RICHARD DRAPER

RICHARD DRAPER & COMPANY, INC. • 16 EAST 52 STREET • NEW YORK 22, N. Y. • PLAZA 1-4870

Ultra furniture by Robert John blends variety and individuality with superb design to bring distinction to executive offices. **Steelwood** furniture by Robert John utilizes similar concepts of modular flexibility and stimulating design to bring high style at even more moderate cost into the realm of general offices. ***Brochures on request**

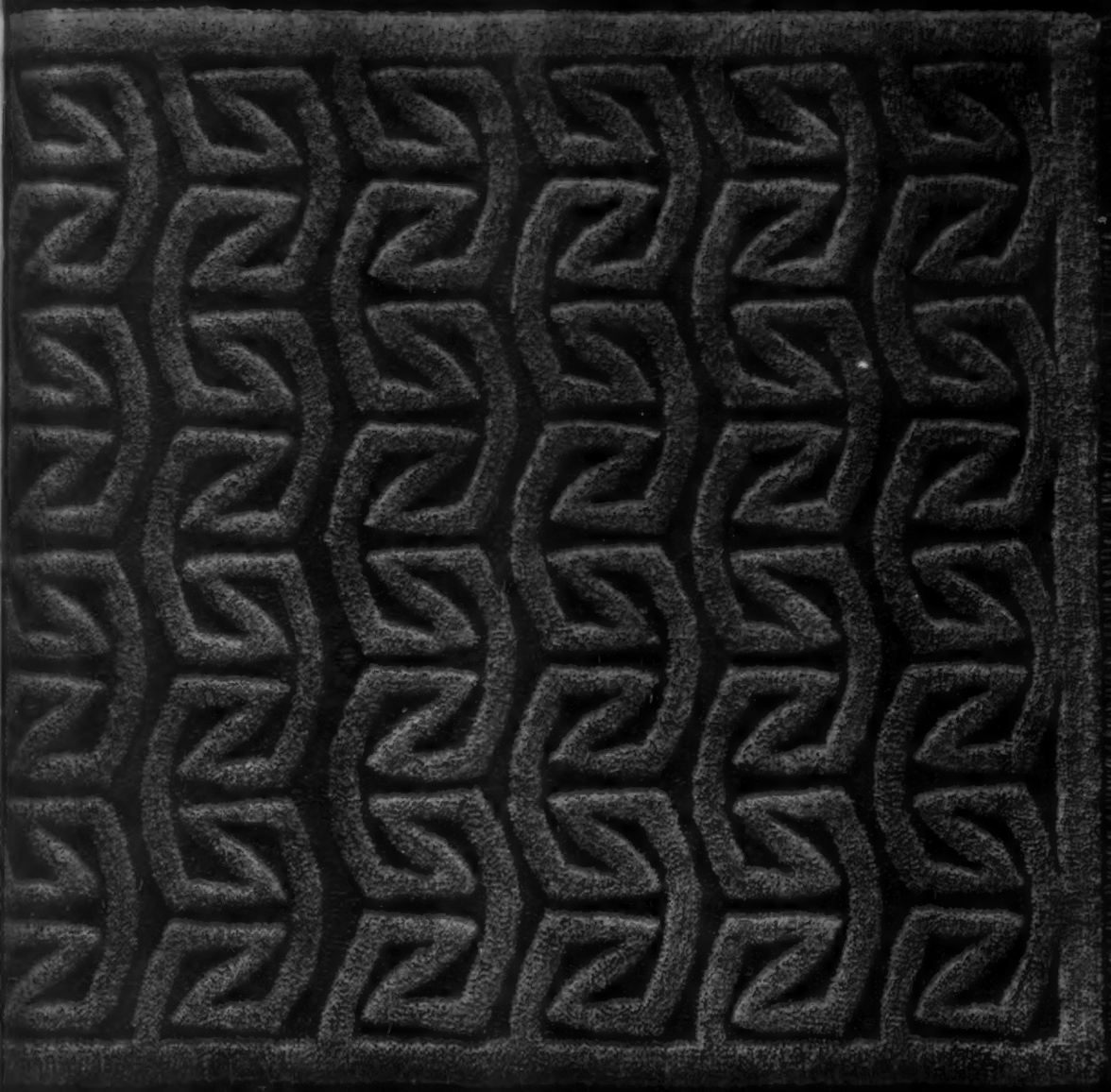
Market Spotlight

continued from page 78

Antiques and Reproductions

Each age leaves behind its own design heritage in furniture, accessories and objects of art. A glance at Lloyds Distributors Inc., 116 East 60th Street, New York antique dealers, indicates that they have selected the best of the periods for their individual qualities. The range is from living room, dining room and bedroom furniture of simple elegance for the country home, to more elaborate conversation pieces suited to house or apartment in town. In all cases they have authenticity of design. Among them are such rarities as a silk Persian Prayer rug circa 1680; a wonderful 18th-century Chinese cabinet adorned with Coromandel and jade; a Georgian mahogany secretary with pediment top accented with finials. Many designs, like an antique brass Chippendale tray top with mahogany base, are unusually good with modern furniture; others, such as a French tôle plate warmer with red and gold floral decoration on a black background, are striking with either traditional or modern. Items shown here include an 18-century Beau Brummel in a faded plum mahogany; a delicately scaled Louis XV game table; and a handsome, upholstered lounge chair.

Continued on page 92



escape from the ordinary . . .

with an AREA ACCENT contemporary floor covering design by Berven Carpets Corporation. Photographed above: Pattern #129 "Tranquil Tide," one of nine designs available from our collection . . . each imported, executed by hand in bold, beautiful yarns of 100% virgin wool. Available in stock sizes: 3' x 5', 4' x 6', 6' x 9', 8' x 10', 9' x 12'. One of the patterns circular: 3' x 3', 6' x 6', 9' x 9'. Substitution of colors in stock sizes for special effects may be ordered using any single color change, or any combination of the 50 colors contained in the pompon package at no extra charge. Special size orders at slight additional cost.

BERVEN

BERVEN offices in San Francisco • New York • Chicago • Los Angeles • Dallas • Phoenix Denver • Seattle • Portland • Sacramento • Fresno • San Diego • Honolulu

Berven Carpets Corporation
1740 — 17th Street, San Francisco 3, California
Please give me full details on all Area Accent designs, including delivery schedules, without obligation.

Name _____ Firm _____

Street _____ City _____ State _____

Everyone knows that our hard-twist, uncut-loop carpets are foremost in demand for important installations, whether in offices or institutions or the well-decorated residence. The unique character and surpassing service of these handsome carpets provide the same basic distinction for the home that they lend to commercial design.

DURALOOM CARPET MILLS, INC.

Lehighton, Pennsylvania

ASTRA® ASTRA TWEED® KARIBE® HOMESPUN IRONTEX

NEWEST CONCEPT IN DOOR DESIGN

Simpson

SYMPHONIC DOORS

Here are the first two styles in a distinguished new line of doors designed for contemporary living. Symphonic doors bring the luxurious "custom look" of superb craftsmanship to any house plan, yet cost little more than ordinary doors. Check your regular door supplier for prices and delivery dates or write Simpson for name of nearest supplier.

IN PERFECT HARMONY...THROUGHOUT

THE *Concerto**

Contemporary beauty offering an endless variety of decorative possibilities.

DEVELOPING THE SYMPHONIC CONCEPT

Simpson commissioned internationally famous Walter Dorwin Teague & Associates to create a line of doors that would become an integral part of the decorative design for any structure. Thorough research and experimentation preceded the creation of Sonata and Concerto, the first two members of this distinguished line.

SYMPHONIC "FAMILY LINE OF DOORS" OFFERS NEW DESIGN UTILITY

Each Symphonic door style is designed to be used throughout the floor plan. These doors may be used for entrance, living room, bath, bedroom or den. Paneling material may be varied, colors changed, or accents added. No matter what the treatment, Symphonic's styling allows design continuity and retains "family resemblance" throughout home or office.

UT HOME OR OFFICE

HERE'S QUALITY YOU CAN SEE

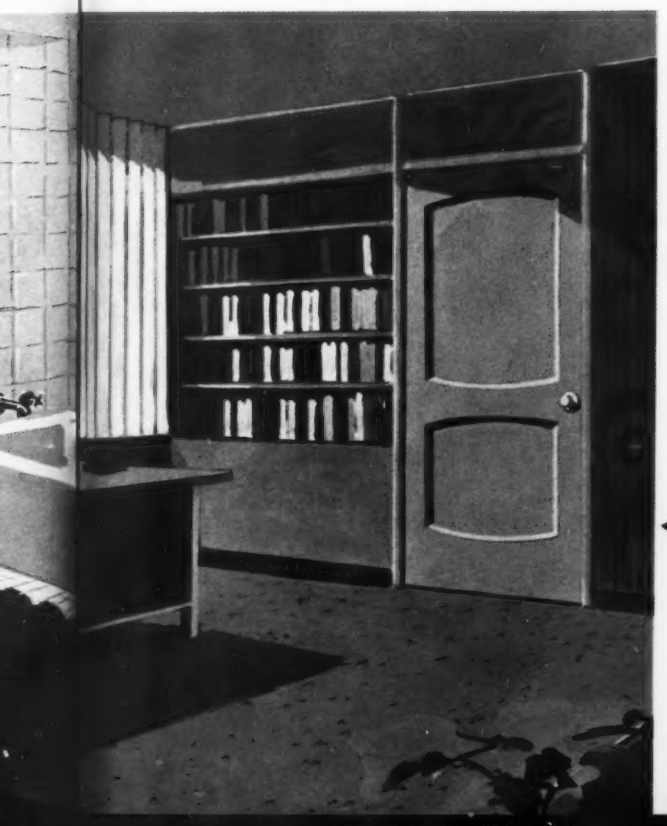
Symphonic door stiles, rails and mullions are made from old growth kiln-dried select grade VG Fir. Doors are carefully machined and sanded, dowelled and glued, inspected for quality.

GUARANTEED

Simpson's new Symphonic doors are guaranteed under the same provisions as apply in the Standard Door Guarantee issued by the National Woodwork Manufacturers Association.

PACKAGED FOR CONVENIENCE

All Symphonic doors available packaged in tough corrugated cartons at slight additional cost.



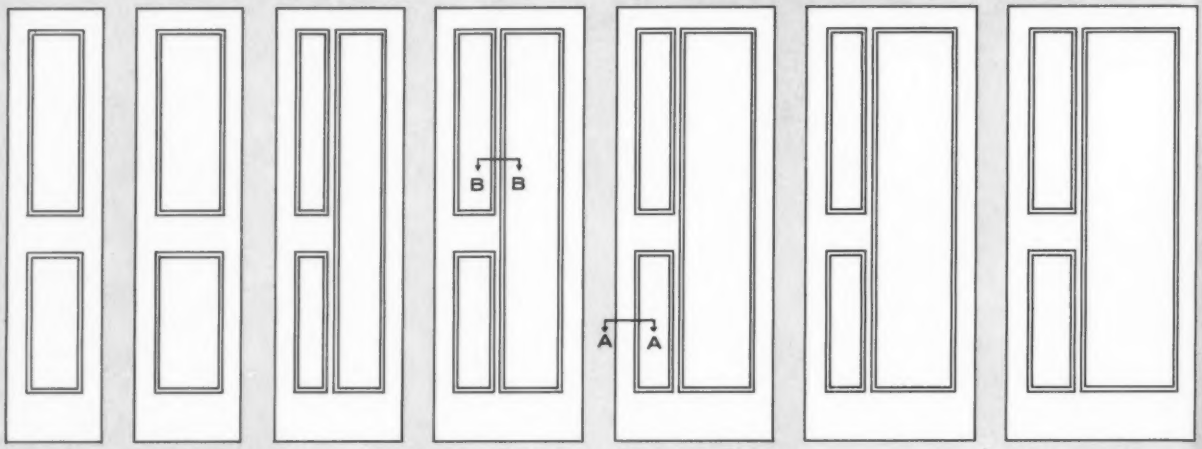
THE *Sonata**

Graciously complements any furniture style or decorative motif.

Simpson

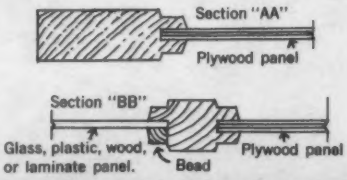
*Patent Pending

SPECIFICATIONS *FOR SYMPHONIC DOORS*



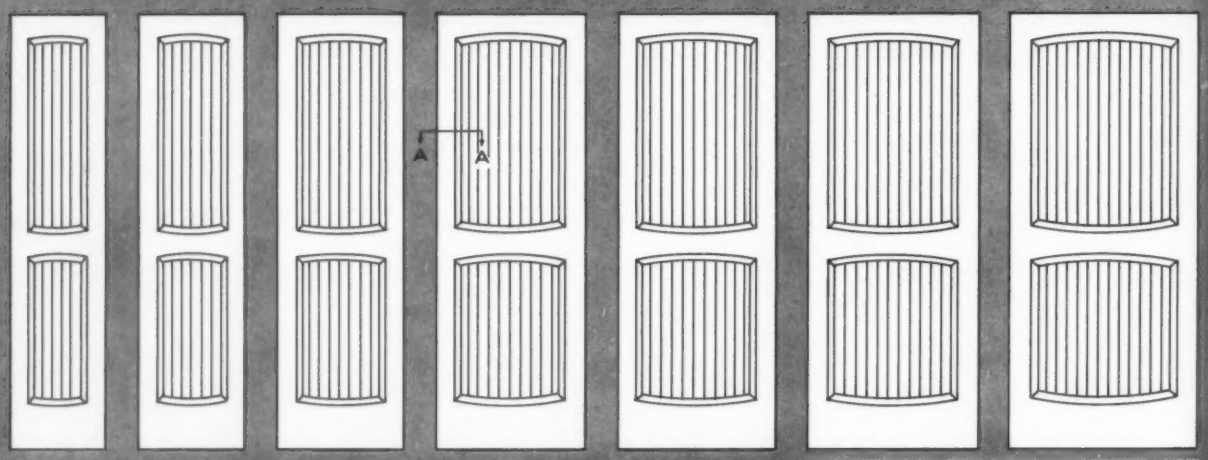
Simpson's new ***straight sticking*** provides a bold three-dimensional shadow line.

THE *Concerto*



WIDTHS	HEIGHTS	THICKNESSES
1'6" 1'8" 2'0" 2'4" 2'6" 2'8" 3'0"	6'8" 7'0"	1⅜" Interior unless otherwise specified
2'6" 2'8" 3'0" 3'6"	6'8" 7'0"	1¾" Exterior

Specify Interior or Exterior



Door panels available with or without V-Grooves at 2" centers.

THE *Sonata*

WIDTHS	HEIGHTS	THICKNESSES
1'6" 1'8" 2'0" 2'4" 2'6" 2'8" 3'0"	6'8" 7'0"	1⅜" Interior
2'6" 2'8" 3'0" 3'6"	6'8" 7'0"	1¾" Exterior

Specify Interior or Exterior
Specify V-Grooves or Natural, one or both sides

RELY ON **Simpson**

QUALITY SINCE 1895

For name of Symphonic Door distributor nearest you write:

SIMPSON
2023 WASHINGTON BUILDING
SEATTLE 1, WASHINGTON

LITHO IN U.S.A. ON SUB. 80 SIMPSON COATED OFFSET (C2S) SPD-06/4632

ONE STOP SHOPPING
ONE NEW LOCATION

Desks and Chairs

Conference Room Furniture

Tables and Sofas

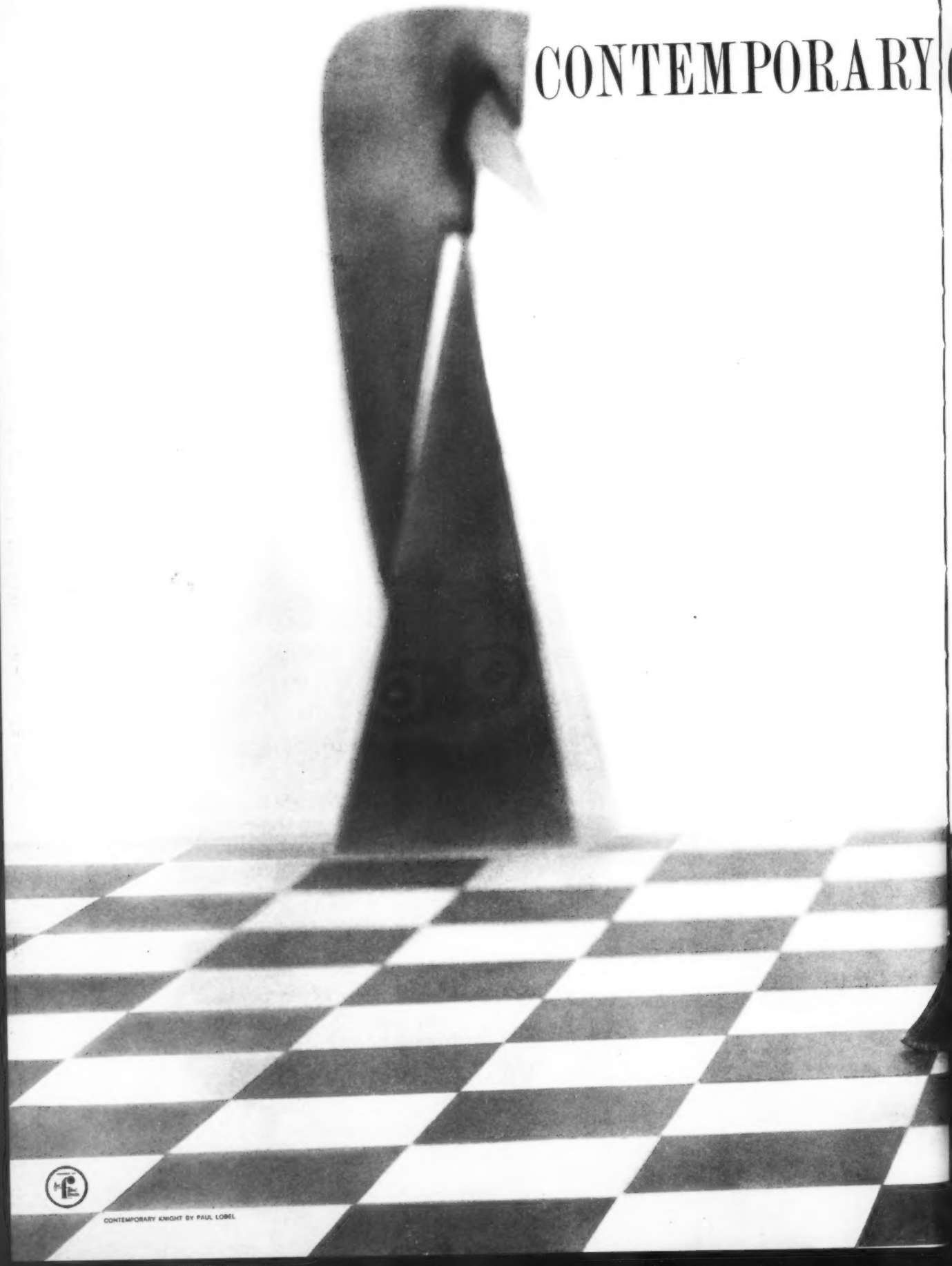
Reception Room Furniture

Lounge Chairs...Credenzas

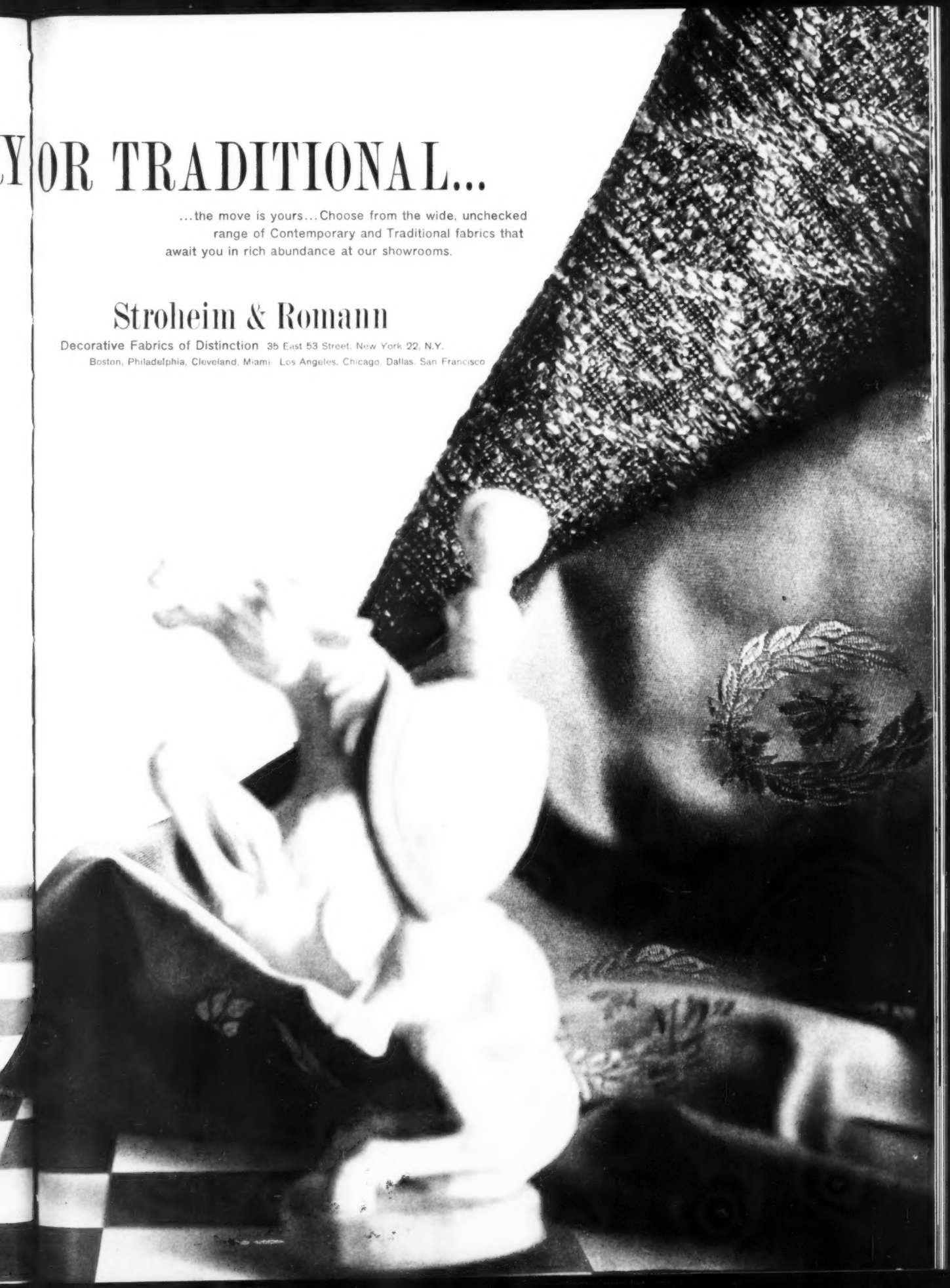
THE ORSENIGO COMPANY

Moselle Meals *Incorporated*

2 COMPANIES WITH OVER 200 YEARS OF FURNITURE MAKING EXPERIENCE 1059 THIRD AVENUE, NEW YORK 21, N.Y



CONTEMPORARY KNIGHT BY PAUL LOBEL


Y OR TRADITIONAL...
...the move is yours...Choose from the wide, unchecked range of Contemporary and Traditional fabrics that await you in rich abundance at our showrooms.
Stroheim & Romann
Decorative Fabrics of Distinction 35 East 53 Street, New York 22, N.Y.
Boston, Philadelphia, Cleveland, Miami Los Angeles, Chicago, Dallas, San Francisco

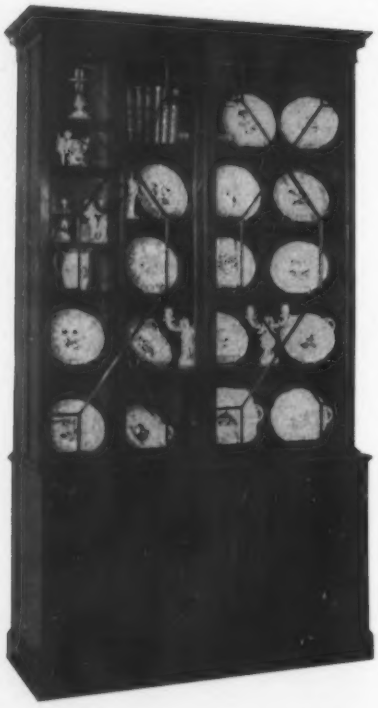
Market Spotlight

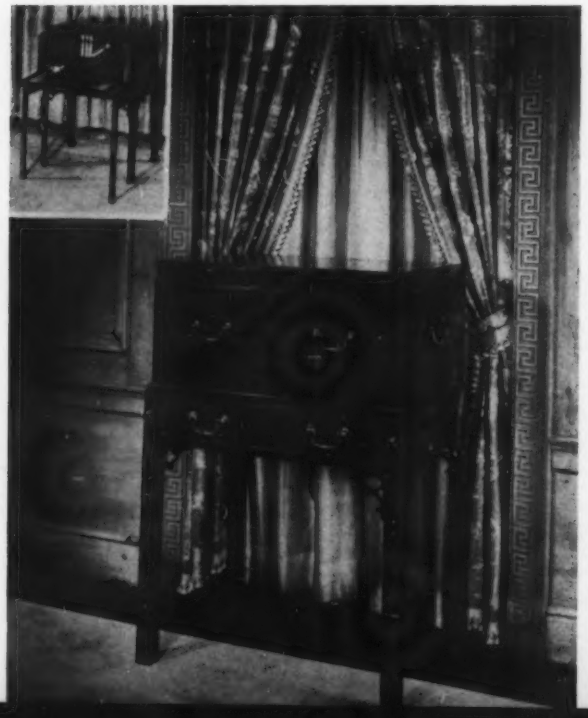
continued from page 82

Furniture Aristocrats

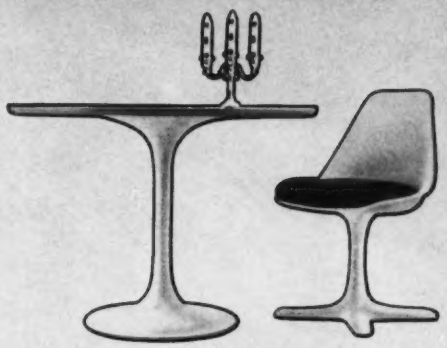
The notable thing about the quality antiques and reproductions at Wood & Hogan, in the Decorators' Mart, 425 East 53rd Street, New York, is that every item is from England and an "aristocrat" of its kind, both in design and construction: the antiques are of the finest quality with beautiful patina —many with fascinating association interest to enhance their appeal—and the reproductions are beautifully made with old woods and carefully finished by hand in the Continental manner, making it difficult to distinguish the old from the new. Consider for example the furniture selected for showing here, part of a new shipment. The antiques include an important mahogany Chippendale cabinet (*circa* 1770) unique for its interesting shelf arrangement and secret cupboard at the side for guns; and a rare mahogany Chippendale secretary on stand with original brasses (*circa* 1760), from Langley Hall. The circular rent table, with revolving top and characteristic compartment for monies and drawers for accounts, is a reproduction of superlative quality, and is shown with accompanying armchair upholstered in leather—also a reproduction. Other items include the graceful Hepplewhite serpentine settee, copied from an original in the Bowes-Daly family related to the Queen Mother, which measures 86″ long and 34″ high, as shown with a mahogany coffee table reproduced with a gallery top.

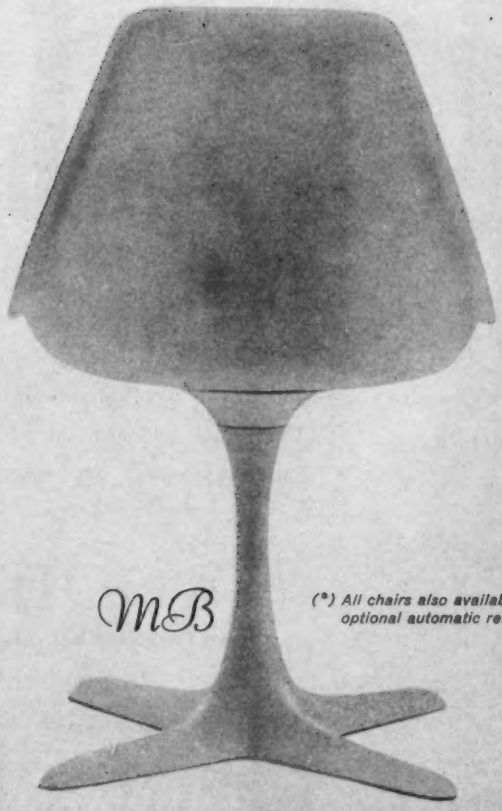
Continued on page 98





Cast aluminum, fiberglass reinforced plastic chairs.
Tables in cast aluminum and Formica.
**No. 33 armless chair, $60 retail.*
**No. 35 arm chair, $70*
No. 13 table, 42" diameter, $85
WRITE FOR DESCRIPTIVE LITERATURE





MB

(*) All chairs also available with optional automatic return swivel.

BURKE, INC., FURNITURE MANUFACTURERS

4056 Trade Mart, Dallas 7, Texas Telephone Riverside 8-0025

The importance of being English...

. . . is superbly manifested in this elegant Sheraton mahogany writing table fashioned in England of rich old wood, with beautiful leather top . . . notable for its fine figure and colour . . . choice hand chased brasses and magnificent English hide.

WOOD and HOGAN

America's Largest Wholesale Selection of Distinguished English Furniture

425 East 53rd Street, New York 22, N. Y.

Sole American distributors for Arthur Brett & Sons, Limited

Patterson, Flynn & Johnson

FLOOR COVERINGS OF DISTINCTION

55 East 57th Street, New York 22 • PL 1-6414

LEES CUSTOM CARPET SOLVES UNIQUE DECORATING PROBLEM FOR THE NEW LE MONT RESTAURANT IN PITTSBURGH

Problem: To retain Louis XV delicacy in one of the country's most luxurious new dining places, yet to be realistic about constant traffic, soilage.

Solution: Variations on a fine old Aubusson pattern, custom loomed in Lees sturdy Hooksett carpet which takes the yarn through the back; and in Lees extra-heavy-duty Duracord carpet which packs 50% more yarn than conventional weaves into the surface of the carpet for a lot more wear.

Peach, peacock blue and brown underlie the quintuple color scheme devised by Interior Designer Robert Perrin, to combine eighteenth century grace with 1960 practicality high in the sky of downtown Pittsburgh. Of the finished installation (made by Wayne-Weil), Mr. Perrin says, "A beautiful job of interpreting my design ideas. Working under a very difficult time schedule, Lees provided patterns, texture, colors that were precisely what I needed—on time!" *Another reason why decorators, architects and contractors specify Lees!*

Write now, while you're planning, for the name of the Lees Commercial Specialist nearest you and for your free brochure. Commercial Dept., James Lees & Sons Company, Bridgeport, Pennsylvania.

Those heavenly carpets by *Lees*®

SEE OUR CATALOG IN SWEET'S

***INTERIOR BY:**
Eggers & Higgins, Architects
Staff Decorator, Mrs. Helen O'Conn

***OFFICE FURNITURE BY:**
Desks, Inc. N.Y.C.
Featuring Stow & Davis units

More and more decorators, designers and architects are calling upon Desks, Inc. to help complete their plans for contract installations. Typical is this recently completed installation at the United States Savings Bank of Newark, New Jersey . . . achieved throug the coordinated plannning of Eggers and Higgins, Architects and Desks, Inc. The clean swept lines of the modern desks, chairs and sofa units reflect a quality of quiet distinction and efficiency in the bank's new reception area.

Desks, Inc. is gratified to have contributed to this effort . . . by cooperating with the architect and making available the office furniture units required to fully express their design.

Desks, Inc. 71 Fifth Avenue, New York 3, N. Y. | BUSINESS FURNITURE . . . for offices that reflect success

Market Spotlight

continued from page 92

1

1—De Gaal and Walker introduces Louis XVI grouping; commode measures 72″ long x 21″ deep, in wood or painted finishes.

2—The Nahon Co. presents *Washington Desk* copied from the original in City Hall; mahogany with gold tooled, leather top, brass pulls front and sides; 72″ x 36″.

3—Albano Inc., contract division, offers lounge chair by Nicos Zographos; stainless steel and hand-sewn calfskin, 28″ x 28″ x 28″.

4—Helikon Furniture manufactures upholstered chair with new construction of curved plywood, resulting in extra tight look, loose seat cushion, walnut legs.

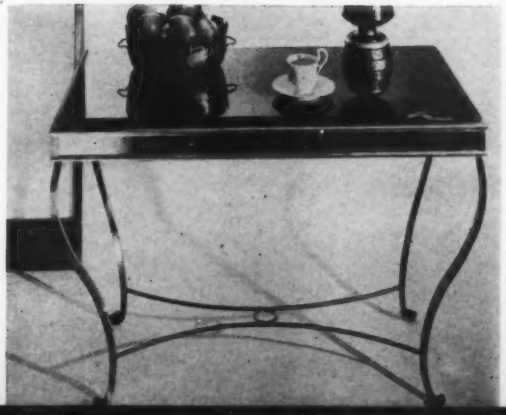
5—Paul M. Jones designs Directoire style marble top console table in chromium and bronze doré; accessories include wood lamp to order and antiques.

Continued on page 104

2

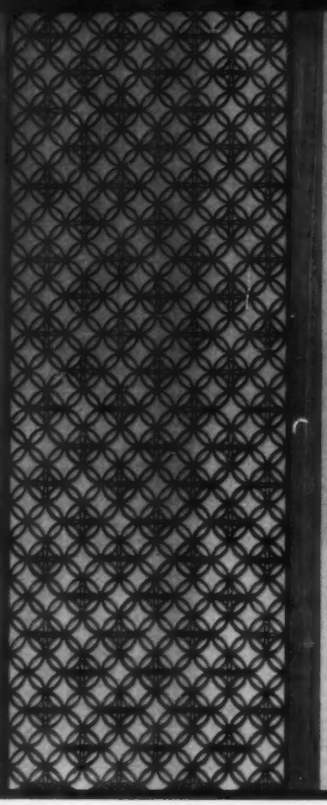
3

4



5

名会社要㐂株式習早



Genuine Ramma fret work NOW available in custom sizes and finishes $3.50 list, per lineal foot, unframed and unfinished.

ALL estimates answered air mail same day

Pinecrest

OUR PANELS FIT WALNUT • PINE • OAK

A complete selection of premium panels, window doors, room dividers and floor screens; you will receive nothing but compliments from your clientele

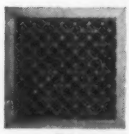
IF your first order does not prove beyond any doubt that our quality is the world's finest, please return for full credit.

Pinecrest guarantees its products to be the world's finest

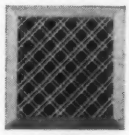
Russell H. Underdahl, Pres.

Panel lineal foot, 6" to 12" wide. $5.50 framed — $6.50 framed and finished. All custom deluxe Pinecrest frames.

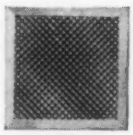
WOOD FRETWORK PANELS



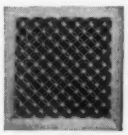
R1



R2



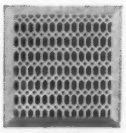
R3



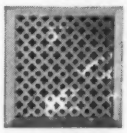
R4

Elegant Rama fret work painstakingly handmade by the finest Oriental craftsmen.

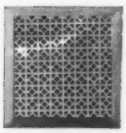
METAL FRETWORK PANELS



M1



M2



M3

M4

Decorative metal fret work available in all custom size panels.

FRAMES

PROVINCIAL

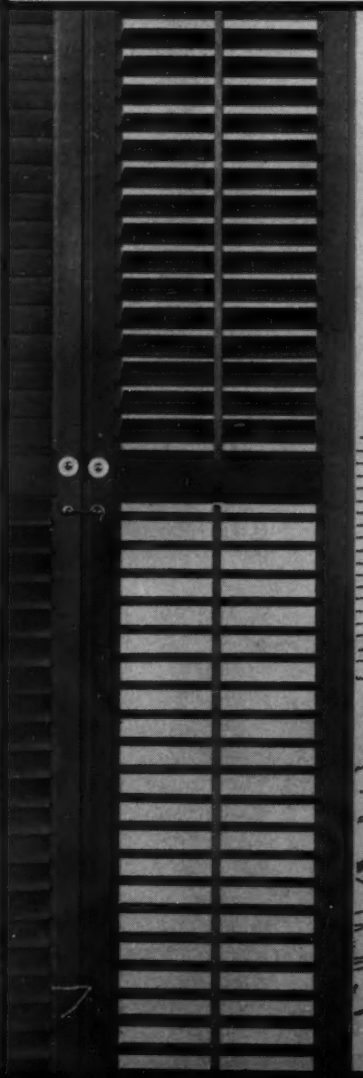
GEORGIAN

VERTICAL SHUTTER

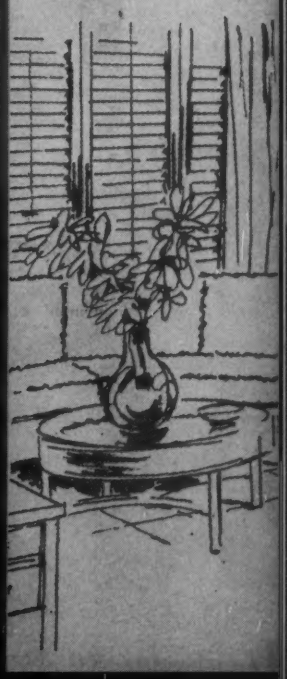
All fretwork, shoji fillers, decorator's fabric or wall paper can be used with any style panel or any combination. Panels available in Pine, Walnut and Oak.

DECORATORS AND DESIGNERS—All styles available in any window, door or screen treatment. Use your own original ideas and we will manufacture to your specifications. Free catalog. Sample panels $2.00 each.

PINECREST, Inc. 400 First Ave. No. • Minneapolis, Minn.



Proved finest by thousands of decorators throughout the world



265,000 custom size panels • 114 standard finishes • guaranteed 10 day shipping on shutters

TEAK

AND OXHIDE

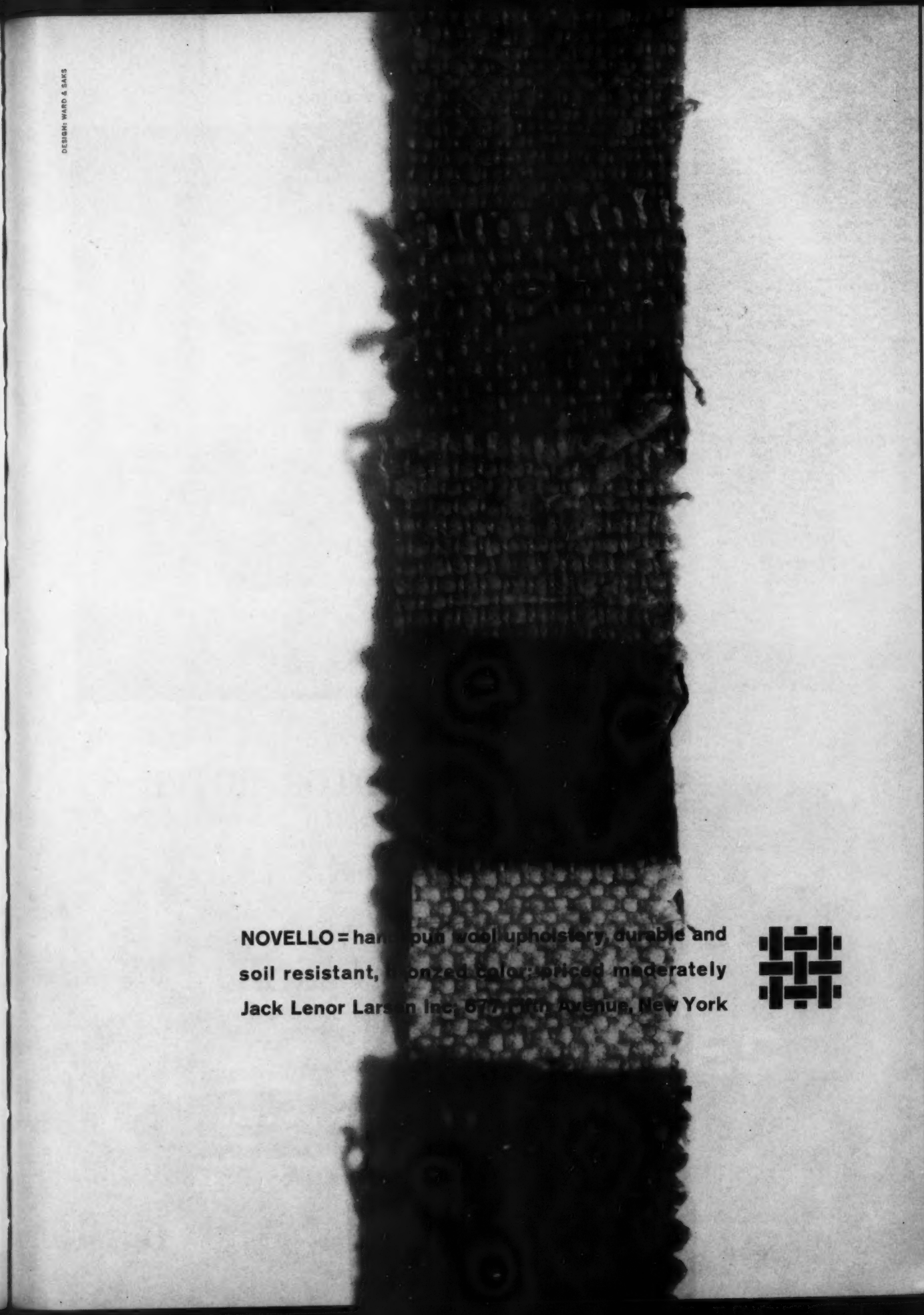
CONFERENCE CHAIR...

selected for the "Arts of Denmark" exhibition at the Metropolitan Museum of Art from October 15 to January 8. Designed by Madsen & Larsen, crafted by Willy Beck. No. E4-32: teak and black oxhide; teak and tan oxhide; lacquer and cane.

Write for new furniture catalog and illustrated price list, $1.25

FREDERIK LUNNING

607 FIFTH AVENUE, NEW YORK 22, NEW YORK 315 PACIFIC AVENUE, SAN FRANCISCO 11, CAL.


DESIGN: WARD & SAKS
NOVELLO = hand-spun wool upholstery, durable and
soil resistant, bronzed color; priced moderately
Jack Lenor Larsen Inc, 677 Fifth Avenue, New York

Perma Dry gives it the finishing touch . . .

lounge of the Colony Motor Hotel

In Swampscott, Massachusetts

New COLONY MOTOR HOTEL

Kenneth Hull

Designed with flair by Kenneth Hull, N.S.I.D.
chief designer of The Maxwell Co., Miami, Fla.

Draperies flameproofed by PERMA DRY to meet all safety and legal requirements

Upholstery fabrics treated with Scotchgard

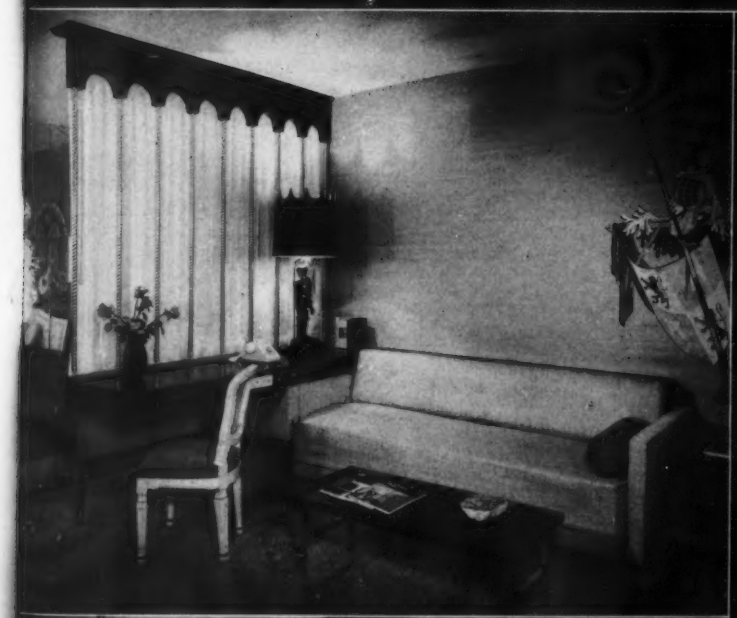
for **SPOT / STAIN / SOIL** resistance

Hotels, Motels and other institutional installations find Scotchgard cuts down maintenance cost and keeps fabrics looking cleaner and fresher so much longer.

Elaborate brochures on Scotchgard and Flameproofing available on request.

SCOTCHGARD® BRAND STAIN REPELLER applied by PERMA DRY co. inc. TEXTILE PROCESSORS

3 WEST 17th STREET, N. Y. 11, N. Y. • WAtkins 4-0877



DUO·BED is
first again!
Look at the new ideas
in this hotel room!
Every piece of furniture
and the wall coverings
are manufactured
by

DUO BED

YOUR INQUIRIES ARE INVITED

DUO•BED / 11617 WILSHIRE BLVD., LOS ANGELES 24, CALIFORNIA
DUO•BED / 1801 VAN NESS AVENUE, SAN FRANCISCO, CALIFORNIA
DUO•BED / 3615 EAST COLFAX AVENUE, DENVER, COLORADO
DUO•BED / 850 NORTH MICHIGAN AVENUE, CHICAGO, ILLINOIS
DUO•BED / 2950 BISCAYNE BOULEVARD, MIAMI, FLORIDA

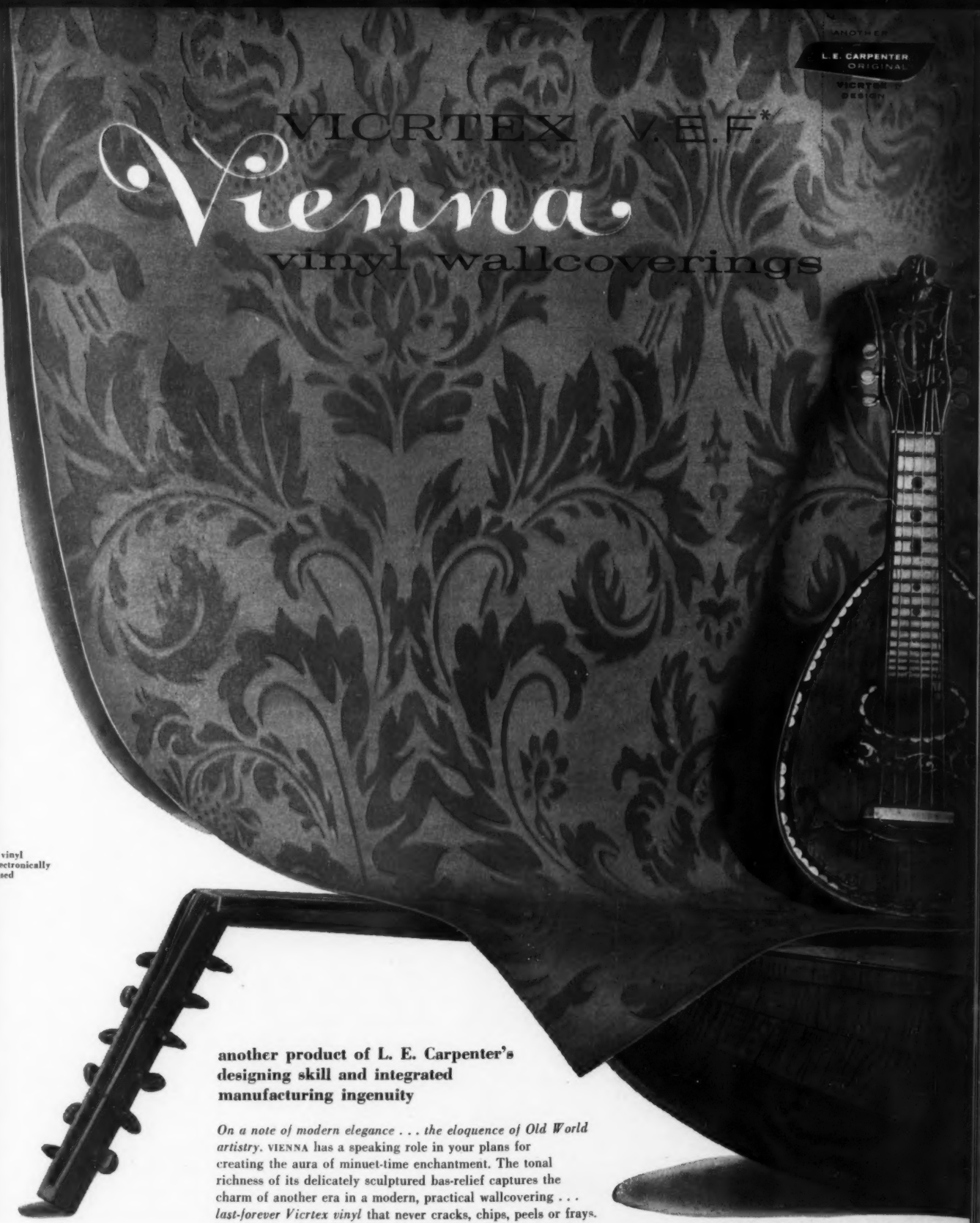
Market Spotlight

continued from page 98

Contemporary Scandinavian Designs

Warm woods and graceful design characterize Bruno Mathsson's contemporary furniture collection shown exclusively through the Scandinavian Design showrooms, 20 East 58th Street, New York. The designs, a derivation of the bentwood tradition of furniture started by Thonet a century before, incorporate a modern technique of laminated plywood. This gives them exceptional tensile strength resulting in furniture which is an expression of complex curves, sturdy yet light-in-weight and esthetically appealing. Included are both rectangular and round, drop-leaf dining tables, dining and lounge chairs, cabinets for storage and several versatile daybeds. Woods combine natural birch, laminated beechwood, teak, walnut, mahogany, oak, elm and ash. Also on display in the showroom is another exclusive, a beautifully constructed, leather upholstered chair with stainless steel frame by designer Bert Lewis, illustrated, as well as a wide assortment of adjustable floor, wall and table lamps in metal in a variety of colors.

Continued on page 106



VICRTEX V.E.F.*

Vienna

vinyl wallcoverings

* vinyl electronically fused

another product of L. E. Carpenter's designing skill and integrated manufacturing ingenuity

On a note of modern elegance . . . the eloquence of Old World artistry. VIENNA has a speaking role in your plans for creating the aura of minuet-time enchantment. The tonal richness of its delicately sculptured bas-relief captures the charm of another era in a modern, practical wallcovering . . . *last-forever Vicrtex vinyl* that never cracks, chips, peels or frays. VIENNA . . . in 14 enticing hues . . . an exclusive Vicrtex creation. *This magnificent new motif is also available in matching patterns and color range, with smaller repeats:* CONTESSA.

Write today for sample swatches, prices . . . and your copy of the colorful "Walls of Fame" brochure.

L. E. CARPENTER & COMPANY

Empire State Bldg., New York 1 • LOngacre 4-0080 • Mills: Wharton, N. J.

***Available in Canada:* Canadian Resins and Chemicals, Montreal and Toronto**

DAIMYO MON

One of a series of repeat pattern wallpapers. Hand processed designs in pure metallic leaf on textured papers..

A Bill Keliehor Designs, Inc. exclusive!

Bill Keliehor Designs, Inc.

400 east pine street / seattle 22, washington / east 5-3611

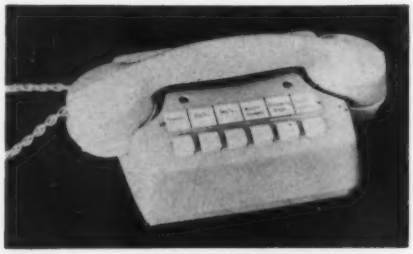
bkd

"SHIBUI".....an air of elegance.

Tele-Norm PAX

Informed advice on the best type of communications facilities, when provided early in the planning stages of a project, can greatly increase efficiency and effect a financial saving for the client. In a hotel, motel, restaurant, merchandizing firm, or any organization which depends upon outside calls for orders or reservations but which also has a high percentage of internal calls, it is essential to keep the outside lines as free as possible. One method is to extend the switchboard and hire additional operators; another is to use a dial-9 system which

eliminates the manual switchboard; a third is to keep the manual switchboard and use it to service incoming and outgoing calls only and to install an independent intercom system to handle all internal calls. Considered financially, the dial-9 system is even more expensive than additional operators, while a separate intercom system which can be purchased outright is said to be the least expensive of the three to install. Tele-Norm Corporation produces a telephone intercom system which has many advantages over both the loudspeaker intercom system and other communications systems. First, it leaves outside lines free, and internal calls, not going



through a switchboard, are private. Extra services can be incorporated into the Tele-Norm private automatic exchange system (PAX): a paging system hooked to a loudspeaker and a coordinated background music system, both useful to restaurants and hotels; free line selection, which directs a call to the next available free party when the dialed number is busy, is a service already widely employed by the reservation offices of large airlines. Calling of a particular person on a large department store floor can be accomplished by Tele-Norm code calling—2 chimes call a specified party. More information about the gray and cream push-button and dial instruments illustrated is available from Tele-Norm Corporation, 55 West 42nd Street, New York.

One name stands apart from all the others in the field. Sherle Wagner, the originator of luxury bathroom fixtures...unrivaled in quality, concept and craftsmanship. Illustrated: Ribbon & Reed, a Sherle Wagner Original in 24 kt. gold plate, available with correlated accessories.

Sherle Wagner

123 East 57th Street, New York.
Los Angeles & San Francisco, Kneedler-Fauchere;
Chicago, S. J. Campbell Co.; Miami, A. Robert Schoen Associates.

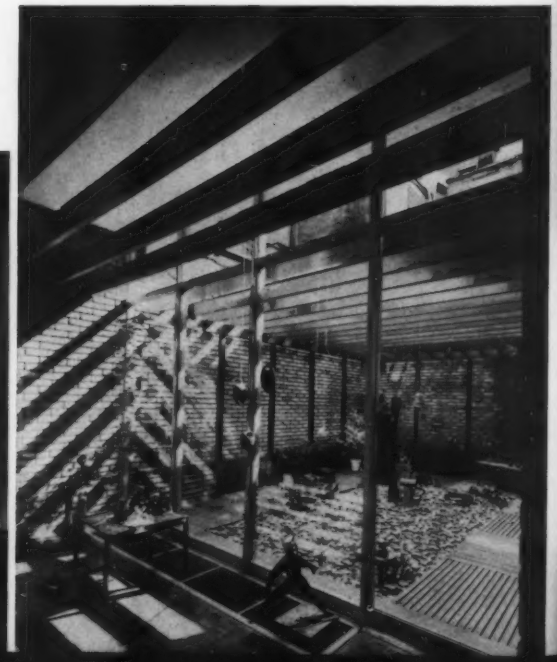
Market Spotlight

continued from page 106

New Headquarters for American Crafts

America House celebrates a 20th anniversary this month in their own newly opened building at 44 West 53rd Street. Under the chairmanship of Mrs. Vanderbilt Webb, America House continually strives for higher standards of design and workmanship, asserting that objects of use in the home should also be objects of beauty and art. Accordingly, the handsome new America House headquarters designed by David R. Campbell, Architect, has a handcrafted appearance which provides a complementary backdrop for the merchandising of the finest in American crafts. Within, exposed brick walls, flooring of cross-cut Western Douglas fir, and ceiling of handscraped rift grain fir form a warm, natural background which is accented with other wall areas in neutral grasscloth and in paint and mezzanine flooring of Dutch sisal matting. The staircase is of teak-like South American angelique, and its balusters are iron handwrought by New Hampshire blacksmith Joseph Tucker. Articulation of the mezzanine defines and isolates different categories of craft merchandise, and at the rear of the showroom a glass wall reveals a brick-walled patio used as a sculpture display area which is sheltered by a redwood sunscreen. "From Hand to the Home," a series of demonstrations by craftsmen at work in different media, is now current at America House.

Continued on page 114



1961 "ROOM OF TOMORROW"

features years-ahead ideas you can use today

Step into the 1961 "Room of Tomorrow." See the dramatic styling combined with guest-pleasing comfort features. Any and all of these can be adapted for use in your hotel or motel. Designed by Marion Heuer, A.I.D., this new styling concept features furnishings by America's leading manufacturers.

See the 1961 "Room of Tomorrow" on display for the first time at the New York National Hotel Exposition.

This hospitality area includes stereo hi-fi, television, and features a kitchenette complete with ice maker...occupies a minimum of space, while it provides maximum convenience for guests.

The bathroom design is unique—new fixtures—colorful vinyl wall and floor patterns—superb lighting—and there's even a telephone speaker.

In this view looking toward the patio, note the striking color effects in rug and draperies. Note also how the drapery pattern is pleasingly carried out in furniture tops and elsewhere in the room.

Sponsors of the 1961 "Room of Tomorrow": Alexander Smith and the Chemstrand Corporation; AMTICO Vinyl & Rubber Flooring Division of American Biltrite Rubber Co.; Bell Telephone System; Cohn-Hall-Marx Division of United Merchants & Manufacturers, Inc.; Milium Division of Deering, Milliken Co.; Crane Co.; Harris G. Strong; House of Heydenryk with Papalia Studios; Iron-A-Way Company; Lightolier Incorporated; The Martin-Senour Co.; Naugatuck Chemical Division of U. S. Rubber Co.; Parkwood Laminates with its suppliers, American Cyanamid Co. and Decotone Division of Fitchburg Paper Co.; Radio Corporation of America; Simmons Company; The Superior Electric Company; U. S. Rubber Co.; Whirlpool Corporation.

Illustrious idea for guest rooms—Simflex sofa bed merged with room divider and storage unit

FLEXIBILITY WITH A FLOURISH

This exciting new room unit inspires almost endless ideas for new and current guest rooms. It's the Simflex unit combining sofa bed, room divider, dresser—achieving new flexibility, spectacular styling and unique compactness—featured by Simmons in the 1961 "Room of Tomorrow." Available now!

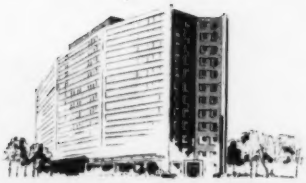
Opposite side of Simflex divider showing storage unit.

Full-size bed moves into room accessible on both sides.

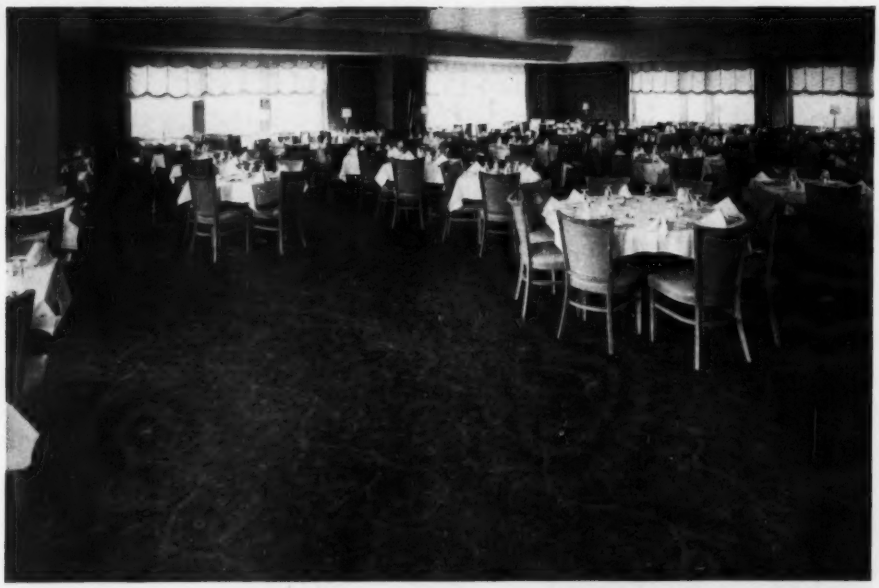
SIMMONS

SIMMONS COMPANY · CONTRACT DIVISION · Merchandise Mart · Chicago 54, Illinois
DISPLAY ROOMS: Chicago · New York · Atlanta · Columbus · Dallas · San Francisco · Los Angeles

HIGH IN THE PHILADELPHIA SKY



the magnificent new **SUMMIT CLUB**

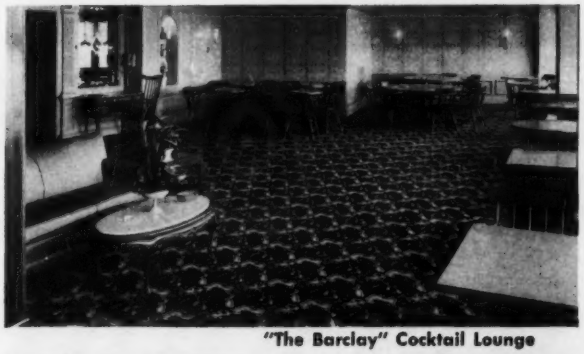


"The Summit" Main Dining Room

naturally

Downs quality carpeting

Our Contract Carpet Division was chosen to work with Stanley S. Stark, head of John Wanamaker's Design and Decorating Contract Bureau, and Howard L. Kratz, consultant, in creating the handsome and original all-wool carpets in the numerous dining rooms, foyer, cocktail lounge and corridors of the luxurious "Summit Club" atop Philadelphia's new suburban Barclay Building. This is still another in the ever-growing list of leading decorators who chose Downs for similarly creative magnificence — or make their selections from our vast stock of basic patterns, textures and colors. Why not investigate how you yourself may do the same thing to your greater credit and pride!



"The Barclay" Cocktail Lounge

WRITE FOR OUR NEW CONTRACT CARPET BROCHURE AND LEASING PROGRAM DETAILS, CONTRACT DIVISION, DEPT. ID-1060

"Summit Club" Entrance Foyer

DOWNS

DOWNS CARPET COMPANY, INC.
"A" Street and Indiana Avenue
Philadelphia 34, Pa.

No. 6175

seating by Shelby Williams

Shelby Williams

MANUFACTURING, INC.

2500 W. Ogden Avenue Chicago 8, Illinois

Showrooms: New York • Chicago • Los Angeles • Dallas

Featuring exclusive Everwood construction

No. 5700

Send $1.00 for new 68-page catalog of decorator-designed seating.

NEW

Unmistakably Meadowcraft

Styling as fresh as a tropic breeze . . . simplicity with the subtly exotic flair that marks a true design classic . . . Meadowcraft's stunning new Martinique Collection ushers in a delightful new trend in casual furniture. Masterfully designed by Sheldon Rutter, A.S.I.D., it is the first wrought iron furniture to incorporate stainless steel in its handsome basket-weave design. Twenty-five correlated pieces offer endless variations on its refreshing theme. New fabrics and finishes add to the excitement. And (the crowning touch) tops are available in a choice of true-to-life marble or slate materials or glass.

THE BRIDE'S HOUSE 1961
BRIDE & HOME

Meadowcraft's exciting new Martinique Collection was selected for the Bride's House!

BIRMINGHAM ORNAMENTAL IRON COMPANY, INC.
4363 First Avenue, N., Birmingham, Alabama

See it at the Chicago Market, October 17-21!—the High Point Market, October 21-27! the New York Market, October 31-Nov. 4!

SHOWROOMS: NEW YORK . . . Vanleigh, 323 East 44th Street / BOSTON . . . Rapids Furniture Co., Inc., 90 Canal Street
MIAMI . . . A. T. Euster Furniture Co., 3300 N. E. Second Avenue

Market Spotlight

continued from page 108

Lavishly Colored Traditional Patterns

David and Dash's "Handprint Story" at 2445 N. Miami Ave., Miami, Fla., includes more traditional prints than ever in the past, and also, added to their established tropical medium, many modern handprints, all of which can be specially printed in custom colors on any of twenty-five background cloths. Lavishly high colored on white or in tone-on-tone effects, the collection also includes floral designs of large-scale bouquets such as *Jardin* in bright and fresh colors. Illustrated on white ground is *Persian*, a flamboyant red damask design with a shocking pink contrast; on a mixture of fibres with a high content of Duppioni Silk, *L'Empoli* is a gold semi-sheer with a moss green design which produces a handsome, Adam-like effect.

Textured Nylon

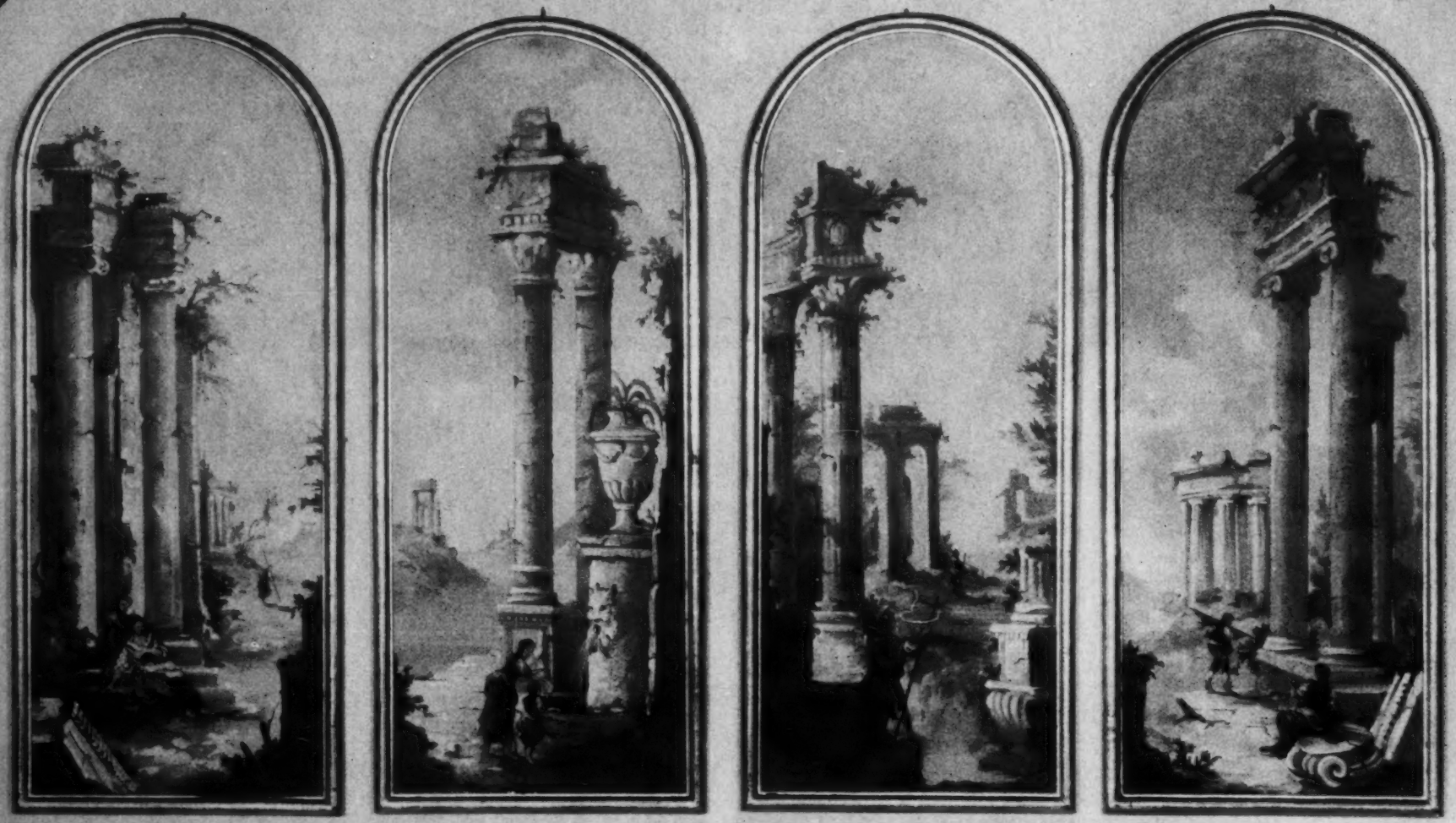
Kravet Fabrics, Inc., 50 East 53rd Street, New York, presents an extensive use of Du Pont Taslan Nylon in its new "Murray Hill" collection designed by Randolph Jack. Taslan is Du Pont's process of treating nylon in its un-cut form to provide a yarn with a textured look and a softer hand because of the small loops or curls of the processed yarn. Taslan Nylon has been used in combination with cotton and with spun rayon in prints, plains, and textures. *Barbara*, a matelasse with eleven jewel-like colorations, has a yellow and brown combination which looks like brushed brass or old ormolu. A large-scale damask pattern and one plain cloth also use Taslan Nylon extensively. In the spun rayon and cotton group are a vertical stripe, "Stria," and two small damask patterns among many others of interest.

Continued on page 122

Pino L. De Luca

INCORPORATED

DALLAS—330 DECORATIVE CENTER
PHILADELPHIA—34 SOUTH SECOND STREET
WASHINGTON, D. C.—1327 CONNECTICUT AVE. N.W.
CHICAGO—325 NORTH WELLS STREET



G-7005 Arch Panels in the style of Panini. Hand-painted in tempora colors. Antique gold leaf frames. 35 x 14.

205 EAST 49 STREET, NEW YORK 17 • MU 8-6280

TERSON®

wins its WINGS!

Photo by Hedrich-Blessing

TERSON'S popularity soars higher every day — but this time it took wings!

Athol Mfg. Co. is understandably proud that TERSON'S handsome "Kroydon" pattern was used as the ideal covering for chairs in the new Air Force Academy at Colorado Springs, Colorado.

It was this work, done for the Academy in 4 beautifully contrasting colors, which led to the development of a complete range of 23 colors in "Kroydon", now available from stock.

When *your* furniture needs call for a top vinyl fabric covering — one as sturdy as it is attractive . . . why not choose the finest? Send for samples of TERSON today!

ATHOL MANUFACTURING CO.

Athol, Mass. Butner, N. C.

New York Office: 120 East 41st Street

The small room with a multi purpose presents a special problem in ecorating — how to make such a room spacious and light in feeling. Mills-Denmark you will find the perfect combination of regular d custom line furniture to design a versatile and livable room. mfort and hospitability are achieved with no compromise to om size.

What makes this possible is the clean, sculptured lines of r exclusive Danish collection. The hand-rubbed oil finish all wood surfaces is one of the many details of exact- g craftsmanship which go into every piece of Mills- nmark furniture. Hand-loomed Danish fabrics in wide selection of patterns and colors add one ore dimension to the small room — warmth.

Mills-Denmark also has a contract division d a custom design service. This custom rvice solves problems where items of ecial design and dimensions are eded, such as hi-fi cabinets and orage units.

mills-denmark

IMPORTED CUSTOM **furniture** FROM **denmark**

Showrooms in
New York 227 East 56th Street
Chicago 325 North Wells Street
Milwaukee 410 North Milwaukee Street
Philadelphia 32-34 South 2nd Street
Catalogue $1.00

"Charleton"®

Florentine ceramic cafe au lait hued figures accented with turquoise and antique gold leaf. This pair, available as lamps or unmounted, is a highlight from an extensive collection.

Abels, Wasserberg & Co., Inc.

23 EAST 26th STREET, NEW YORK 10, N. Y.

Chicago: Space 1575, Merchandise Mart
Grand Rapids: Grand Rapids Exhibition Bldg.
Los Angeles: Home Furnishing Mart
1933 South Broadway, Rooms 216-218

1134 FIRST AVENUE, NEW YORK, N. Y.

You're Invited to . . . .
TEA TIME Oct. 25-26-27

Empire Dresser, designed by Gerald Magna specifically for our TAPPAN HILL COLLECTION, is handmade, heavily distressed, fruitwood finished with hand-painted marbelized columns and imported hardware.

Indoor Strolling . . .

. . . can be as pleasurable as the outdoor variety if you're strolling through SUTTON PARK's 5 floors of fine period and traditional furniture. Every piece is distinctively designed . . . every grouping freshly arranged . . . for you and your clients.

Come in and stroll at your earliest convenience . . . see the sights. We think it's going to be the most pleasant stroll you've had in a long, long time.

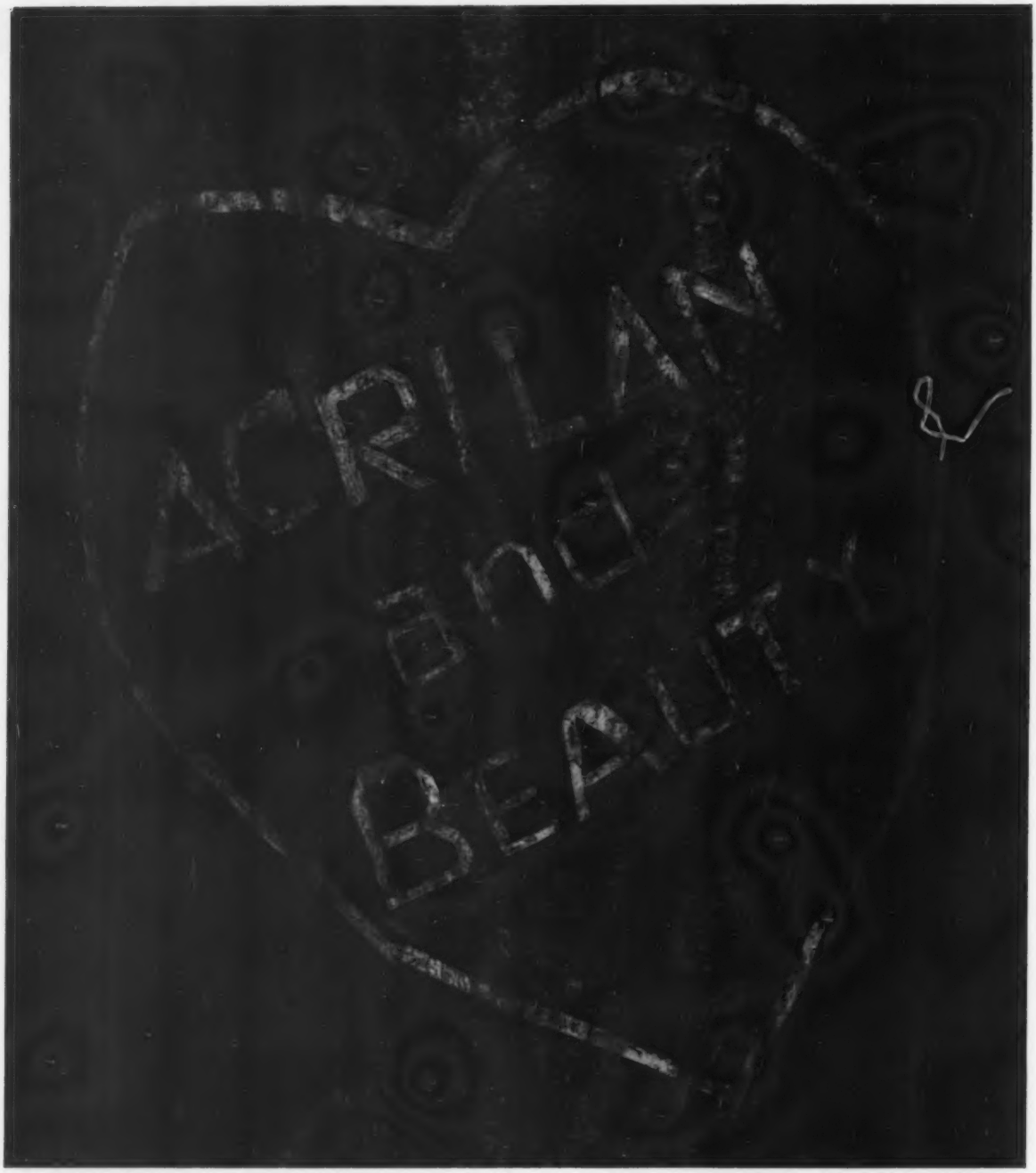
Newly Expanded—our famous GOLDEN AGE COLLECTION

Newly Added—our elegant TAPPAN HILL COLLECTION

FREE descriptive folder

Sutton park FURNITURE

1134 FIRST AVENUE
NEW YORK, N. Y.
TEmpleton 8-0330



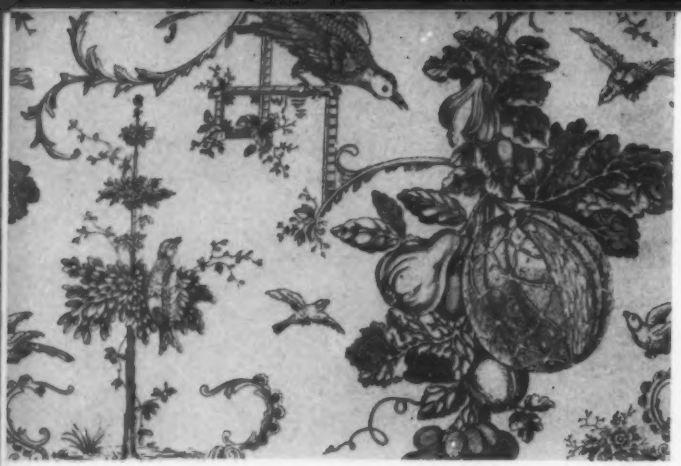
They belong together—Acrilan* and beauty. Carpets with pile made with Acrilan acrylic fiber come in a wide range of beautiful patterns, styles and colors . . . and they stay that way because they're easy to care for and easy to clean. That's why you can always recommend them with confidence.

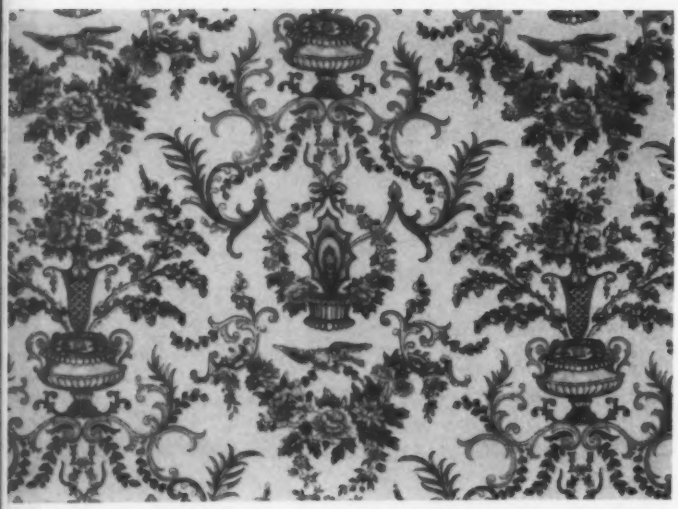
ACRILAN carpet is the registered trademark of The CHEMSTRAND Corporation for carpets containing from 70% to 100% of Chemstrand's acrylic carpet fiber in the pile. The carpet must conform to rigid specifications for pile thickness, weight, and blend fibers when used. ACRILAN carpet is now produced, pursuant to license from CHEMSTRAND, by these mills: Artloom / Bigelow / Cabin Crafts-Needletuft / Callaway / Coronet / Downs / Firth Industries, Incorporated / Gulistan / Hardwick & Magee / Loomweve / Magee / Mohawk / Philadelphia Carpet Company / Alexander Smith / In Canada: Harding Carpets*

Chemstrand makes only the fiber; America's finest mills do the rest.

THE CHEMSTRAND CORPORATION • GENERAL SALES OFFICES: 350 FIFTH AVE., NEW YORK 1, N. Y. • DISTRICT SALES OFFICES: 350 Fifth Ave., New York 1; 3½ Overwood Rd., Akron, Ohio; 197 First Ave., Needham Heights, Mass.; 129 West Trade St., Charlotte, N. C.; California Office: 707 South Hill St., Los Angeles 14. Canadian Agency: Fawcett & Co., 34 High Park Blvd., Toronto, Canada • PLANTS: ACRYLIC FIBER—Decatur, Ala.; CHEMSTRAND* NYLON—Pensacola, Fla.

in
carpet...
the
important
name in
every
important
plan
SIMON MANGES
MORE THAN A CENTURY OF LEADERSHIP IN CARPETING FOR HOMES, OFFICES, HOTELS, PUBLIC BUILDINGS
SIMON MANGES & SON, INC. · 575 MADISON AVENUE · NEW YORK CITY · MURRAY HILL 8-7700





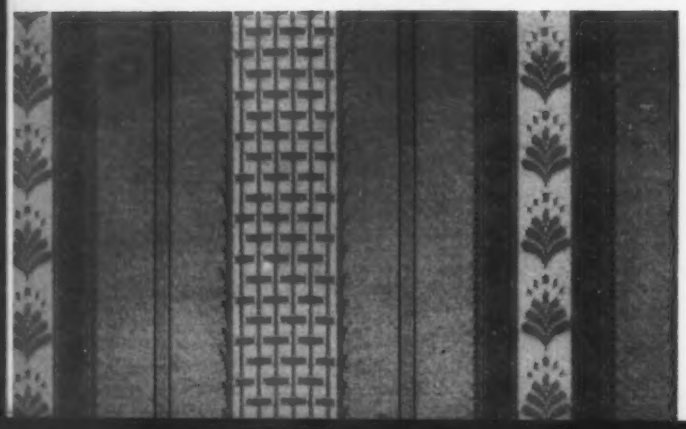
Market Spotlight

continued from page 114

Stripes Galore

From their solid approach of supplying better goods and exclusive goods, Stroheim & Romann have collected a line of fabrics for the year which achieves distinction. The line of 225 new items comprises a large percentage of imports and fabrics which fill a gap in the current market. In this group is a large collection of stripes—stripes of all kinds, 2-colored and multicolored, wide and narrow, figured and brocaded, on plain and watered grounds. The stripe illustrated is spun rayon and silk with a brocaded figure in the natural cream, the satin stripe in peach, pink, gold, gray, or lavender. The upholstery fabrics include a cotton, linen and wool Italian stripe with a floral figure; a linen velvet embossed or pressed to look like cut velvet; a range of velvet in silk taffeta colors; and the illustrated tweed texture of cotton, chenille and spun rayon in contemporary, Jacquard diamond pattern available white on beige, walnut, moss, blue, or mauve. There are also some handsome prints in the collection, such as a French linen-and-cotton toile with Poussin-like figures which is also available quilted; an old favorite English print, the "Pepperbird", recolored; a 50″ Audubon reduced to a 36″ chintz; and the glowing English linen of vases and flowers illustrated, in excellent American colorings — shades of cool blues and bright turquoise or in combinations of purple and mauve, calm greens, or rich browns. The toile of melons, birds and swags, illustrated, is available in a range of rich, Colonial earth colors, and one of the most surprising items is the 100 per cent cotton Italian tapestry, illustrated, in faded pastel tones, perfect for reupholstering those Renaissance pieces which have not been redone since the thirties.

Continued on page 130



New transitional group imbued with the qualities of dignity and vitality . . . designed to complement the needs and tastes of the important executive.

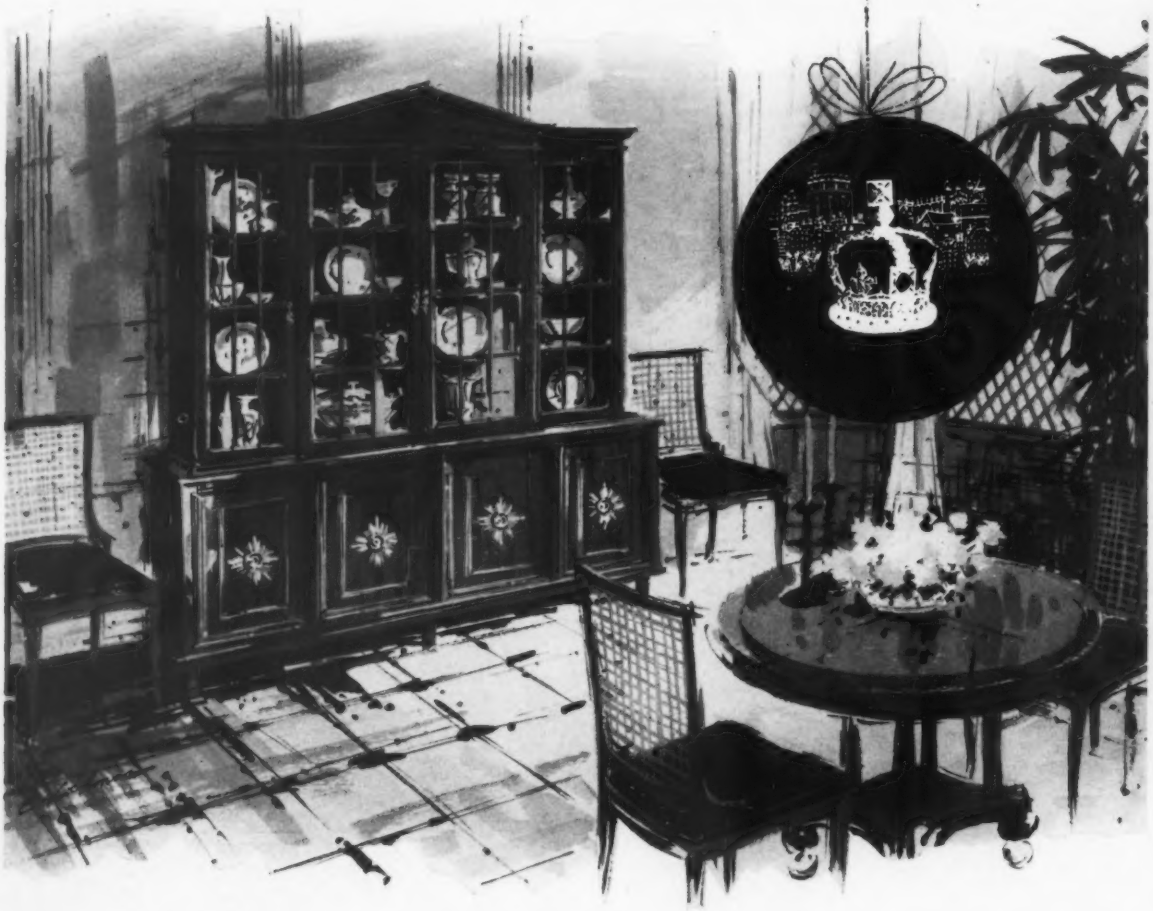
MF

Designed by Giacomo Jack Buzzitta

MACEY FOWLER, incorporated
305 East 63rd St. New York 21 N.Y. TEmpleton 8-5900

magnificent
breakfront
from
the
dramatic

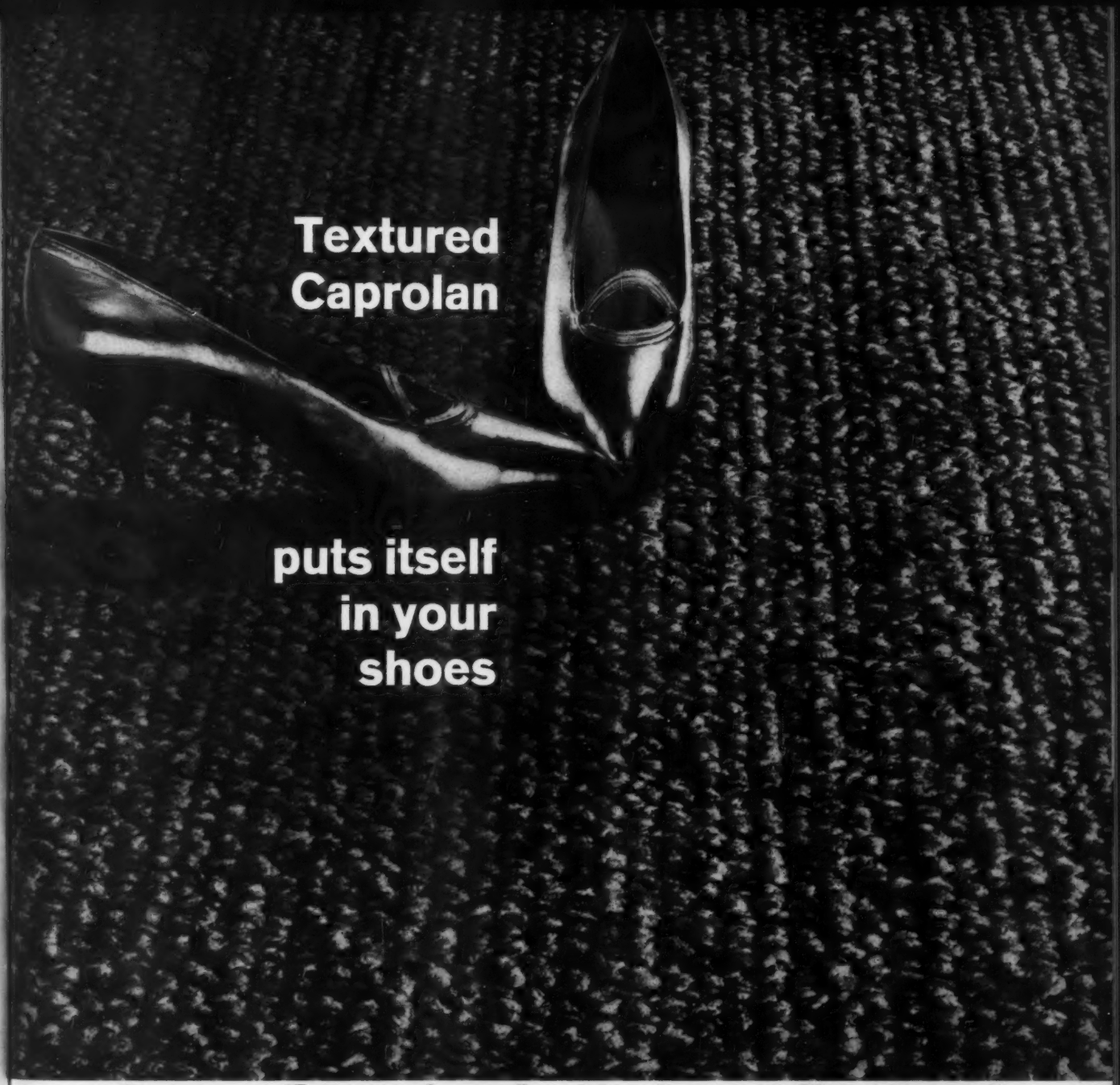
BETHLEHEM
Country English Group



Ask your dealer or decorator to show you this new collection at your Bethlehem showroom

BETHLEHEM FURNITURE MANUFACTURING CORP.

NEW YORK: 2 PARK AVE. • PHILA.: 12th & Walnut Sts. • CLEVELAND: Gordon Furniture, 2201 Superior Ave.
CHICAGO: Welles & Carter, Inc., 325 N. Wells St. • ALLENTOWN, PA.: 241 N. Front St.
factory & showroom: Red Lion, Pa.



...gives you the most opulent textures—all pamper free

Imagine a hand-crafted look in a loop texture... original... elegant—yet so practical it could take a steady diet of bridge clubs and children's games. Sounds incredible... but it's yours in Callaway's "Aristique," one of their stunning French Room Originals. Almost anything is possible when carpets are made of Textured Caprolan® nylon. New, revolutionary textures—"Aristique" is the first knitted filament nylon in carpet—breath-taking colors, and not a prima donna among them. Speaking of colors, you must see "Aristique" in a blend of softly brilliant sea tones... blues and greens touched with a radiant mauve. Besides that, there are 9 other exciting color combinations to choose from, with up to 8 different tones in each pattern! By the way, did you know that every carpet of Textured Caprolan is Certified for Performance? To discover what nylon can do, you just have to find out about

Allied Chemical

Fiber Marketing Dept., 261 Madison Ave., New York 16, N.Y.

TEXTURED
caprolan
NYLON OF THE 60's

Don't miss Allied Chemical's exciting exhibit at the A.I.D. Show, 7th Regiment Armory, N.Y.C., October 8-16.

McCOBB

A NEW GROUP OF "GROWN-UP FURNITURE FOR CHILDREN" BY THE CELEBRATED DESIGNER, PAUL McCOBB. IN NATURAL-FINISHED CHERRY AT OUR SHOWROOMS NOW.

WRITE FOR CATALOG

child craft

by SMITH of SALEM, INDIANA

CHICAGO: 1619 American Furniture Mart ■ NEW YORK: 112 West 34th Street ■ ATLANTA: 226B Merchandise Mart

MAJOR AREAS OF FORMICA ARE TAWNY WALNUT 18-FC-22 AND WHITE 949. ARCHITECTS: DAMON-WORLEY-SAMUELS AND ASSOCIATES. FORMICA CONSTRUCTION: YOUNGSTOWN CABINET WORKS. GENERAL CONTRACTOR: JOSEPH BUCHEIT AND SONS CO.

The conversion of an outmoded commercial interior challenges the interior designer with a materials selection problem. The right choice must be versatile enough to cope with a wide variety of existing conditions.

Here in the Home Savings and Loan in Youngstown, Ohio the handsome and imaginative ways in which Formica laminated plastic has been used make an interesting remodelling study. Shop fabrication of Formica office dividers and partitions permitted installation in floor space cleared of all obstructions typical of *new* construction. But 40 columns varying in height from 8′ to 24′ had to remain!

Blending these columns into the new decor was admirably accomplished with a combination of Formica and vinyl fabric.

The choice of Formica surfaces for any area of heavy human traffic pays dividends in low maintenance cost after design and installation details are forgotten. For additional Formica application ideas, send for full color brochure "Commercial Interiors", Form 796.

Write Formica Corporation, Dept. A-3, Cincinnati 32, Ohio.

The wash-off trade mark is your assurance of the world's finest laminated plastic.

FORMICA®
Laminated Plastic
Guaranteed by Good Housekeeping

FD-2553A

a product of CYANAMID

ARTLOOM Creates A

REVOLUTION

in Commercial Carpeting!

NOW—ARTLOOM Puts An End to "Look-Alike" Floors and Commercial Room Decors with the Greatest Styling Advance in the Carpet Industry! And at No Increase in Price!

Suppose you could ask your decorator or carpet dealer for carpeting unlike any other — carpeting as you, yourself, would make it — the color, texture, pattern — *and at not one penny extra in price!*

Think of the originality it could add to your decor!

Think of the low, low cost for all this individuality!

THINK THIS IS IMPOSSIBLE?

Cast all doubts aside — there's no supposing about it! Now — thanks to the miracle of new techniques, ARTLOOM alone brings you actual "made-to-order" carpeting through the versatility of ARTLOOM'S new "Quick- Service Custom Contract Plan."

Based on 5 styles, 9 qualities and an unlimited variety of colors, ARTLOOM can now produce any combination of these specifications exactly as you desire. In addition, ARTLOOM will produce this carpeting in the exact width needed to eliminate waste and unnecessary labor — from 9 feet to 15 feet — *and to the nearest inch!* Talk of savings — this single advantage can save you plenty in yardage and in labor costs!

You even pre-view the carpet of your own design. Final swatches for approval will be shown to you within a week.

If you are in the market for commercial carpeting, look to ARTLOOM . . . the only manufacturer of "one-of-a-kind" carpeting at "run-of-the-mill" prices!

For further information, call your ARTLOOM dealers or write to ARTLOOM, 295 Fifth Avenue, New York 16, N.Y.

SUCCESS STORY 1960

Just a Few of the ARTLOOM Contract Carpet Installations Delivered Since the First of the Year!

Martinique Motor Hotel
Columbus, Ga.

Du Pont Plaza Hotel
Washington, D.C.

Colonial Plaza Motel
Orlando, Fla.

Roosevelt Hotel
New Orleans, La.

Tides Motel
Chicago, Ill.

Stardust Motel
Chicago, Ill.

Sands Motel
Peoria, Ill.

Sahara Motel
Cleveland, Ohio

Tidelands Motor Inn
Tucson, Ariz.

Sands Motel
Phoenix, Ariz.

Ramada Inn
Dallas, Texas

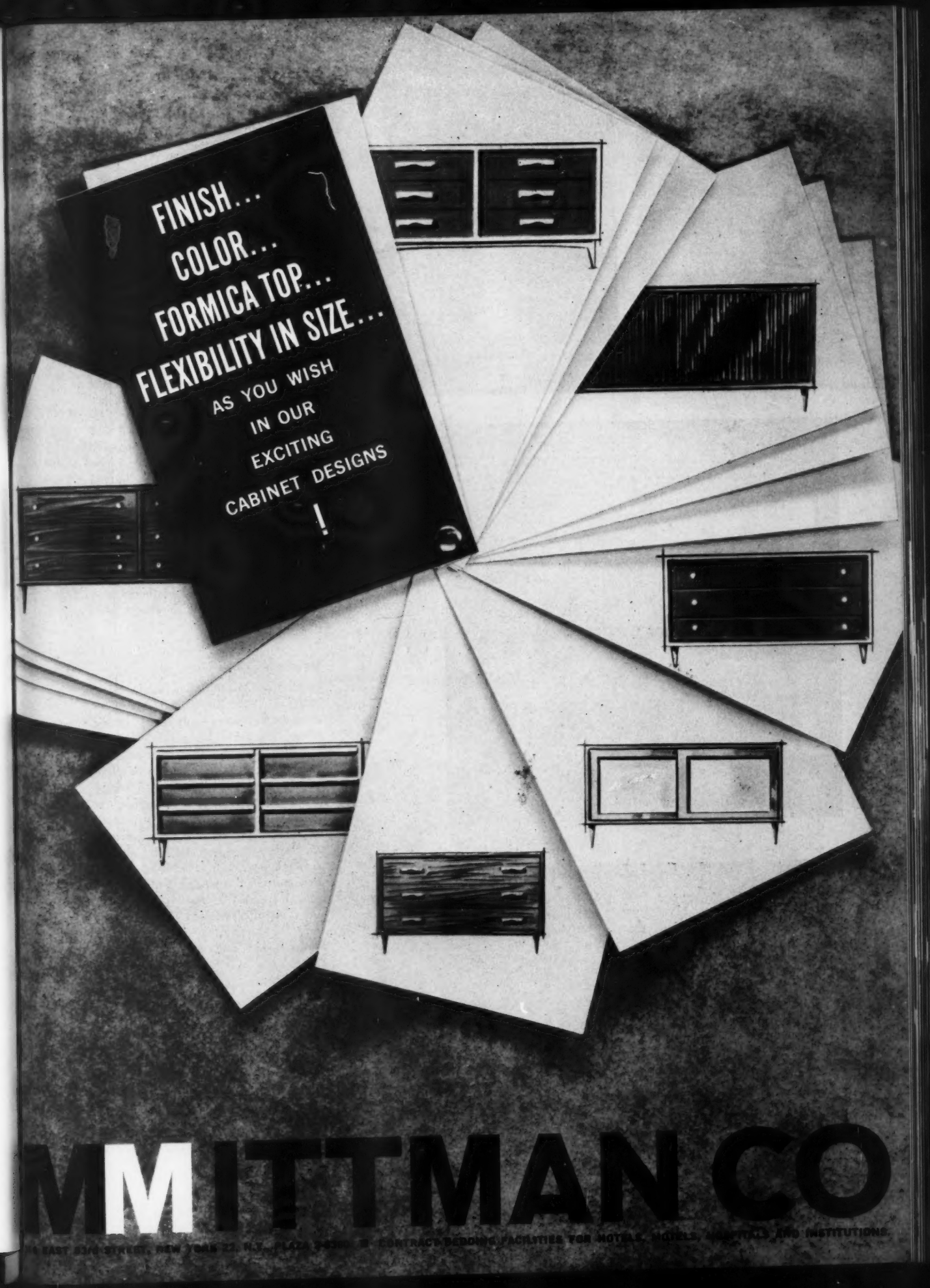
Pan-American Motel
Milwaukee, Wis.

Motel-in-the-Sky
Yonkers, N. Y.

Lake Placid Country Club
Lake Placid, N. Y.

Dunwoodie Motor Inn
Yonkers, N. Y.

New Englander Motel
Westport, Conn.


FINISH...
COLOR...
FORMICA TOP...
FLEXIBILITY IN SIZE...
AS YOU WISH
IN OUR
EXCITING
CABINET DESIGNS
!
MITTMAN CO
CONTRACT BEDDING FACILITIES FOR HOTELS, MOTELS, HOSPITALS AND INSTITUTIONS.

Market Spotlight

continued from page 122

Distressed and "Patinated"

Metals and solid woods play a dominant role in the new lamps by Chapman Manufacturing Company, South Braintree 85, Massachusetts. Woods such as teak, mahogany and pine are given distressed finishes to enhance the richness of their natural characteristics. Bronze and other metals, whether used as principal or accent materials, are given a smoky cast to simulate age, a finish which Chapman calls "patinated". This use of materials is a new departure from Chapman's established line of reproduction lamp bases. Included are a column of distressed teak with round shade, a finial-like base of wormy chestnut with an opaque square shade; the fixture inspired by an old oil lamp is made of distressed mahogany with a smoky bronze font and mounting. A bouillotte-inspired lamp is also of smoky bronze. One of a group of sculpture-lamps is interestingly integrated: an antique oak mounting supports a floating whale of weathered pine surmounted by a shade showing a navigation chart.

Star-footed Pedestal

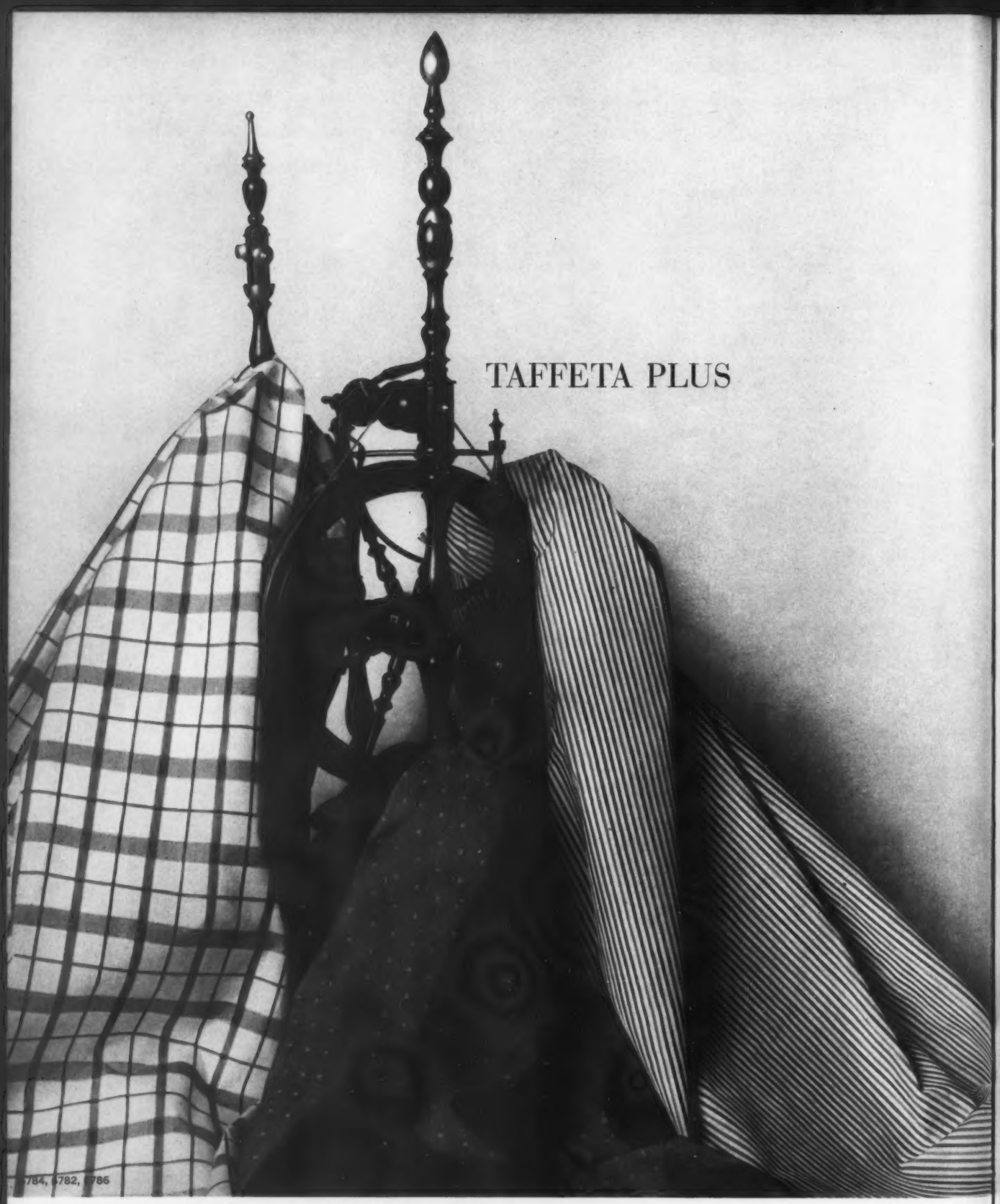
Burke, Inc., 4056 Dallas Trade Mart, Dallas 7, Texas, has produced a series of pedestal tables and chairs in six colors, the tables in varying heights and diameters and the chairs with or without swivel. A bar stool in this line has a round pedestal base with a ring footrest. The star base on the chairs is new. In the grouping shown here note the ornamental yet still spacious look provided by five pedestals and sixteen star-rays instead of the usual twenty table and chair legs. The carefully considered contrast of round based table and voids of star based chairs sets up an interesting interplay. Table tops are available in white or walnut plastic. Write for a fully illustrated brochure.

Continued on page 142

Executive file cabinets in natural walnut for the distinctive business interior. Jens Risom's newest additions to Group NINE, a collection of executive desks, cabinets and posture chairs. Two, four or six file-drawer units. Can be stacked, mounted on black plastic base (27⅛" high), or on Group NINE legs (32" high). Available with smaller drawers. Other features: central locking, Group NINE drawer pulls, completely finished backs, suspension files, 20" square drawer interiors. **JENS RISOM DESIGN INC.,** *444 Madison Avenue, New York 22.*

SHOWROOMS: Atlanta · Chicago · Dallas · Los Angeles · New York · San Francisco · Copenhagen · Melbourne · Toronto

the answer is Risom



D. F. presents a rich rustle of taffeta fabrics, so right for today's home fashions. The new "Taffeta Plus" collection spans a wide panorama of eleven patterns... ranging from plaids, stripes, checks, dots and moires to solids, dobbys and antique weaves...all in a shimmer of lustrous hues.

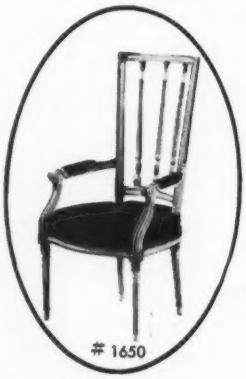
The entire "Taffeta Plus" collection is now available for convenient selling in D. F.'s newest TIME AND SPACE SAVER "TAFFETA PLUS", BOOK #443... containing a total of 140 samples, each 7"x9". The price of this book, $6.50, is refunded upon receipt of orders for these fabrics totaling 100 yards.

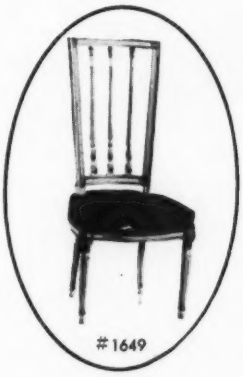
DECORATIVE FABRICS, INC.

Showrooms: 13 East 53rd Street, New York 22, New York

Offices: 380 Second Avenue, New York 10, N. Y. Also Miami

That exquisite Miele look





From one of the largest collections of luxuriously designed chairs in a wide variety of finishes — or matched to your sample. Complete contract dept.

You can see the Miele collection at:

Ralph A. Miele, inc.

New York: **341 EAST 62nd STREET TE 8-1777**

Chicago: MERCHANDISE MART PLAZA. SHOWROOM 6-127

San Francisco: ROGERS-KNEEDLER, 26 HOTALING PL., JACKSON SQ.

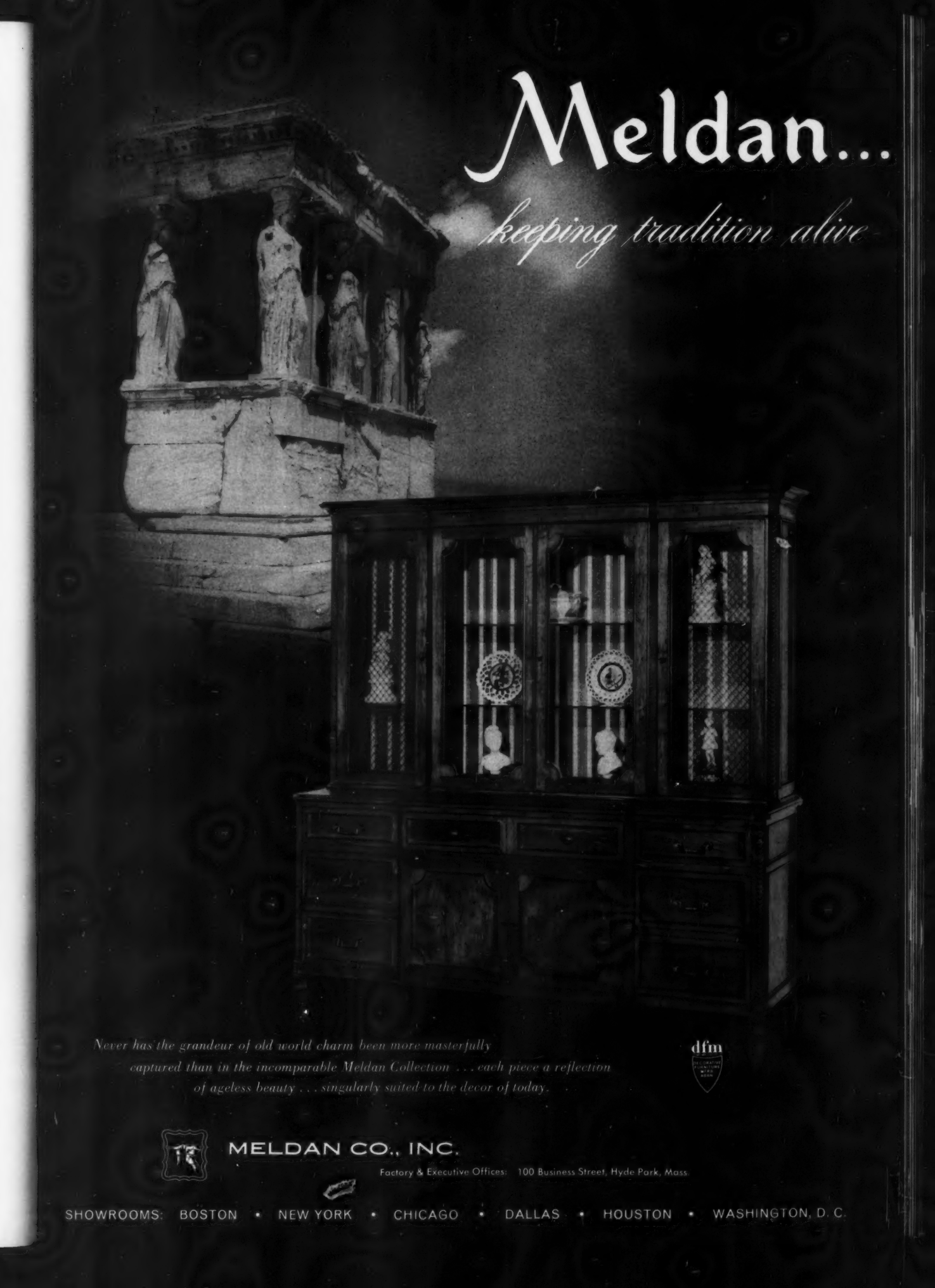
Pittsburgh: OXXFORDS FURN. GALLERIES, 2969 W. LIBERTY AVE.

NEW, colorful 80 page catalog, reserve your copy, three dollars credited

Hardy Craft LINENS

Inherent quality is the feature of all Hardy Craft linens —from place mats to banquet cloths. So evident is the originality of patterns and textures, so beautiful the craftsmanship, so luxurious the drape, it is no wonder that William Pahlmann has chosen Hardy Craft to set the background for every table-setting at the Designs for Dining section of the National Hotel Exposition.

JAMES G. HARDY & CO. INC. • 11 EAST 26th STREET, NEW YORK, N. Y. • MURRAY HILL 9-6680


Meldan...
keeping tradition alive
Never has the grandeur of old world charm been more masterfully captured than in the incomparable Meldan Collection . . . each piece a reflection of ageless beauty . . . singularly suited to the decor of today.
dfm
MELDAN CO., INC.
Factory & Executive Offices: 100 Business Street, Hyde Park, Mass.
SHOWROOMS: BOSTON • NEW YORK • CHICAGO • DALLAS • HOUSTON • WASHINGTON, D. C.

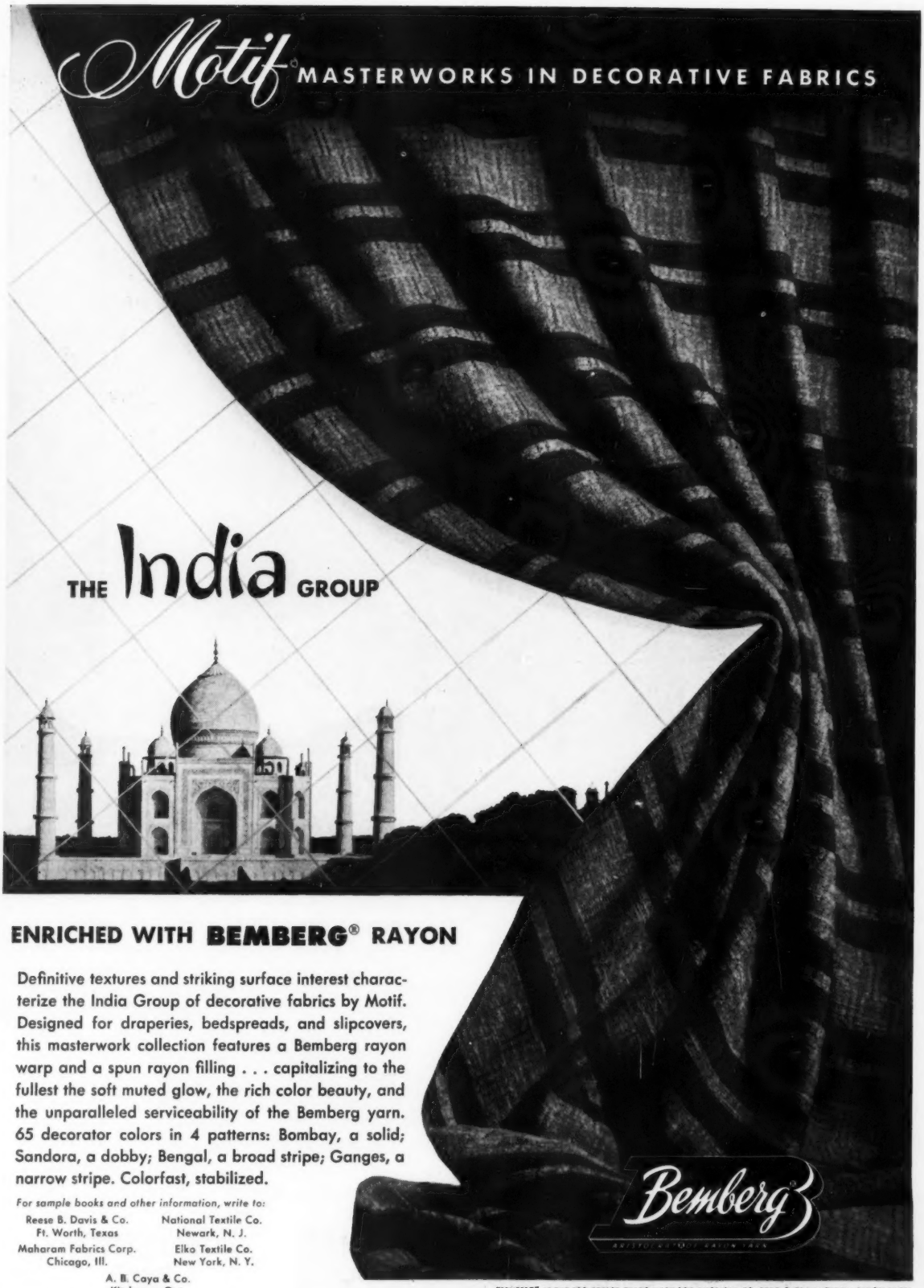
easy! ERWIN-LAMBETH is "interpret-able"!

Often, clients have ideas. Like Mrs. French, who wants *"that* sectional"—but with a wood-frame arm. And because Erwin-Lambeth is "interpret-able"—it welcomes such ideas, absorbs them into its own design. (With beautiful results!) The Berkeleys want trapunto trim. And if the Craigs could have their chairs on wheels—they'd be one-hundred percent content. But wait—there's more. We'll change a loose-pillow back to tufting. We'll add a foot or two of sofa to fit a sprawling wall. We'll give you all kinds of latitude to create the look you want. Only in one respect, we must refuse to make variations: craftsmanship. It's always superb.

erwin-lambeth

. . . most "interpret-able" furniture you can find!

Would you like our newest brochure? Just write Dept. I-10, Erwin-Lambeth, Thomasville, N.C., on your professional letterhead. No charge of course.



ENRICHED WITH **BEMBERG®** RAYON

Definitive textures and striking surface interest characterize the India Group of decorative fabrics by Motif. Designed for draperies, bedspreads, and slipcovers, this masterwork collection features a Bemberg rayon warp and a spun rayon filling . . . capitalizing to the fullest the soft muted glow, the rich color beauty, and the unparalleled serviceability of the Bemberg yarn. 65 decorator colors in 4 patterns: Bombay, a solid; Sandora, a dobby; Bengal, a broad stripe; Ganges, a narrow stripe. Colorfast, stabilized.

For sample books and other information, write to:

Reese B. Davis & Co.
Ft. Worth, Texas

National Textile Co.
Newark, N. J.

Maharam Fabrics Corp.
Chicago, Ill.

Elko Textile Co.
New York, N. Y.

A. B. Caya & Co.
Kitchener, Ont.

"BEMBERG" IS THE REGISTERED TRADE MARK FOR AMERICAN BEMBERG CUPRAMMONIUM RAYON YARN.

BEAUNIT MILLS, Inc., Fibers Division • Main Office: 261 Fifth Avenue, New York 16, N. Y. • Plant: Elizabethton, Tennessee

lighting to match the mood:

Here is lighting of unique versatility...capable of changing its very appearance or its lighting effect to capture the precise mood, to suit the occasion. Supplementary lighting effects and a wide variety of unusual shades permit you and your client to be the creator. These are but five examples from the myriad styles created by Lightolier...traditional, transitional, contemporary...now being shown by the authorized distributors listed at the far right. All reflect knowledgeable engineering and sensitive styling, the blending of function and aesthetics which is the hallmark of Lightolier.

Formality and function. Unique blending of style and function. A play of candlelights on colorful glass bobeches and gleaming brass... plus a concealed center downlight which provides beautiful accent for a table.

Create your own effect. Candlelights set the mood; separately controlled center uplight floods room with rich illumination. Muted, multi-colored glass bobeches add a lovely accent.

Design intrigue. Multi-colored glass rondels enrich the pure white light from the opal globe. A bold pendant ...yet light and airy.

Write in on your professional letterhead for your copy of the 44-page, full color Portfolio Collection Catalogue.

LIGHT

Jersey City 5, New Jersey • Showrooms: New York: 11 East 36th Street/Chicago: 1267 Merchandise Mart
Dallas: 1718 Hi Line Drive/Los Angeles: 2515 South Broadway

In a party mood. Brass flares catch and reflect light and color, enhance the rich illumination. Select the shade to suit the decor. (See right.)

The effect you want. Create perfect harmony with your decor. Select from any of these shades for either of the adjacent fixtures. Each provides well shielded illumination. Each will hold in perfect alignment on the fixture.

Study in light. Warm walnut is contrasted with polished and satin brass in a family of fixtures of varying sizes for wall or ceiling. Select the shade to suit the decor. (See left.)

You can see the Lightolier Portfolio Collection at these authorized distributors:

ALABAMA
Birmingham: Mayer Elec. Sup. Co.
Mobile: F. E. Smith Elec. Co.

ARIZONA
Phoenix: Regal Ltg. Fix. Co.
Tucson: Beacon Ltg. Fix. Co.

ARKANSAS
Fort Smith: Bruce Co., Inc.
Little Rock: Adcock Ltg. & Sup.

CALIFORNIA
Costa Mesa: Ken Ross Lighting
Glendale: Montrose Ltg.
Hollywood: Mazda Ltg.
Los Angeles: Vogue Lighting, Inc.
Pasadena: Incandescent Sup. Co.
Sacramento: Hobrecht Ltg. Fix. Co.
San Diego: Ratner Elec. Co.
Sunlight Elec. Sup. Co.
San Francisco: California Elec. Sup. Co.
Studio City: Valley Lighting

COLORADO
Denver: The Central Elec. Sup. Co.

CONNECTICUT
Bridgeport: B. M. Tower Co., Inc.
Danbury: Greene Elec. & Sup.
Hartford: Beacon Ltg. Sup. Co.
New Haven: Grand Lt. & Sup. Co.
New London: United Elec. Sup. Co.
Stamford: Marle Co.
Waterbury: Starbuck Sprague Co.
Suburban Sup. Co.

DELAWARE
Wilmington: Art Craft Elec. Sup. Co.

DISTRICT OF COLUMBIA
Maurice Elec. Sup. Co.
National Elec. Whlses.

FLORIDA
Ft. Lauderdale Edison Elec. Sup. Co.
Jacksonville: Ace Electric Supply Co.
Miami: Edison Elec. Sup. Co.
Farrey's Whlse. Hdwe.
Orlando: Hughes Sup. Inc.
West Palm Beach: Edison Elec. Sup. Co.

GEORGIA
Atlanta: Atlanta Ltg. Fix. Co.
Electrical Whlsers. Inc.
Noland Co.
Augusta: Hart Elec. Sup. Co.
Columbus: P. & W. Elec. Sup. Co.

HAWAII
Honolulu: Hawaiian Ltg. & Sup.

IDAHO
Boise: Light House

ILLINOIS
Bloomington: Springfield Elec. Sup. Co.
Chicago: American Elec. Sup. Co.
Englewood Elec. Sup. Co.
Harlo Elec. Sup. Co., Inc.
Steiner Elec. Co.
Wholesale Elec. Sup. Co.
Elgin: Fox Elec. Sup. Co.
Rockford: Englewood Elec. Sup. Co.
Springfield. Springfield Elec. Sup. Co.

INDIANA
Ft. Wayne: Mossman-Yarnelle
Indianapolis: Stillerman Elec. Sup. Co.
South Bend: Englewood Elec. Sup. Co.

IOWA
Des Moines: Weston Ltg. Inc.

KANSAS
Kansas City: W. T. Foley Elec. Co.

KENTUCKY
Louisville: Henry J. Rueff Co.

LOUISIANA
Baton Rouge: Electrical Whlse. Inc.
New Orleans: Interstate Elec. Co.
Lighting, Inc.

MAINE
Bangor: Standard Elec.
Portland: Holmes Elec.

MARYLAND
Baltimore: Excello Pub. Serv. Corp.
Salisbury: Artcraft Elec. Sup. Co.

MASSACHUSETTS
Boston: Mass. Gas & El. Lt. Co.
Henry L. Wolfers Co.
Brockton: Columbia Elec. Sup. Co.
Fitchburg: Service Elec. Sup. Co.
Framingham: Framingham Elec. Sup. Co.
Pittsfield: Carr Supply Co.
Springfield: Eastern Elec. Sup. Co.
Worcester: Atlantic Elec. Sup.
Benjamin Elec. Sup.

MICHIGAN
Benton Harbor: West Mich. Elec. Sup. Co.
Detroit: Madison Elec. Co.
Michigan Chandelier Co.
Progress Elec. Sup. Co.
Flint: Royalite Co.
Grand Rapids: Purchase Elec.
Muskegon: Fitzpatrick Elec. Sup. Co.

MINNESOTA
Minneapolis: Northland Elec. Sup. Co.
St. Paul: Lax Elec. Co.

MISSISSIPPI
Jackson: Stuart C. Irby Co.

MISSOURI
Clayton: Jaffe Ltg. & Sup. Co.
St. Louis M. K. Clark Co.
Jaffe Ltg. & Sup. Co.
Springfield: Southern Materials Co.

NEBRASKA
Lincoln: White Elec. Sup. Co.

NEVADA
Reno: Western Elec. Dists.

NEW HAMPSHIRE
Portsmouth: Mass. Gas & Elec. Co.

NEW JERSEY
Atlantic City: Franklin Elec. Sup.
Cherry Hill—Delaware Township: Flynn's Camden Elec. Fix. Co.
Wildwood: Franklin Elec. Sup.

NEW MEXICO
Albuquerque: The Lighting & Maint. Co.

NEW YORK
Buffalo: Buffalo Incand. Ltg. Co.
Liberty: Liberty Elec. Sup. Co.
Monticello: Monticello Sup. Co.
Nanuet: Rockland Elec. & Sup. Corp.
Niagara Falls: Hysen Supplies, Inc.
Poughkeepsie: Electra Sup. Co.
Rochester: Royalite Co.
Schenectady: American Elec. Sup. Inc.
Syracuse: Superior Elec. Corp.
White Plains: Wolar Ltg. Fix. Co.

NORTH CAROLINA
Charlotte: Independent Elec. Sup. Co.
Greensboro: Lighting Supply Co.
Kinston: Kinston Elec.

OHIO
Akron: The Sacks Elec. Sup. Co.
Canton: Electric Sales Co.
Cincinnati: B. & B. Elec. Co.
Cleveland: The H. Leff Elec. Co.
Midland Elec. Co.
Columbus: Elgee Electric
Toledo: Gross Elec. Fix. Co.
Youngstown: Mart Industries

OKLAHOMA
Oklahoma City: Hunzicker Bros.
Tulsa: Emmons Elec. Co.

OREGON
Medford: Trowbridge & Flynn Elec. Co.
Portland: Malloy Robinson Co.

PENNSYLVANIA
Allentown: Coleman Elec. Co.
Bala Cynwyd: Albert Acker Co.
Erie: Kraus Elec. Co.
Harrisburg: Fluorescent Sup. Co.
Johnstown Reese Elec. Sup. Co.
New Castle: Midwestern Elec. Sup.
Norristown: Norristown Elec. Sup. Co.
Philadelphia: Ace Ltg. Fix. Co.
Gold Seal Elec. Sup. Co.
Logan Elec. Sup. Co., Inc.
Sylvan Elec. Fix. Co.
West Phila. Elec. Sup. Co.
Pittsburgh: Allied Elec. Sup. Co.
Brown & Green
Reading: Coleman Elec. Co.
Scranton: Lewis & Reif Inc.
Uniontown: Pioneer Elec. Dist.
West Chester: West Chester Elec. Sup. Co.
Wilkes-Barre: Anthracite Elec. Sup.

RHODE ISLAND
Pawtucket: Major Elec. Sup. Co.
Providence: City Hall Hdwe Co.
Leavitt-Colson Co.

SOUTH CAROLINA
Greenville: Sullivan Hardware Co.

TENNESSEE
Memphis: Belvedere Ltg. Co.
Nashville: Nashville Elec. Co.

TEXAS
Amarillo: Nunn Elec. Sup. Corp.
Dallas: Cockrell Winniford Co.
Rogers Elec. Sup. Co.
El Paso: Nelson Elec. Co.
Ft. Worth: Anderson Fix. Co.
Houston: Gross Elec. Supply Co.
Marlin Assoc.
Lubbock: Homer G. Maxey
San Antonio: Electrical Distrib. Co.
Straus-Frank Co.
Tyler: Watson Elec. Sup. Co.

UTAH
Salt Lake City: Artistic Ltg. Studio

VIRGINIA
Arlington: Dominion Elec. Sup.

WASHINGTON
Seattle: Seattle Ltg. Fix. Co.

WISCONSIN
Appleton: Moe Northern
Milwaukee: Lappin Elec. Co.

CANADA
Edmonton: Alberta Elec. Sup. Ltd.
Kitchener, Ontario: McDonald Elec. Supply
Montreal: Ideal Elec. Co.
L.D.G. Products Inc.
Union Elec. Sup.
Toronto: Revere Elec'l Dist.
Toronto Ltg. Studio
Winnipeg: Dominion Elec. Ltd.

OLIER®

for a better way of Light!

Venetian Poe Table, classic design, 31".

Mirrors, very large selection, simple or ornate.

Florentine Kneehole Desk, varied decorations, 49". Suggested retail $675.

Venetian Bombay Commode, hand carved and decorated, 46".

Planter, important accent piece, 60".

WHOLESALE IMPORTERS

Direct Source - True Trade Prices

Venetian Dresser, hand carved and decorated, 72" long, 18" deep. Suggested retail $875.

Italian Breakfront, varied ornamentation, 72". Suggested retail $975 to $1250.

DI SALVO GALLERIES

Established 1890

811—3RD AVENUE (50TH ST.) NEW YORK CITY • PL 5-1348

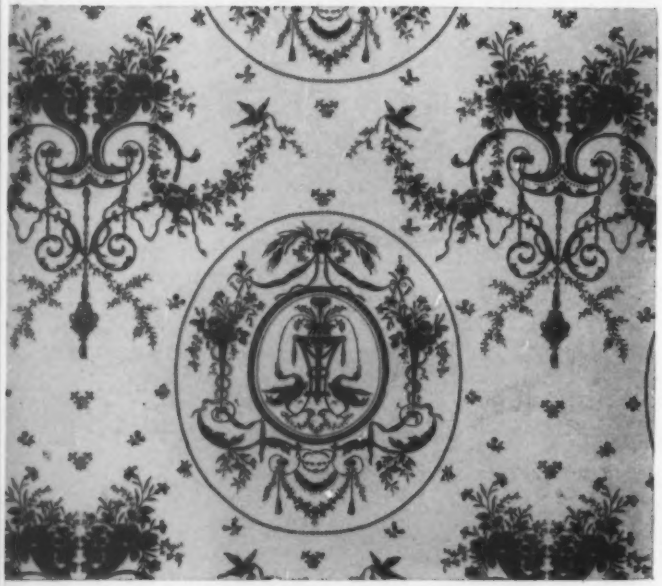
The built-in look of this sinuous, sumptuous sectional reveals designer MacGregor's sly approach to multiple seating: by substituting a set-in base for legs, he has made it seem custom-made for your room, part of the architecture. Don't tell anybody.

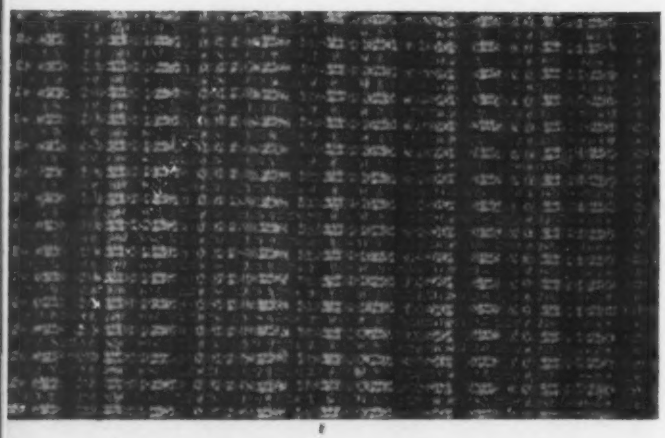
SHOWROOMS

NEW YORK: VANLEIGH FURNITURE, 323 EAST 44TH STREET
CHICAGO: INTERNATIONAL DECORATIVE CENTERS, 325 NORTH WELLS STREET
DALLAS: GEORGE HERSMAN CO., 150 DECORATIVE CENTER
BOSTON: RAPIDS FURNITURE CO., INC., 90 CANAL STREET
PITTSBURGH: MARIETTA CHAIR & FURNITURE CO., 958 PENN AVENUE
MIAMI: A. T. EUSTER FURNITURE CO., 1301 N. W. 7TH AVENUE
MONTREAL: VANLEIGH FURNITURE, 5330 ROYALMOUNT AVENUE

world of modern

VALLEY





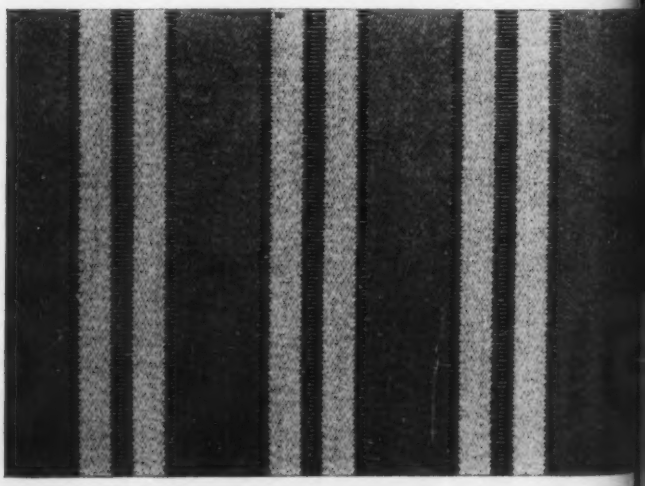
Market Spotlight

continued from page 130

Fabrics for Fall

A cosmopolitan air characterizes Decorator Fabrics' new fall drapery and upholstery collection, on display at the firm's attractive 13 East 53rd Street, New York showrooms. The designs include handprinted cottons from Germany and France, embroidered linens from Belgium, taffetas, sheers, antique satins, damasks and brocades—keyed to both traditional and contemporary stylings. Many of the patterns have solid color coordinates. Others introduce a diversified range of color combinations designed to insure many attractive schemes. All display a special fitness for today's living. One of the highlights of the handprinted group is a scenic on linen, illustrated, with a dramatic play of Elizabethan figures against a mediaeval backdrop. Different in mood yet equally striking is the French design, *Morny*, adapted from an 18th-century motif and printed on a cotton cloth of special sturdiness. Sharply contrasting white, with black, green, gold, blue and aquamarine, sets off a brilliant floral chintz. There are other florals on sheer Dacron defined by fresh tempera techniques. Wovens comprise antique satins in an extensive color range, a group of correlated brocade and stripe ensembles, lamps, damasks, and tapestry patterns, 100% silk velvets, and a special series of stripe taffeta and gauze weight silks in porcelain colors. Tweed textures with strong nubby effects are particularly handsome for their unusual color combinations which run the gamut from jewel to earth tones.

Continued on page 234



From the Cabot Collection

at the gateway to the United Nations

Vanleigh

Where else in the whole wide world can you and your clients see so much fine furniture, magnificently displayed and intelligently priced, *except* at the largest, most exciting decorator showrooms in America and Canada.

323 EAST 44th STREET, NEW YORK

MONTREAL: 5880 ROYALMOUNT AVE.

the sure way to give your jobs that "custom look"... a custom carpet by Dellinger

Marriott Key Bridge Motor Hotel, Washington, D. C. • **Interior** by Henry End A.I.D., I.D.I. • **Distributor:** Ralph Dennard Company Photo by Louis Reens

Don't be fenced in by stock carpet colors, shapes and designs. Let your imagination loose and Dellinger will do the rest.

That Special Color? Let Dellinger match it. Any color.

That Special Size? Let Dellinger see to it. You pay for exact yardage — save money.

That Special Shape? Let Dellinger do it. "L", "T", "U", Free Form, Oblong, Round, you name it.

from banks to bowling alleys make it a Dellinger custom carpet

ROME, GEORGIA / PHONE 2-4447

DON'T WAIT. MAIL YOUR IDEAS TO US NOW. WE'LL REPLY PROMPTLY WITH PRICES AND SAMPLES.

ALBANO

CAPRI – capturing the charm and romance of the directoire period. In Italian walnut, with subtle notes of hand-carving, gold leafed. Enhanced dramatically by accents of hand-chased ormolu.

DFM

NEW YORK
307 East 46th Street

PHILADELPHIA
2305 Chestnut Street

CHICAGO
6-131 Merchandise Mart

DALLAS
Dallas Decorative Center

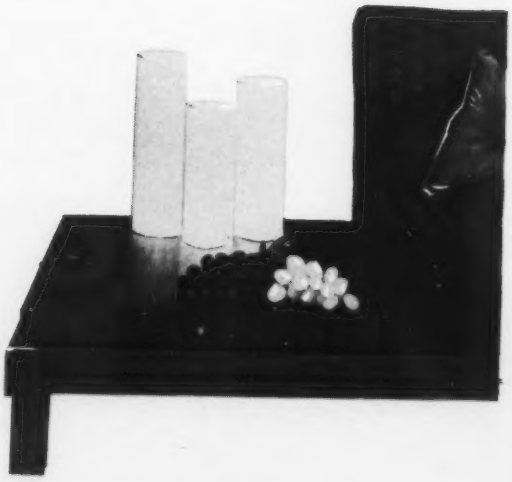
CHALLENGE

by Martin Borenstein,
AIA, IDA of MB designs, Calif.

In varying lengths from
four to sixteen feet.

Croydon
FURNITURE INC.
41 EAST 31st STREET N. Y. 16,

. . . and our doors are always closed ! !



Jofa Fabrics Selected for Important Batsto Restoration

Jofa is indeed honored in having been chosen to provide the fabrics for the restoration of the historic mansion at Batsto, New Jersey. Deep in the heart of New Jersey's pineland, steeped in patriotic tradition, stands the shrine of Batsto . . historic 18th Century mansion, now being restored under the auspices of the Department of Conservation and Economic Development of the State of New Jersey. Here were cast cannon balls, camp kettles and other military equipment used in the Revolution.

Jofa takes immeasurable pride in being accorded the privilege of furnishing the distinctive damasks, beautiful brocatelles and elegant brocades used for the draperies and upholsteries in the restoration of this historic mansion.

JOFA INC.

Established 1823

Importers and Wholesalers of drapery and upholstery fabrics

45 EAST 53rd STREET, NEW YORK 22

BOSTON 30 Boylston St. • CHICAGO 6140 Merch. Mart • MIAMI 160 N.E. 40th St. • TORONTO 57 Bloor St. W. • SAN FRANCISCO 711 Sansome St. • DALLAS 280 Decorative Center • LOS ANGELES 100 N. Robertson Blvd. • PHILADELPHIA 1717 Sansom St.

GROSFELD HOUSE is design in motion...

the kind of motion it takes to move trends in new directions, contemporary or traditional. These lattice-laddered chairs and the pedestal extension table have that motion. They are from our new fruitwood finish mahogany dining group by **Lester Byock, A.I.D.**

One of many new movements circulating at **GROSFELD HOUSE.**

New York: 215 East 58th Street / Dallas: 1544 Slocum St.
Los Angeles: 145 No. Robertson Blvd.
Miami: Euster Merchandise Mart, 3300 Northeast 2nd Ave.

13TH SEMI-ANNUAL CONTRACT ISSUE

That the nonresidential, or contract, market is growing and rapidly coming of age is dramatically portrayed in the editorial and advertising content of this issue of INTERIOR DESIGN. Six years ago, in the October 1954 issue, we published the first all-contract nonresidential issue ever produced by any magazine, spotlighting for the first time this important phase of the interior designer-decorator's activity. And since 1955, the April and October issues have been devoted in their entirety to this nonresidential, or contract, phase of the interior designer's activity.

The October 1954 issue contained 156 pages, including the cover; this issue for October 1960 contains 336 pages, including covers, and is the largest issue ever published on the subject by any magazine.

It is authoritatively conceded that through the contract issues, INTERIOR DESIGN magazine has rendered a great service to both the interior design profession and the homefurnishings industry by its citation of these "working manuals" on the nonresidential phases of interior designing. The editorial content of these issues portrays the character of work being done by interior designers throughout the U.S.A. It is also indicative of the fact that owners and management in a highly diversified category of enterprises now recognize that "interior design" is an essential commodity in the profitable operation of any public space designed to serve the American public.

These special issues have also proved to the homefurnishings industry that the interior designing profession has become a powerful economic factor in the distribution and sale of quality interior furnishings; in increasing numbers the interior designer's talents are being used in the designing and styling of manufacturers' products.

As INTERIOR DESIGN — particularly this issue — mirrors the great growth of your profession, you as a subscriber can take considerable pride in the fact that it is the dynamic qualities of your profession that have made such an issue as this possible.

Hanny Anderson

RESTAURANTS

Emelie Danielson Nicholson

"The work of restoring historically interesting buildings can be given a helpful assist by interior designers in the course of day-to-day opportunities which come to them," declares Marc T. Nielsen, F.A.I.D., who worked on the restoration of the restaurant building shown herewith, with Virginia Phillips, A.I.D., as affiliate. "This assistance consists of the preservation or rehabilitation of many excellent examples of architecture and interior design which, though time-worn, have not as yet deteriorated to where only fragments of original beauty remain. Instead of tacitly resigning ourselves to the 'wear it out and tear it down' or 'throw away' fate of so many objects of past beauty, we can, instead, do much by careful research and application to prolong the life of their original character.

"Historic buildings restored to their original state are a joy to everyone, professional designer and layman alike, since they represent visible history that comes alive in the architecture and furnishings recalling reasonably accurate records of the occupants' habits, tastes, circumstances and, in many cases, skills.

"Out of every generation come ideas, as expressed in the buildings of the period, which are excellent in design and worthy of a place as records in our cultural heritage, since one can read more from them than about them in history books. Therefore from them we may be able to learn what was good and worthy of perpetuating. For interior designers and architects they have a special significance, since they allow the trained and experienced person an intuitive appreciation of good work, for the interpretative quality of good architecture and interiors always provides a wealth of inspiration.

"Chiefly responsible for helping to preserve this aspect of our cultural heritage is the National Trust for Historic Preservation. It is doing a remarkable job in finding houses worthy of restoration and in providing the supervision, publicity and inspiration necessary for fulfillment of this worthy activity. And, while the National Trust does not set a specific goal in the number of houses, there is always an abundant number of projects to which it gives its attention.

"The American Institute of Decorators is considered a part of this activity, represented by Mrs. Francis H. Lenygon, F.A.I.D. (In this connection many readers will remember the outstanding role played in the restoration of Williamsburg by the late Francis H. Lenygon, former president of the A.I.D.)

"With all the modern methods at our disposal, it is even conceivable to improve upon the quality of the original conceptions, since, perhaps because of harsh economic circumstances, the furnishings did not originally measure up in quality to an excellence of the times. In any case, with the skill of modern fabrication methods and the ability of furniture manufacturers to create excellent reproductions, we can inject life into old buildings and interiors which in future years can be potentially interesting to the National Trust in its work of Historic Preservation."

The Spa Restaurant, overlooking the Little Calumet River in northern Indiana from a high hill, occupies the site of what was once one of the largest Indian encampments in the Midwest. The original building was a farmhouse until 1931, when it was converted to a restaurant serving meals of the finest quality. A year later a large dining room, completely enclosed in glass, was added out over the river. Twenty years later the Spa burned to the ground, then was rebuilt on the original location, but in the rebuilding its original architectural concept was almost completely obliterated. In 1959 Marc T. Nielsen and his associates began the task of remodeling and redesigning the complete interior, as pictured here, using antique furniture wherever possible; where additional furniture was needed, it was designed and built along authentic lines of the best English Inn tradition. As a result of this undertaking, The Spa will become a historic point of interest still enjoying its reputation of the ultimate in gracious dining.

Bar, designed in spirit of old tap room, is completely refurnished with antique tavern chairs, Welch cupboards, lighting fixtures, clock and all other accessories; tables, bar, spindle door to wine keep, bar stools with seats of U. S. Rubber Naugahyde are made-to-order.

Interior Designer: **Marc T. Nielsen, F.A.I.D.**
Installation: **The Spa Restaurant**
Location: **Porter, Indiana**

Right, view of tap room through door of entrance hall and reception area showing arrangement of tables and accompanying tavern chairs; in foreground is close-up view of antique bench with Jacobean carved panels, polished hammered copper shields displayed on wall above.

Interior Designer: **Marc T. Nielsen, F.A.I.D.**
Installation: **The Spa Restaurant**
Location: **Porter, Indiana**

Reception area, above, is distinguished for old painting from Richard Norton, herringbone parquet floor by Wood Mosaic, and Holophane lighting recessed in Armstrong Cork acoustic ceiling; antique benches have cushions in Moss Rose red fabric, antique chairs are covered in Blanchard & Lane polished red leather. Main dining room is characterized by wide windows affording picturesque views of the countryside through panes ornamented with antique leaded glass medallions from Drehobl; chandelier and all accessories are antiques.

Hastings-Willinger

Social Room, above and below, has alternating Shulman aquamarine and white curtains, colors repeated in Warner scenic combined with Louis Bowen awning stripe wallpaper, and seating, including Tripar chairs, covered in Landers vinyl-coated fabric; metal screens by Davis & Siehl. View at bottom of page shows counter stools and table bases from L & B Products, the table tops of walnut Picwood Formica, which also appears in panels on walls, from Harlow Stahl; Sheridan Industries wicker lighting fixtures, Spear built-in lighting.

Interior Designer: **Harry Backus, N.S.I.D.**
Installation: **Pepi's Pancake Restaurant**
Location: **Cleveland, Ohio**

The basic consideration in designing the restaurant was that pancakes, although a "fattening" thought, need not connote fattening food; and with this in mind, the interior designer kept everything on the "thin and flat" principle of design, the purpose being "to get across to diners the idea that pancakes are thin and flat and therefore not fattening." Accordingly, fixtures and furniture were designed on the "thin and flat" basis, assuring diners that it is safe to eat pancakes daily without adding to the waistline.

Interior Designer: **William Pahlmann Associates, A.I.D.**
Installation: **Designs for Dining**
Location: **National Hotel Exposition, New York**

William Pahlmann's versatility as an interior designer is well known throughout the country, with work ranging from outstanding residential interiors to stores, hotels and country clubs. His skill as a designer of elegant restaurant interiors is evident in such installations as the Forum of the Twelve Caesars and the newly opened Paul Young Restaurant shown elsewhere in this issue. And if versatility is the keynote of his work, it is nowhere better illustrated than in his well-planned series of dining areas created for this year's "Designs for Dining" display at the 45th National Hotel Exposition opening at the New York Coliseum on November 14th.

Mr. Pahlmann's approach to dining—whether it be a modest snack bar or a posh hotel dining room—is that gracious décor is a necessary complement to good food. In "Designs for Dining" this philosophy is carried out in five types of eating places and two cocktail bars, arranged within an area approximately 45′ x 45′. Dining in the open is offered in a gay terrace setting highlighted by an umbrella arrangement of wisteria atop a ceiling-height pole. Encircling the pole, at table height, is a buffet with circular ice trough from which beverages can be served. Wrought iron chairs painted Siamese pink, and bright green and white checkered tablecloths add their note of color to the tables arranged on a graveled floor. Focal point of a snack bar is a whimsical mural depicting "the owl and the pussycat," which dominates the wall behind the counter top with its random teak plank design, illuminated by a series of cage lanterns. Adjacent to this is an amusing game bar with a top of laminated domino patterns, a black and white checkerboard, and a dice pit. An outstanding feature of a coffee shop setting is its layout of booths set within alcoves and lighted from above through gabled ceiling panels of translucent plastic materials. Mr. Pahlmann's ideas for dining in its most gracious manner are translated into a superbly designed formal room with fabric-covered walls, highlighted by 17th century Japanese screens, mirrored areas, crystal chandeliers and candelabra, chairs and banquettes in French styling, and lush carpeting with a geometric pattern of Chinese motifs. Colorings of warm beige and tangerine with accents of blue are beautifully integrated, and fine table appointments add appropriate touches of color and sparkle. Business luncheons for men are the theme of an executive area and adjoining bar. Here, the appeal is to masculine tastes—chairs in 17th century English styling, muted backgrounds and colors and a series of equestrian prints on one wall.

A gay terrace greets visitors to entrance of "Designs for Dining" display: an umbrella of wisteria, executed by William Fuss, climbs ceiling-height pole which has a circular ice trough and buffet at table height; iron chairs designed by Mr. Pahlmann for Gallo are painted Siamese pink and upholstered in white Naugahyde; bright green tables are covered with white and green checked cloths by James G. Hardy.

Louis Reens

Dining in formal splendor is the theme of this room with walls covered in Everglaze cotton of warm beige and tangerine, the colors keyed to the custom V'Soske carpet with its blue border echoing the blue of the Charles R. Gracie Japanese screen; Greene Bros. crystal chandeliers and candelabra on dark blue porphyry pedestals cast a warm glow on table settings with Louis XV banquettes and chairs executed by Chairmasters and upholstered in tangerine Naugahyde; table bases in black and bronze are by Chicago Hardware Foundry, champagne beige damask linen cloths by James G. Hardy; appointments include Syracuse "Indian Tree" chinaware in blues and oranges, Libbey Glass stemware and International Silver flatware; Oriental vase in foreground is from Nuri Farhadi.

A mural by William Moulis depicting "the owl and pussycat" is decorative theme of snack bar; Amtico mosaic vinyl flooring is continued up the front of the counter and also joins this area with adjacent game bar; counter top is in a random teak plank design specially laminated by Formica and executed by Chairmasters; pedestal chairs by Chicago Hardware Foundry are upholstered in tangerine Naugahyde; custom cage lanterns are by Greene Bros.

Interior Designer: **William Pahlmann Associates, A.I.D.**
Installation: **Designs for Dining**
Location: **National Hotel Exposition, New York**

Top of bar carries out "fun and games" theme with Formica laminates of bright red domino pattern, and beige, black and red checkboard design; recessed area forming a dice pit is covered with cerulean blue vinyl carpeting by U. S. Rubber; bar is executed by Chairmasters who also supplied cane and ebonized bar stools covered in tangerine and turquoise Naugahyde; beige Formica wall panels are covered with montage of labels ← *and game memorabilia.*

Dining room for business executives is visually enlarged by wall of Libbey-Owens-Ford mirror, has subdued color scheme with Tropicraft draw shades woven in sand beige tones, one wall paneled in matching Naugahyde, V'Soske carpet in deep red, beige, orange and bright green; custom chairs upholstered in orange Naugahyde and dining table top were made by Chairmasters, satin aluminum base by Chicago Hardware Foundry; Kliegl Bros. lighting spotlights 18th century horse prints; Syracuse china, Libbey glass, Hardy nut brown linen mats.

Design for a coffee shop features alcoves with custom booth seating units in beige Naugahyde lighted from above through gabled ceiling panels of Tropicel; table tops are of luminated Macassar ebony trimmed with red panels by Formica, executed by Chairmasters who also supplied armchairs in turquoise Naugahyde; flooring is Amtico beige mosaic vinyl accented with strips of dark brown which is repeated in Naugaweave wall covering; multicolored Tropicraft blinds.

Feature of executive bar is storage area backed with varicolored Tropiglas in a Mondrian pattern contrasted with brass vertical dividers, flanked by backlighted glass shelves holding assortment of Libbey Glass with amber stems; walls and bar top are in rosewood Formica, and the top has circular color inlays coordinated with custom bar stools executed by Chairmasters and upholstered in Naugahyde; Amtico vinyl flooring has inlaid bottle patterns in blue and green on black; suspended ceiling canopy has recessed pinhole lights by Kliegl Bros.

D. Coleman Witte

Charles Kurtz

Interior Designer: **Witte & Kurtz, A.I.D.**
Installation: **Arthur's Steak House**
Location: **Philadelphia, Pa.**

Interesting texture of wormy chestnut for wall sheathing, contrasted with panels of Hushalon and mirror, and V'Soske handwoven carpet, contribute decorative interest to room with specially designed lighting fixtures and chairs from Denmark; color scheme is mocha, beige, black and burnt orange; specially designed decorative features include room divider with spindles and bar with wood canopy, and Shelby & Williams stools; all upholstery is Gilford vinyl, floor at bar is Amtico black and white vinyl.

Restaurants

Interior Designer: **Barbara Lynn Bruner**
Installation: **Jack Lundy's Uptown Restaurant**
Location: **Wilmington, Del.**

Dramatic mural by artist Bonnie Tetreault, covering one entire wall, and color scheme involving salmon, jet, off-white and aquamarine, give Satellite Room of restaurant smart decorative quality heightened by the selectivity of furnishings and curtain treatment; incorporated are Armstrong black and pink Excelon floor, Berkeley Mills thistle Fiberglas; George Paul wrought iron room divider and planter are same black as Empire chairs in Federan pink vinyl; Lightolier lighting fixture and General Electric sunburst clock are polished brass; Royal jet tables have black Formica tops, Continental banquettes have Masland white vinyl upholstery.

Interior Designer: **William Pahlmann Associates, A.I.D.**
Installation: **Paul Young's Restaurant**
Location: **Washington, D. C.**

Louis Reens

Sophisticated atmosphere of restaurant is enhanced by Luten-Clarey-Stern pierced brass cylinder lanterns on Tombacher Lighting posts interspersing sides of balustrade of specially designed wrought iron stairway, suspended against fruitwood sheathing and Everfast red, orange and black printed fabric on walls; floating ceiling is covered in Winfield gold foil paper, carpet is James Lees & Sons red tweed, and cloisonné urns are from Jeane Friedlander.

Corner of main dining room, at right, blends warmth of fruitwood sheathing with color of Everfast red, orange and black printed fabric on walls, background for 18th-century Chinois painting from Maurice Sigal, and collection of old Oriental Lowestoft and Staffordshire platters.

General view of main dining room, at right and below, shows intimate quality given huge high-ceilinged interior by selectivity of materials, such as fruitwood and colorful fabric for walls, and James Lees & Sons geometric-design carpet in red tones; Chairmasters brown-black banquettes and orange chairs in Harte "Watahyde" from Durahyde Corp. supply contrast in color, and highlights are contributed by Kliegl lighting and Jeane Friedlander polished brass and glass chandeliers, with wiring by Joseph Richter.

View above is of "Regency Garden Room" with mural by artist William Moulis, discernible downstairs to left of stairway, at rear, in view at bottom of previous page; Chairmasters chairs are upholstered in Harte orange "Watahyde" from Durahyde Corp., contrasted with James Lees & Sons geometric-design carpet in red tones.

Interior Designer: **William Pahlmann Associates, A.I.D.**
Installation: **Paul Young's Restaurant**
Location: **Washington, D. C.**

Restaurants

Detail, left, shows mirror surmounting antique English sideboard from Jeane Friedlander and reflecting end of small "Bird and Bottle Breakfast Room" with wine racks displayed behind brass grille doors.

View of "Safari Lounge", showing James Lees & Sons leopard carpet contrasted with dramatic mural by artist William Moulis; Harte persimmon "Watahyde" covers chairs with cane backs by Chairmasters, who also supplied banquettes upholstered in Hexter woven plastic fabric; modern appliques by Tombacher have Luten-Clarey-Stern shades.

General view of "Bird and Bottle Breakfast Room", detail of which appears at bottom of opposite page, showing Armstrong Cork floor and Beacon natural grasscloth walls, pleasing background for fine collection of old bird prints; tables have oak wood tops, and wine racks are seen displayed behind grille doors at rear.

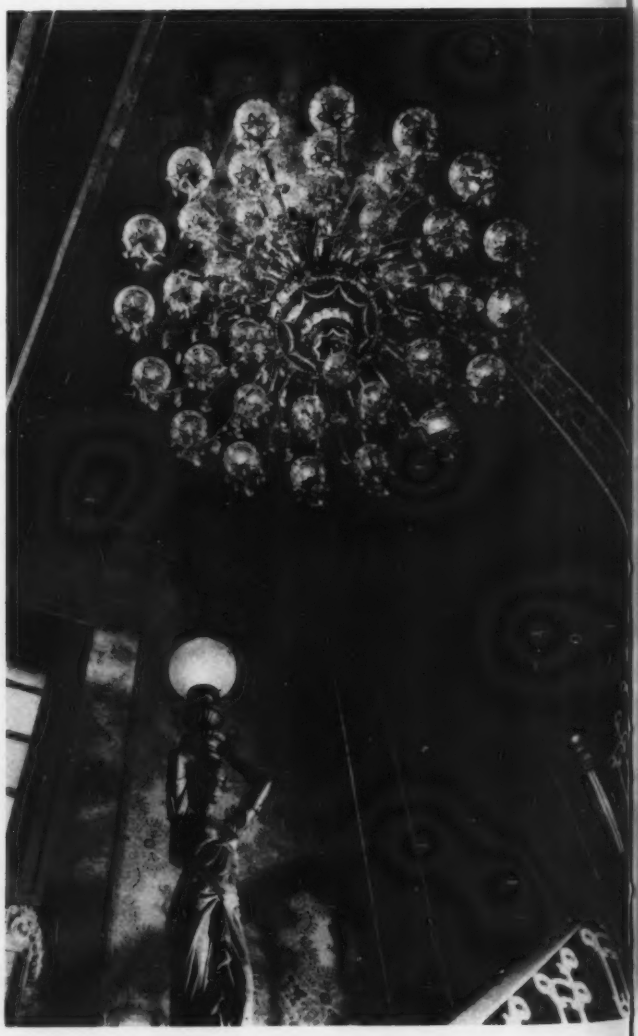
CLUBS

Lee Balterman

Entrance hall sets keynote with white marble statue of "Theodora", originally in Chicago's notorious Everleigh Club at turn of century, and Denst and Soderlund red wallpaper overprinted with gold bearing Theodora statue motif; neo-baroque liquor cabinet is antique as are newel post, gilded ironwork railings, and French brass and crystal chandelier in stairwell; ceiling and walls are gold Winfield foil with Denst and Soderlund "Theodora" panels.

Interior Designer: **R. Davis Brukoff & Associates**
Installation: **The Gaslight Club**
Location: **Chicago, Illinois**

The Gaslight Club uses reproductions and antiques for its neo-baroque décor and atmosphere: in Library, walnut service bar with yellow sienna marble top from Decorators Supply Co., who also supplied ceiling moulding, sports antique leaded glass canopies from Alberts Antiques; purple and gold flocked ceiling paper by Piazza Prints.



Main "Theodora" Bar has floral Karagheusian carpet, gold Winfield foil ceiling and Denst and Soderlund red and gold "Theodora" wallpaper as background for antique bar, stools, gilt pier glass, sconces and Tiffany lamp on piano; crystal chandeliers are antique from Wilmer Snow Co.; leaded windows were custom designed and executed by Drehobl Bros.; yellow sienna marble topped tables from Italian Marble Co.; side chairs from Victorian Furniture Co. in red and green velvet.

Library of walnut paneling, moldings and mantel from Decorators Supply Co. with purple and gold custom Karagheusian carpet and matching flocked Piazza Prints ceiling paper has focal point in "Rebecca at the Well" fountain statue from Hoops Inc. with surrounding catch pool, yellow sienna marble bar top and octagonal walnut base, custom executed by Edwin Blomquist Co. Loveseat and chair in front of fireplace are antique as are Venetian chandelier from Wilmer Snow Co. and portrait of Lillian Russell; other seating from Victorian Furniture in purple or gold Thorp Sylmerized velvet, tables and marble from Italian Marble Co.

Interior Designer: **John Gerald, A.I.D.**
W & J Sloane, Inc.
Installation: **Belmont Country Club**
Location: **Belmont, Mass.**

Fireplace end of main lounge is designed in conversation groupings with Beacon Hill sofa and wing chair covered in Patterson off-white and beige damask to match the wallpaper in adjacent area, club chair in beige and pair of tub chairs in Schumacher red diamond damask; Stark carpet is beige; Nesle hurricane sconces. Custom bar is built to resemble a breakfront cabinet in antiqued beige with light blue moldings and brass hardware from Paul Associates and Kraft; painting near it conceals television. Howard Williams, A.I.D., and Thomas Duval were associate designers of installation.

George M. Cushing, Jr.

Main dining room is airy and gay with Piazza wallpaper in vivid green, orange and red on white, Stark cane pattern carpet in red, black and white; chairs from American Chair Co. are upholstered in dark and olive green Naugahyde; curtains are of white Fiberglas bouclé trimmed in red braid; 18th century brass chandeliers were imported from Holland.

Treillage Room adjoining main dining room is in cool greens and white: Amtico rubber floor in 36" green and white squares, dark green trellis, Sundial white roll blinds with dark green threading and tassels; walls are off-white, and corrugated metal ceiling is white with sky blue beams matching the back of the bar which can be closed off with foldi ıg paneled doors; chairs from American Chair Co. in dark and olive green Naugahyde.

This view of Treillage Room shows main dining room at left which can be closed off by white Modernfold doors; end wall is faced in old salmon brick with dark green trellis framing Florentine Craftsmen fountain and statue surrounded by green planting; custom chandeliers made by Greene Bros. are of dark green metal leaves with white ceramic flowers.

Club lounge features sapphire blue and green color scheme, the overall size visually enlarged by mirrored walls from Hamilton Glass; wallpaper from Piazza Prints is in two shades of blue, V'Soske carpet is blue; seating groups include custom sofas by Lakeside, chairs from Baker with Boris Kroll upholstery fabrics; Cohama curtains of Dacron, made by G & G Drapery Mfg. Co., are set behind shaped panels and illuminated from behind; view below shows long marble-top table behind sofa with Lakeside stools covered in white Lackawanna leather; chandeliers by New Metal Crafts are of white opaline.

Interior Designer: **Peggie Kanter, N.S.I.D.**
Installation: **Covenant Club**
Location: **Chicago, Illinois**

Idaho

Detail view of lounge area above shows grouping of Lakeside upholstered pieces, the sofas covered in Boris Kroll fabrics, chairs and stools in Lackawanna white and turquoise leather; coffee tables are from Interiors Import, lamps by Stiffel. Decorative feature of powder room, right, is handpainted mural by Don J. Anderson providing an airy background for Scroll metal furniture, the sofa upholstered in Boris Kroll sapphire blue and green fabric; Kentile flooring is black and white, V'Soske area rug is sapphire blue; lamp and tree light by Stiffel, brass stools from Coronet Showroom.

OFFICES

Sydney Rodgers

Interior Designer: **Rodgers Associates**
Installation: **Offices, The Cabot Corporation**
Location: **Boston, Massachusetts**

What Rodgers Associates achieved for their clients when The Cabot Corporation moved from traditionally styled offices to four floors of contemporary interiors in one of Boston's newest buildings illustrates two interesting facets of good "functional" design. Since the Cabot Corporation has world-wide customers for both carbon black and white pigments, the executive floor elevator lobby was given a background of black and white, symbolic of the firm's function. Working with, rather than against, contemporary trends in space planning, the designers have reaped functional benefits from one of the disadvantages of contemporary building—the irregularly placed, free-standing column. In the offices of the president, the column was slightly enlarged to incorporate wardrobe space on the window side; in one vice-presidential office a column is concealed by continuing the shoji screens of a storage wall dividing the office from the secretarial area; in another office the awkward surrounding column area yields the skillfully decorative benefit of a floating stainless steel planter. Both from the functional and the decorative aspects, Rodgers Associates has done a handsome and imaginative job.

In president's office, below, note handles to closet incorporated in left of column sheathed in gray-green ceramic tiles from Mosaic Tile Co. and quartered walnut matching paneled wall by Juno Woodworking; beige Roxbury carpet and imported gray leather wall on Hauserman panels complete setting for Knoll tub chairs in yellow and in green custom Rancocas fabric and Edgewood lounge chairs in Rowen yellow; metal tripod based pedestal table with glass top from Heifetz; marble topped table, Knoll.

Scott Hyde

Executive floor elevator lobby is finished in white Formica panels on black surround and one large panel of emerald pearl granite with green undertones from Albre Marble and Tile; Directional desk is of gray and white Formica on brushed metal frame with Knoll chair in red Rancocas fabric; sensible and handsome planters by Bronze Craft at either end of area are steel ringed pot racks suspended over black Japanese pebble drip area; planting throughout project by Traynor of Boston.

Vice president's office has color scheme of gray, red, and black; gray Roxbury carpet, J. G. Furniture's gray desk chair and two Knoll tub chairs in gray and two in A. H. Lee red Danish wool; walnut paneling by Juno Woodworking complements Directional desk; window casement from Creative Looms; Mosaic Tile facing on column may someday silhouette Traynor plant in Bronze Craft planter.

Feature of one office is photographically reproduced Rand-McNally world map duplicating Asia-Australia and handcolored in yellow, gray and black; Knoll sofa is warm gray with Italian cremo marble and metal Knoll tables and Roxbury carpet repeating gray; woodwork by Juno is gray toned quartered walnut; Directional desk is oiled walnut; Knoll tub chairs in orange-gray and Boris Kroll yellow-gray diamond pattern; Creative Looms casement; wall switches right of map are by Fashion Plate in pale yellow with black frame.

Interior Designer: **Rodgers Associates**
Installation: **The Cabot Corporation**
Location: **Boston, Massachusetts**

Workable solution to plant-photo gallery → *in executive office displays prints on plywood plaques between Juno Woodworking aluminum verticals permitting variable arrangements; color scheme combines walnut paneling by Juno, Knoll sofa and chairs in Jack Lenor Larsen olive greens, brown-blacks and yellows with Roxbury gray carpet and Italian cremo marble topped Knoll table; desk by Directional.*

Colorful employee lunch room in green, gray with yellow, white and orange has Congoleum Nairn vinyl floor and walls in Columbus Coated fabric with one Murals Inc. wall of playful Scandinavian clowns; dining chairs, some in gray and white; some in orange and white, are by Crucible; tables by Directional have white or yellow Formica tops; custom wall clock was executed by Frederick Grote; Traynor plantings.

Don Barnett

Office of president, shown at top, has one wall of white silk shantung, with lighting simulating curtained window, combined with two walls of stretched natural linen, both fabrics from Knoll, one wall sheathed in oiled walnut; sheathed wall and linen wall, behind desk, are Hauserman panels. Harvey Probber furniture and fabrics include curved desk with white leather modesty panel, and matching white leather swivel chair; pull-up chairs combine Eagle-Ottawa white leather and brown fabric. Sectional sofa opposite desk, as shown at left, has accompanying lounge chairs in tangerine and mustard fabric, and mahogany table with travertine top; greige carpet is by V'Soske, lamp is from Lucia Arkin.

Interior Designer: **Bob Jones & Frances Granbury**
Bob Jones & Co.
Installation: **Chance Vought Aircraft Co.**
Location: **Grand Prairie, Texas**

Board room has three walls of Hauserman panels—two in matched oiled walnut and one in natural linen on which are hung photographs of executives behind their respective chairs; walnut surfboard table is 21' long; chairs are by Sevacraft, in Masland vinyl, with seats of matching Caro & Upright fabric; flooring is Amtico beige vinyl.

Hall off reception foyer, above, is floored with Amtico Textura black vinyl from Stark, wall at end has Denst & Soderlund pewter paper by Winfield; antique Chippendale chairs are upholstered in Fortuny red fabric, complementing shelves of books in old calf. Lighting, like that in hall off foyer, is made feature of reception room, upper left, with stiles of Japanese butternut in jet finish by Decorators Cabinet Shop continued over Luminous ceiling for contrast; walls are painted warm ivory, floor is black Amtico vinyl from Stark, background for sofas by Imperial in Dan Cooper brown, green and gray fabric and Marion Dorn brilliant blue area rug with red tabs and yellow buttons from Edward Fields; corner table in red leather by Adams Art Decorative Studios; accessories include specially designed lighting fixture, and painting from Janet Nessler Gallery.

Interior Designer: **E. Edward Batten Associates**
Installation: **Law Offices of Arthur Richenthal**
Location: **New York, N. Y.**

Typical junior attorney's office has Early American quality derived mainly from Miracle Americana mahogany furniture reproduced from antiques, the chairs fitted with Lackawanna citron leather pads; floor covering is Stark avocado carpet, complements Kneedler-Fauchere natural grasscloth on walls; handwoven off-white curtains from Marion Dorn.

Walls of small conference room are in Louis Bowen natural burlap and sheathing of knotty pine, rubbed with black lead and crude oil, by Decorators Cabinet Shop, who also supplied louvered blinds finished to match pine walls; sliding panels fitted with Paul Associates brass key pulls conceal small bar; floor is Amtico vinyl over which is laid brilliant blue rug from Stark; J G Furniture items include chairs upholstered in Isabel Scott orange, cinnamon and red wool fabric set at table reproduced from early American pine example.

File room is entirely in blue, except for table covered in beige Formica and Amtico beige vinyl floor; Goldsmith files are lacquered same blue as built-in cabinets; swivel chairs from Lehigh.

Interior Designer: **John D. Rybakoff, N.S.I.D.**
Installation: **Leonard J. Beck, Inc.**
Location: **New York, N. Y.**

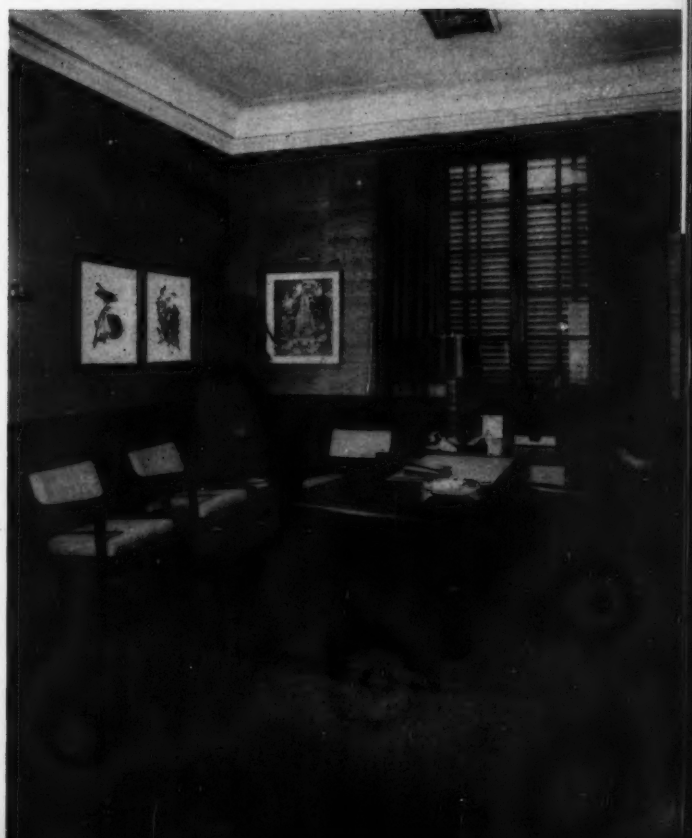
G. Amiaga

In private office, a wall of richly grained Macassar ebony from M. Gerber is accented with brass pilasters and provides a dramatic background contrasting with Louis Bowen gold tea chest paper and beige carpeting by Rugcrofters; conference chairs in Eagle Ottawa bronze leather are from Baker; other furniture is from Dunbar including sofa in handwoven copper Jack Lenor Larsen texture flanked by low walnut tables with burnished gold Lange & Williams lamps, lounge chair in amber and ivory quilted linen print from Boris Kroll; windows are curtained in Rowen natural linen casement, and cabinets were custom executed by M. Gerber; chandelier from Parzinger Originals; accessories by Smith Metal Arts and Vincent Lippe; plastic plantings from L & G Floral Interiors.

Reception area is a monochrome of blue greens in Bigelow wool corduroy carpet, skyscraper mural by Murals Inc., and Walls Today grasscloth on opposite wall over Edward Axel Roffman sofa in orange pumpkin texture from Jens Risom; Habitat lighting cluster hangs over Niccolini marble and metal table; cane chairs by Charles W. Stendig, plastic plantings by L & G Floral Interiors, accessories from Vincent Lippe.

Henry S. Fullerton

Interior Designer: **Frederick W. Davis, A.I.D.**
Installation: **F. L. Smithe Machine Co.**
Location: **New York, N. Y.**



The location of this office overlooking the Hudson River exposes it to heavy winter winds. Venetian blinds were hung between double windows for protection against these natural elements, and a color scheme of tobacco, beige, terra cotta and walnut is warm against an often icy view; oiled walnut furniture, all by Dunbar except desk and end tables at sofa which were custom built by Roswell Snyder; tobacco brown textured carpet from Treganowan, beige Vicrtex grasscloth walls, and terra cotta linen Schumacher draperies complete enclosure with walnut paneling extended onto walnut grained safe; upholstery fabrics of Schumacher nylon, the patterned sofa in terra cotta and two tones of beige, the chairs in beige; sofa lamps by Hansen, wallpaper roller desk lamp from Newell Hayes, desk accessories Gift Craft Leather Co.

Dominating reception area is cross-section of Douglas fir tree 664 years old, from firm's reserves, providing dramatic interest; color scheme incorporates L. Jones emerald carpet, Dunbar sofa in Gilford vermilion leather and Louis Bowen grasscloth on wall; antique coffee table and brass-bound tubs from Fenwick Court.

Office of chairman of the board has decorative quality of private library beautifully lighted and exquisitely coordinated in its details, exemplifying perfection of taste and exceptional comfort; walls are firm's matched flitches of teak; Fenwick Court antiques are combined with P. Nathan contemporary upholstered furniture; drapery fabric with design of trees, from Jack Lenor Larsen; emerald carpet from L. Jones; Wadley & Smythe planting in Alice Marks brass-bound tub; portrait of Benj. Franklin in frame by Linker & Wexler.

Interior Designer: **Dorothy Draper, Inc., A.I.D.**
Installation: **Georgia-Pacific Corp. Executive Offices**
Location: **New York, N. Y.**

Walls of board room are sheathed in flitches of firm's Brazilian rosewood, with portrait over fireplace framed with verde green marble bolection molding from Edwin Jackson; L. Jones emerald carpet is continued from chairman of board office; P. Nathan chairs include pair wing chairs in persimmon leather flanking fireplace and mahogany caned armchairs with tortoise shell leather seats, leather by Gilford; overdraperies of bark print by Jack Lenor Larsen, silk undercurtains in stripe from Scalamandrè; ceiling by Luminous Ceilings.

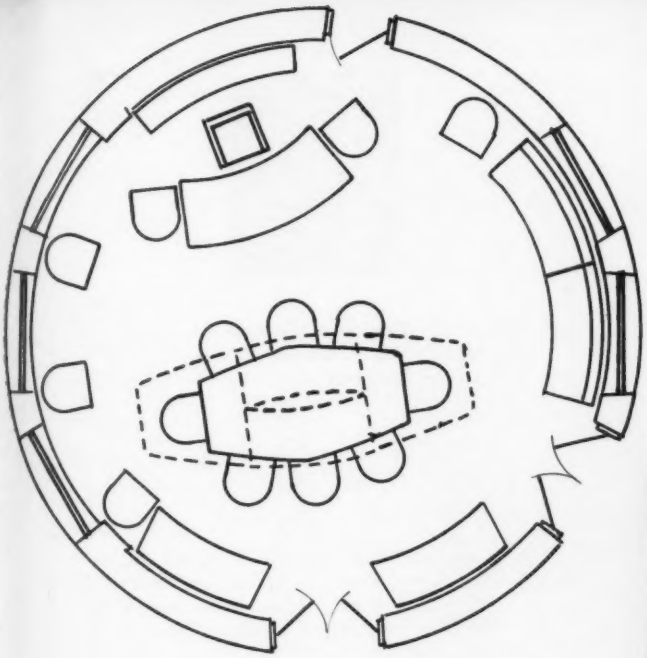
Board table top is single slab of redwood 4 feet wide by 15 feet long, cut from a tree 1,250 years old that stood 320 feet high and was 17 feet in diameter; Fenwick Court antique commode with bronze grille holds movie screen which extends to ceiling, projection booth is concealed behind portrait of Washington over fireplace; photographic mural by Linker & Wexler is in sepia tones, blends with rosewood walls; McCarthy hardware.

Anderson Photo Co.

Two views of presidential suite, which was completely renovated and sold to client on basis of renderings, show attractive backgrounds of Roddis Craftwall in oiled walnut with panels of U. S. Rubber Naugatuck hinged to give access to windows behind; Gulistan carpet is champagne color and Amtico vinyl tile in desk area is marbleized beige; upholstered pieces are in turquoise, olive and burnt gold, Risom swivel chair is in black leather, the armchairs in olive leather; desk by B. L. Marble, sofa from Pacific Furniture, desk accessories from Gift Craft; special features include custom brass door handles in initials of firm, television on swivel table which recedes into the wall and is concealed by doors.

Interior Designer: **John D. Turner**
John A. Marshall Co.
Installation: **Gas Service Company**
Location: **Kansas City, Missouri**

Offices



Interior Designer: **James Herman, A.I.D.**
Installation: **Office, Pullman Trust & Savings Bank**
Location: **Chicago, Illinois**

Lewellyn Studio

President's office is a circular room, 26 feet in diameter, with walls sheathed in U. S. Plywood's Flexwood, floors carpeted in George E. Mallinson gold rug, and draperies of Stroheim & Romann white linen hand blocked with blue eagles; four tables give room great flexibility of use—small conferences, business luncheons or board meetings: two hunt tables against the wall for buffets, the other two in pyramid shape and joined as shown here; for large meetings, all four can be locked together; desk, tables and cabinets from Office Suites, chairs in saddle tan leather by Davidson, Ltd., chandelier and lighting fixtures f.om Van Esso, charts by Armand Lee.

James Vincent

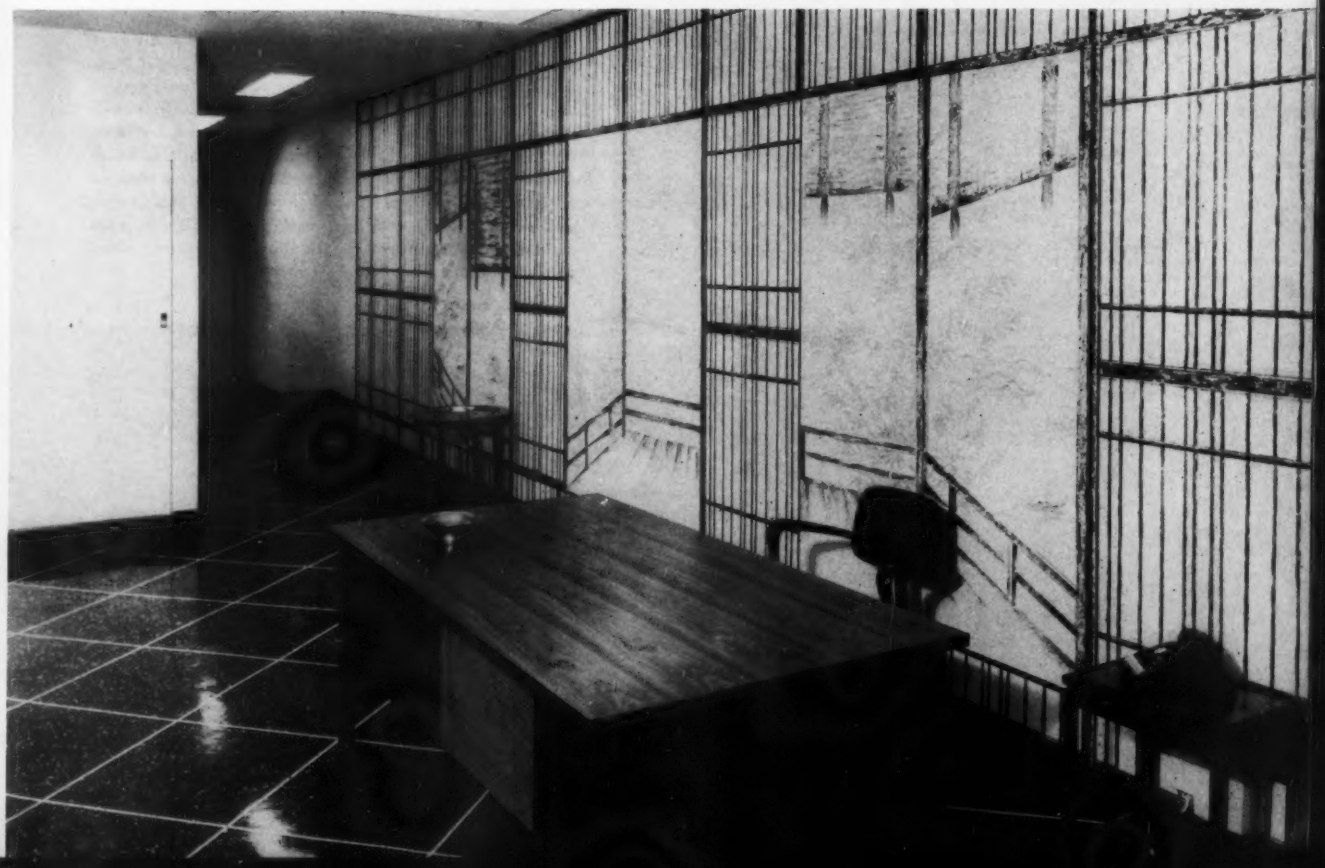
Interior Designer: **Elizabeth Connolly, A.I.D.**
Installation: **The Tea Center**
Location: **New York, N. Y.**

Lounge area for distinguished visitors is given decorative importance by use of Gracie black shoji screens at window, as installed by Max Grammer, which complement Gracie rubbings of Coromandel panels on silver paper hung against Louis Bowen gray silk wallpaper; Dunbar furniture is dark mahogany finish upholstered in striking citron and orange fabrics; Schumacher carpet is gray.

Background of reception area has decorative quality of Far East with Amtico gray marbleized tile from Schumacher, blended with champagne Vicrtex walls, background for Dunbar furniture in dark mahogany finish; decorative wall panels from Tom Lee.

↑ *Second floor is devoted to tea-tasting area, with tea bar at rear near Gracie mural installed against panels of soft green unpeeled bamboo from Holland Shade; wall covering is champagne Vicrtex extended from reception area of floor below; punkahs and vitrines from Tom Lee heighten exotic decorative interest; Schumacher carpet is sandalwood, beige and avocado; Dunbar benches.*

Reception area on third floor, facing elevators, continues decorative quality of floor below by use of Louis Bowen shoji design wallpaper printed in lapis lazuli, which visually extends dimensions of area; floor is Robbins black and white vinyl inlaid with contrasting white lines, the background for Dunbar furniture and table with brass tray from India, by Max Grammer. ↓



Ben Schnall

Interior Designer: **Designs for Business**
Installation: **Sales Offices, I. Miller & Sons**
Location: **New York, N. Y.**

Neutral settings bring the colorful star-performer shoes into full relief: white painted walls, beige Mohawk carpet from McHale, and white linen casement from Isabel Scott throughout. President's office gives palpable crispness to the distinctive Scandinavian lines of precisely placed furniture: teak and black leather Wegner chairs from Frederick Lunning; Edward Axel Roffman sofa in hand-woven taupe Isabel Scott texture; Edgewood desk chair in Gilford black leather. Teak desk-conference table, glass and metal tables, and teak and walnut display cases throughout are custom by Ezra Blank Associates; plantings throughout from The Greenhouse.

President's salesroom, above, has Lunning's Wegner desk chair and hanging opaline lamp from Tanier; Finn Juhl armchairs from Lunning are in blue Rancocas fabric; Design Technics white pottery lamp. Showroom divides into three smaller areas by Midhattan Woodworking walnut partitions; display cases have wood doors concealing hundreds of shoes from a confused view; cane and teak chairs from George Tanier; pedestal table Knoll Associates.

Herbert Bruce Cross

Interior Designer: **Camille Holland, N.S.I.D.**
Installation: **Office of Irving Leonard**
Location: **Los Angeles, Calif.**

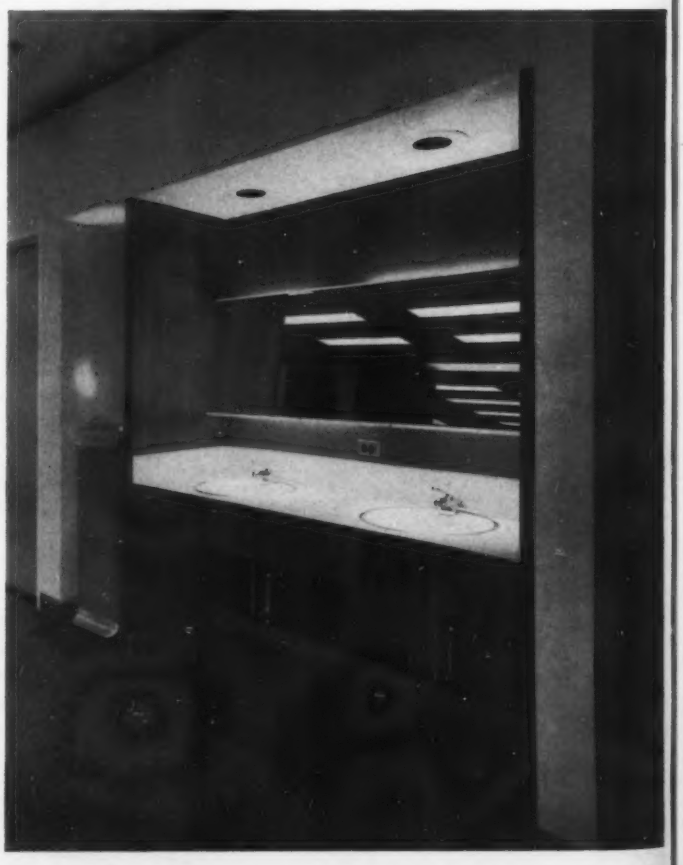
In reception room of business manager for movie stars, shown at top, beige and terra cotta color scheme, represented by Patrick carpet, Van Luit wallpaper mural and Caro & Upright curtains, is background for Monteverdi-Young furniture in Lackawanna terra cotta leather; brass lamps from Mary Ryan highlight scheme, and Spanish Import planters hold Everthine planting. In private office, shown at right, top and bottom, decorative scheme is off-white and gray, found in Patrick carpet, Van Luit mural and Caro & Upright curtains, background for Monteverdi-Young furniture in Lackawanna black leather; lamp is from Hudson-Rissman, tambour wall cabinet, with pull-out Formica shelf, conceals small bar; Burton Klein accessories.

BARBER SHOPS

Louis Reens

Interior Designer: **Gerald Boettke, of Dallek, Inc.**
Installation: **Terminal Barber Shops**
Location: **New York, N. Y.**

Built-in barber cabinets are of Parkwood teak with white Formica compartmented fronts, by Display Builders; Belvedere square washbasins are nutmeg; view, below, shows customers' grooming area with Crane-Crown circular washbasins mounted in ebonized walnut counter with white Formica top; lighting source, a feature, is fluorescent tubes behind mirror installed at angle for best reflection; wall behind is painted nutmeg, blends with ebonized walnut sheathing; Pittsburgh Plate Glass Co. supplied mirrors throughout.



The barber shop pictured here, in the new Time-Life Building, represents the latest development in barber shop design that is as far removed from earlier prototypes as the smoothly shaved face is from that ornamented by sideburns and the handlebar or soup-strainer moustache. And the entire transformation can be attributed to the design—in fixtures, furniture and background—as much as to modern developments in decorative materials, including plastics, vinyl products and fabrics of man-made fibers. Lighting, too, it will be observed, is an important contributing factor to the modern decorative scheme. The smart decorative treatment characterizing the barber shop throughout is evident in the waiting area at the entrance with its floor-to-ceiling white ceramic tile grille, reception desk with green marble top and lighter green terrazzo floor and planting. One wall of the waiting area is formed by translucent ground glass, lighted from behind, against which glass shelves are installed for display of magazines for waiting customers to read, and the firm's line of toiletries.

Entire interior can be virtually hosed for cleaning because of vinyl wood finishes, olive terrazzo floor by Port Morris Tile & Terrazzo Corp., and vinyl fabrics. View above shows Cosmo barber chairs upholstered in beige Naugahyde and Dylan reception desk with Vermont verde antique marble top, from McGowan, flanked by floor-to-ceiling white ceramic tile grills from Federal Seaboard Terra Cotta Co. Detail of waiting area appears in view below showing Herman Miller reception seating upholstered in Lieb-Meyer burnt orange fabric, philodendron selloum plant from Julius Roehrs, and Loumac ash receivers; molding at intersection of Larsen beige Naugahyde wall and Owens-Corning white acoustic tile of ceiling is reiterative burnt orange color.

HOTELS · MOTELS

Interior Designer: **Marion Heuer, A.I.D.**
Installation: **Room of Tomorrow**
Location: **National Hotel Exposition, New York**

The guest in today's hotel room expects much more than just a place to sleep, for as a people constantly on the move, Americans look to hotels and motels as a place for salesmen to show their wares, as an office for business conferences, a place to spend a honeymoon or vacation, and sometimes as a permanent apartment. Anticipating all these needs and adding a few phophetic touches, Marion Heuer, A.I.D., has projected her ideas in a colorful and imaginative hotel-motel "Room of Tomorrow." A feature of the National Hotel Exposition opening on New York's Coliseum on November 14th, the room is sponsored by a group of leading manufacturers of hotel-motel furnishings. It will also be shown in the annual Midwest International Hotel Show at Chicago in the spring. The overall room is rectangular in shape and measures 20 by 26 feet including terrace, bath and foyer. It is designed in areas for dining, entertaining, sleeping, and writing, and provides a wide assortment of electronic and automatic facilities—a built-in communications system, dimmer controls, color television, stereophonic sound equipment. The color scheme is in tones of yellow and orange accented by mustard green, but alternate color schemes are shown to suit any climate or building location. In designing the room, Mrs. Heuer worked with Karl Steinhauser, A.I.D., who served as design coordinator.

Shown at top of page is overall view of room as seen from terrace; all furniture is by Simmons, upholstery of Naugahyde. Section of terrace picture above spotlights colorful planting and fountain from Flairtime by Silvestri; ceiling of Tropicel louvers in translucent white with color inserts provides an adjustable sunshade; vinyl flooring is Amtico's "Mosaic" Textura; Molla chair; Arcadia Metal Products sliding doors.

Inventive use of space is outstanding feature of room with areas clearly defined but well integrated: Amtico vinyl tile flooring in dining area is color coordinated to orange-yellow Acrilan carpeting by Alexander Smith; portion of sleeping area is at left; Carolina mirrored wall gives visual depth and surrounds ceramic panel by Harris G. Strong which is used to conceal built-in ironing unit.

Kitchen with electric hot plate and RCA Whirlpool icemaker is concealed behind doors of colored Tropicel; at left, Handi-Press valet unit by Iron-A-Away is shown open; wall cabinet of Parkwood laminate contains RCA color television and stereo record player; speakers are mounted in wall above, flanking Papalia Studios print in frame by House of Heydenryk; table is set with Iroquois china; lighting fixture by Lightolier; telephone is new "Princess" model by Bell.

Sleeping facilities are provided by Simmons new sofa-bed unit—a double bed, pushed half way under adjoining dresser; when the bed is pulled out, the metal-framed panel in Parkwood Laminates new "distressed walnut" becomes the headboard; panel also contains built-in speakerphone by Bell and remote control for television; Lightolier wall lighting is on Luxtrol dimmer controls; room divider combines antique gold Naugahyde belts and print by Frederick Franck in Heydenryk frame.

Other side of divider shows dresser unit with Parkwood laminated fabric on top; framed print is mirrored on this side; Lightolier lamp.

Corner writing unit conserves space but provides ample working surface; Milium-insulated draperies by Cohama are tinted in yellow-gold on the back, help to darken room and provide barrier against heat and cold.

Bathroom is partitioned into two areas and features such decorative touches as a stylized ceramic fish by Harris G. Strong and large mirror in Heydenryk frame above Crane yellow wash basin; ledge is surfaced in Parkwood Laminates "Raw Silk", and flooring is Amtico "Mosaic" Textura in white vinyl with color inserts; extra features include twin Luxtrol dimmers and built-in Bell telephone system.

Overall view of room shown at right is looking towards terrace, which can be closed off by drawing draperies of Cohama fabric; note that tops of dresser unit and end table are of Parkwood laminated fabric coordinated to the draperies.

Interior Designer: **Robert Ferqser**
Installation: **Westchester Town House**
Location: **Yonkers, N. Y.**

Louis Reens

Spacious lobby has high ceiling, gains intimate atmosphere with overscaled furniture in group arrangement and pleasing color scheme; Alexander Smith carpet is melon, contrasted with Durawall white vinyl walls —part of one wall is orange—and matching Fiberglas white curtains from Rem Looms, background for Harvey Probber furniture, including pair large sofas in center of room upholstered in Boris Kroll melon and gold fabric, with Schumacher melon fabric on corner sofas; high-back chairs, grouped with octagon-top table, are in Gene McDonald white fabric, all fabrics treated with Scotchgard; lamps and accessories, from Paul Hanson and Gene Thall.

Chandelier Room, at top, features Van Esso giant walnut and brass lighting fixture, Zuber 1830 scenic wallpaper in brown, gray, green, and red, supplied by Diament; Bigelow carpet is black and mustard tweed; tables and chairs from American Chair, the chairs in tangerine Naugahyde from La France.

Sliding glass doors in guest room, right, open onto balcony with Birmingham Ornamental Iron furniture; Stip-L-Tex vinyl yellow walls are accented by Isabel Scott orange and light yellow upholstery fabrics treated with Scotchgard; Hightstown carpet is mustard and brown tweed; furniture includes Duo-Bed desk and Richardson/Nemschoff upholstered chair; white curtain fabric from Forster, cigarette table from Laurel; lamps by Lightolier, pillows by Nettle Creek.

Interior Designer: **Delroy M. Stanley, A.I.D.**
Installation: **Capp-Towers Motel**
Location: **St. Paul, Minn.**

Bon-Bon Bar is interesting for its Bowman canopy of anodized aluminum golden disks, carved wood plaque from Jo Mead, and walls covered in Boris Kroll lustrous red, orange and purple nylon; American Rug & Carpet carpet is black and gold, and American Chair tables have walnut formica tops, supplied by Joseph Palen; Thonet chairs and bar stools are in charcoal Naugahyde; brass sconces by Dick White.

Anthony Lane

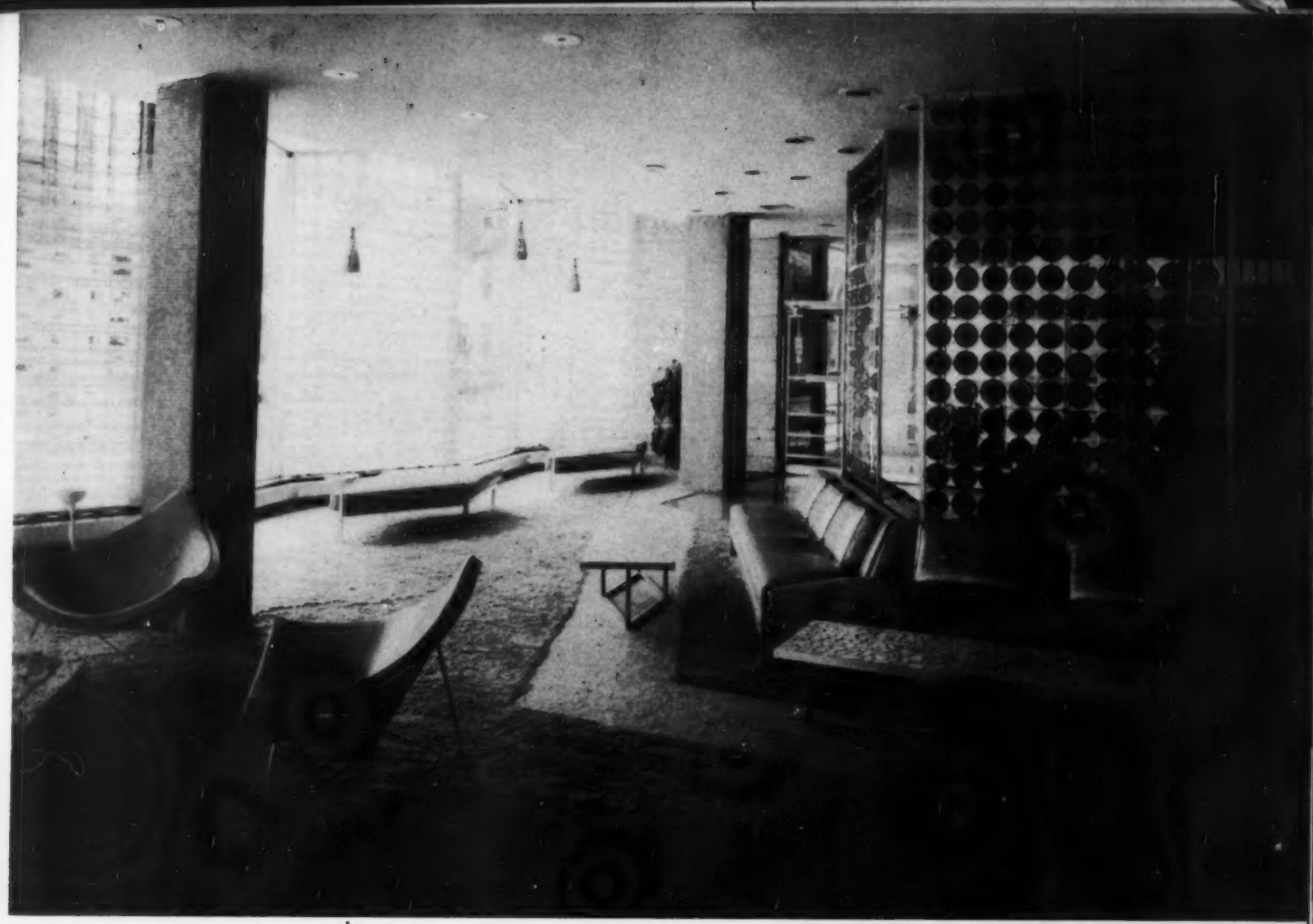
Interior Designer: **Edith Greenwood, N.S.I.D.**
Installation: **Motel in the Sky**
Location: **Yonkers, N. Y.**

Expansive cantilevered concrete terraces opening off every room afford stimulating aerial views of countryside; Troy metal chaises longues and tables, the former upholstered in dark blue vinyl fabric. Lobby, right, features "Celestial Bodies" mural, by Philip Laverne, of incised bronze with fillings of multicolored enamels, the colors repeated in Harmony blue, orange and yellow rug; walls are Leather Guild silk texture yellow vinyl matching terrazzo floor; Tolland curtains (not shown) are white with Lurex metallic gold threads; furniture, by Feibush, includes sofas in Howard & Schaffer blue fabric and tables with Kappa Shell tops; Lightolier blue and gold lighting fixtures; rosewood plastic reception desk with yellow and gold mosaic insets, Cremona.

Hotels • Motels

Butler Studios

Bridal Suite bedroom has curtains and bed skirting of ombré rainbow-stripe fabric in yellow, blue, pink and avocado by Cohoma with sky-blue bedspread of Thorp fabric; Artloom carpet, avocado and blue, supplied by Straus-Duparquet; chevet tables and desk by Arden; Green Metal wrought iron bed is blue with brass trim; Murion Gibney lamps are blue, and Troy chaise longue is all-white; walls are blue Plextone, with Laverne "Galaxy" mural (not shown); desk chair by Empire has white vinyl seat.



Lobby, shown in view at top, is in tones of turquoise, features V'Soske carpet and Roundelay screen divider by Higgins Glass; seating furniture, includes Herman Miller coconut chairs upholstered in fabric from Robert Sailors, who also supplied fabric for curtains; tables by Palmer Carlson, lighting fixtures by New Metal Crafts.

Dining room is predominantly red, features Lee Behren plastic fabric used on three walls and for upholstery; fourth wall is covered with red "Hushalon" from American Felt; antique stone figures from Richard Norton; furniture by Custom Furniture Manufacturers.

Interior Designer: **Richard Himmel, A.I.D.**
Lubliner & Himmel
Installation: **Milwaukee Inn**
Location: **Milwaukee, Wisc.**

Each guest room in new Denver Hilton depicts some phase of Colorado's history; view shown here is of Central City opera house painted on lemon yellow Koroseal "Dakota" vinyl grasscloth; furniture by Duo-Bed includes double bed and benches upholstered in Stead & Miller textured fabrics; carpet is from Bigelow, curtain fabrics from Windsor of California; bedding utilizes B. F. Goodrich "Texfoam Sponge"; all rooms have television and hi-fi, and direct telephone dialing.

Interior Designer: **Elliott Frey**
Installation: **Guest room, Denver Hilton Hotel**
Location: **Denver, Colorado**

S. M. Revness

Interior Designer: **Walter M. Ballard Corp.**
Installation: **Mark XI Floor, Hotel Biltmore**
Location: **New York, N. Y.**

Facilities of a suite are combined in one room on newly designed floor at Hotel Biltmore; double and single beds by Duo-Bed have neatly tailored slip covers of Desley copper fabrics contrasted with bright floral drapery print from Thorp and Hardwick-McGee green carpet; compact writing desk and coffee tables are from John Stuart; French provincial chairs from Hickory in Thorp red and green fabric; desk chair, Art Upholstery; mirror from Manhattan Glass & Mirror in Milton Blyer frame; floor lamp, Clarence Veit; desk lamps, Paul Hanson; walls are covered in white grasscloth from Laue Brothers; all fabrics are processed by Scotchgard; drapery installation by S. H. Lewis.

Interior Designer: **Everett R. Caldwell, A.I.D.**
Frank H. Guse Associates, Inc.
Installation: **Caravan Motor Hotel**
Location: **Fort Worth, Texas**

Off-white plaster walls and green teak beams are background of lobby; in grouping shown here, custom area rug in burnt orange, gold and ivory by Mountain Rug Co. defines setting of Paul Iobe sofa and ottoman in ivory Masland Duran vinyl, Willow & Reed chairs in ginger vinyl, and Ficks Reed end tables; painting of "Arabian Horseman" by Everett Caldwell and brass lighting fixtures by Jack Housman lend exotic touches.

Typical bedroom contrasts off-white walls, ceiling and carpet with burnt orange in specially printed drapery fabric by S. M. Hexter, Masland Duran upholstery on Hickory chairs and silk screen poster by the interior designer; copper lamps from Best Imports.

A festive look is keynote of pool and terrace with tents of burnt orange and white from Scott Awning, copper and brass "Persian Fantasy" sculpture by Charles Williams in center of fountain; cement deck is painted burnt orange.

Sorrento Suite, one of five in new International series, has an Italian classic feeling: walls covered in Vicrtex oyster white moiré with Roman figure in black and gray printed by Wayne Carlson, architectural detail and Archibald Holmes carpet in green; custom sofa beds are upholstered in Lussky, White & Coolidge deep blue tweed, Baker chairs in white moiré, Casa Azul metal chairs in sky blue antique satin; draperies of Cohama fabric are oyster white antique satin festooned in white and gold damask; Wilshire House lamps, Casella chandelier, Fine Arts coffee table.

Interior Designer: **Wynn Shaffer, N.S.I.D.**
Western Contract Furnishers
Installation: **Jack Tar Hotel**
Location: **San Francisco, Calif.**

A 19th century French flavor keynotes Seine Suite with background interest supplied by Murals, Inc. scenic in pastel blue, green and white with American beauty and lilac accents; paneled walls are white and antique gold, Archibald Holmes carpet is tweed mixture of blue, green and lilac, and upholstery fabrics by Lussky, White & Coolidge and Greeff include white and gold matelassé on sofa beds, American beauty velvet on Heritage armchairs, acid green antique silk on Baker cane chairs; draperies of Cohama gauze are French blue; Weiman marble-top coffee table, Wilshire House blue alabaster lamp, Casella chandelier.

THEATRES

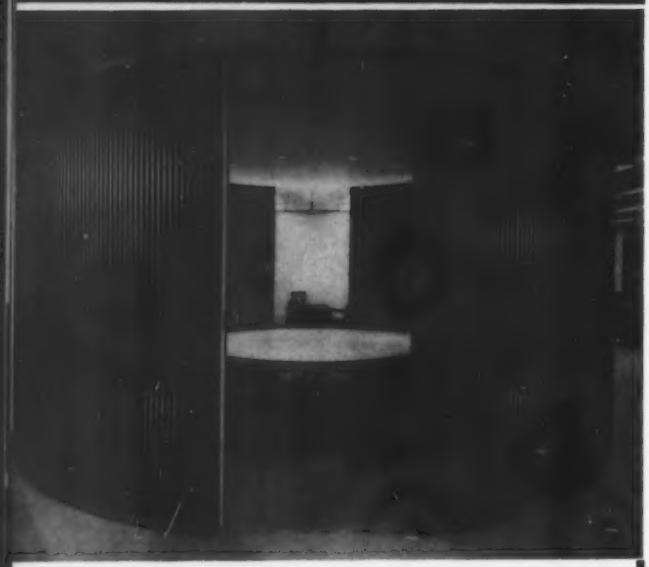
Henry S. Fullerton

Working with architect John MacNamara, interior designer has transformed typical 1920 movie theatre, which had been gutted by fire, into striking contemporary setting with "Art Theatre" feeling; lobby and lounge area has crimson, gold, black and gray color scheme with Stephen-Leedom carpet in crimson splashed with gold and black, gray walls and crimson accent wall between entrance doors as background for abstract paintings and Monarch banquette upholstered in gold Naugahyde; fireplace has walnut mantel set in Casavan Carrara Marble pebbled stone chimney piece as focal point of Edgewood tables and chairs; screen of rough saw-cut pine conceals entrance to rest rooms, and wrought iron table from Green Metal Works is for serving coffee; plastic plants, William Fuss.

Background of auditorium has been simplified by removing all baroque detail and substituting flat pilasters; side walls are painted light greige and accented with concave wall panels with white star motifs on gray Vicrtex; Heywood-Wakefield theatre seats are covered in gold velour, and the curtain by Novelty Scenic Studios is crimson.

Interior Designer: **Ellen Lehman McCluskey, A.I.D.**
Installation: **Skouras Bronxville Theatre**
Location: **Bronxville, N. Y.**

BANKS



Fourth floor conference room is in circular enclosure of walnut battens; custom table combines stainless steel base made by Stembridge with Roman travertine marble top from Vermont Marble Co.

One of Chicago's newest skyscrapers is the gleaming 23-story glass and stainless steel addition to the Harris Trust and Savings Bank Building at the corner of Clark and Monroe Streets. As in all Skidmore, Owings and Merrill projects, many people were involved, for there is close teamwork among the firm's various departments —architectural, structural, mechanical and interior. Jane Johnson, for example, who heads the Interior Design Department of S.O.M.'s Chicago office, worked with the people from her department, and the client was represented by a committee from the bank who made all final decisions on the furnishings.

Not always apparent on the surface in an installation of this scope—especially from a photographic presentation—are the many details which go into making the operation run smoothly and efficiently. Problems of maintenance, traffic flow and customer relations are factors which vary from one installation to another and have to be carefully evaluated. Such considerations as carpet versus hard surface flooring, or refinishing of existing furniture versus new, for example, were thoroughly weighed before a decision was reached. Cost comparisons showed that it was less expensive, and certainly more desirable from a design point of view, to discard the hodge-podge of existing desks and office equipment than to design new ones that would be to the exact requirements of the bank's needs. The decision to carpet all

Interior Designer: **Jane Johnson**
Architects: **Skidmore, Owings and Merrill**
Installation: **Harris Trust and Savings Bank**
Location: **Chicago, Illinois**

floors was based on the fact that the extra cost of materials and installation of carpeting would be offset in ten years by saving labor time, mainly in cleaning. In addition, carpeting provided an extra quality of luxuriousness and quietness.

Desks—more than 350—were especially designed for the bank's purposes. This standard desk for use in public contact department incorporated ebony-finished walnut pedestals, natural walnut tops and bright chromium frames. Areas provided with rosewood wall paneling have rosewood desk tops, and the same wood is used for filing cabinets. Senior executives occupying private offices chose from a selection of special sofas, chairs, accessories and planting which lends special character to their areas, the desks also of special design.

Of great importance to the bank's business development and customer relations program is the 23rd floor penthouse. Facilities include a spacious directors' room which is also used for luncheons, a customer dining room, and several smaller, semiprivate dining areas. The entire floor is carpeted with handwoven wool carpet, wall panels are of rare East Indian rosewood, and the elevator corridor features Andes black granite from South America. The customer dining room reflects the Chicago skyline in its window walls and looks out on two courts open to the sky. Curtains are of handwoven Tussah silk from India, upholstery fabrics are from Siam and Morocco, and the overall atmosphere is one of comfort and restrained elegance. The Board of Directors' Room features an especially successful interplay of textures and materials—marble, rosewood, stainless steel, teak, leather, wool and silk. The top of the huge boat-shaped table is of veneered Burmese teak laminated to a marine plywood core weighing 2100 pounds. It is inlaid with a sunburst design comprised of many individual pieces of teak. The base is of stainless steel weighing 800 pounds, and directors' chairs are upholstered in black leather and mounted on swivel bases of stainless steel to match the table base.

The interiors shown on these pages are representative views covering the second floor loan division, reception area and executive offices on the third floor, fourth floor conference room and major areas of the penthouse.

Hedrich-Blessing

A crisp, uncluttered look keynotes office of bank's president Kenneth V. Zwiener; custom furnishings include desk and cabinet of rosewood framed in stainless steel, rosewood coffee table, lounge chairs upholstered in Thaibok silk, and sofa in Rancocas wool, the S.O.M. designs all executed by Baker; pull-up chairs combining teak and black leather are from Georg Jensen; backgrounds contrast white painted wall, windows with white vertical blinds, and Karagheusian Pakistan wool carpet.

↑ *Executive reception area, above, balances two seating groups with custom sofas in Mauretania handwoven Moroccan wool upholstery and lounge chairs in Thaibok silk; designs were executed by Baker; receptionist desk in foreground made to S.O.M. specifications has rosewood top and ebonized pedestals made by Standard Furniture, chrome frames by G. R. Griffith.*

A feeling of continuity is maintained between various areas by reiteration of materials with variation in wood finishes and colors: loan division on second floor repeats chrome frames and ebonized desk pedestals which are here combined with walnut tops by Standard Furniture; custom pull-up chairs made by Steelcase are upholstered in Moss Rose wool and nylon, the swivel chairs have Eagle Ottawa leather backs, fabric seats; divider walls ↓ *are of travertine marble from Vermont Marble Co.*

↑

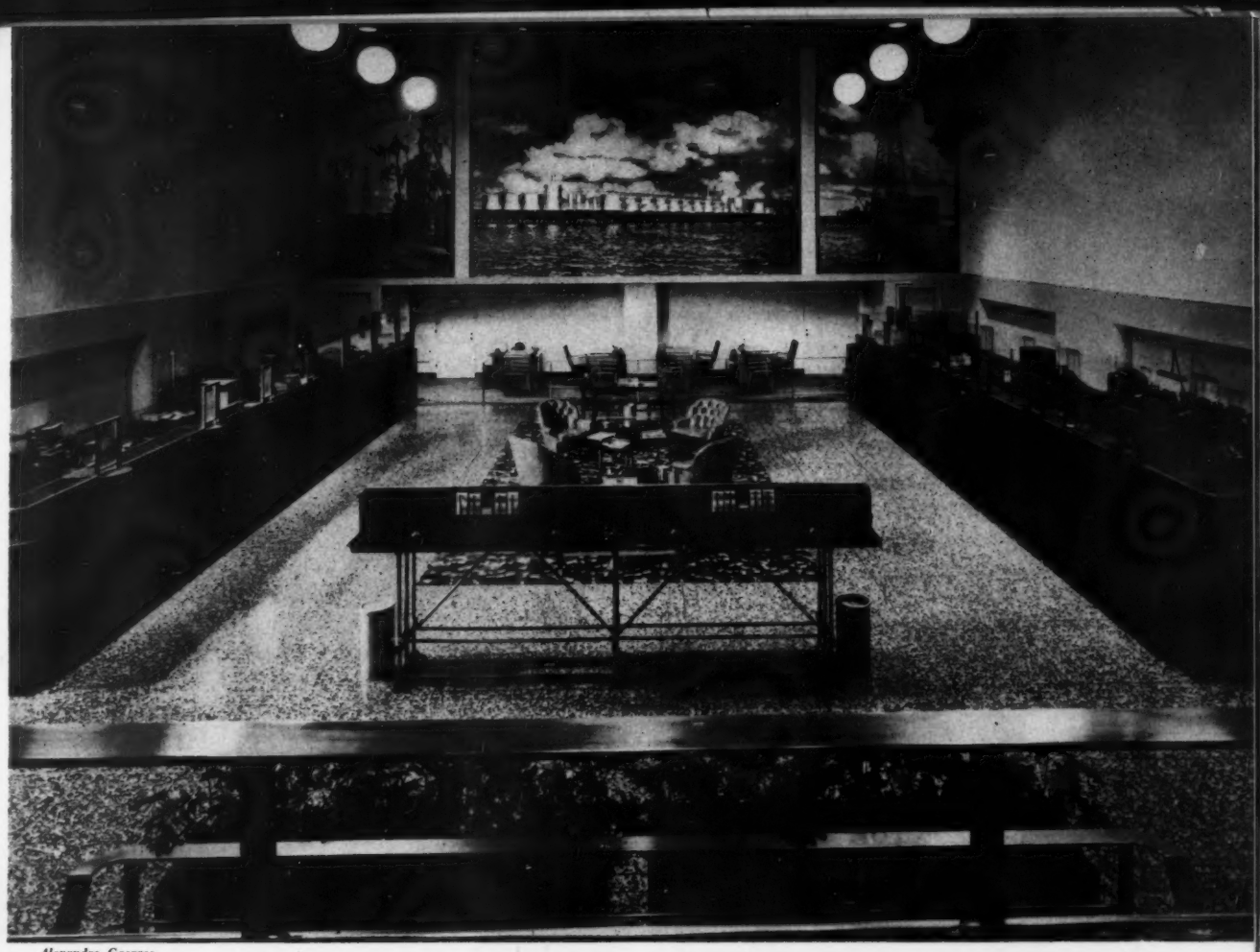
Directors' room on 23rd floor features wall of verde antique black and green marble from Vermont Marble Co., flanked by panels of stainless steel, as background for impressive conference table with top made by Baker using Burmese teak inlaid with a sunburst pattern; stainless steel base is by G. R. Griffith; swivel chairs combine black leather and chromium bases made by John D. Williams & Co., V'Soske carpet is camel color.

Chicago skyline is reflected in window walls of customer dining room which looks out on semi-enclosed patios; tables and chairs were made by Baker in walnut, upholstery fabrics by Mauretania are handwoven wool, draperies are natural silk by Far Eastern, and V'Soske carpet is camel color.

↓

Interior Designer: **Elisabeth Draper, A.I.D.**
Installation: **Empire Trust Company**
Location: **New York, N. Y.**

Entrance lobby of remodeled West 51st Street branch has crisp, contemporary feeling with sand colored walls accented by polished brass strips matching the frames of custom bench and telephone table made by Korngold Bros.; upholstery is Radel gold leather, bench top is black Formica and flooring is black and white terrazzo. View below is of main banking room looking towards mezzanine: windows are curtained in Rowen sheer with Fortuny draperies in olive, charcoal and off-white made by Thomas De Angelis. Robert I. Reynolds of Mrs. Draper's staff was the project interior designer.



Alexandre Georges

Main banking room is given a warm, inviting look with fresh color scheme and addition of seating group in the center: ceiling is painted olive-black, walls are in two tones of sand; custom rug from Patterson, Flynn & Johnson repeats terrazzo motif in black and off-white on an olive green ground and defines seating area with Giannola lounge chairs in American's kelly green leather; carpeting in desk area below the photographic murals is solid kelly green.

Custom writing tables made by Korngold Bros. combine brass, black mahogany and black granite, and black is repeated in marble tops of the tellers' counters; planter from Advance Design with plants from City Gardener adds pleasing decorative note at entrance; ash receptacles from Loumac.

Banks

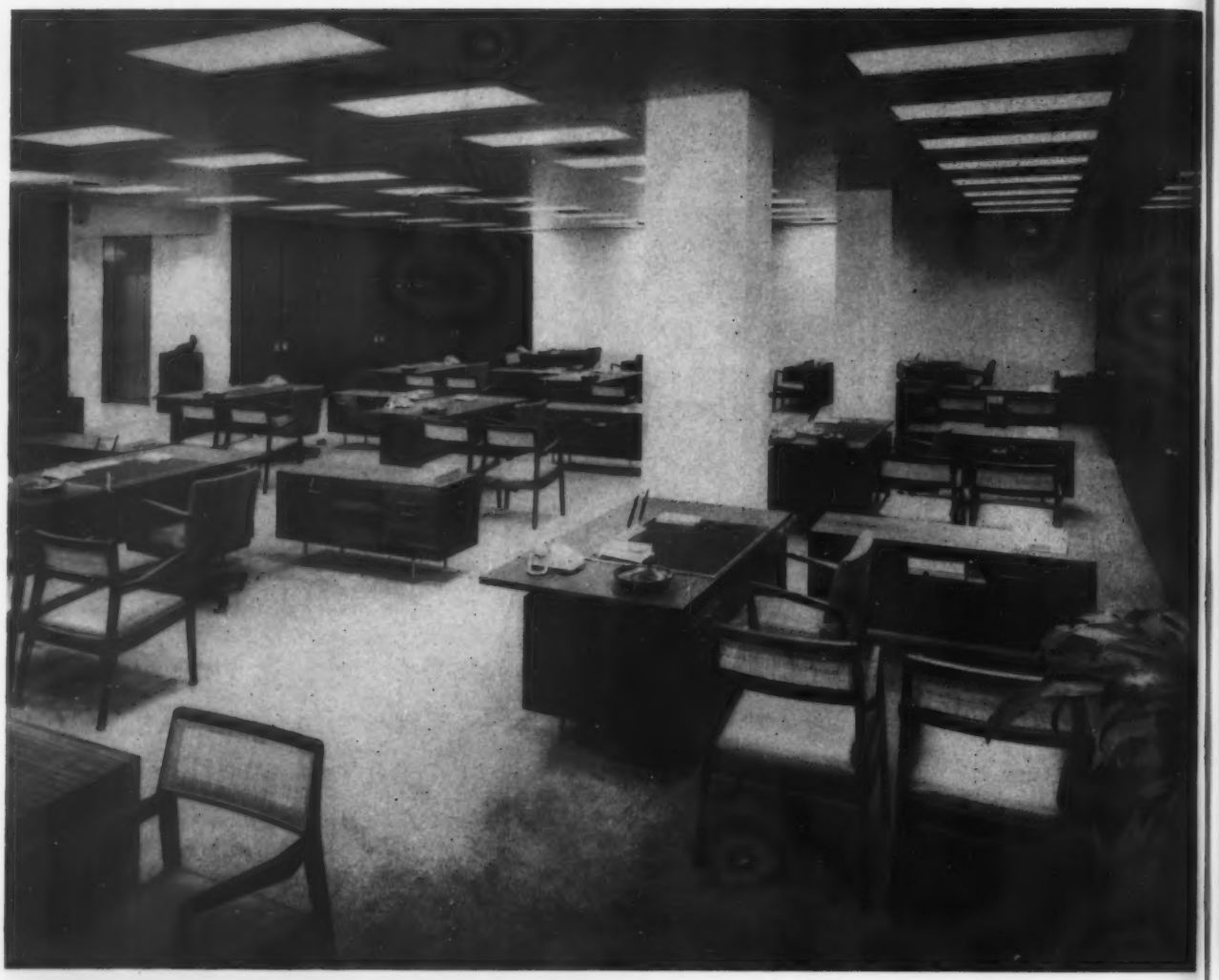
Interior Designer: **Delroy M. Stanley, A.I.D.**
Dayton's Contract Division
Installation: **First National Bank**
Location: **Minneapolis, Minn.**

The towering new 28-story building in modern style, of glass and stainless steel, is the largest structure of its kind to be built in the area in over a quarter of a century, and gives the skyline of Minneapolis a new look. Holabird & Root, of Chicago, and Thorshov & Cerny, of Minneapolis, were the architects and engineers. Designed during a year's leave of absence from his regular affiliation, the interior designer spent the first three months space-planning, then—after numerous revisions—presented floor plans with furniture layouts for approval. After the floor plans were approved, the back-breaking work over the drafting board, days and weeks of conference with fabricators, trips to mills to arrange for special looming of carpets and fabrics, and journeys to factories for specially designed furniture, had begun. Then with selections completed, finished layouts were submitted for colors, textures, furniture finishes, fabrics and carpet, along with a recapitulation of costs, plus specifications of all furnishings. All this involved brain work, back work and leg work. Color schemes were important, and trees and growing green plants have been used in profusion to soften the décor and give the interiors a feeling of friendliness. After due consideration, and some revisions by members of the bank board, specifications were put out for competitive bids.

Small executive conference room is developed in same decorative treatment as president's office, except for oval conference table with Formica top, and accompanying pull-up chairs, substituted for desk grouping; all furniture is from Dunbar including lounge chairs in Jack Lenor Larsen Venetian red mohair and sofa in Boris Kroll ivory wool fabric, both textiles made stainproof with Scotchgard.

Warren Reynolds

Board of directors' room is outstanding for notable decorative treatment involving two walls draped with traverse curtains, of Maria Kipp hand-loomed natural linen, contrasted with walnut paneling concealing built-in storage space for chalkboard, projection screen, etc.; V'Soske rug in amber tones is laid over travertine floor, background for 27-foot table and chairs upholstered in Jack Lenor Larsen amber fabric made stainproof with Scotchgard; all furniture by Dunbar, bronze sculpture by Henri Matisse.



Trust department, above, has off-white walls, American Rug & Carpet gold and green carpet laid over U. S. Rubber lining, background for Jens Risom furniture, including desks and secretarial units incorporating cane modesty panels; swivel chairs are upholstered in Jack Lenor Larsen green fabric, made stainproof with Scotchgard, the visitors' chairs in mustard leather.

Commercial loan division is interesting for window walls curtained with Thorp mohair fabric silhouetting McDonald planters with trees; Mohawk gray and russet carpet is in Fiore de Pesco marble pattern, laid over U. S. Rubber lining; furniture includes Herman Miller teak and ebony desks, with Dunbar desk chairs in Jack Lenor Larsen charcoal fabric, made stainproof with Scotchgard, and visitors' chairs in russet leather.

Interior Designer: **Delroy M. Stanley, A.I.D.**
Dayton's Contract Division
Installation: **First National Bank**
Location: **Minneapolis, Minn.**

Decorative feature of president's office is matched walnut paneled wall contrasted with Twin City travertine and window walls, the latter curtained floor to ceiling with Maria Kipp natural linen handloomed casement fabric; painting is by artist Cyrus Running; beige carpet in indistinct plaid pattern was woven by V'Soske; Dunbar walnut furniture includes cabinets with doors in black leather; chairs are upholstered in Boris Kroll copper fabric made stainproof with Scotchgard; cigarette table matches coffee table with black Formica top and stainless steel legs.

Banks

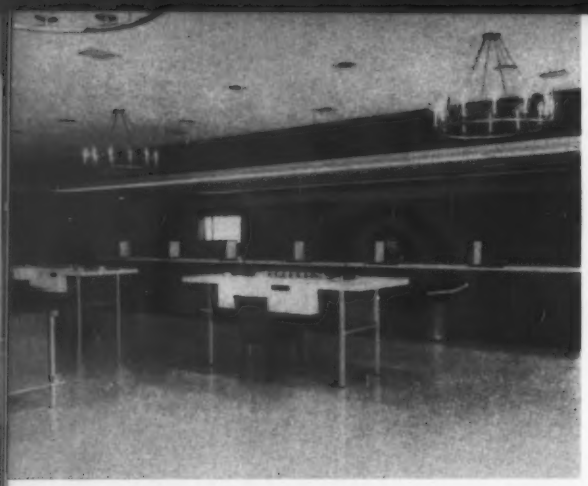
Interior Designer: **Carl Barnett**
Installation: **First National Bank of Midland**
Location: **Midland, Texas**

Board room is carpeted in custom Edward Fields design of random stripes in two-tone beige and off-white, blending with Caro and Upright drapery print of old coins in white on natural linen; custom teak table with onyx inlays rests on cremo seravezza marble base, is used with Dunbar chairs in sand colored leather; and wall is paneled in teak and accented with black, bronze and gold glass mosaic eagle designed by Ted Washburn and made by Glassart.

Mears

View of mezzanine looking into executive offices and departments through glass and metal partitions which can be closed off for privacy by sand colored curtains from Glass Fabrics; floor is carpeted in Edward Fields gold-beige custom weave; bench in foreground is upholstered in Lackawanna resin leather.

Background of lounge features white cremo seravezza marble with gray-green veining, decorative glass panel designed by Ted Washburn and made by Glassart, and white curtains from Glass Fabrics; Edward Fields carpet is gold-beige; Dunbar lounge chairs are upholstered in scarlet and champagne colored leather, the Kasparian sofas in Lackawanna amber leather; Lucia Arkin lamp in background is terra cotta and beige ceramic, custom lamp in foreground was made from antique Chinese bronze.



Interior Designer: **Frank Drew, A.I.D.**
Honigblums
Installation: **Bank of Tomah**
Location: **Tomah, Wisconsin**

← Main banking floor combines walnut paneling, beige terrazzo floor, and white Formica counter tops; ceiling fixtures are by Decor Lighting, chairs at writing tables are from Whitlock Co., and ceramic sand urns in mustard and gold tones were made by San Antonio artist Harding Black.

← View of main banking floor looking towards officers' area and private offices; partitions to offices combine solid walnut and clear glass panels which can be closed off by curtains for privacy.

In board of directors room, walls covered in Warner mustard burlap are contrasted with custom walnut shutters and storage cabinets; Firth carpeting is gold and mustard tweed, and chairs from J. W. Whitlock are upholstered in olive green leather; walnut table is from Jens Risom, cabinet by Drexel; accessories include Borghese book ends, Fine Arts plant stand, Select Imports alabaster ash trays, Far East Imports Oriental urn.
↓

Harold Studio

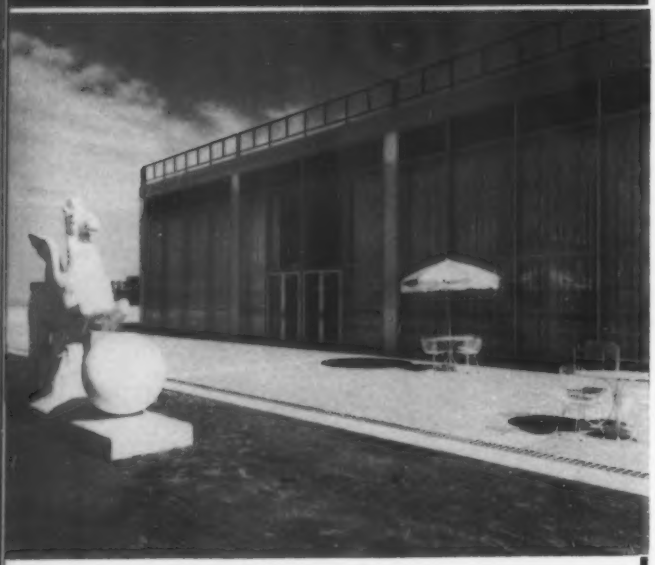
President's office blends tones of walnut in shutters, paneling and furniture, including Jens Risom desk and cabinet and Hickory armchairs in tortoise shell leather, with Firth gold carpeting and Duralee terra cotta, gold and beige linen curtains; pair of armless chairs is by Fine Arts; Norman Perry desk lamp, Mottahedeh waste basket.

Background of vice president's office is similar to that of office shown above but with change of pace in colors and accessories; curtains of Schumacher linen print combine beige, saffron, turquoise and mustard, pair of Grand Ledge bamboo chairs is finished in blue and upholstered in Eagle Ottawa sand leather, Fine Arts teak chairs are in Lackawanna saffron leather; desk lamp of black porphyry in a marbleized finish is from Borghese, tole column lamp by Norman Perry is Celadon; alabaster and brass scales from Select Imports.

SCHOOLS

Walter Dorwin Teague, A.I.D.

Interior Designer: **Walter Dorwin Teague Associates**
Installation: **U. S. Air Force Academy**
Location: **Colorado Springs, Colo.**



Exterior of cadets' ballroom opens upon terrace overlooking campus and statue of Pegasus, gift of Italian government; white tables with Troy blue and yellow sunshades have accompanying Knoll chairs with cushions of blue fabric; armchairs by Van Keppel-Green.

In October 1958, INTERIOR DESIGN showed views of the newly designed academic buildings of the U. S. Air Force Academy, with work then still in progress. Equipping the huge buildings has been completed by the interior designer, who had to meet certain basic requirements of economy, standardization of equipment, compatibility with the design of the buildings by the architects, Skidmore, Owings & Merrill, and selection of equipment of enduring design and minimum maintenance. For the cadet rooms alone, the interior designer had to plan and furnish rooms covering nearly 80 acres, either designing or selecting over 1,700 different items, totaling hundreds of thousands of units. These rooms were duplicated 1,320 times and made about 2 miles of bedrooms altogether, with accommodations fulfilling requirements of the military and the students. Items for the newly-completed rooms are as impressive in quantity as the rooms are in dimensions, the ballroom in Arnold Hall, the cadet social center, for instance, is 305 feet long and 55 feet wide, and may be divided by sliding doors into one large and one smaller ballroom and reception rooms, or into one vast room.

Long walls of lounge of officers' club are glass, one side looking into main corridor, the other into ballroom; curtains are Herman Miller white silk gauze; silk also appears for red, gold or blue upholstery of Dunbar chairs with aluminum bases and for sofas by Thonet, who also supplied tables; lamps by Laurel, rugs by Bigelow.

Cadet ballroom in Arnold Hall, with parquet floor 305′ x 55′, is divisible by sliding doors into smaller ballroom and reception rooms; for proms and large receptions, doors are retracted for single vast room as shown; north wall is curtained with Ben Rose white bouclé Fiberglas in printed sunburst pattern. Reception area in foreground has Roxbury gold, fawn and blue rugs on parquet floor; upholstered furniture here is by Thonet, the fabrics of Athol plastic or Schumacher wool in complementary colors; yellow, blue, white or red refreshment tables by Foldcraft; accompanying stacking chairs of molded Fiberglas from Herman Miller; benches by Thonet and by Huntington; Steinway piano.

Typical assembly room of headquarters complex (there are twenty, one per squadron) is floor-to-ceiling glass enclosure on central open-area of main floor of cadet quarters complex; curtains are of Dazian or Greeff maize, nutmeg, Celadon or white Fiberglas; Herman Miller stacking chairs are of molded Fiberglas, in black, beige, tan or blue, with Thonet chess tables; Emeco armchairs are in tan or red Athol plastic, matching Thonet upholstered chairs; chalkboards are black porcelain, floor is gray vinyl.

Main reading room of Academy library is lighted by Louverall ceiling, floor is gray vinyl matching windows curtained with Hess, Goldsmith military gray Fiberglas fabric; bookshelves with white plastic tops are from Ludwig & Patterson, who supplied desks and circular-top tables with plastic laminated tops, and chairs with hat-racks underneath at carrels; armchairs are from Emeco, desk swivel chairs (not shown) from J G Furniture; reference study tables by Hallach & Howard.

LOBBIES

Interior Designer: **Beryl S. Austrian, A.I.D. Intramural, Inc.**
Installation: **Apartment Building Lobbies**
Location: **New York, N. Y.**

Reception area at 20 Beekman Place, with green vinyl walls and contrasting marble pilasters, is made appealing by conversation grouping of furniture by P. Nathan, who also supplied mirror reflecting elaborate Regency crystal lighting fixture from Lightolier; furniture, consisting of Regency sofa in A. H. Lee fabric and pair chairs in leather; tables hold old lamps with shades by Whitehall-Hoffman; Edward Fields rug in Hispanic pattern is hunter green, mustard and off-white.

Renovated lobby at 174 East 74th Street creates contemporary version of Tudor decor with polished antique brass lighting fixtures from Four Seasons, old coffered plaster ceiling with motif repeated in Simon Manges specially designed olive and crimson rug; woodwork is walnut, complements Gilford olive vinyl walls and matching green leather upholstered causeuse; A. H. Lee fabric on chairs is crimson; decorative wall tapestry by Edward Fields; furniture, including rusticated commode, by P. Nathan; antique accessories, Frank Kay.

Henry S. Fullerton

Louis Reens

Remodeled lobby at 25 East 83rd Street, above, is interesting for area providing ideal conditions in lighting and drainage for Goldfarb planting developed from enclosed pier housing old air-conditioning pipes; aquamarine color of Acrilan carpet from Vogue is repeated in planter area, contrasted with Van Luit beige bamboo scenic wallpaper, the color repeated in lighter tint for ceiling; Bielecky ebony rattan benches fitted with cushions covered in Kravet aquamarine and blue fabric; Telesca room dividers in black lacquer; Lange & Williams lamp.

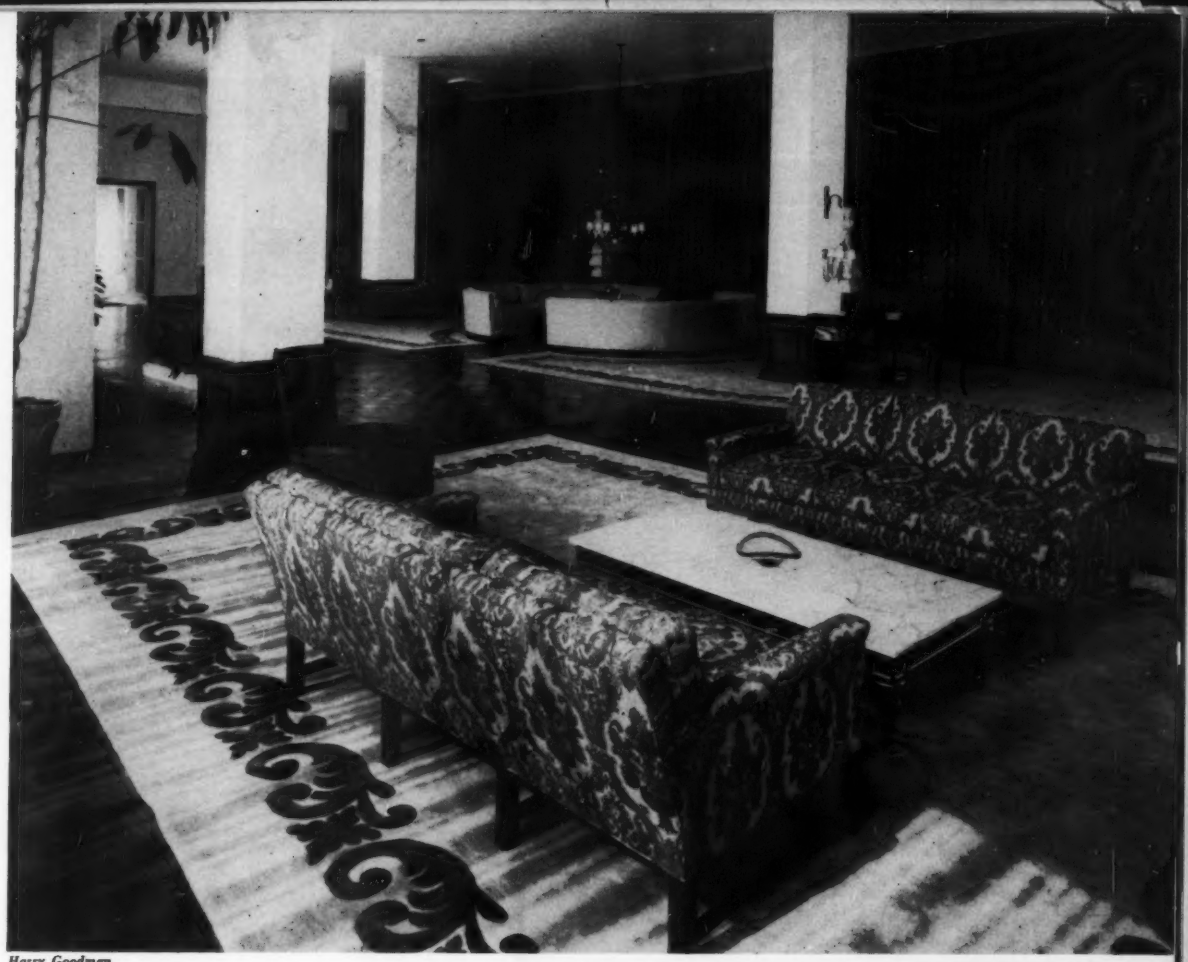
Interior Designer: **Stanford D. Rossin, A.I.D.**
Installation: **Apartment Building Lobbies**
Location: **New York, N. Y.**

Entrance vestibule of remodeled lobby at 321 West 78th Street, upper right, retains old terrazzo floor, stone benches and wrought iron grille; pilasters were stripped of bases and capitals and covered with black Formica, contrasted with Vicrtex off-white bamboo fabric; drop valance board conceals perimeter lighting. In lobby, lower right, Fiberglas shoji screen, with lighting behind, was installed to cover outmoded windows; end walls of flanking lobbies covered in Van Luit scenic paper; lighting fixtures from Harry Gitlin; Bielecky ebony rattan benches with Gilford olive and coral vinyl fabric.

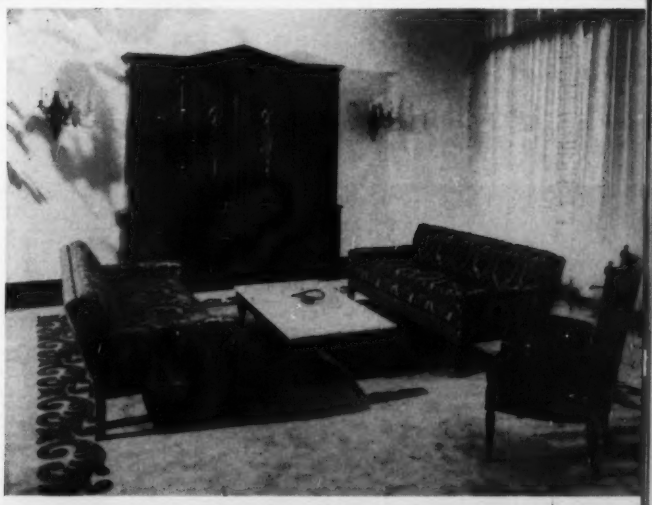
Louis Roens

Interior Designer: **Herry Meyers**
Installation: **Polyclinic Hospital Lobby**
Location: **New York, N. Y.**

Old lobby of hospital, lacking in distinctive treatment of décor, was completely redesigned without architectural alteration; Yucatan natural masonry panel from Murals and Jofa fabric, in melon, Celadon and beige for curtains, establish dramatic focal areas in walls covered with Amtico marbleized beige vinyl and Gilford strié Celadon vinyl; floor is terrazzo by Staples; clock over niche, from Mary Ryan; all furniture is from Directional, the upholstered items in vinyl fabric repeating colors in curtains.



Harry Goodman



Interior Designer: **James Keefer**
Installation: **Towers Apartments**
Location: **Washington, D. C.**

Vast lobby with white marble columns and Vicrtex turquoise moiré walls is given personality by furniture islands of entirely different arrangements grouped on Tai-Ping specially designed area rugs on Wood Mosaic parquet floor enhancing motif of decorative scheme; sofas are from Furniture Specialties, the straight-back examples in blue on turquoise printed damask pattern, with quilted outline, matching draperies by Duralee, who also supplied white curtains; examples in circular grouping are in Duralee turquoise plain fabric; tables from Di Lucca, who also supplied walnut breakfront cabinet with gilt decoration; chandelier and appliques from Krex; bérgère from Ralph Miele, in royal blue silk damask; Louis XV desk from Dinolevi, source also for accessories.

BOWLING ALLEYS

Interior Designer: **Florence Green**
Albert Pick Co., Inc.
Installation: **Oaklawn Bowl**
Location: **Chicago, Illinois**

View at left shows approach to bowling alleys, the floor carpeted in custom turquoise, brown and gold carpet in snowflake design from Bigelow; seating areas in front of alleys include Modernize sofas in turquoise vinyl and Home chairs in white; Tonk tables have white Formica tops; far wall of brick is accented by custom murals resembling black metal sculpture with Fiberglas areas.

A wood burning fireplace adds warm glow to cocktail lounge with walnut paneled walls as background for seating areas of Modernize sofas and open armchairs upholstered in marine blue and luggage brown, barrel chairs in white; Mohawk black and white carpet.

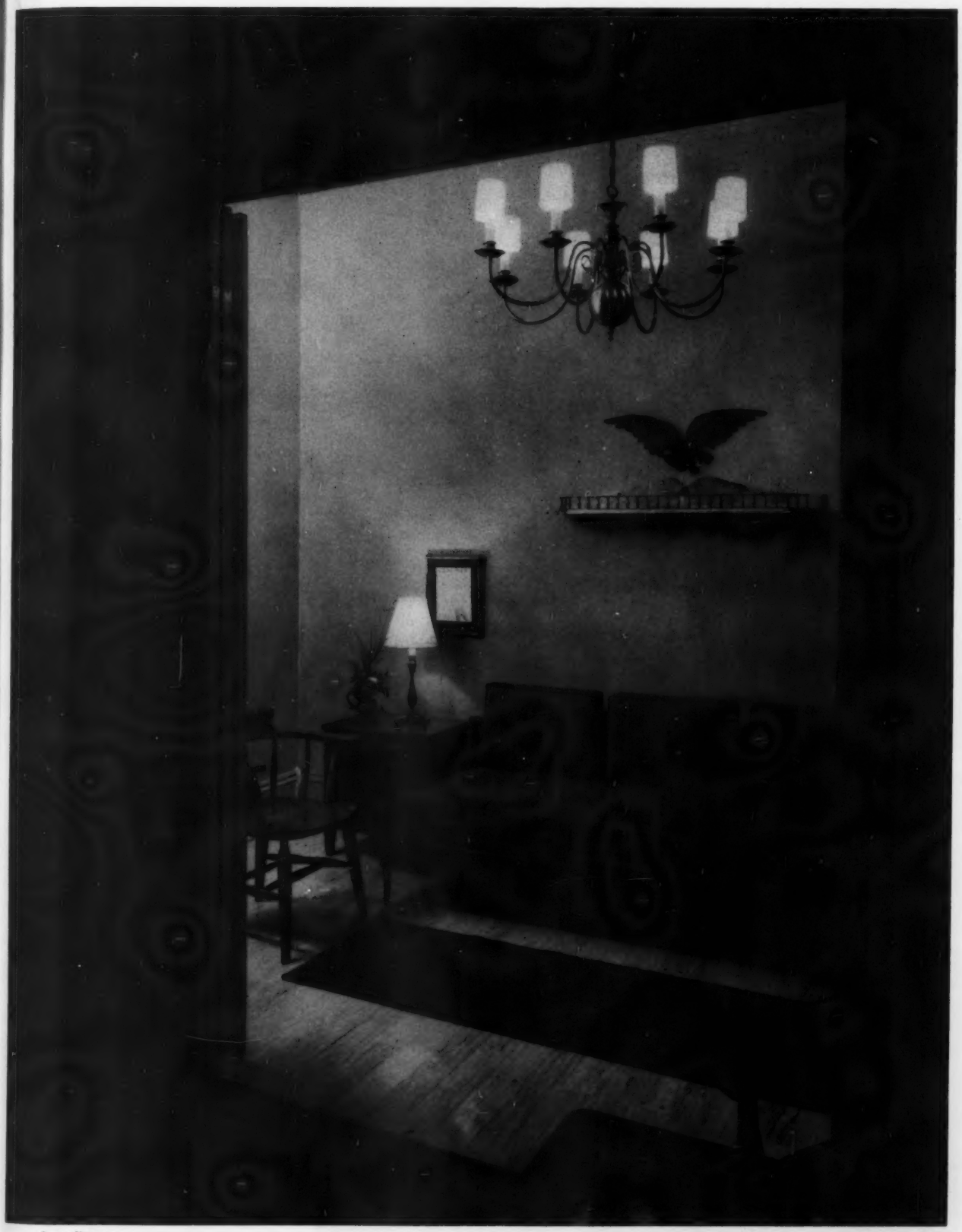
Decorative focal point of dining room is Louis W. Bowen mural with almost life-size horses in black on antique gold against walnut paneled walls; opposite window wall is curtained in S. M. Hexter fabric of beige background with a tumbleweed design in charcoal and metallic gold; booths are upholstered in cantaloupe vinyl, Shelby Williams chairs in tan.

Oval bar provides view of the bowling lanes, adjoins main dining room through door at right; bar is upholstered in white vinyl with black armrest and off-white Formica top; Shelby Williams stools are in black Naugahyde; flooring is beige terrazzo.

SHOWROOMS

Interior Designer: **Ronnie Brahms, A.I.D.**
Installation: **Gant of New Haven**
Location: **New York, N. Y.**

An informal, masculine air characterizes this handsome new showroom for men's shirts; appropriate to its location in a town house on East 39th Street, there is also an air of elegance about it, and the overall décor is enhanced by the choice of accessories and mixture of furnishings. In reception room, fireplace wall is sheathed in wormy chestnut, other walls are painted beige with olive green trim accented by Continental olive felt panels (reflected in I. Schwartz mirror); carpeting from Master Carpet is mustard, and Boris Kroll upholstery fabrics are olive green, mustard and charcoal; desk was custom made by Artbuilt, other furnishings from Charles Antiques and Ann Morris.



James Vincent

In small conference room, walls are yellow with olive green trim; existing floor was sanded and finished to resemble early American plank flooring and accented with olive green rug in front of Kingsleep sofa upholstered in Greeff olive green fabric; accessories and lighting fixture from Ann Morris.

Private office adjoins conference room, contrasts yellow painted walls with end wall in Vicrtex wood grain vinyl; carpeting from Master Carpet is olive green, Greeff drapery and upholstery fabrics on Kingsleep sofa are olive green and yellow; accessories and lighting fixture from Ann Morris, desks from Berkeley Galleries, pictures by Jacques Lawrence.

Interior Designer: **Ronnie Brahms, A.I.D.**
Installation: **Gant of New Haven**
Location: **New York, N. Y.**

Walls in sales office are covered with beige and white mattress ticking, installed by Arthur Lewis, carpeting is mustard; table and loveseat are from Charles Antiques, the upholstery of olive green Boltaflex; ceiling and woodwork are also olive green; lighting fixture from Philips Importing.

Interior Designer: **Gerhard E. Karplus, A.I.A.**
Installation: **Kate Greenaway Showrooms**
Location: **New York, N. Y.**

Compact reception area off the elevator lobby leads through glass doors to large showroom; door at left leads to general offices, studios and workrooms; flooring is Congoleum-Nairn white and charcoal vinyl tile and walls are covered in off-white Vicrtex; desk is a custom design.

Main showroom is uncluttered, light and airy as a background for selling colorful dresses; five sales booths are separated by floating dividers of walnut and white Formica with panels covered in alternating gray and white Vicrtex, cushions on Knoll chairs alternate French blue, gold and red Boris Kroll fabrics, and Mohawk carpeting is light gray wool; sheer curtain fabric from Knoll; lighting fixtures from Metropolitan.

Ben Schnall

"The Heirloom Room" is for showing of custom designed dresses and features original Kate Greenaway drawings, china and accessories; flooring is Robbins Byzantine white vinyl tile, custom sofa is upholstered in Greeff black silk with pattern of small roses; Finland House lighting fixture; ceiling is Acoustone by U. S. Gypsum.

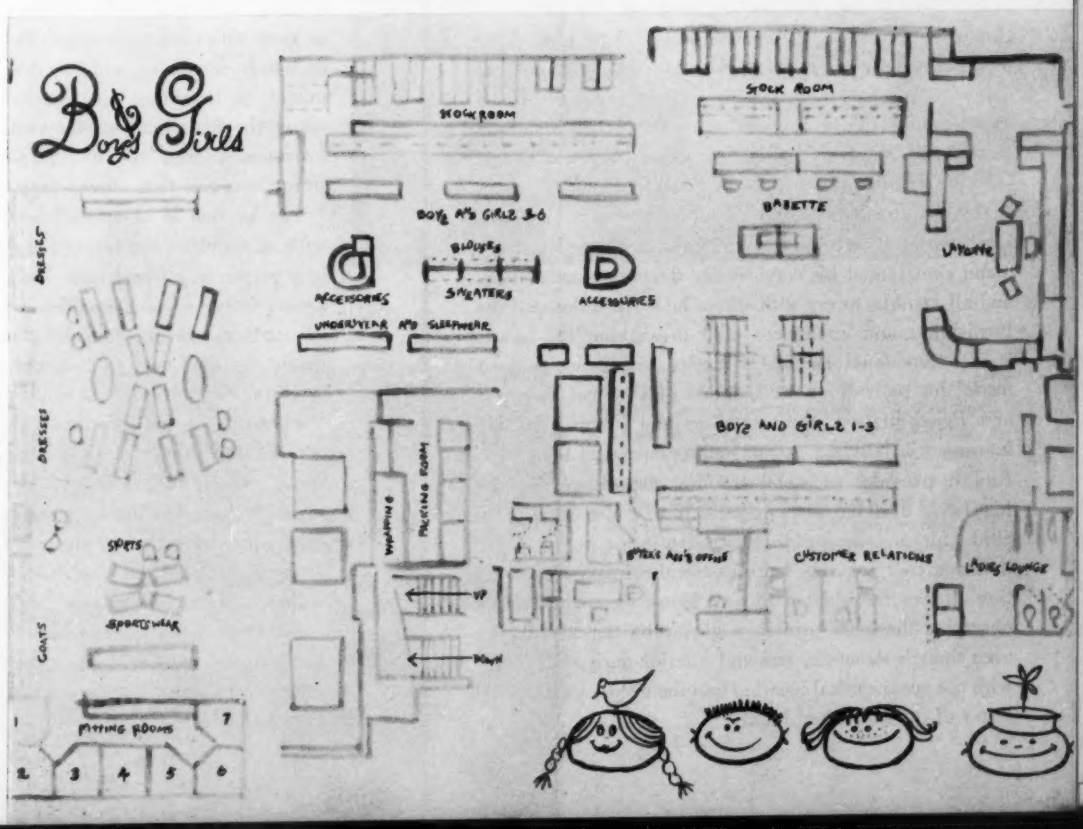
STORES

Henry S. Fullerton

Interior Designer: **Tom Lee, A.I.D., I.D.I.**
Installation: **Boys and Girls Department Bergdorf Goodman**
Location: **New York, N. Y.**

Entire sixth floor department offers different decorative accents in sections for various age groups—island of toy animals (wooden giraffes by Zaria Display) provided to interest adults as well as children. Wedgwood Room, below, displays layette and infant's items in new-as-a-nursery, bright-as-a-bowl boutique in blue and white with carved garlands and appliques by Madi Blach; Amtico vinyl floor installed by William Gold; Darian Bros. chairs and banquette in Stroheim & Romann blue velvet; all case-work and built-ins on floor by Pilot Woodworking.

Neo-baroque arches achieve children's atmosphere through natural ash building-block construction with finials by Pilot, and bauble lighting fixtures from Gotham Lighting; Darian Bros. stools in red Masland vinyl; carpeting throughout by A & M Karagheusian.



HOSPITALS

Dr. Howard A. Rusk

William Pahlmann, F.A.I.D.

Interior Designer: **William Pahlmann Associates, A.I.D.**
Installation: **The Functional Home for Easier Living**
Location: **New York, N. Y.**

The Functional Home for Easier Living, built on the grounds of New York University Medical Center adjacent to the Institute of Physical Medicine and Rehabilitation, was designed specifically for the physically disabled, the elderly, and persons with cardiac handicaps, although many of its features will prove helpful to the so-called "able-bodied" as well. The house was contributed to New York University Medical Center by James Rosati & Sons of St. Petersburg, Florida, builders of the "Horizon Home." This was the first model house of its kind to be incorporated in a large-scale housing development, and many of its plans were used for the Functional Home.

Designing of the house was a project of the staff of the Institute of Physical Medicine and Rehabilitation, which is under the direction of Doctor Howard A. Rusk. Victor Civkin of Fairfield, Conn. was the architect, and the interiors were executed by William Pahlmann. Mr. Pahlmann contributed his services for the entire installation, and all manufacturers with whom he worked donated the furnishings and appliances used throughout the house.

The Functional Home for Easier Living serves as a model for patients at the Institute of Physical Medicine and Rehabilitation, their families and others who are interested in building or remodeling houses of their own. And it provides practical training experience for the Institute's disabled homemakers. It will also serve as a guide for anyone building or adapting a house where time and energy-saving features are of primary consideration. It can be adapted to any house or apartment by observing the basic principles governing the advantages, even though structure, size and interior design may vary with the geographical location and the needs and personal tastes of the individual family.

The house is both attractive and practical, and materials were chosen to insure minimum maintenance and safety. It is built on one level with an open-floor plan, and there is a complete absence of such structural barriers as steps and narrow doors. Floors are of terrazzo with colored carborundum chips to prevent slipping and make walking easier. (Asphalt or unwaxed vinyl tile could also be used). Carpets are eliminated since they are hard to keep clean and make it difficult to use a wheelchair or walk with cane or crutches. Draperies are used instead of blinds or shades, and the draw cords are left on the outside to be within easy reach. Light switches are 36″ above the floor, and master switches are located in the bedroom, kitchen and living room to control all lights in the house so that unnecessary trips can be eliminated.

The kitchen is of special interest, for it is designed with all standard appliances but arranged to fit the needs of a person in a wheelchair. It also combines many time-saving features which would be of help to any housewife. All surfaces are of laminated plastics; counters are at a height that one may sit to perform many tasks; and all essential storage units are within easy reach.

Furniture in the living room and dining area are of conventional design but with added features designed for the physically handicapped. A standard-height sofa is raised by wooden blocks to the same level as a wheelchair; the coffee table is on ball bearing casters for ease of mobility; and the desk has a large working surface with ample knee space.

Although designed specifically for the disabled and handicapped, here is a house with many features which interior designers will find adaptable to any residential installation.

Living room walls are painted melon color with decorative interest supplied by Charles R. Gracie handpainted screen and floral curtains of Everfast fabrics; all furnishings were selected and arranged for physically handicapped or elderly person: sofa raised to level of wheelchair seat, cocktail table on ballbearing casters, and Lightolier lamps in strategic areas to give greatest benefit of light; all furniture is by Simmons.

James Vincent

Dining area off living room is uncluttered for effect of spaciousness, and convenient electrical outlets permit small appliances to be used at table over which Lightolier hanging light can be raised or lowered; wall unit provides storage space; Simmons furniture; Everfast curtain fabrics. Light switches are low throughout house, with master switch controlling all lights to eliminate unnecessary trips.

Preparation center and cooking area are located opposite sink center, allowing room for wheelchair maneuvering; counter with push-button control panel on front has built-in surface cooking units and storage below, provides knee space for sitting and space for work table on wheels; built-in range unit by General Electric can be used safely from wheelchair; washer-dryer combination allows clothes to be automatically washed and dried without further handling; all electric units are standard; entire kitchen including appliances was contributed by General Electric.

Interior Designer: **William Pahlmann Associates, A.I.D.**
Installation: **The Functional Home for Easier Living**
Location: **New York, N. Y.**

Built-in ironing board is adjustable to provide right work height, whether sitting or standing, and braced so there is freedom of position underneath; spotlight overhead supplies adequate illumination; ironing board in dining area allows homemaker to be part of family life and still have eye on kitchen.

Bedroom was designed to offer elderly or physically handicapped utmost in comfort and ease; height of bed is adaptable to facilitate transfer from wheelchair, spindle headboard can be used as grab bars when moving about; arrangement of furniture allows space between twin beds for wheelchair; Simmons furniture, Everfast curtain fabrics, Lightolier lighting fixture. Second bedroom, right, can be arranged as a guest room, a study or nursery.

Bathroom, left, contains many special features designed to insure maximum safety and comfort with minimum physical effort, including metal bars along wall above tub, and sink with high counter top for close approach in wheelchair.

Interior Designer: **Beatrice West, A.I.D.**
Installation: **North Shore Hospital Resident Quarters**
Location: **Manhasset, N. Y.**

In 35 apartments distributed throughout three buildings—with 17 apartments for bachelors, 12 for nurses and 6 for physicians with families—it was the interior designer's problem to work with the architects, building and grounds committee, and interior design committee in coordinating the plans, colors and furnishings shown for ease of maintenance within a limited budget. To this end, concrete blocks for walls, Flexicore ceilings and asphalt tile flooring were used, all in off-white tones for an effect of spaciousness, and with black plastic wall bases, door trim, stair treads and risers for low maintenance. One basic wall color—off-white—was used throughout, with accent colors in sharp, cheerful colors on one wall for accents. Furniture arrangements for reading, writing, entertaining, dining and relaxing are planned so that circulation through an apartment does not disturb them.

James Vincent

Lightolier valance lighting is feature in lobby-lounge of apartments for bachelors, where walnut furniture grouping consisting of sofa and chairs by Indianapolis Chair Co. and Kroehler tables is backed by walnut closet room divider; V'Soske rug is blue, draperies (not shown) are in vibrant tones of blue, orange, purple and red; table has Formica top; Isabel Scott upholstery fabrics are red, treated with Scotchgard stainproof process.

Typical living room of apartment for married physicians with families has Waite black, white and gray rug, Plextone white painted walls and Everfast wall-to-wall draperies in cerise, blue and shocking pink stripes, background for sofa and upholstered chairs from Indianapolis Chair Co. and tables with Formica tops from Kroehler; Lightolier hanging lamps, General Electric TV unit, and Mirafoam throw pillows; Isabel Scott upholstery fabrics are treated with Scotchgard.

In living room of nurses' typical apartment, Everfast draperies are yellow, green, orange and white stripes, walls are painted Plextone matching white; desk is in foreground; bookcase deck with chest, opposite olive and black settee, provides storage for linens and glassware; settee and chairs from Indianapolis Chair Co., tables from Kroehler, who also supplied bookcase; all fabrics treated with Scotchgard; Mirafoam throw pillows.

Dining area in nurses' typical apartment has Everfast yellow, olive and beige plaid draperies, repeating living room color scheme; wall is accent color. Complete Acme National kitchen unit is shown in background, with Window Modes roll-up blind; furniture by Kroehler.

Bedroom of nurses' typical apartment has cerise, blue, mauve and shocking pink striped draperies from Everfast with Riverdale mauve bedspreads matching accent wall painted with Plextone, white on other walls; Mirafoam throw pillows are purple and white; Kroehler furniture, Lightolier lighting fixture, Waite black, gray and white carpet.

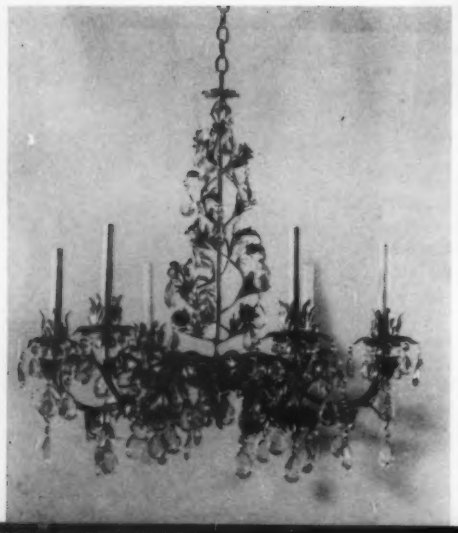
Market Spotlight

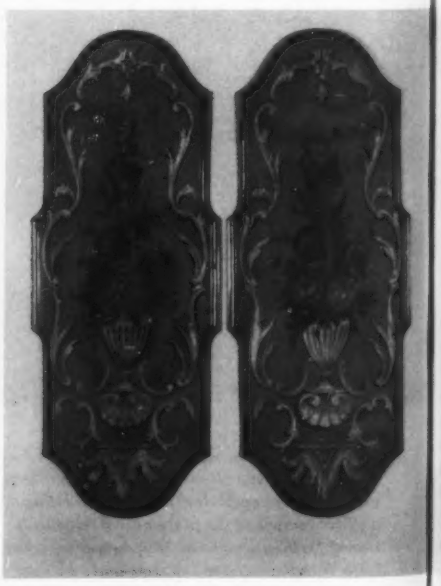
continued from page 142

Accents of Elegance

A quality of pristine elegance marks the new selection of accent furniture and accessories from Italy shown at Pino L. De Luca, 205 East 49th Street, New York. Combinations of such luxury materials as crystal and hand-wrought metal decorate a six-light chandelier in antique gold leaf finish, a painted sconce adapted from a 19th-century French model, and a gilt and crystal candelabrum in Louis XV style—dressed with seventy-four pieces of cut- and wood-polished European crystal. In the same key, several low cocktail tables in the Directoire period display marble tops and aprons of painted scroll leaf design. A pier glass in the Chippendale style, exquisitely carved and gilded and simplified to meet contemporary standards, is another striking note of décor as is a handsome pair of handpainted panels in the Rococo style of the Venetian 18th-century.

Continued on page 238





PRIDE IN CRAFTSMANSHIP

Yesterday and Today...reflected in these signed Masterpieces

WILLIAMSBURG and the Hallmark are the registered trademarks of Williamsburg Restoration, Inc.

John and Peter Targee, New York City, master silversmiths of the 19th Century, proudly placed their Hallmark on this original Silver Fruit Basket, about 1805 (from the Collection of the Darling Foundation).

Today...Kittinger also proudly identifies each of their WILLIAMSBURG® Furniture Reproductions with the famous Hallmark of Williamsburg Restoration, Inc.

THEN AS NOW...perpetuating the name of the maker as a symbol of fine Craftsmanship.

KITTINGER company, inc.

Exhibits: BUFFALO • NEW YORK • BOSTON • CHICAGO • DALLAS • LOS ANGELES • SAN FRANCISCO

Opening in Fall, 1960...ATLANTA, Decorative Arts Center, 153 Peachtree Hills Ave., N. E., in association with Paul Raulet

National Hotel Exposition Panel

Six noted interior designers are taking part in a panel discussion titled "Public Spaces in Public Places" being sponsored by INTERIOR DESIGN magazine at the National Hotel Exposition. Editor and Publisher Harry V. Anderson will be panel moderator. The time is November 17th from 2 to 5 p.m. in the 4th floor meeting room of the New York Coliseum. This should prove to be a lively discussion, and all interior designers and members of the trade are invited to attend. Photographs and brief biographical sketches of the six panelists are given below.

Maria Bergson

Austrian-born Maria Bergson came to the United States in the early nineteen forties, having been educated in England, France and Switzerland as well as her home country where she acquired her extensive background in the arts and architecture. A specialist in commercial and institutional work, she emphasizes the economical and practical use of working space, and her installations reflect the client's organization and those elements known as the "corporate image". Her outstanding installations are many and diverse: the Prudential Insurance Company offices in Los Angeles and Newark; Owens-Corning Fiberglas shop in New York; Leo Burnett Co. offices in Chicago, the North Shore Hospital in Manhasset. Her collaborative efforts with architects have also been frequent and most successful including such famous buildings as the home offices of Corning Glass Works, the Denver United States National Bank and Varian Associates of Palo Alto, Calif. Miss Bergson maintains offices in New York and Los Angeles.

H. Clifford Burroughes, F.A.I.D.

Born in Canada, H. Clifford Burroughes gained much of his early interest and experience in design working with his father who was vice-president of a large homefurnishings establishment in Toronto. Pursuing his first ambition to be a mural painter, he attended Ontario College of Art where he also studied interior design and architecture. He later attended the London School of Arts and Crafts in England and upon his return to Canada worked for Thornton-Smith and Company gaining practical experience in executing interiors. In 1927 he moved to New York where he was employed by Tiffany Studios as director of their contract department. In 1933, he opened his own business in New York, later moving his offices to New Canaan, Conn. Some of his most recent work includes interiors for the American President Lines, the Farrell lines, the New York State Court of Appeals building in Albany and numerous offices and residences. From 1951-53, he served as National President of the A.I.D. and is presently an Honorary Governor.

Marion L. Heuer, A.I.D.

A native of Philadelphia, Marion Heuer is a graduate of Beaver College, the School of Industrial Art, the Woodmere School of Fine Arts. She has also studied at the Chicago Academy of Fine Arts. For many years, she has been designing a virtually endless stream of homes, hotels, resorts, country clubs, shops and office buildings from her apartment-studio in Chicago and her home office, Marion Heuer Interiors, Inc., in Winnetka, Illinois. Her drawing board always has a dozen jobs or more going at the same time, and her current work includes hotels in Kansas City, Chicago, Joliet and Des Plaines; the Motorola Executive Building in Franklin Park, restaurants and cocktail lounges in five different cities, and a wide assortment of other projects ranging from several large office buildings to a 600-unit apartment house. Her design for the 1961 "Room of Tomorrow", which will be unveiled at the National Hotel Exposition, is being featured in this issue.

Jac Lessman, A.I.D.

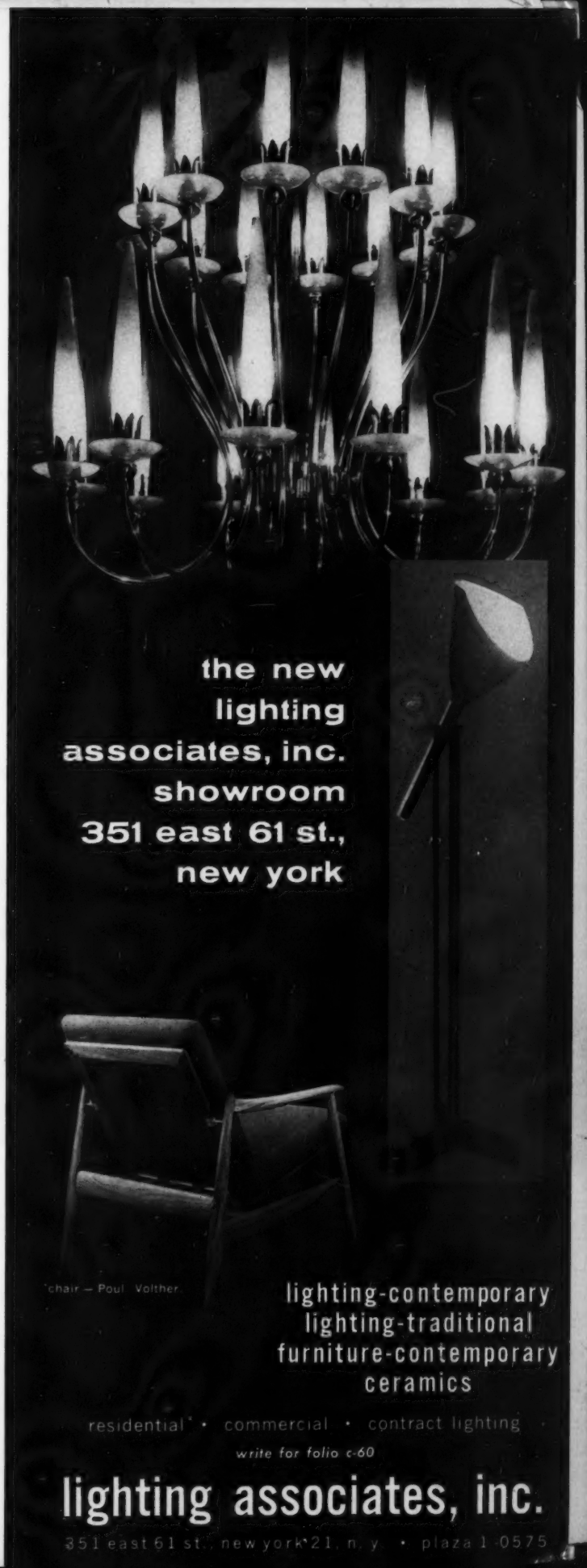
Jac Lessman is President of Jac Lessman Design Division, Inc. specializing in planning architectural and interior design for hotels, and Jac Lessman Company, Ltd., specializing in furnishing and equipping hotels, clubs, homes, offices and institutions. He is internationally known for his 25 years of successful accomplishments in hotel design, and the list of his installations reads like a "who's who" of contract work including such outstanding hotel interiors as Wilbur Clark's Desert Inn and Country Club and the Stardust in Las Vegas, the Roosevelt in New Orleans, the Virgin Isle in St. Thomas, and the conversion of the old Lincoln in New York into the prosperous Hotel Manhattan. Among his most recent installations is the Island Inn Motel with its John Peel Restaurant and Bar at Roosevelt Raceway, Westbury, L. I. His understanding of the problems of hotel and restaurant operators and owners, coupled with his ability to turn his client's investments into profitable operations, prompted the late Ralph Hitz to comment that "Lessman Interiors have cash-register appeal".

William Pahlmann, F.A.I.D.

William Pahlmann was born in San Antonio, Texas, and received his art education at Parsons School of Design in New York and Paris. The interiors he has created are as varied as they are numerous. Noted as a designer of successful stores, he has created interiors for Henry Morgan & Co. in Canada, the John Wanamaker Cross Country store in Westchester and Bonwit Teller stores in several cities. His work in hotels, clubs and restaurants includes such noteworthy examples as the Columbus Hotel in Miami, the Coral Harbour Club near Nassau, the Forum of the Twelve Caesars and the newly opened Paul Young Restaurant shown in this issue. He is also the creator of this year's "Designs for Dining", a feature of the National Hotel Exposition. His residential work reflects his sure sense of good taste and the skilfull blending of traditional and contemporary furnishings. In addition to his interior work, he is the author of *The Pahlmann Book of Interior Design* which is being printed in a new edition this fall. Long active in the A.I.D., he is the first president of the Resources Council. He heads his own firm, William Pahlmann Associates, which he founded in 1946.

Eleanor Pepper, A.I.D.

An architect by training with a B.S. in Architecture from Massachusetts Institute of Technology, Eleanor Pepper also holds a B.A. from Barnard College and is a graduate of the Sorbonne. Her first experience was gained in Paris where she was associated with an architect in the design of residential and institutional buildings. During the war, she was engaged in engineering design for the Navy and served as architect for USO buildings around the country. For five years after the war she headed the Interior Design Department of Voorhees, Walker, Foley & Smith, Architects, and worked on such important installations as the United Nations Headquarters at Hunter College and Lake Success. Since 1950 she has had her own practice as Design Consultant working on all types of buildings in many parts of the world—hospitals, schools, colleges, laboratories, industrial plants, theatres, stores, housing developments and shopping centers. From 1951-59 she was Professor and Chairman of the Department of Interior Design at Pratt Institute in Brooklyn where she continues as Professor of Interior Design. She is a member of the Architectural League of New York, the New York Chapter of the American Institute of Architects, and her work has been published in numerous architectural and design magazines.



Market Spotlight

continued from page 234

Jeweled Glass

Starting with the window wall, the application of glass to modern interiors has been varied and many. One of the most attractive of the newer treatments is *Rodierglas*, a handcrafted, jeweled fused glass of special decorative qualities designed and sold through the Leonard Rodier Company, 336 West 71st Street, New York. The design is composed of three or four layers of clear glass, within which colored glass chips (giving the effect of jewels) are baked at high temperature. Available in various sizes, in any color, shade, design or pattern, the glass sheets may also be ordered with various degrees of translucency. Used as room dividers, window walls, murals and panels, the material takes on special emphasis under either natural or artificial light. A data sheet listing full details on *Rodierglas* is available by writing to the company.

Lamps From Around The World

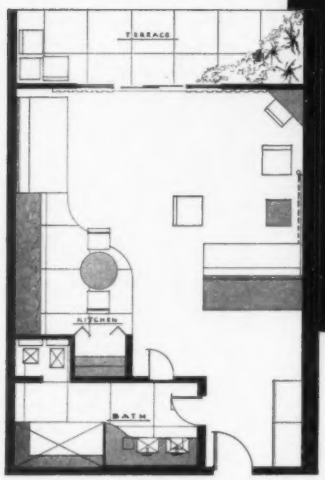
An enameled brass oil lamp from India, ceramics from Japan, alabaster from Italy—these and many more exotic materials make up a handsome new lamp collection at Beth Weissman, 6 East 53rd Street, New York. The lamps are styled by Lee Bernay, in collaboration with the native craftsmen and are designed to appeal to the American market. The work of the contemporary Japanese designer holds special interest. Minus much of the intricate, superimposed decoration which usually marks Japanese artifacts, these lamps have instead an air of simplicity. One model combines ceramic in a crackle finish with brass striping and an unusual shoji effect on the shade. Another is a version of a Buddha shrine with black lacquer finish and brass hardware. A lotus lantern is the style of the third. One of the most provocative designs in the collection is a 66″ floor lamp adapted from an elaborate door design of an indoor shrine, finished in a gold leaf spatter.

Continued on page 242

PARKWOOD LAMINATES

Chosen for the fourth consecutive year

A Parkwood sample chain of colors, woods and patterns will suggest many interesting possibilities for use in your present or future work. Send for yours today.



Marion Hewer has used Parkwood Laminates in her brilliant creation of the 1961 Room of Tomorrow.

This specially designed room divider-dresser is faced with Parkwood Superwood Walnut in fashionable distressed finish. The same finish is used on the headboard, TV Radio cabinet and desk.

For table tops, wardrobe doors and dresser top, Parkwood has custom laminated a Cohn-Hall-Marx fabric called "Martinique". Thus coordinated with draperies and spreads, these surfaces contribute to the distinguished decor as a whole. In use, of course, they resist wear and minimize maintenance.

The lovely Parkwood reproduction of texture-rich "Raw Silk" is used for the kitchen counter, bathroom counter and bathtub ledge. Like all Parkwood patterns it resists damage from alcohol, food stains and boiling water.

Parkwood
The Prestige Laminate

Water Street, Wakefield, Massachusetts

Sponsors of the 1961 "Room" are: Alexander Smith and the Chemstrand Corporation; AMTICO Vinyl and Rubber Flooring Division of American Biltrite Rubber Co.; Bell Telephone System; Cohn-Hall-Marx Division of United Merchants & Manufacturers, Inc., with Deering, Milliken & Co., Inc.; Crane Co.; Harris G. Strong; House of Heydenryk with Papalia Studios; Iron-A-Way Company; Lightolier Incorporated; The Martin-Senour Co.; Naugatuck Chemical Division of U.S. Rubber Co.; Parkwood Laminates with its suppliers, American Cyanamid Co., and Decotone Division of Fitchburg Paper Co.; Radio Corporation of America; Simmons Company; The Superior Electric Company; U.S. Rubber Company; and Whirlpool Corporation.

Seven leading interior designers solve today's most difficult decorating problem. They did it with Westinghouse Furniture TV & Stereo

Westinghouse makes it easy to solve the problem of integrating television and stereophonic high fidelity into room settings. To prove it, seven leading interior designers created rooms around new Westinghouse Furniture TV and Stereo at the National Design Center in New York.

These magnificent rooms illustrate the new Westinghouse concept of treating TV and Stereo as home fashions. Each beautiful cabinet is designed within an authentic furniture period and every detail belongs to the period. Only the highest quality hardwoods fitted to the style chosen are used. Hardware designs are authentic... and grille cloths are woven in harmonizing designs and patterns. New Westinghouse Furniture TV and Stereo is the most beautiful furniture you ever watched... or heard.

This kind of attention to detail gives the interior designer great scope and flexibility in choosing the TV or Stereo he feels is right for his particular situation. You can be sure, if it's Westinghouse.

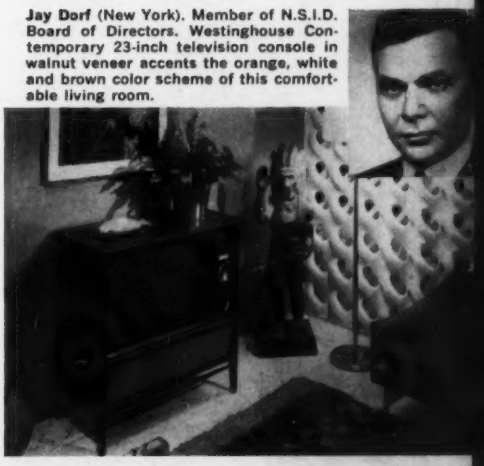
Michael Greer (New York). Chairman of the N.S.I.D. Board of Directors. Gay pastel colors accentuate the simplicity of the Westinghouse Contemporary 23-inch TV in the outdoor Southern garden room.

Westinghouse

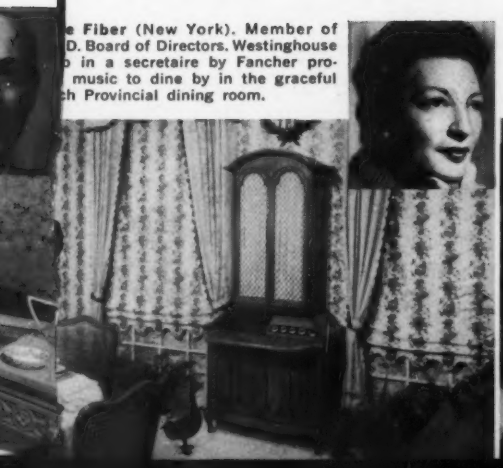
Westinghouse Electric Corp., TV-Radio Division, Metuchen, N. J.

Ausby Lee (Chicago). President of Midwest Chapter of N.S.I.D. Antique musical instruments add an unusual wall treatment over the Westinghouse Traditional Stereo console that is the focal point of this formal living room.

Joseph Maggio (New York). Member of N.S.I.D. New Westinghouse portable television and Westinghouse Furniture stereo high fidelity console in walnut play a functional role in this Contemporary setting for an informal meeting room.

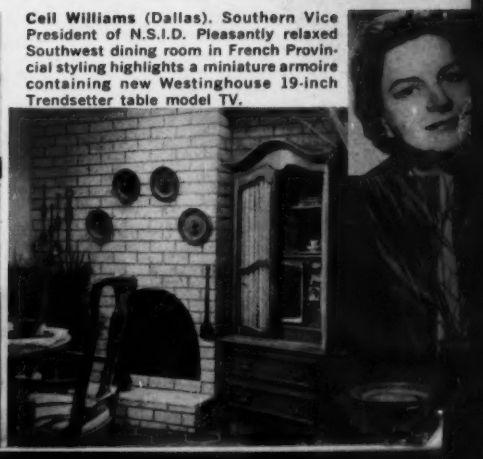


Jay Dorf (New York). Member of N.S.I.D. Board of Directors. Westinghouse Contemporary 23-inch television console in walnut veneer accents the orange, white and brown color scheme of this comfortable living room.

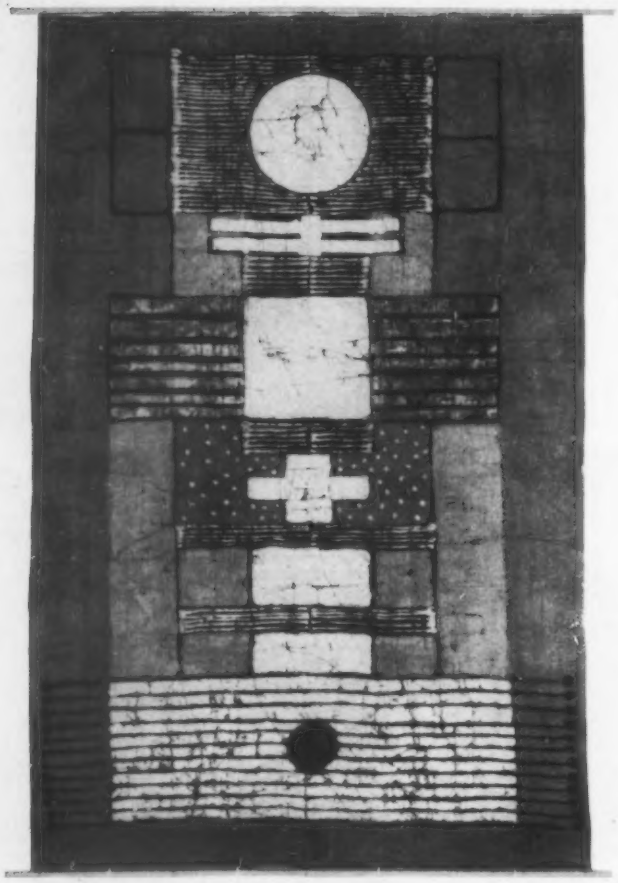


e Fiber (New York). Member of D. Board of Directors. Westinghouse o in a secretaire by Fancher pro- music to dine by in the graceful ch Provincial dining room.

Roger Hargreaves (New York). Member of N.S.I.D. The new Westinghouse Early American stereo console harmonizes with the sophisticated wood and leather decor of this Southern California room.



Ceil Williams (Dallas). Southern Vice President of N.S.I.D. Pleasantly relaxed Southwest dining room in French Provincial styling highlights a miniature armoire containing new Westinghouse 19-inch Trendsetter table model TV.



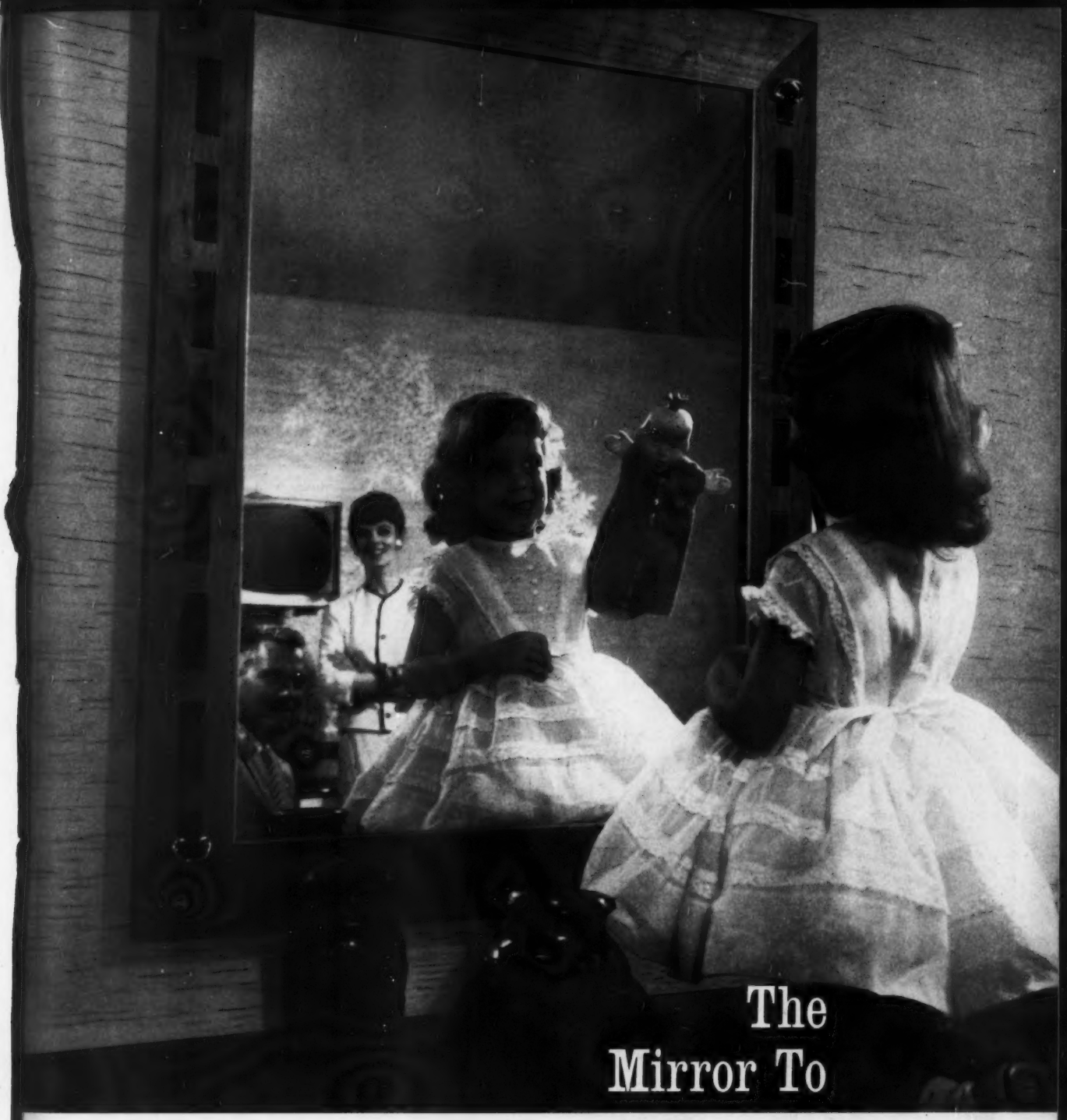
Market Spotlight

continued from page 238

Batik Wall Hangings on Tour

Batik, the ancient Javanese technique of applying dye to fabric—specific areas of linen or silk are waxed to resist dyes, then the cloth is dipped into dye vats and the waxed areas remain colorless—results in unique and beautiful effects, both exotic and highly artistic, that are prized by interior designers and their clients alike. An unusual collection of 20 representative batik wall hangings by Maud Rydin has been selected by the Smithsonian Institution for a national exhibition tour, and each item in the show will be on sale in the following cities: Pittsburgh, at Joseph Horne Co., until October 11; Washington, D.C., at Howard University, Nov. 15-Dec. 15; Milwaukee, at Downer Seminary, Jan. 1-Jan. 29; Davenport, Iowa, at Davenport Art Museum, March 18-April 16; Terre Haute, at Indiana State Teachers College, May 1-May 22. Maud Rydin is a young Swedish artist whose work has already been exhibited at the Museum of Contemporary Crafts, in New York, where she gained excellent critical notices and made several television and radio appearances. In each city on her itinerary, she will lecture and demonstrate how the batiks are made. She will also be available to interior designers for conferences concerning her work, its uses and commissions for specific installations. The prices, you will find, are moderate. And it will be immediately apparent after seeing these batiks that Maud Rydin is one of the few contemporary artists who has successfully mastered the difficult batik technique and uses it to create important decorative wall hangings.

Continued on page 244



The Mirror To Remember

is a *Signet Mirror* for quality, fashion-right design and color harmony in motel, hotel and resort room decoration. Never before have function and design beauty been so perfectly wed. ■ Tasteful *Signet Mirror* styles include frames with panels of porcelains or lovely textured fabrics . . . slim frames of sleek walnut and leather . . . in satin brass or classic gold metal leaf. Frameless *Signet Mirrors* are available with beveling, handsome engraving or plain polished edges. That's why *Signet Mirrors* offer limitless decorator freedom. ■ Each *Signet Mirror* has Carolina's exclusive baked-on enamel backing called *Signet Supreme* to guarantee silvering that lasts throughout inn-keeping years. Write today for free catalog.

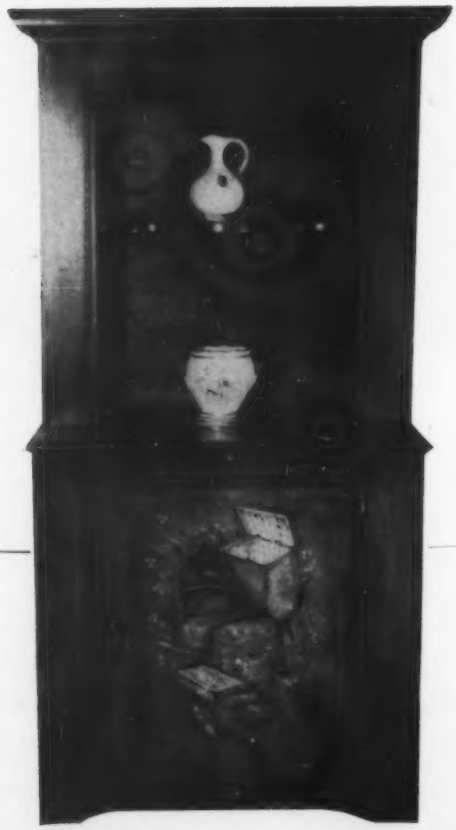
Carolina Mirror Corporation · North Wilkesboro, N.C. · "World's Largest Manufacturer of Mirrors"

Market Spotlight

continued from page 242

Paintings by the Dozen

We may have just the thing for the designer who is doing a hotel, model apartment or similar contract job where a considerable number of decorative pictures is required. Mickey Falkenburg Wagstaff is a painter of vivacity and enthusiasm, with a compulsion to express her wide range of experiences in paintings which she likes to reel off with an unlimited capacity of ease. Her preference to do paintings in quantity and her preparedness to sell her work at competitive, contract prices appear to put her in the position of answering the requirements of the decorator for a studio with a ready mass of varied pictures. And Mrs. Wagstaff has tremendous vitality and considerable variety as a painter. A primitive by approach, she is "not afraid" to experiment with almost anything she comes across: her paintings are on canvas, the back of masonite, sandblasted plywood and other materials; she combines paint with montages of shells and leaves covered with apoxy resin. Generally her varied work gives the impression of many personalities and techniques. Illustrated are a fisherman in a Van Gogh hat, splashily painted on canvas, and a blue heron on gold anodized aluminum in a natural bamboo frame creating a serenely effective decoration. Mrs. Wagstaff's studio is at 45 Sutton Place South, New York 22. Telephone: EL 5-3169.



Quaint Primitives

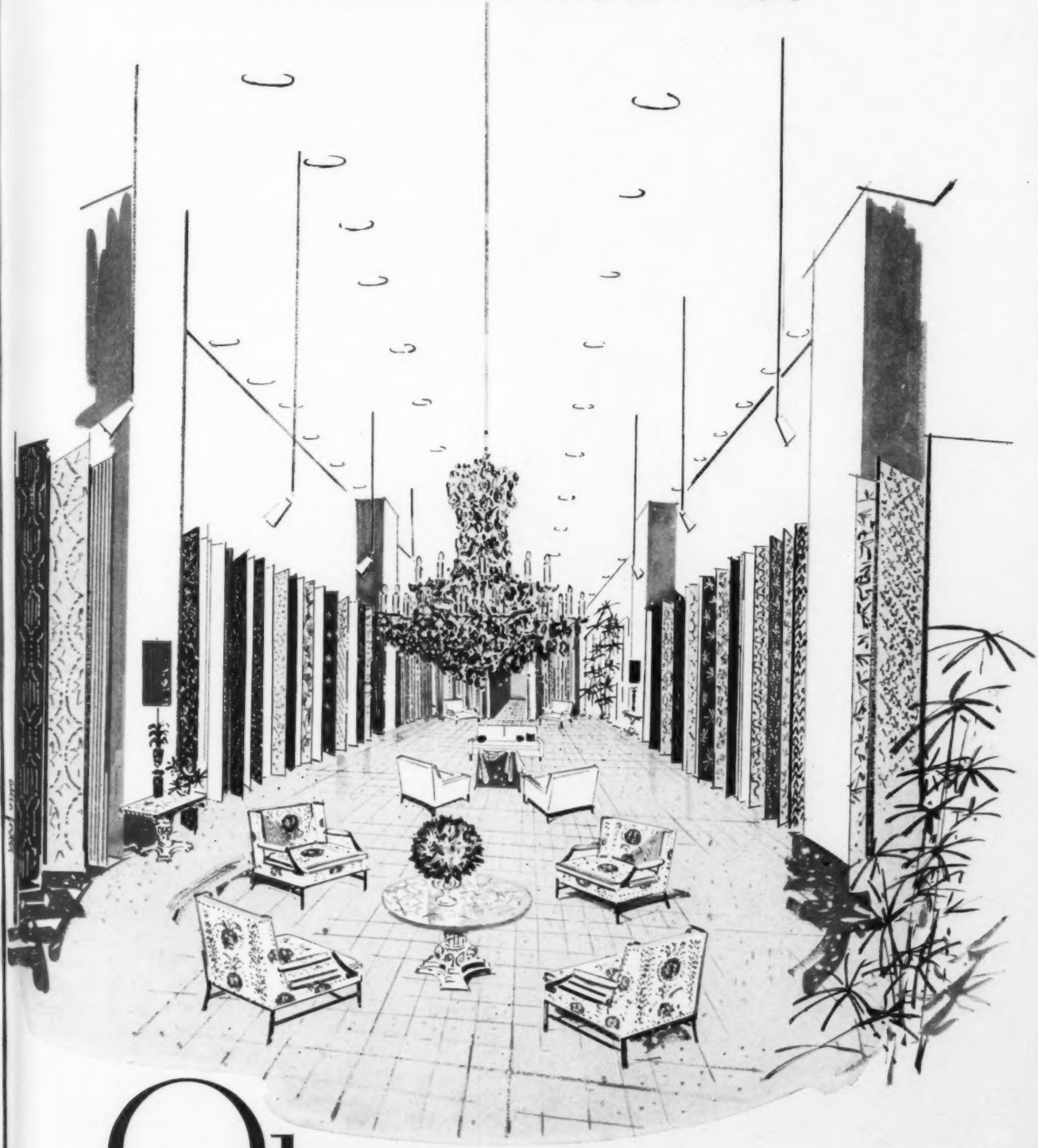
Olde Farm Furniture, 202 West Exchange Street, Owosso, Michigan, has introduced a distinctive line of country furniture which certainly warrants the designation "quaint". Each piece is handcrafted and handrubbed to a mellow, luminous patina. Several items are decorated with paintings of herbs, leaves, boxes, and antique cooking utensils; cabinets are lined with antiqued wallpapers. Olde Farm feels that their furniture will be at home in many interiors in a transitional age such as ours which fluctuates between modern and traditional furniture. Illustrated are a "Papa Chair" and a hutch cabinet with a painted door. Other pieces include buckets, chests, stools, mirrors, and tables. Their showroom is at the Arthur L. Shera Galleries, Decorative Arts Center, Waters Building, Grand Rapids 2. Write for illustrated broadside.

Continued on page 246

Oken FABRICS Announces the **OPENING of NEW SHOWROOMS**

at 938 THIRD AVENUE (At 56th Street) New York 22, N. Y.

where our large collection of exclusive drapery and upholstery fabrics for both residential and contract purposes is on display



Oken FABRICS

SHOWROOMS: 938 THIRD AVENUE, NEW YORK 22, N. Y. PL 8-0807

OFFICES: 45 WEST 27 STREET, NEW YORK 1, N. Y. MU 6-3628

NATIONAL SHOWROOMS: BOSTON • CHICAGO • DALLAS • LOS ANGELES • SAN FRANCISCO

TREILLAGE
WALLPAPER

Repeat 25¾"

Trellis trompe l'oeil and border

...of unusual useable scale

and architectural quality.

Brunschwig & Fils

Decorative Fabrics

509 MADISON AVENUE · NEW YORK 22

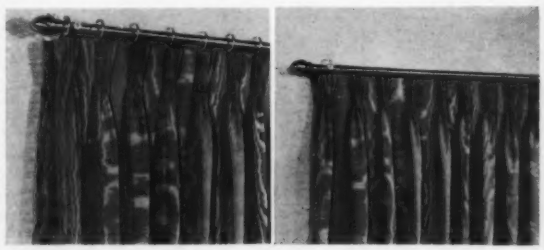
Philadelphia · Boston · Chicago · San Francisco · Los Angeles
Dallas · Houston · Sarasota · Canada · Paris

Metal Wall Tiles

Leisure Line Products, Inc., 132 East Second Street, Mineola, Long Island, produces and nationally distributes "Colorfair," a metal wall tile which has considerable potential for wall treatments, particularly in kitchens, bars, dens, and recreation rooms. Available in four metals—stainless steel, copper, brass, and aluminum—Colorfair comes in assorted sizes and shapes: squares, rectangles, triangles, and the extras for difficult spacing—"L" shapes, quarter-squares, and narrow, wide, and double spacers. Elaborate or intricate patterns can, therefore, be created as well as solid panels of uniform shapes. Colorfair claims a bevel depth greater than any other metal wall tile, an assurance of greater stability. Special colors can be baked on cold rolled steel tiles for emphatic color use in offices, factories or schools, where easy installation and maintenance are required. Write for illustrated brochure.

New Kirsch Traverse

A new line of decorative "Dura-Brass" traverse equipment has been introduced by Kirsch Company. The new rods can be used either with ring slides or plain ringless slides at windows up to 20 feet wide. They can be used



to draw a pair of draperies toward the center, with either cord pulls or a tension pulley at either end of the rod; or as a one-way draw, pulling the entire drapery to right or left. Close-up views of the new rod are shown here with ring slides and with plain ringless slides.

Wall Fabrics

Sound absorbing wall fabrics are introduced by the B. F. Ruskin & Co., 1410 Wood Road, New York, specialists in commercial and institutional wall coverings. Two types, one a decorative woven fiber glass surface, and the other a woven kraft with Lurex threads, (other designs to come) are laminated to sound-absorbent vinyl foam up to ¼" thick, resulting in fabrics which are both attractive and practical. The designs, which will not show nail or tack marks, can be applied with any standard cellulose paste, or tacked or stapled to the wall. The backing provides a multicellular sound cushion without the necessity of providing air spaces behind the material. For additional information, prices, and samples, contact the company.

ATELIER

can be seen just over the bridge in

Detroit

"city" of furniture magnificence

...amid ten showroom floors filled with furniture masterworks from near and far...Modern, Contemporary, Traditional and Early American collections of living, dining, bedroom and occasional furniture and accessories for all tastes, all decors, all decorating budgets. Introduce your clients to Atelier and many other fine furniture collections.

Detroit Furniture
567 Flushing Avenue, Brooklyn, N.Y.
EV 8-1900 Brochure available

Milch Mirrors

No. 1891 31" x 54"

A Large Collection
of Imports
Exclusive with us
On View at our Showrooms

D. MILCH & SON INC.

238 East 44th Street New York 17, N. Y.

We will continue indefinitely at the above address.

1012 Dallas Trade Mart, 2100 Stemmons Expressway

ALLEN
SATIN DAMASK
BROCADE
Pattern No. 557

Decorators and Architects are invited to write for our beautifully illustrated brochure of distinctive patterns which are available in a wide range of color combinations . . . also type samples exemplifying the highest concepts in woven decorator materials

ALLEN SILK MILLS ***Manufacturers*** **868 SIXTH AVE., NEW YORK 1 MU 6-2380**

Fabric design by Bill Zahn

Draper Showroom Expands

Richard Draper & Co., Inc., is tripling their showroom space at 16 East 52nd Street, New York, to encompass an entire floor. This expansion coincides with the firm's appointment as exclusive New York metropolitan area

distributor for the Robert John Co. of Philadelphia. The added display area will be devoted to three Robert John groups: "Ultra" executive desks and chairs; "Steelwood" desks and chairs; and two new series of modular lounges, benches and chairs. The accompanying illustration features selections from the Robert John lines.

Styles In Upholstery

Contemporary upholstered furniture recently shown at Warren-Lloyd, Inc., 132 Beckwith Avenue, Paterson, N. J., comprises three groups, including sofas, lounge and open arm chairs marked by special emphasis on decorative detail. Ruth Clark, NSID, is the firm's designer. The first group highlights showwood with both front and back interest and imparts an Oriental feeling. Unusual shapes distinguish both sofas and armchairs in the second

series which features original skirt and other upholstery treatments such as appliqué and trapunto effects; a sweeping trefoil curved pillow back sofa in this group measures 115" overall. The third group shows Gothic influences in lines which flow from the legs to columnar exposed wood arms and end in a wood tracery which silhouettes the entire piece. Other features include a skillful combination of filling materials and frame proportions pointing to unusual comfort. New wood finishes include *spice, nutmeg* and *cinnamon.* Illustrated are an armchair and ottoman with shaped back and fluted leg detail. The collection is well priced, and can be ordered in muslin. Or, choose from a variety of attractive fabrics stocked in the showroom.

The Orleans Collection
DIXON-POWDERMAKER
Manufacturers of Fine French and Italian Furniture
DECORATORS MART, 425 E. 53RD STREET, NEW YORK
JACKSONVILLE • LOS ANGELES • SAN FRANCISCO • MONTREAL

1

Market Spotlight

continued from page 249

Furniture for Contract Installations

1—Thaden Molding Corporation offers "Adjusta-Hite" table which adjusts from 17″ high to 29½″; white or walnut plastic top can work as lazy susan at low levels; chairs with bases to match are available.

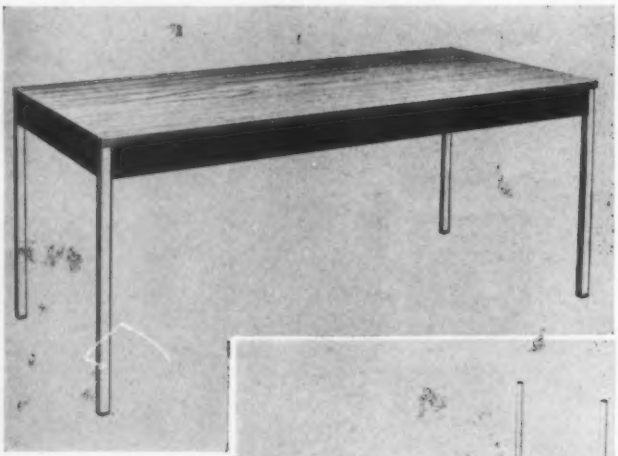
2—Howe Folding Furniture "500" Series folding tables of contemporary styling eliminate insubstantial look and leg braces, providing rigid locking at a single center lever; satin chrome or flat black enamel legs support Formica tops 5, 6, 7, and 8 feet in length by 18″, 24″, 30″, and 36″ respectively.

3—The Howell Co. introduces walnut woodgrain formfitting molded plywood chair with roll front seat on lightweight tubular frame permitting stacking; companion chair upholstered in Naugahyde; table has walnut hardwood edge surrounding plastic top to protect against chipping.

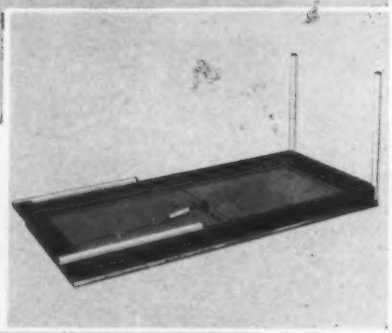
4—Metropolitan Furniture presents ruggedly constructed sectional seating group in 100% nylon or textured plastic upholstery available in loose pillow or tailored back construction; designed by Jules Heumann; sections have special fastener to hold pieces firmly together.

5—Charlotte Chair Co. adds No. 115 Bar Stool, designed by E. H. Blickley in solid birch with cane back, brass trim, and plastic upholstered seat.

Continued on page 253



2



3

4

5

WINFIELD PAPERS'
SCREENPRINT COLLECTION

Elegance is freshly stated in Winfield's new hand-screened prints on subtly textured VinyLock Foil grounds. Damask I (illustrated), Atlantis, Regensburg and The Goddesses—a scenic—introduce the collection. Waterproof and washable. Folder and VinyLock Sampler available from the distributors listed below.

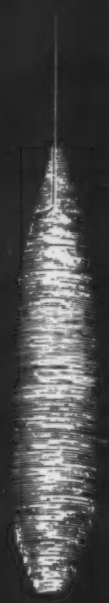
WINFIELD DESIGN ASSOCIATES
San Francisco

...st & Soderlund NEW YORK (at Katzenbach & Warren) 575 Madison Ave., BOSTON 420 Boylston St., WASHINGTON D.C. 2209 L St. NW, CHICAGO 6-117 Merchandise Mart • Dwoskin, Inc. MIAMI 4029 N. Miami Ave., ATLANTA 763 Peachtree St. NE
...y Jacobs HOUSTON 3805 Main St., DALLAS 2815 Cedar Springs Dr. • Jay Clark LOS ANGELES 110 S. Robertson Blvd. • Wallpapers Inc. SAN FRANCISCO 463 Jackson St., OAKLAND 584 Grand Ave., SEATTLE 1705 Olive Way • Mural S.A. MEXICO CITY

FINE ARTS FURNITURE INC.

Manufacturers of Fine Furniture

FACTORY AND SHOWROOM—320 E. 65th St. • REGENT 7-4482 • NEW YORK 21



LANGE
AND
WILLIAMS
INC.
LAMPS

206 EAST 51ST STREET
NEW YORK 22, N.Y.
ELDORADO 5-4180

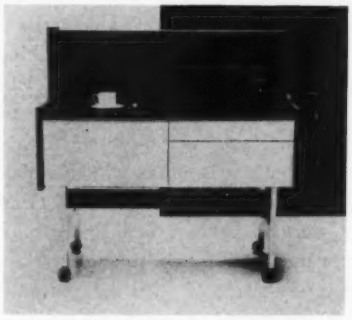
Dallas: *E. C. Dicken* Miami: *A. Robert Schoen*
San Francisco and Los Angeles: *Kneedler-Fauchere*

MEMORANDUM

Woodson
Wallpapers, inc.
515 Madison Ave.
New York, 22
PL·3·0479

Ambitious Furniture Design Firm

ODI, a young, spirited design firm with showrooms and offices at 136 William Street, New York 38, was established by brothers William and Robert Harris less than two years ago and has now grown to healthy proportions. Currently completing a line of office furniture at their 4-story factory, ODI has some well done pieces on display in their showrooms: a desk with metal frame and wood



body, a leather and steel chair of considerable character, hi-fi cabinets and storage cabinets, the latter in wood and plastic. Illustrated is a portable bar for coffee or liquor with a walnut shell, oak interior, plexiglas sliding doors and white plastic drawers on aluminum legs with a walnut stretcher; horizontal surfaces are laminated plastic. ODI's full team of designers and shop craftsmen is also prepared to undertake the design and production of furniture from the suggestion or sketches of their clients.

Vinyl Casters

A line of new Amtico Guards, consisting of seven different types of vinyl casters and glides for floor protection, has been introduced by Robert G. Marcus, Vice President of the Amtico Flooring Division of American Biltrite Rubber Co. Made of non-staining polyethylene plastic, Amtico Guards range in size from a small nail-on button glide for very light load applications to large square and round caster cups for heavy furniture loads.

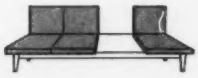
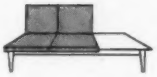
Thaibok in Honolulu

Thaibok Fabrics, Ltd., has announced that Decorators Showroom, Ltd., Waialae Shopping Center, Honolulu, are now their representatives in Hawaii.

Mastic Tile Adds Six Colors

Six new colors have been added to the Antiqua vinyl-asbestos series by Mastic Tile Division, The Ruberoid Co. Created by color-consultant Joseph Gaugler of Colorhelm, Inc., the new additions include: Rustic Tan with cocoa and white; Ice Blue with medium blue and white; Sand Pink with taupe and white; Reseda Green with chocolate and white; Terra Cotta with oxford gray and white; and Cafe au Lait with olive green and white.

a new design by Norman Heckler Associates

Each design, a creation in itself, yet so flexible, so versatile that decorating remains your expression. More than 30 variations of one design. A special "wall-saver" feature is provided. Solid Walnut wood, finished to your specifications . . .  table tops are plastic. A  wide choice of coverings.

expression in office seating

Showrooms: New York, Anthonson & Kimmel Assoc., 440 Park Ave., South • Washington, D. C., Executive Interiors, 1019 22nd St., N.W. • Mission, Kansas, L. G. Day & Assoc., 5945 Woodson Road • Beverly Hills, Calif., Albert Light Co., 341 N. Robertson Blvd.

REZIA MOIRE

For those with impeccable taste
. . . a smartly luxurious, laminated, Chromspun fabric wall-covering in distinctively created colors

FREE Color Swatch Folder

THE Warner COMPANY
SUITE 6-134 MERCHANDISE MART
Chicago

BOOK REVIEW

ANTIQUE COLLECTOR'S HANDBOOK

By George Savage. 304 pp. Illustrated with drawings by Frederick Curl. Published in London by Barrie & Rockliff; sole U.S. Distributor: International Publications Service, 507 Fifth Ave., New York 17, N.Y. $6.95.

This useful book is designed to help the new collector, but it discusses so many aspects of buying and possessing antiques which are not in the ordinary run of reference books that the more experienced collector and interior designer will also want to have it beside him. The information presented has been set out in dictionary form for easy reference, with the main subjects treated under a single heading, subdivided into appropriate sections. For example, pottery is included under the heading of *Ceramics*, and subdivided into such sections as English porcelain, German pottery, and so forth. The book is intended to be a brief review of those things which can be found in the shops of good art and antique dealers. Detailed information has had to be excluded, but there is an extensive bibliography, and here will be found a comprehensive selection of the more important books on the subjects discussed. Although alphabetically arranged, this book is not just an expanded glossary. Items of importance are given whole articles, some running three or four pages. Also there are invaluable appendixes, including porcelain marks for English, German, French and Continental wares.

These smart, new EMECO Aluminum Chairs harmonize with modern interiors. Their simplicity of design, "one-piece" smooth-weld construction and extra-thick foam rubber seats and backs mean lightness, comfort and rugged dependability. These are the chairs originally designed for the U. S. Air Force Academy. Now available in five distinctive models. Upholstered in your choice of materials and colors. New illustrated brochure gives full details. Send for your copy NOW!

EMECO CORPORATION
Specialists in Aluminum and Steel Chairs
HANOVER, PENNSYLVANIA

Antique and Modern

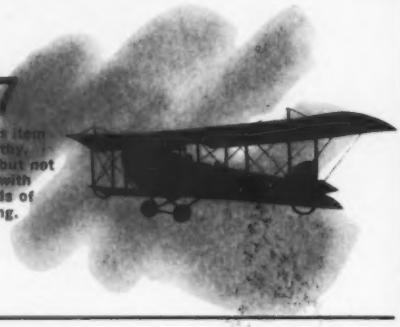
EUROPEAN and ORIENTAL RUGS

Grospoint, plush-pile and Oriental knotted carpets have been re-created in authentic colors and patterns specially designed to individual schemes of decoration... Our made-to-order rugs make your choice limitless.

A. MORJIKIAN CO.

108 E. 48th St., N. Y. C. • PL 3-8695 • Est. 1932

Representatives in Atlanta, Los Angeles, Pasadena and Cincinnati



1917

A collector's item ...note-worthy, intriguing, but not in keeping with the demands of today's living.

1960

lumiline...

This Lumiline fabric is a lustrous, high count **MILIUM** Insulated Drapery Sateen

One of the wonders of modern science... an insulated drapery lining that acts as a radiant heat barrier... actually cuts down on heating and air-conditioning costs! Recent reflectivity tests* have shown this Lumiline Milium insulated cotton sateen to be 18 times more efficient as a heat reflector than the same fabric without Milium insulation-protection. In addition, Lumiline Milium insulated draperies provide greater opacity for more effective privacy...help prevent fabric fading. They need no special handling . . . can be dry-cleaned according to normal commercial methods. **Or...**

Have your own fabrics Milium insulated by Marvin. Recent installations include: Park Towson Motel, Maryland; Town House Motor Hotel, Alabama; Bluebeard's Castle, Virgin Islands; Ascot Motel, New Jersey; Fort Montague Beach Hotel, Bahamas; Fort Lauderdale Hotel, Florida; British Colonial Hotel, Bahamas.

*Test =1070, on record in our files.

Milium®
INSULATED DRAPERY FABRIC
- gives -
all-weather comfort
economy
style

For Further Information Write To

marvin fabrics co., inc.
40 East 34th St.
New York 16
PRIME SOURCE
FOR DRAPERY LININGS
Servicing the industry for ¼ century

® "MILIUM" is the registered trade-mark of Deering Milliken, Inc., for insulated fabrics

THE ART OF INTERIOR DESIGN

A text in the aesthetics of interior design by Victoria Kloss Ball, with the help of Mary Louise Shipley. 343 pp. Fully illustrated with photographs and diagrams. The Macmillan Co., 60 Fifth Ave., New York. $8.50

An invitation to participate in the designing of an environment is an invitation to grow in aesthetic stature through the creation of beauty. The interior designer has an obligation and a privilege to cooperate sensitively and intelligently in the creation of an interior. This book, a basic consideration of its subject, places its major focus on the design factor, relating other aspects to the visual design. It also emphasizes the viewpoint that those who wish attractive surroundings must devote some of their own time and effort to learning to design well. It has been said that the knowledge of six persons—historian, connoisseur, merchant, engineer, psychologist, and artisan—is required in order to be a capable interior designer. But first of all there is required the trained sensitivities of the artist. It is with him that this text is primarily concerned, since all other essentials of decoration are related to his perceptions. The book opens with a consideration of the designer's problem and design organization; then it discusses the coordination of interior design with structure, the functional planning of interiors with regard to major activities, how space and shape in the interior are determined; understanding color and its use, light and

MARGARET OWEN
INCORPORATED
515 MADISON AVENUE
NEW YORK 22

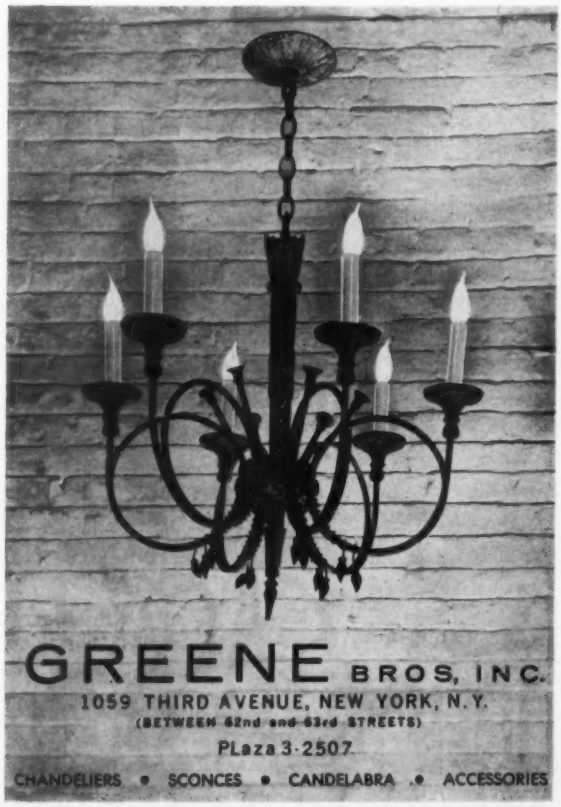
Hand printed imported and domestic
Wallpapers, cottons and voiles

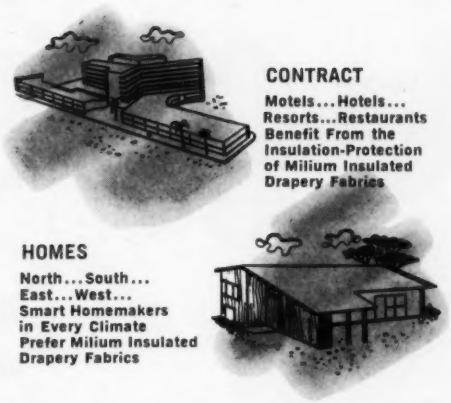
interior design, texture, total design and concrete design problems, and a discussion of period styles as a historic factor. It ends with design as contemporary expression in modern styling, summarizing the subject with the total art form as a plan for accomplishment.

FAIRCHILD'S DICTIONARY OF TEXTILES

Edited by Stephen S. Marks. 627 pp. Fairchild Publications, Inc., 7 East 12th St., New York. $25.00

More than ten years of research has been involved in the preparation of this dictionary containing specific definitions covering all fibers, fabrics and finishes, as well as all uses of fabrics, including clothing and accessories, decorative materials, linens and domestics, rugs and blankets. Current terminology and complete descriptions of fabrics—both natural and man-made, domestic and foreign—are given; and in many instances where comparable fabrics have been given different names in various countries, these have been reconciled. Wherever possible, botanic names of textile fibers have been included so that comparisons might be made of fibers seemingly different because of local or native terms. This dictionary provides an excellent consultation book for everyone connected with the textile industry or those engaged in manufacturing products or machinery for textiles, whether at research and development levels, manufacturing or merchandising.





INSULATE WITH MILIUM®... INSULATED FABRICS DECORATE IN STYLE

MILIUM . . . the national brand name that has earned the wholehearted acceptance of consumers throughout the country. East...West ...North...South...smart homeowners everywhere are choosing Milium insulated linings and direct application fabrics, as the solutions to their decorating problems.

Because of the exceptionally large areas of glass being used in today's modern constructions, room heat loss and gain through windows is one of the homeowner's biggest problems. Milium insulated draperies, designers and decorators agree, offer the most effective room insulation-protection... greater opacity and stronger resistance to sun fading, whatever the season, whatever the clime, in private homes and public buildings alike.

Write in for resource list.
MILIUM DIVISION
1045 Sixth Ave.,
New York 18, N. Y.

Milium®
INSULATED DRAPERY FABRIC
- gives -
all-weather comfort
economy
style

® "MILIUM" is the registered trade-mark of Deering Milliken, Inc., for insulated fabrics

Don't be checkmated by a floor covering problem. As versatile as a knight on a chessboard—GOTHAM moves in any direction—for residential or contract interiors. Classical or contemporary, design and color, style and texture—GOTHAM has them all.

You'll make a good move with GOTHAM and come up a winner!

Make a good move with GOTHAM . . .

GOTHAM CARPET ASSOCIATES INCORPORATED

515 Madison Ave., N. Y. 22, N. Y. PLaza 9-3388 • 1728 Connecticut Ave. N.W., Washington, D. C. NOrth 7-4355

WORKS IN ARCHITECTURE OF R. AND J. ADAM

Complete reprint of the plates from the famous and now very rare, Works in Architecture 1773-1822. With biographical tribute by John Swarbrick. 175 pp. Quadrangle Books, 119 West Lake St., Chicago. $12.50.

It was Robert Adam, endowed with a fertile and resourceful mind, who was first to break away from the precepts of Palladio's cold classicism and exercise his own most uncommon taste in architecture and interior design for an appreciative, and waiting English clientèle. The entire story by John Swarbrick, the eminent Adam authority, is reported in this excellent volume which is long overdue, since the *Works* has been out of print for many years. Robert Adam (in dealing with the brothers Adam, it is always Robert one thinks of) is unique in interior design for being the first not only to provide the structure, but also to design the complete interiors and contents: no details were too insignificant to bring accessories and decoration into accord with the architecture. He designed the furniture and tableware, door furniture and staircase ironwork, lighting fittings and even carpets to support his stately interiors *en suite*. The house was envisaged as a unity inside and out, and his genius led the way to a complete transformation of Georgian design. The present volume, besides being a complete reprint of the original *Works in Architecture,*

Continued on page 260

CONTRACT FABRICS

AND

SPECIAL SERVICES

FROM THE ABUNDANT CASSEN COLLECTION

Fabrics by henry CASSEN

509 Madison Ave N. Y. AL 5-3880

FAIRMOUNT REPLICAS

EXTON Wing chair, small comfortable and well proportioned

By

SAYBOLT & CLELAND INC.

MAKERS OF FIRST QUALITY FURNITURE
326 NORTH 17TH ST., PHILADELPHIA

NEW YORK — CHARLES HAMILTON, INC.
DALLAS — BEN HANNEWYK
BOSTON — GEORGE & FRANCES DAVISON

Catalog on Request

CUSTOM DESIGNS FOR EXECUTIVE OFFICES, BANKS & SPECIAL NEEDS

J. ALDEN STUDIOS

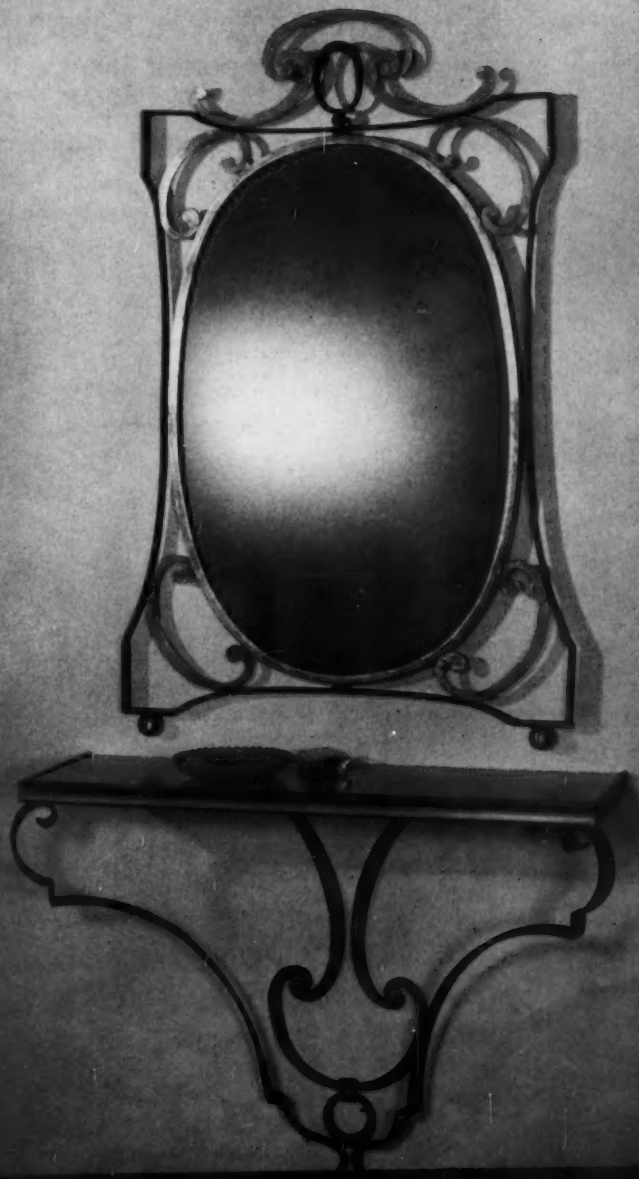
1112 - 2nd Ave. (59th St.) New York
PL 3-3677 • PL 3-3157

THE UNUSUAL IN CUSTOM FRAMING
WALL GROUPINGS • GOLDLEAF GILDING

Chicago: Hargri, Inc., 212 W. Kinzie St.
West Coast: Irving N. Gabriel, 2620 Morage St., San Francisco, Cal.
Brackenridge & Taylor, 861 N. LaCienega Blvd., Los Angeles, Cal.
New England: Jack Fearer, 98 Floyd St., Dorchester 24, Mass.
Montreal, Canada: Decorator's Mart, 2137 Crescent St.
Florida: Robert S. Collins, 160 N. E. 40th St., Miami

M-2058 Louis XIV Mirror in the Italian Style. Hand-wrought iron in antique gold leaf finish and charcoal. 24" x 38". B-466 Matching Console. White marble top set in antique brass frame. 29" x 21" x 9". Interiors' Import Company, Inc./Showrooms: New York/ 783 Third Avenue, A. Marangoni, Pres. Chicago/Merchandise Mart, Space 6-170. Dallas/Dallas Trade Mart, Space 4046. Outside U. S. Inquire: P. O. Box 668, Florence, Italy.

PALLADIO®



Along with
new additions to our
distinguished collection of
THAIBOK FABRICS,
we are pleased to announce a
REVISED PRICE STRUCTURE
designed to benefit you,
our valued client.

You are cordially
invited to view our
new textured collection . . . the
SCHIFFLI EMBROIDERED QUILTING
on finest imported linens
and on Siamese Silk
with unquilted
fabrics to match
. . . the new PRINTS
. . . the new VERTICAL STRIPES
in handwoven Siamese Silk.

Stocks available in our
New York warehouse,
3 East 52nd Street, New York.

Thaibok has long been identified
with incomparable service.

NEW YORK: Home Office, 3 East 52nd Street
BOSTON: George and Frances Davison, Inc., 420 Boylston Street
CHICAGO: Denst & Soderlund, 6-117 Merchandise Mart
DALLAS: Ben Hannewyk, 2915 Fairmount Avenue
DENVER: Charles Eisen, 550 S. Colorado Blvd.
HONOLULU: Decorators Showroom, Ltd., Waialae Shopping Center
LOS ANGELES: Kneedler-Fauchere, 151 N. Robertson Blvd.
MIAMI: Robert S. Collins, 160 Northeast 40th Street
PHILADELPHIA: Robert S. Collins, 1616 Walnut Street
SAN FRANCISCO: Kneedler-Fauchere, 451 Jackson Square
TORONTO: Mary Richardson Fabrics, 78 Avenue Road

THAIBOK FABRICS LTD.
3 EAST 52nd STREET NEW YORK 22, N. Y.

BOOK REVIEW. *continued from page 258*

has added to it 45 pages of handsome photographs of Adam's work still existing and 24 pages of valuable biographical material, making it the best book on the brothers Adam in print.

IMPACT OF DESIGN

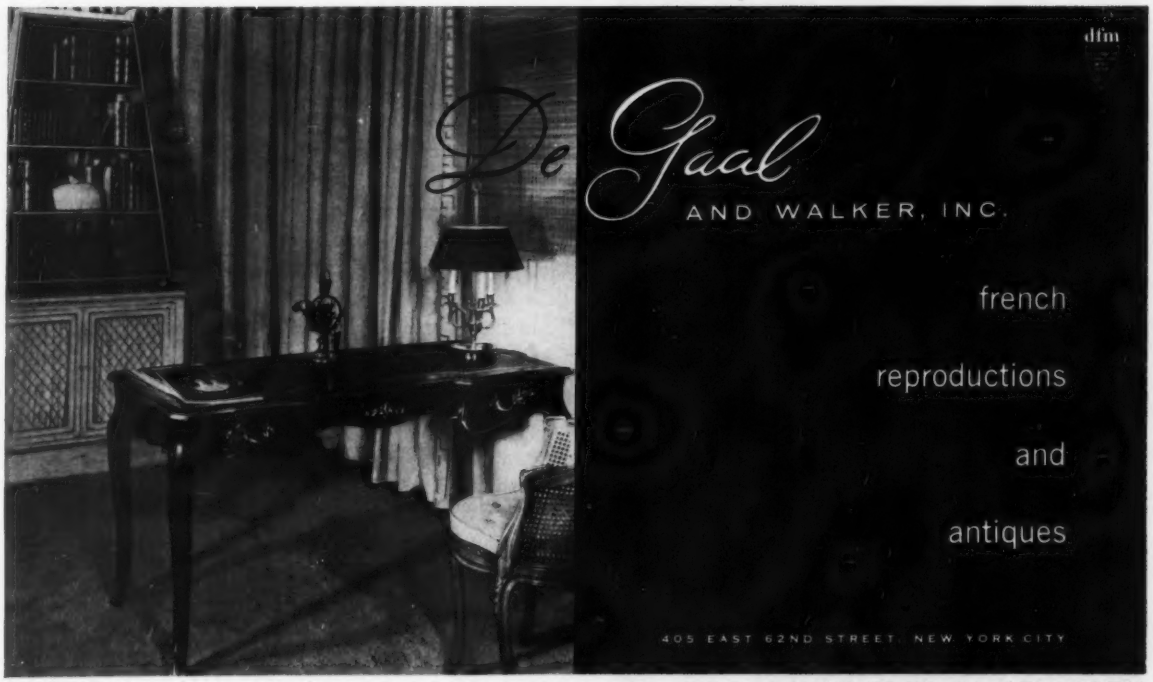
By Clive Carney, A.I.D. 200 pp. photographs. Hastings House, 151 East 50th St., New York. $12.50.

As interior design inevitably affects our attitude and our working efficiency, the importance of maintaining the highest standards through specialized planning and constantly changing cycles of fresh design ideas and artistic creation cannot be too strongly stressed. And as a pictorial record of outstanding interior design in the contract field, this volume of examples that have been completed throughout the free world is unexcelled. The selectivity is excellent and photographic details clear and accurate. The author is an outstanding interior designer in Sydney (during the Queen's visit to Australia in 1954 he was commissioned to refurnish and decorate the Royal apartments at Government House) with practice extending to the U. S., Europe and the Far East, and his purpose has been to combine the most outstanding and worthwhile ideas from these sources. The representa-

Continued on page 262

Hotel San Anthony, San Antonio, Texas, Dorothy Draper, Inc., Interior Designers

WILLIAM COOK LIGHTING
PUBLIC AREA CHANDELIER SPECIALISTS SINCE 1924
801-2nd Ave., N.Y.C. • MU 9-0390

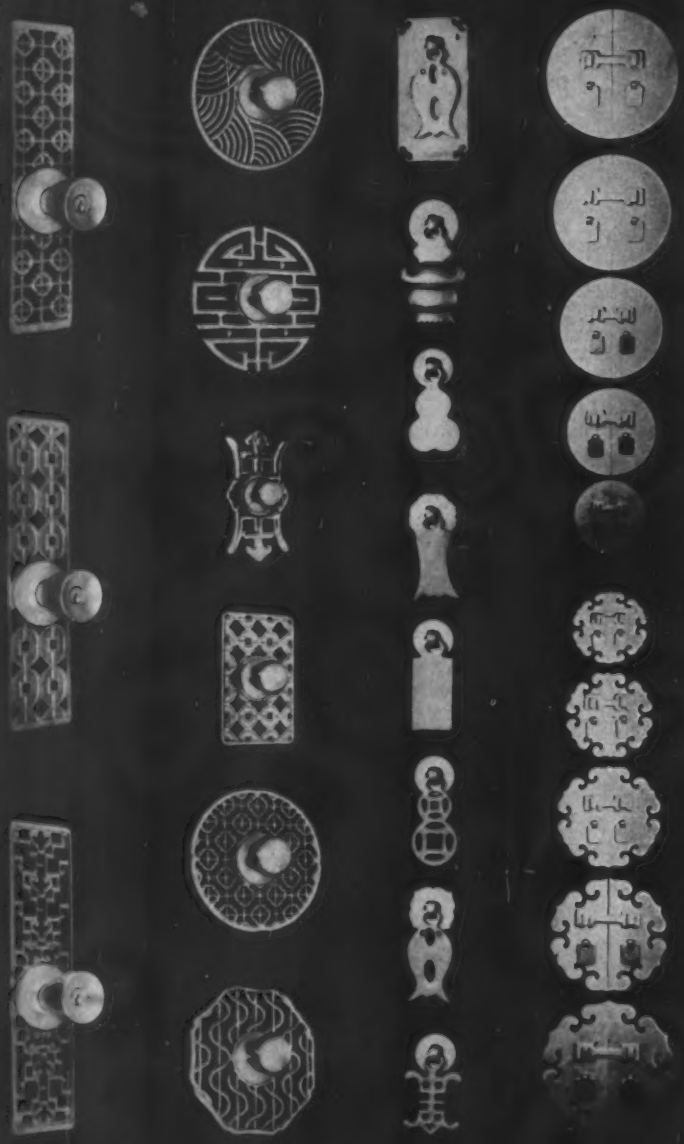


HOME OFFICE AND SHOWROOM • 405 EAST 62ND STREET, NEW YORK 21, NEW YORK
E. C. DICKEN SHOWROOM • 650 DECORATIVE CENTER, DALLAS, TEXAS
DEVON SERVICE • 420 BOYLSTON STREET, BOSTON, MASSACHUSETTS
ROBERT S. COLLINS • 160 N. E. 40TH STREET, MIAMI, FLORIDA
CANNELL & LINCOLN • 431 JACKSON STREET, SAN FRANCISCO, CALIFORNIA

TASSEL HARDWARE

The most superb quality of Chinese solid brass hardware ever made — conforming with American engineering standards — authentic Chinese motifs · **Door Escutcheons** · **Cabinet Latches** · **Pulls** · **Handles** · **Push Plates** · **Hinges.**
Available in leading Builder's Hardware firms throughout principal U. S. cities.

New brochure available.



City of Hankow
TASSEL CO.
406-420 GRANT AVE., SAN FRANCISCO

BOOK REVIEW, *continued from page 260*

tive examples of interior design for offices, department stores, specialty shops, restaurants and cocktail bars which are presented were collected during the course of a 40,000-mile air journey which took Clive Carney to the major capitals of the world. The result is a summary of the finest developments in interior design, particularly those photographs referring to offices, which provide an insight into the present varied and startling changes and the functional approach toward the ever-changing requirements of modern commerce and industry.

BETTER FRAMES FOR YOUR PICTURES

By Frederic Taubes. Illustrated with photographs and diagrams. 144 pp. The Viking Press, 625 Madison Ave., New York. $4.50.

From time to time everyone paints, buys or is given a painting, a color reproduction or photograph that needs a frame, or one sees a color reproduction in a magazine that would hang on the wall; at other times, when a room is redecorated, an old frame may look shabby, or the color may be wrong for the new wall color, and the problem is to know what to do about it. In this little volume is crammed everything the artist, craftsman and layman need to know about making and finishing frames in all the most popular finishes—raw wood, gesso, gilt, antique gilt — for oil paintings, water colors, drawings,

SMITH & WATSON

20 EAST 55TH ST., NEW YORK 22 • PLAZA 3-1462

(Ellouise Abbott, 508 Hathaway, Houston 6, Texas)

ROSEWOOD LAMP TABLE OF CONTEMPORARY CHINESE DESIGN. Handmade of selected Rosewood finished a faced mellow tone, to sizes desired. One of many models in our showroom in which Rosewood is used. Due to the high cost, and difficulty of using this rare wood because of its density, it will never be used commercially.

prints and reproductions to make them right in every detail for any setting, whether contemporary or period. Different type frames, of course, are required for oils, water colors, prints and reproductions. These are discussed, illustrated and described along with correct proportions, the fashioning of inserts or matting, appropriate color schemes, and also the best way to hang pictures.

TREATISE OF JAPANNING, VARNISHING & GUILDING

Complete reprint of the original text by John Stalker and George Parker, first published in 1688. Illustrated with 14 pp. of line drawings. With introduction by H. D. Molesworth. 108 pp. Quadrangle Books, 119 West Lake St., Chicago. $10

One page of this book, and you are back in the Pepysian world of baroque London with its engaging self-satisfaction, its provincial pomposity and its pretentions of classical learning. All this is combined to present the "reader and practitioner" with a technical handbook on lacquering, gilding and decorative painting which were all the rage in fashionable London after the Restoration. The original text was, as is usual with early books, printed with ink made by the printer himself. This has resulted in a set-off where the printing on one page has made a faint image on the page facing it. Thus the pages could not be reproduced as they were, and the text has been reset. All the old spelling has been retained, and the

Continued on page 264

MAURICE SIGAL
IMPORTER OF ANTIQUES
901 THIRD AVENUE NEW YORK 22, N. Y. PLAZA 3-6006-7

PARQUET DE VERSAILLES
NEW SHIPMENT
OF
18th CENTURY FLOORING

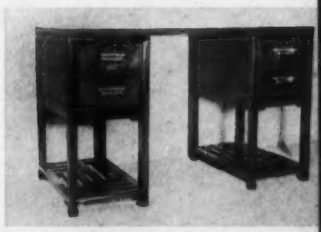
TASSEL
FURNITURE

PRESENTING OUR EXCLUSIVE LINE OF ANCIENT PEKIN-STYLE CHINESE FURNITURE — EMPLOYING SELECTED GRADE OF KILN DRIED BURMESE ROSEWOOD • COFFEE TABLES • END TABLES • CHESTS • PLANTERS • STOOLS • CABINETS • SIDEBOARD • DESKS • CHAIRS • ALTAR TABLES • ETC. Representatives: Caruthurs Conway, Jackson Square, San Francisco; George Steinfeld, Decorative Center, Dallas.
Catalog available

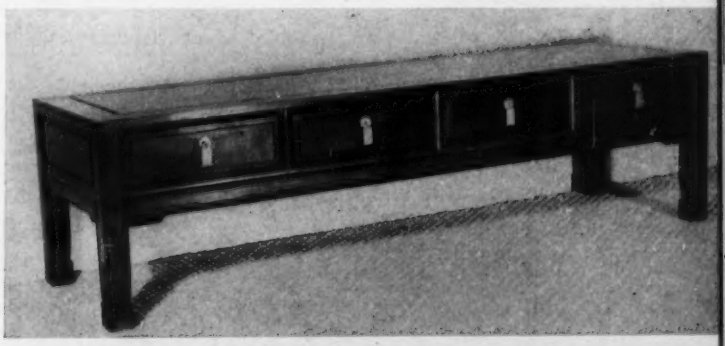
C-198
Low Sideboard
60"x18"x25"

LC-190
Lamp Cabinet
30"x30"x22"

WD-173
Writing Desk
48"x25"x31"



DB-160
Bench / 4 Drawers
60"x18"x16"



City of Hankow
TASSEL CO.
406-420 GRANT AVE. SAN FRANCISCO

Entrust your contract installations to an experienced resource

"Imperial Majesty" carpeting by Nye-Wait, in a special color, was used throughout the distinguished quarters of Blyth and Company, 14 Wall Street, New York City, the interiors of which were designed and executed by Theo. Hofstatter & Co., Inc.

Kent-Costikyan, Inc. are keenly aware of the rigid requirements to be met in important commercial installations.

Keeping promises made regarding on-time deliveries...the skill required to solve those inevitable "on the spot" problems... the tact to properly represent you when in contact with your client...these are all part of Kent-Costikyan's vast experience.

Our distinguished collection includes a wide selection of all types of carpets and rugs, both domestic and imported. Why not consult us on your next commercial project?

Kent-Costikyan INC.

PLAIN CARPETS
ORIENTAL RUGS

305 East 63rd Street, N. Y. TEmpleton 8-3120

Western Representative: R. Donald Skinner
719 North La Cienega Blvd., Los Angeles, Calif.

BOOK REVIEW, *continued from page 263*

only changes has been the substitution of the modern "s" for the old "f". The reader will also find "receipts" for making "all manner of varnishes"; as well as how to make raised work, gesso, and bantam-work; how to work in gold-size, and overlay wood with gold and silver; how to lacquer, to lay prints on glass, to counterfeit tortoise-shell and to dye woods; and there are many other things of interest to intrigue the interior designer.

ENGLISH DECORATIVE IRONWORK (1610-1836)

Collection of drawings and pattern books, by John Harris, from original sources. 168 pp. Quadrangle Books, 119 West Lake St., Chicago. $10

The dissemination of iron work patterns began with the publication of books of engravings drawn from the decorative arts. France was the primary source for such publications, and they were important for the formation of an English style as well as the touchstone for Jean Tijou's *New Booke of Drawings* which appeared in London in 1693. Before Tijou and the second great Renaissance of English iron work, its history lay buried in antiquity. During the Roman domination of Britain the smelting of iron became a flourishing trade in heavily forested centers such as Sussex, but the craft declined in post-Roman times. The grille appeared for the first time at St. Albans, *c* 1290, developing into the Gothic bril-

Continued on page 266

Stratford House

...exclusive New York showroom for the **GLENN OF CALIFORNIA** collection...embracing more than 300 superb pieces of contemporary furniture.

443 FOURTH AVE., AT 30TH ST., NEW YORK 16, MU 4-2862

LORETO. A shining new star in the glowing DIAMENT COLLECTION. This hand-printed, vibrantly designed wallpaper with matching fabric is superbly tuned to the tempo of today . . . will richly enhance any decor. Write for sample.

A. L. Diament & Co.

ESTABLISHED 1885

New York 22
34 East 53rd St.

Philadelphia, Pa.
P. O. Box 7437

from the

di Lucca, inc.

collection of outstanding reproductions

Write for catalogue on professional letterhead $2.00

#178 Flare End Bench, Caned Seat
#157 Louis XV Lounge Arm Chair
#610 Louis XVI Carved Top Headboard
#320 Round Occasional Table
#309 Two Tier Table, Marbleized Wood, Brass Legs
WC 195-78 Carved Wood Gilt Mirror

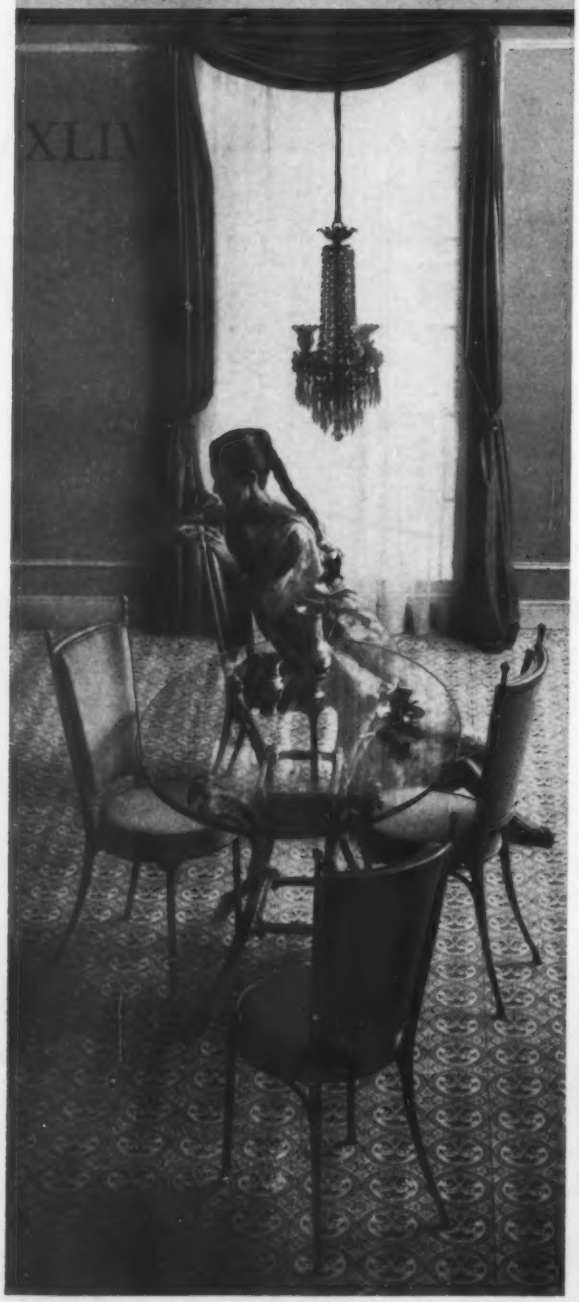
di Lucca, inc.

ANTIQUES & REPRODUCTIONS

1226 Second Avenue, New York 21, N. Y., LEhigh 5-0005

molla
METAL FURNITURE

XLIV classic beauty in cast aluminum...in shades that inspire compliments



The world's widest selection of fine metal furniture is illustrated in our catalog—write for your copy. **Molla, Inc., 425 East 53rd St., New York 22.**
On display in New York, Chicago, Boston, Dallas, San Francisco.

BOOK REVIEW, *continued from page 264*

liance of the elaborate chantry gates and screen in St. George's Chapel, Windsor, *c* 1480, precursors of the Georgian domestic railings around squares and in front of basement areas. Excepting the elaborate designs for gates, a walk through the Georgian and Regency streets of London or any provincial town of the period will produce counterparts of these designs.

HERE, OF ALL PLACES

By Osbert Lancaster. 189 pp. Completely illustrated with line drawings by the author. Houghton Mifflin Co., Boston. $4.00

If you like your learning spiced with humor, then this little book is for you. And don't be fooled by the "light" approach to an explanation of the historical decorative styles by the author, England's best-known politico-social cartoonist, for even the pedant will be impressed by the beguiling record set forth here of man as a builder of houses. As a pictorial history of the domestic scene—including architecture, interior design and costume—it is a swift and accurate guide executed with verve and humor, assuring both information and entertainment. In a series of wittily drawn tableaux, each with its own trenchant comments, the author shows what has happened to the house from the large smoke-filled rooms of the Normans through the extraordinary excrescences of the Victorians and followers of Art Nouveau to the present.

Thanks, **ED BATTEN,** *interior designer*
for selecting
DECORATORS' CABINET SHOP
for
WOODWORKING
in ARTHUR RICHENTHAL Offices
535 E. 75th ST., N. Y. C. • TR 9-1493

MOSAIC HOUSE
Designers to architects
and decorators
• Custom Furniture
212 East 51st Street, New York 22, N. Y.
Telephone: PLaza 5-4878

Live with Elegance

Court Figures costumed in Oriental Splendor. Hair ornaments, cords and tassels hand detailed. Lamp shade in pure silk. Available as decorative figures as well as lamps, in your color choice.

Lucia Arkin

Lamps and Decor, Inc.

8665-8671 Melrose Avenue

Los Angeles 46, California

- Hargri, Inc.
  212 W. Kinzie
  Chicago 10, Illinois
- Bill Meyer Fifth Avenue, Inc.
  433 Fifth Avenue
  New York, New York
- Jack Pettigrew
  2145 Dallas Trade Mart
  Dallas, Texas
- Dale Sanders-Elsie Farris
  Los Angeles Furniture Mart
  Space 266
  Los Angeles, California
- Elsie Farris
  Space 500
  1355 Market Street
  San Francisco 3, California

"CAMPBELL FOR CONTRACT"

WITH THOSE WHO KNOW
"It's Campbell for contract."

WE WOULD LIKE TO WORK WITH YOU
ON YOUR NEXT CONTRACT JOB.

catalog available

S. J. CAMPBELL CO. FINE FURNITURE

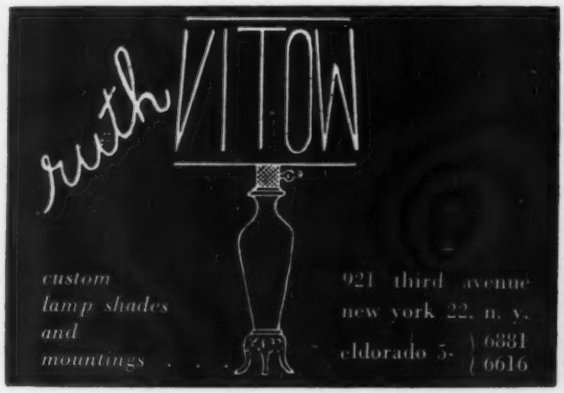
325 NORTH WELLS, 6-171 MERCHANDISE MART
CHICAGO 54, ILL.

A LITERARY HISTORY OF WALLPAPER

By E. A. Entwisle. 211 pp. Fully illustrated with drawings and photographs. B. T. Batsford, Ltd., 4 Fitzhardinge St., London, W.1., England. 75s.

Too few books treating with the subject of wallpaper are available in print for the interior designer, therefore this volume fills an obvious gap and is welcome for two additional reasons: it makes fascinating reading (we can think of no other book more appropriate for the bedside table), and is a *pot pourri* of historical information, representing a fine selectivity of various writers' descriptions of wallpapers in interiors through the years, amply illustrated with contemporary examples of papers. Altogether, there are 600 references and extracts from such widely different sources as Holinshed's *Chronicle*, Boswell's *Life of Johnson, Encyclopaedia Britannica, The Connoisseur* and scores of other books and journals which have referred to wallpaper during the last 450 years. No less valuable will be found the 150 illustrations; in these are included many of the famous specimens of early wallpapers, and in addition there is a variety of less-known examples. Also included is a selection of modern designs, portraits of noteworthy manufacturers, relevant letters, bills, trade cards and advertisements. The book represents more than 15 years' research by an authority who has had a life-long association with the wallpaper industry, and will therefore prove a source book of lasting value in the history of wallpaper.

"SUN, Sea AND sky"
is
COLORFUL!



TROPICRAFT of San Francisco

568 Howard Street · San Francisco 5 · YUkon 2-4157

TROPICRAFT of San Francisco
Since 1932

DESIGN STUDIOS
568 Howard St., San Francisco 5, Calif.
Phone: YUkon 2-4157

DRAPERIES • SHADES • SCREENS • DIVIDERS • MOVABLE WALLS • WALL COVERINGS

Chicago: E. Virginia Kemper & Assoc., Inc., SU 7-4725
Honolulu: Pacific Home Furnishings, Ltd., Honolulu 50-1845
New York: Roger Spotts, MU 8-7475
Seattle: Edward Murphy, EA 3-5757
Grand Rapids: Arthur L. Shera, GL 9-7234
Boston: Montage, CO 6-7422
Dallas: Glenn Hennings, RI 7-1105
Philadelphia: Acton-Carberry, LO 3-1693
Fort Lauderdale: Jim Griffith, LO 4-4955
Washington, D. C.: Peggy's Showroom, FE 3-1045
Evergreen, Colorado: Robert F. Lehr, Evergreen 084-R3
Los Angeles: Tropicraft, CR 5-8751
Minneapolis: Frank Leavenworth, 1108 Nicollet
Grosse Pointe: Howard E. Pilbeam, Valley 1-8715
Knoxville: Cecil R. Davis, 1865 Beech

focus on telescope

casual folder

Prototype of wood-and-aluminum collection that includes matching tables, gliders and dining chairs. Interior designers are requested to write for colorful catalog on their professional letterheads.

The Telescope Folding Furniture Co., Inc.

Dept. D10
Granville, N. Y.

A. I. D. NEWS

Home is What They Make It

As a public service show to be used in cities throughout the country, a new television packaged show called "Home is What They Make It" has been prepared for the Formica Corporation by Dudley-Anderson and Yutzy.

The show involves a home builder, an A.I.D. interior designer and a television commentator. A pilot presentation of the show on the Sylvia Scott program "The Woman's Angle" was presented on Station WBAL-TV in Baltimore. J. H. Leroy Chambers, National President, participated in the show and is pictured here at right with Sylvia Scott, hostess, and Harvey Meyerhoff, Chairman of the Convention Committee, NAHB.

Student Design Contest

Four students from New York design schools were honored by the New York Chapter and Owens-Corning Fiberglas Corporation on September 12th. The students

WE'VE MOVED!

to larger quarters and a more convenient location at

1140 3rd AVENUE, N. Y. 21, N. Y.

(Betw. 66th and 67th Sts.) LEhigh 5-6255

FLOWERS UNLIMITED, INC.

Original designs in PERMA trees, plants and flowers for residential contract interiors and exteriors.

Specify Thai-Teakwood
The World's Most Luxurious Flooring

Write, or Call DEwey 4-7272
BANGKOK INDUSTRIES, INC.
1545 W. Passyunk Ave., Phila. 45, Pa., U.S.A

were winners of the Fiberglas Student Design Contest and include Sandra Ruebens, Abby Noyes, Amelia Garcia and Charles Agnew. The contest, held last spring under the auspices of the Education Committee of the New York Chapter, was sponsored by Owens-Corning Fiberglas. The winning designs will be displayed at the Fiberglas Fabric Center, 56th Street and Fifth Avenue, and will be executed as part of the J. H. Thorp line.

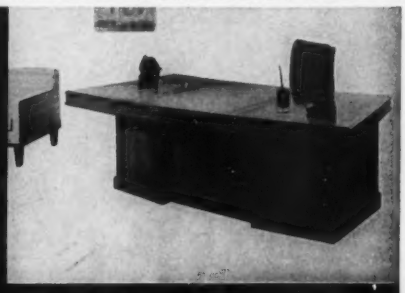
Chapter News

A Southeast Regional Conference of the Alabama, Carolinas, District of Columbia, Florida, Georgia, Tennessee and Virginia Chapters will be held at the Atlanta Biltmore Hotel from October 20th through October 23rd. The Georgia Chapter will host the Conference. In addition to business meetings, there will be a luncheon given by Caro & Upright, a cocktail buffet and tour of the Robinson Johnson factory, a luncheon hosted by F. Schumacher, Brunschwig & Fils, Scalamandrè, and Arthur H. Lee; a cocktail buffet given by Dwoskin; a tour of homes and a cocktail party given by the Atlanta Decorative Arts Center; and a breakfast given by David & Dash.

* * *

A Regional Meeting of the West Coast Chapters including the Southern California District Chapter, the Northern California District Chapter and the Pacific Northwest Chapter will be held in San Francisco from November 10th through November 12th.

150,000 sq. ft.
of
Durawall Vinyl Wallcoverings
cover every wall of the new 103-room
Westchester Town House,
newest Treadway Inn at Yonkers, N. Y.
Sample portfolios available
durawall inc.
509 Madison Avenue, New York 22, N. Y.


Exclusive Decorator Showrooms Largest selection of custom . . . residential . . . office . . . contract furniture.
OFFICE FURNITURE, LTD.
351 East 61 Street, New York 21, N.Y.
TEmpleton 8-2816

focus on telescope
The World-Famous Director's Chair
This Telescope exclusive may now be purchased directly from the manufacturer. Interior designers are requested to write for colorful catalog on their professional letterheads.
The Telescope Folding Furniture Co., Inc.
Dept. D-10
Granville, N. Y.

"Designs for Dining"

WITH KLIEGL RECESSED LIGHTING...

William Pahlmann Associates, Inc., internationally known Interior Designers, specified Kliegl Recessed Lighting for "Designs For Dining." This project incorporates new ideas in decor for both new construction and renovations of Hotel Grills, Dining Rooms, Bars and Coffee Shops.

With the finest and most modern construction and furnishings, only the finest and most modern lighting could be used . . . that's why Kliegl Lighting was specified.

See "Designs For Dining" at the National Hotel Exposition and specify Kliegl Lighting on your next project. Write today for Kliegl's A-11 Architectural Lighting Catalog.

lighting

KLIEGL BROS.

UNIVERSAL ELECTRIC STAGE LIGHTING CO., INC.

321 W. 50th ST., NEW YORK 19, N. Y.

ORIGINATORS AND MANUFACTURERS OF KLIEGLIGHTS

NEW A.I.D. MEMBERS

HONORARY

MARSHALL M. FREDERICKS
4113 N. Woodward
Royal Oak, Michigan

DR. EDGAR P. RICHARDSON, *Director*
The Detroit Institute of Arts
5200 Woodward Ave., Detroit 2, Michigan

LIFE

MISS MARY ALBERT HINTON
Mary Albert Hinton, Interiors
1854 N.E. Second Ct., Miami 32, Fla.

MRS. HAZEL W. WARD
Paul T. Ward, Inc.
305 Hyde Park Ave., Tampa 6, Florida

ACTIVE

Eastern Pennsylvania

MRS. HELEN R. BRADY
Interior Decorations
Box 55, Cynwyd

MRS. RENEE WEINSTEIN
Renee Weinstein Interiors
1830 Rittenhouse Sq., Phila. 3

Florida

WINTON B. COGGIN
Coggin Interior Designers
1026 S. Florida Ave., Lakeland

GEORGE R. DILG
The Little Studio
436 - 6 St., NW, Winter Haven

MRS. MARY LOUISE DILG
The Little Studio
436 - 6 St., NW, Winter Haven

MRS. LUELLA JUNE HOPKINS
Grosse Pointe Furniture Shops
534 N.E. 6th Ave., Ft. Lauderdale

JACK PREER
Halifax Decorator Service, Inc.
533 Seabreeze Blvd., Daytona Beach

JOHN H. WALKER
Phill Hall
230 S. Orange Ave., Sarasota

Georgia

MISS JEANNE D. CATES
Rich's, Inc.
45 Broad St., S.W., Atlanta 2

MRS. FREDA O. GRANT
Freda Grant, Interiors
1880 Greystone Rd., N.W., Atlanta 18

JOHN DALE GREER
Rich's, Inc.
45 Broad St., S.W., Atlanta

A. WALDO JONES
Garrett-Jones, Inc.
2300 Peachtree Rd., N.W., Atlanta 9

ROBERT T. LESTER
Suburban Living, Inc.
3201 Maple Dr., N.E., Atlanta 5

R. STANLEY LITSINGER, JR.
Biggs Antique Co., Inc.
792 Peachtree St., N.E., Atlanta

MRS. DOROTHY W. TOUCHSTONE
Capitol Office Supply Co.
505 Peachtree St., N.E., Atlanta 8

Illinois

JACK MASON BELA
Childs & Smith—Architects and Engineers
20 N. Wacker Dr., Chicago 6

MRS. RHEA VIERGEVER
Rhea Viergever Interiors
2704 Broadway, Evanston

Indiana

MRS. ROSE Y. CHARD
L. S. Ayres & Co.
1 W. Washington, Indianapolis

MRS. MARGARET J. MOORES
Janet S. Miles Shop
812 Baldwin St., Elkhart

MRS. MARY ELLEN REED
E. F. Marburgers and Son
1819 N. Meridian St., Indianapolis

MRS. RUTH SHAFFER
Interiors for Living, Inc.
1409 E. 86th St., Indianapolis 20

GEORGE GROSZ MANHATTAN HARBOR

Overall size: 29½" x 24"

Custom designed Framed Pictures

by Erich S. Herrmann, Inc.

for

- OFFICES
- RESTAURANTS
- BANKS
- INSTITUTIONS
- HOTELS & MOTELS

Consult our trained staff for *the* picture for your decorative setting. Choose your special colors from our collection of five thousand Fine Art Works. Personal service to all decorators offered at our showrooms.

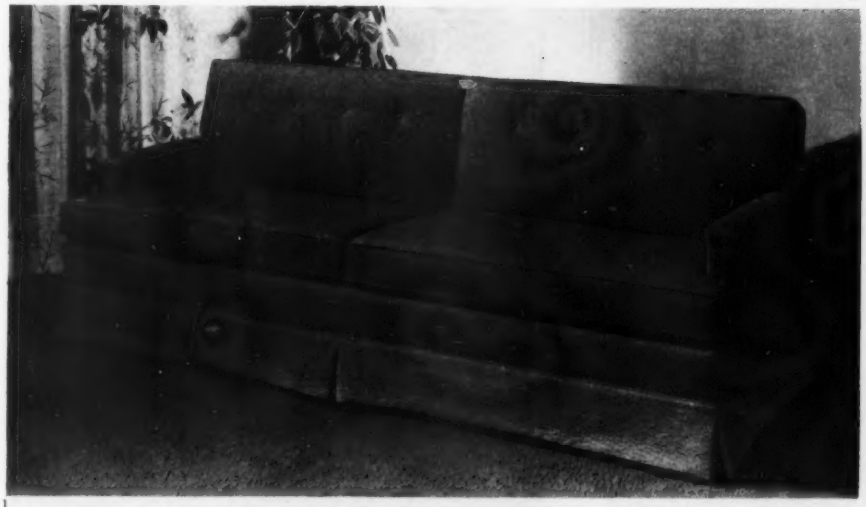
ERICH S. HERRMANN, INC.

225 Fifth Avenue
New York 10, N.Y.
Space 520
MU 3-8870

Dallas Home Furnishings Mart
2000 Stemmons Expressway
Dallas, Texas
Space 272

Reflecting the Skills of Quality Workmanship

by **VEIT**



Catalogue available to accredited dealers and decorators.

No. 2184 Sofa
(Also matching chair)

Showroom Facilities Alexanders, Inc., 1025 Brush St., Detroit 26, Michigan
Decorators' Showroom, 1160-19th St., N. W., Washington, D. C.
Ruth P. Stephenson Interiors, 1033-A Mdse. Mart, Chicago, Ill.

VEIT FURNITURE CORPORATION 133 Broadway, Hanover, Penna.

Pomegranate and Wheat . . . a classic and symbolic motif of ageless beauty. Consists of a single panel with two or more repeats of the motif, plus a correlated repeat paper, Perugia, by the roll.

WALLS TODAY, INC.
Fine Wallcoverings

9 EAST 53rd STREET NEW YORK 22, N. Y.

BOSTON • CHICAGO • LOS ANGELES • MIAMI
PHILADELPHIA • SAN FRANCISCO • MONTREAL

Missouri-East

MRS. CECILE BLY
Modern Interiors, Inc.
8820 Gravois Rd., St. Louis 23, Mo.

MRS. ELIZABETH F. GRAVES
Mrs. Fothergill Graves
7914 Kingsbury Blvd., St. Louis 5, Mo.

JAMES M. HEATHERMAN
A. S. Aloe Co.
1831 Olive St., St. Louis 3, Mo.

MRS. ADALENE M. HUTCHISON
Scruggs-Vandervoort-Barney
10th & Olive Sts., St. Louis 1, Mo.

CHARLES F. JAMIESON
Ford Hotel Supply Co.
812-16 N. Broadway, St. Louis 2, Mo.

New York

DONALD R. BAKER
Donald Richard Baker
210 E. 75th St., New York 21

DAVID BARRETT
27 E. 61st St., New York 21

CARL C. BLOHM
Carl C. Blohm Interiors
209-14 27th Ave., Bayside 60

MRS. ANGELYN B. CORCORAN
W & J Sloane, Inc.
575 Fifth Ave., New York 17

MISS BARBARA C. D'ARCY
Bloomingdale's
59th & Lexington, New York 22

MISS EVE FRANKL
Eve Frankl Interiors
7 Lodge Rd., Great Neck, L. I.

JOHN E. GRIFFIN
John E. Griffin—Interiors
675 Academy St., New York 34

MRS. ANNE LEIBOWITZ
33 Riverside Dr., New York 23

WILLIAMSON M. LYLE
W & J Sloane, Inc.
575 Fifth Ave., New York 17

JACQUES MILLER
Macey-Fowler, Inc.
305 E. 63rd St., New York 22

ROBERT C. NEILSON
Tom Lee, Ltd.
10 W. 55th St., New York 19

MISS PATRICIA C. O'BRIEN
Voorhees Walker Smith Smith & Haines
101 Park Ave., New York 17

MRS. ELIZABETH K. PORTER
Design House—Interiors
417 Main St., Chatham, N. J.

MRS. JOAN G. VAN DE MAELE
Dorothy Draper & Co., Inc.
5 E. 57th St., New York 22

MRS. CECILE RUTH VOGEL
Cecile Vogel—Interiors
320 Central Park W., New York 25

Northern California Dist.

MRS. RITA CORBETT-EVANS
Ruth B. Sherman
1610 El Camino Real, Menlo Park

J. HARRY GOFF
Gump's, Inc.
250 Post St., San Francisco 8

LOREN N. HYLAND
Gryder-Kuykendall
1040 Park Ave., San Jose 26

WILLIAM S. LENOIR, JR.
Breuner's
604 K St., Sacramento 14

MRS. EVA McDONALD
Ford-Backus-McDonald
406 Primrose Rd., Burlingame

JOHN RAEDEKER
19 Burlwood Dr., San Francisco 12

E. WILLIARD SCHURZ
E. Williard Schurz, Interior Design
420 Encinal Ave., Menlo Park

MISS DOROTHY WELCH
W & J Sloane
216 Sutter St., San Francisco 8

Northern New York

C. STUART MACE
Barnes Interiors
6 Main St., Binghamton

Spandrel Frame...

in trend with our varied line of custom masterpieces

We invite you to visit our factory showroom, or write for name of your nearest representative

Catalogs on request

COMPLETE DECORATOR SERVICE
- **Custom Furniture**
- **Custom Accessories**
- **Custom Mirrors**
- **Custom Framing**

We design to your specifications

NORTHERN PICTURE FRAME

1816 W. Fulton St. • Chicago 12, Ill. • SEeley 3-3120

Ohio Northern

ROBERT C. GILMORE
Shade Shop Interiors, Inc.
844 N. Main St., Akron 10

VALENTINE M. PERATT
Irvin and Co., Inc.
13104 Shaker Sq., Cleveland 20

Pacific Northwest

JERRY LAMB
James, Inc.
1213 14th Ave., Longview, Wash.

RICHARD SARGENT
Robert L. McBreen & Associates, Inc.
905 E. John St., Seattle 2, Wash.

Rocky Mountain

THOMAS B. ALLEN
Denver Dry Goods Co.
16th & California Sts., Denver 3, Colo.

MRS. MODESTA E. COMEFORD
Modesta's
108 Vassar, S.E., Albuquerque, N. Mex.

GLADE B. HANSEN
Glade Hansen, Inc.
3080 Washington Blvd., Ogden, Utah

CLAUS E. HEPPNER
Coe Interiors, Inc.
1332 E. Colfax, Denver 18, Colo.

Southern California

MRS. ELLAMAY M. BARBER
Bullock's Pasadena
401 S. Lake St., Pasadena 5

MISS BETTY BOWMAN
Bowman Interiors
15245 Sunset Blvd., Pacific Palisades

MRS. MARY G. BRAZY
Cannell & Chaffin
1005 Pearl St., La Jolla

MRS. KATHERINE B. CORNITIUS
The Tucker Shops, Inc.
21 E. Carrillo St., Santa Barbara

KENNETH KENT
Kenneth Kent—Designs
4326 Sunset, Los Angeles 29

ALBERT LOWE
Lowes
3341 E. Colorado Blvd., Pasadena

EVERETT M. SALMON
La Tienda Antiques & Interiors
4122 Pacific Coast Hwy., Walteria

PETER VAN BARK
W & J Sloane, Inc.
9560 Wilshire Blvd., Beverly Hills

NORMAN C. WHITE
Walter Broderick & Associates
9333 El Cajon Blvd., La Mesa

MISS VIRGINIA J. WHITE
G-F Studios
1631 Palo Alto St., Los Angeles 26

JACK F. WOJAK
W & J Sloane, Inc.
9560 Wilshire Blvd., Beverly Hills

MRS. LORENZA F. DE ISLA YOUNG
Bullock's Pasadena
401 S. Lake Ave., Pasadena 5

Tennessee

GEORGE A. WEITZEL
Rich's, Inc.
P. O. Box 120, Knoxville

Texas

COLEMAN J. CARSON
Anderson's Furniture Studio
2222 N. Harwood, Dallas

THOMAS U. GADDY
Eugene Harris and Virginia West
613 W. Alabama, Houston 6

ROBERT PRESTON HENRY
John Astin Perkins, Inc.
2201 Cedar Springs Rd., Dallas 1

MRS. FLORENCE N. MERRILL
Florence M. Merrill-Interior Designer
3520 Rock Creek Dr., Dallas 4

Virginia

WILLIAM BOARDMAN BOWLES
Stedman House, Inc.
1420 Third St., S.W., Roanoke

OLIVIERI

CHAPMAN

for many reasons

NO. 2001 41 INCHES

COMPREHENSIVE DESIGNS
FINISHED TO YOUR SPECIFICATIONS

brochure available

Showrooms

NEW YORK
425 EAST 53rd ST.

LOS ANGELES
106 SOUTH ROBERTSON BLVD.

CHICAGO
1033-A MERCHANDISE MART

DALLAS
310 DECORATIVE CENTER

Factory
SOUTH BRAINTREE • MASSACHUSETTS

INSPIRED...

By an authentic Regency design. Mirror with interlocking oval motif pediment. Polished brass frame. 28" x 50". M-4027.

REGENT

REGENT GLASS CO., INC.
969 FIRST AVE., N. Y. 22, N. Y., PL 5-9664
(at 53 St., across from Design Center for Interiors)

Manufacturers of
Fine Mirrors, Pictures, Plaques and Tables

CHICAGO: International Decorative Centers, Inc.
The Exhibitor's Bldg., 325 N. Wells St.

MIAMI: Hampton Furniture Co., 6760 N.W. 36th Avenue

WEST COAST REPRESENTATIVE: Mrs. Riega Symons
2860 Holt Avenue, Los Angeles, Calif.

N.S.I.D. NEWS

N.S.I.D. Election

Newly elected officers of the New England Chapter of the National Society of Interior Designers are: Anna Port, President; Helene Gaines, Vice President; Rosemary Kennett, Secretary; Dwight Carter, Treasurer; and Gilbert M. Garte, Chairman of the Board of Directors. New Board Directors are Lester Millman, Paul Vincent and Irving Young.

Decorators Show

The 11th annual Decorators Show is running at the Los Angeles Pan Pacific Auditorium from October 6th to the 16th. The show is sponsored by the Southern California Chapter of the National Society of Interior Designers.

Design Clinic

On September 22nd, members of the New York and Connecticut Chapters participated in a Design Clinic held at G. Fox & Company in Hartford, Connecticut. The panel discussion "Does Modern Design Have a Future?" was held in connection with National Design Month. Featured speakers were Franco Scalamandrè of Scalamandrè Silks, Mrs. Margaret Flint of Flint & Hoff Interiors, Bernard Vinick, John F. Day of G. Fox & Co., William Raiser and William Gulden. Dede Draper of Shaw & Draper served as program moderator.

Continued on page 278

from the new

Old Stone Mill

HANDPRINT COLLECTION, FIRST EDITION

Layton—wallpaper and fabric

Old Stone Mill Corp.
(FORMERLY GALLIGAN-OWEN CORPORATION)
ADAMS, MASS.
N. Y. SHOWROOM 515 MADISON AVE.

THE *Ruby* COMPANY

129 W. 27TH ST. • CH 2-5112
NEW YORK 1, NEW YORK

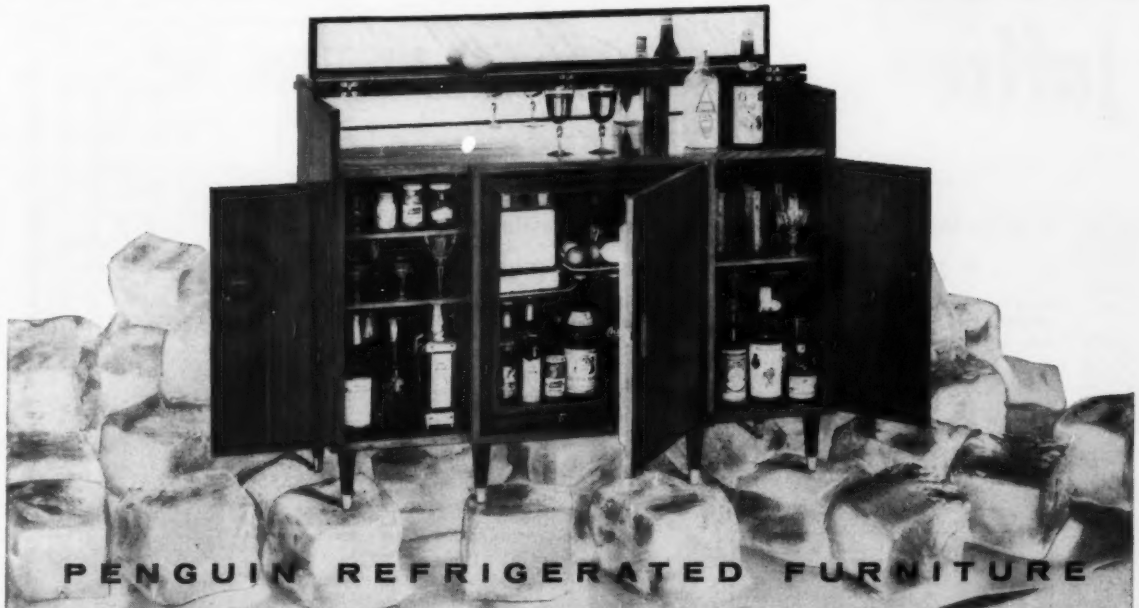
Permanent Showrooms:
CHICAGO: Gelbard & Kaplan, Merchandise Mart
SAN FRANCISCO: Lloyd Levy, Western Mdse. Mart
DALLAS: Rubye Tedder & Son, Trade Mart Bldg.

AUTHENTIC PERIOD DESIGNS IN LAMPS AND LIGHTING FIXTURES

The romance and beauty of the past is captured in the great style and beauty of lighting by The Ruby Company. Each one is cast from our exclusive molds . . . suitable for any decor. We create lighting for your individual needs . . . custom designs and contract work. Visit our showrooms now.

WRITE FOR OUR BRAND NEW 1961 CATALOGUE

#467—Stratford. Beautifully etched glass shades with antique Flemish brass in 8 or 12 light size or any size you wish.



PENGUIN REFRIGERATED FURNITURE

Exquisite and versatile...custom-built cabinets to hold all the necessities for gracious entertaining. Refrigerated compartment. Luxurious hand-rubbed hardwoods. No installation required. Just plug into any outlet in office or home. Nine individual models. Write for new illustrated catalog.

SPRINGER-PENGUIN, INC. SI 9-07 34TH AVE., LONG ISLAND CITY 6, N.Y.

SILHOUETTE IN GOLD

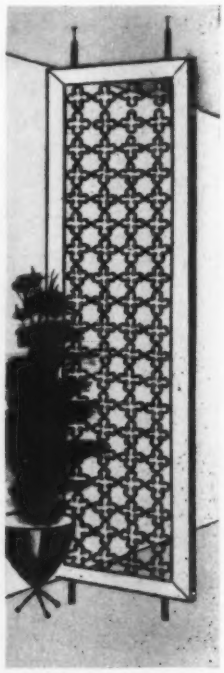
The Narrow Gold Edge Makes The Difference

Here is decorator designing in table tops combined with the finest in quality construction . . . truly an eye-appealing and functionally satisfying combination to enhance the most important interiors. Write for color illustrated sheet.

JOHNSON PLASTIC TOPS, INC. 69 North Street • Elgin 9, Illinois

---

jaffre "Ply-Grilles"



beautiful "Ply-Grille" panels for

- interior decorating
- room dividers
- screens
- partitions
- luminous ceilings and walls

#100

#101

#102

#103

Here is decorative wood grillework you'll be proud to recommend to your clients! Available in 10 distinctive filigree patterns, with or without plastic backing or sandwich. For the job that requires that special touch, use *"Ply-Grilles" by Jaffre!*

UNFRAMED GRILLES, Birch or Philippine Mahogany

Order Size by Number	Grille Sizes	Single 1/8" Thick	Single 3/16" Thick	Double Thick 1/4"	Triple Thick 3/8"
#2	15½ x 23½	2.00	2.60	5.00	8.00
#4	15½ x 48	4.50	5.50	10.00	15.50
#6	15½ x 72	7.00	8.00	16.00	25.00
#8	24 x 48	6.80	8.50	13.60	20.40
#10	24 x 72	10.50	13.00	21.00	31.50

Supply us with the measurements you wish and we will quote you on a factory prepared do-it-yourself package or a factory constructed unit, painted or unpainted.

Patterns 107, 108 and 109 available only in 15½" x 23½".

HEAVY FRAMES, grooved to receive (¾" x 1¼") grilles, unassembled:

Sizes 17⅝ x 74¼	$4.00 each frame
Sizes 17⅝ x 98¾	$6.50 each frame
Sizes 17⅝ x 123¼	$8.00 each frame

MOULDINGS AVAILABLE — OPEN STOCK

Above Prices Are List Dealer Inquiries Invited
Brochure Available

Also "Marq-In-Set" Inlay Vinyl Flooring
Pat. App. For Write for brochure.

Our New Sky Hook® Line for Luminous Ceilings

Exciting new use for ply-grilles! Easy to install, coupled with frosted plastic, complete with wood T-moulding and brackets. Write for complete brochure on this revolutionary new concept in home construction and decoration!

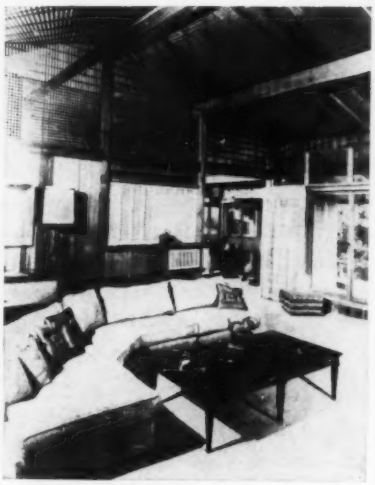
#104 #105 #106 #107 #108 #109 #110

JAFFRE PRODUCTS CORP. Dept. D-10, 189 First Street, Brooklyn 15, N. Y. TR 5-8545

N.S.I.D. NEWS, *continued from page 276*

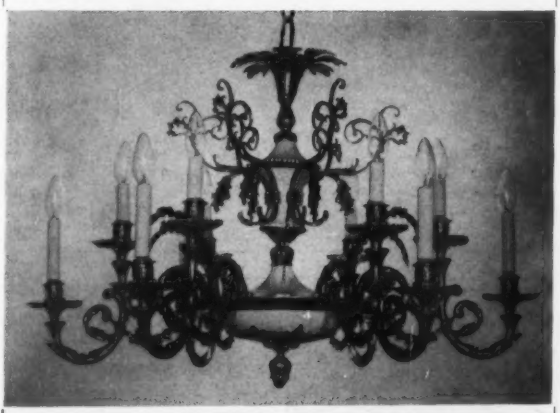
Movie Setting

Living room, with shuttered serving bar at center end, is shown below, as designed by Herbert Cordier and Shirley Ritts, members of the Southern California Chapter, N.S.I.D., for the house built by Columbia Pictures Corp. for current film, *Strangers When We Meet,* starring Kirk Douglas, Kim Novak, Barbara Rush and Ernie Kovacs. Carpet by Masland; furniture by Cal-Mode; Dellard lamp.



BOHEMIA IMPORT CO., Inc.

39 WEST 23rd ST., N. Y. 10, N. Y. • AL 5-3208



Crystal, Bronze Chandeliers
Modern Brass Lighting Fixtures
Sconces, Hall Lights
Italian Figurines
Venetian and German Lamp Bases

Write for Lighting fixtures catalog

No. 1391 LOUNGE

MADE TO SPECIFICATION FROM LUMBER TO FRAME TO FINISH

FURNITURE SPECIALTIES

316 EAST 61st STREET, NEW YORK 21, NEW YORK • TEmpleton 8-7040

for the decorative trade only!

six new series of selected fashions in lighting! Imported! Custom-crafted! And exclusive with **ARCO LIGHTING**

New York's most interesting showroom and workshop
201 East 42 Street at 3rd Avenue
MUrray Hill 6-8722

This "Collector's item" is one of 12 chandeliers in the **YORKHAVEN** series. Hand-crafted and finished to your color specifications with tasteful accents of fine Bohemian crystal. 4 lamps in the flowers, plus 3 lamps in the bowl for indirect and direct light thru the frosted glass bottom, achieve a soft and glamorous effect.
Body Length 33"
Width 15½"
Catalog 12CC7
List: $312.60

Striking new brochure available by request on business letterhead.

TRADE NOTES

Flowers Unlimited

Flowers Unlimited, formerly located at 125 East 39th Street, New York, has moved to larger quarters at 1140 Third Avenue (between 66th and 67th Streets). Designers of "Perma" trees and flowers of all types, garden settings, potted plants and interior planting, this firm also offers a wide assortment of fresh plants for indoor or terrace use. All plantings are designed to individual needs and requirements for any type of room scheme.

New Vinyl Wall Covering

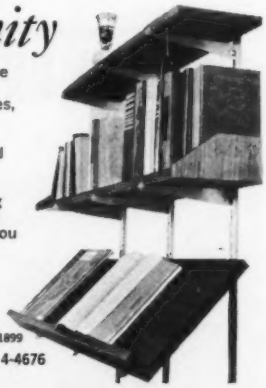
A new line of fabric-backed wall coverings made expressly for commercial use has been announced by The Masland Duraleather Company, Philadelphia, manufacturers of Duran vinyl upholstery. Trade-named Crown, the line offers 14 different patterns ranging from plain embossed effects to wood grains, stripes and geometrics. There are over 140 colors from which to choose, and the line is offered in two basic qualities: Viking with mildew-resistant fabric backing and flame-resistant vinyl, and Monitor or Alamo with elastic fabric-backed for heavy-duty applications.

N. Y. Antiques Fair

The 36th edition of the New York Antiques Fair at the 71st Infantry Armory, Park Avenue at 34th Street, will be held from October 17th through the 22nd.

shelves to infinity

The outposts of your imagination are the only boundaries for our Custom Shelves. Special sizes, custom shapes, unique finishes are but routine challenges which we triumphantly encounter each day. The finest solid hardwoods hand-cut to your specifications, hand-finished into shelves of breathtaking and enduring beauty. Choose from our 16 standard finishes or we will match any finish you desire. For every decor, clean-line modern or our exclusive classically-sculptured traditional shelves.



Write for brochure.

SHELVES UNLIMITED
Woodworkers since 1899
127 Greene Street New York 12 AL 4-4676
Chicago: John R. Willis & Co./325 N. Wells

CAPITOL UPHOLSTERY CO., INC.

Upholstered Furniture of Distinction

Visit our showroom for an interesting selection of Contemporary - Traditional Styles

"Your Specifications are our Specialty"

Factory & Showroom:
22 WEST 32nd STREET
NEW YORK 1, N. Y.
LO 3-5764

Established 1904

Famous for mantels since 1879

Ye Olde Mantel Shoppe

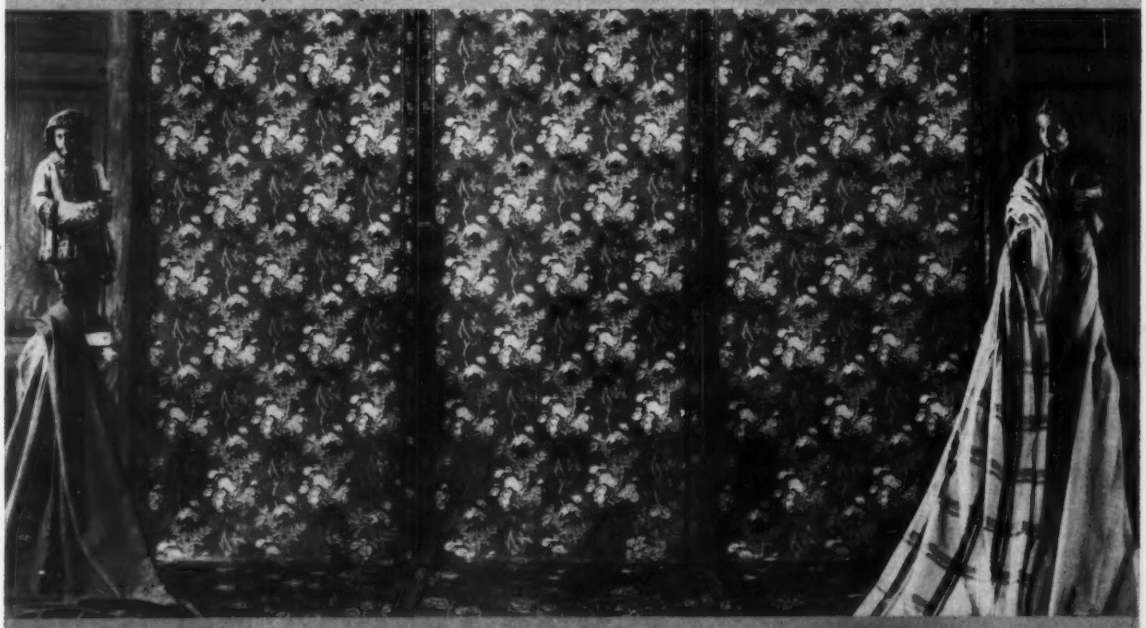
327 East 48th Street, New York 17, N. Y.

PLaza 8-3210

Picturesque tile creates interest and a worthy conversation piece while serving as a surrounding facing for the fireplace.

Our illustration portrays 16 different Dutch tiles, in size 5⅛" x 5⅛", each in a variation of subjects. The 18th century ones are either in sepia or delft blue, reproductions are also available in polychrome. A great amount of flexibility can be accomplished by using the border we show on top. The rare biblical tiles command attention through their well-told illustrations, as well as the Aesop fable tiles.

Introducing our new 100% cotton collection, Sixteen Ranges — 135 items — sheers, prints, taffetas, plaids, stripes, velvet cloth and upholstery weights. All 50" - 54".



ARTHUR · H · LEE & SONS Inc 501 MADISON AVENUE • NEW YORK 22, N. Y

MAKERS AND IMPORTERS OF FINE DECORATIVE FABRICS

BOSTON • CHICAGO • DALLAS • LOS ANGELES • PHILADELPHIA • MIAMI • SAN FRANCISCO

Cocheo

Style appeal with an old-world feel is the happy combination found in this new chair and table setting ...achieved by the softly-distressed, hand-rubbed Vieux finish.

THE DECORATORS MART • PLAZA 1-2330
425 EAST FIFTY THIRD STREET • NEW YORK

Advance Design in Philadelphia

Edmond J. Brussel, president of Advance Design, Inc., New York, has announced the opening of a new showroom in Philadelphia at the Harvey-Robert Mart, 2305 Chestnut Street. The showroom features the firm's teen-ager groups as well as a representative display of dining room, living room and office furniture.

Artloom Contract Division

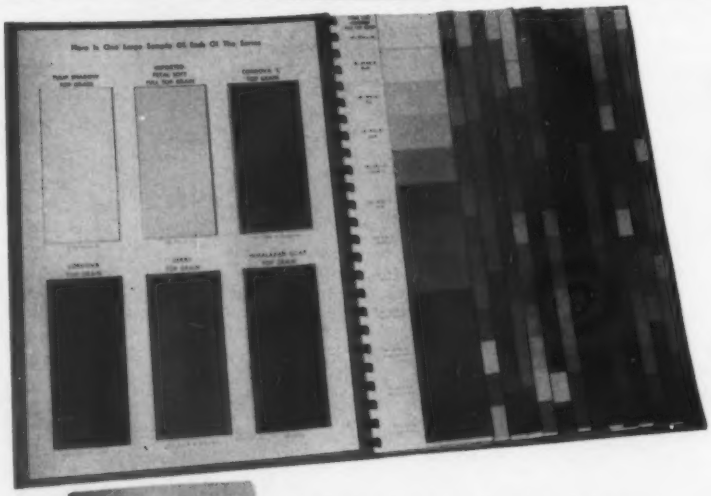
A new Contract Carpet Division has been established by Artloom Carpet Company. The new service offers "made-to-order" carpeting based on any combination of specifications covering five styles, nine qualities and an unlimited variety of colors.

Change of Firm Name

Reiss Manufacturing Corp. of New York is now known as the Ronthor Reiss Corp. All products for the furniture and cabinet industries formerly distributed through R-Way Industrial Products Division will now be known as Ronthor Products and will be distributed through Industrial Products Division.

New Shop for Antiques

Hans Toussaint has opened a shop at 916 Second Avenue, New York, devoted to European antiques, objets d'art, and porcelain.

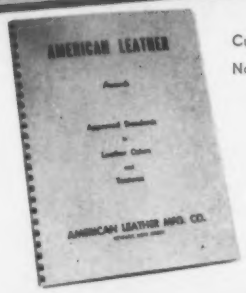


a

LEATHER LIBRARY

for your own office

now you can see at a glance 200 colors of leather samples in a handy, easy-to-use book only 10 x 14 inches.



Custom color matching available — 3 weeks delivery
No order is too large — or too small

Send for your leather "library" today — Only $5.00

AMERICAN LEATHER MFG. CO.
250 PASSAIC STREET, NEWARK 4, N. J.

MIRRORS by REALE

REPRODUCTIONS and ORIGINALS

REALE MIRROR MFG. CO., Inc.
16 E. 12th St., N.Y.C. AL 5-8748

At BESHAR'S the rare is the rule in fine rugs & carpets

Decorators and designers look to Beshar's for the ultimate in luxurious rugs and custom broadloom. Here they have come to expect the unusual in design and texture. Be it modern, classic or traditional, ours is one of the largest selections in America. We are very proud of the distinguished service we have been able to render our clientele for the past 62 years.

Orientals
Chinese
Aubussons
Savonneriers
Custom-Area

Needlepoints
Bessarabians
Karastans
Lustre Carpets
Hand tufted

BESHAR'S

73 East 52nd St., N.Y. 22, N.Y.

Fine Floor Coverings Since 1898

DECORATIVE TRENDS INC.

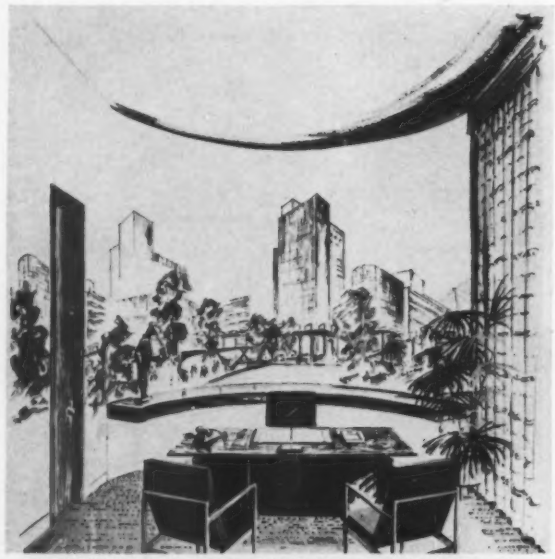
160 EAST 57TH ST., NEW YORK 22, N.Y. · PLAZA 9-7167

ANTIQUES & REPRODUCTIONS

An exciting new

scenic design

by STOCKWELL



CITYSCAPE—FOR DRAMATIC SURROUNDINGS!

Cityscape is just one of many stunning new scenic designs **now** available from the Stockwell collection.

Stockwell WALLPAPER

STOCKWELL—Los Angeles, San Francisco, Pasadena, Beverly Hills.

Distributors: THIBAUT—New York
WARNER—Chicago and Dallas,
SEABROOK—Memphis and Miami,

C. W. Stockwell Co., Los Angeles 5, California

Gracie Towers Extends Exhibit

The A.I.D. exhibition apartments at Gracie Towers, a new cooperative at 88th and East End Avenue, have been extended for public view through November 15th. The twenty model rooms based on a Mediterranean motif were designed by A.I.D. designers Jane Ashley, David Eugene Bell, Hector Grant, Mrs. Truman Parker Handy, Melanie Kahane, Ellen Lehman McCluskey, William Pahlmann, Bertha Schaefer, Ruth L. Strauss, and Cornelia Van Siclen.

New Woodgrains

Three new woodgrains have been added to the St. Regis Panelyte laminate line: Burmese teak, Nordic walnut and Brazilian rosewood. The walnut and rosewood patterns are available in straight and cross grain; the teak is in straight grain only. All three come in standard distributor sizes and finishes including a new "Lo-Glow" matte finish.

New Palladio Offices

Palladio Ltd., manufacturers of occasional furniture and decorative accessories, have moved their Florence offices to Via dei Fossi 4. A showroom for the trade has been added to the new Palladio headquarters which handles all sales outside the United States. Interiors Import Company, 783 Third Avenue, New York, are sole distributors of the Palladio production in the United States.

"SUN, Sea AND sky"

is

SPRIGHTLY!

Est. 1906

A. REASENBERG & SON

175 Fifth Ave., N. Y. 10, N. Y.

GRamercy 5-1851

DIRECT IMPORTERS

- Commodes, tables, desks
- Hand-painted miniatures
- Framed fans, oil paintings
- Carved mirror frames
- Wall decor, objects of art

Visit Our Showrooms

SENTRY BY JOYCE SCHUMACHER, PHOTOGRAPH: WARREN SAMUEL

HARMONY which creates the mood of a way of living is the statement of contemporary furniture by Van Keppel-Green. The sculptural rhythm in the balanced composition of VKG design is in accordance with the finest of any period.

For catalog or information:
write or phone:

VAN KEPPEL-GREEN—116 South Lasky Drive, Beverly Hills, California / CRestview 4-6149

VAN KEPPEL-GREEN OF CHICAGO — 161 East Erie Street, Chicago, Illinois/ DElaware 7-0361

LUTEN-CLAREY-STERN — 50 East 64th Street, New York, New York / TEmpleton 8-6420

VKG VAN KEPPEL-GREEN

BORGHESE

WALL DECORATIONS

FIGURINES

BRACKETS

LAMPS

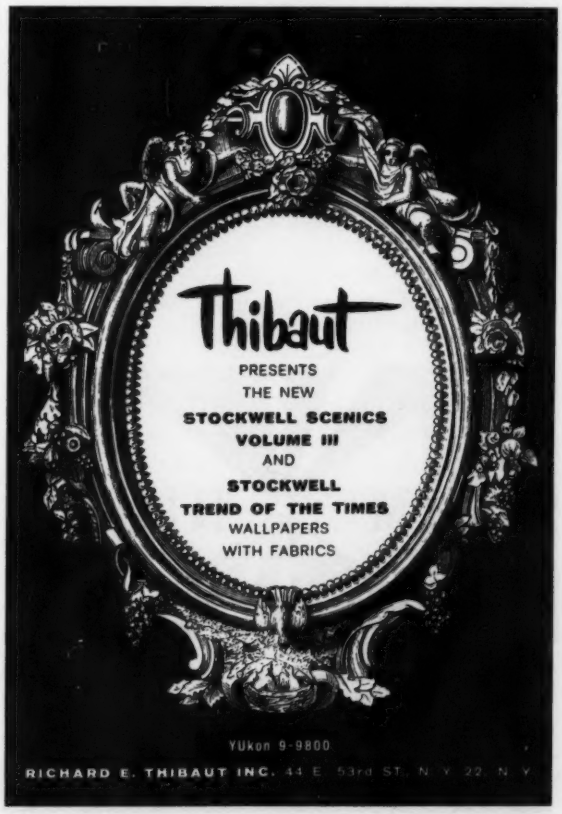
BOXES

MIRRORS

BOOK ENDS

#2065C 39" high
Green or Ivory

L. J. McCULLOUGH, Inc., 225 5th Avenue, New York 10, N.Y.
RICHARD NORTON, Inc., 612 Mdse. Mart, Chicago 54, Ill.
DILLON-WELLS, 760 West Seventh St., Los Angeles 17, Cal.
DAVID NORTHROP, 150 Decorative Center, Dallas, Texas



#826 50" Tall
Charcoal or Marble Glaze

SHOWROOMS

NEW YORK
Marian Gibney

CHICAGO
John R. Willis Co.

MIAMI
Sarah Kersey

LOS ANGELES
Millie Hampshire

SAN FRANCISCO
Ruth Ellis

WASHINGTON, D. C.
Duncan and Huggins

DALLAS
W. Glenn Hennings

HOUSTON
Maurice Moore

JIM HURT

OF TEXAS

JIM HURT • P.O. BOX 531 • MCALLEN, TEXAS

Brochure Available

Recapturing a Spirit

Gone but not Forgotten are the days of the Golden Age when luxury was a habit and rich surroundings were taken for granted. Wall Trends recaptures the spirit and design concepts of those lush early times in its new flocked wallcovering line, featuring luxurious traditional patterns, such as damask, in a variety of colors including Wedgwood blue on white and red on red to mention but a few.

On display at our showroom.

Wall Trends inc.

59 East 53rd Street, New York, New York

"SKIPPER RIDING DOLPHIN"

Swimming pool or fountain, suitable up to 3" pipe. Visit our extensive showrooms—Wrought iron furniture, Garden ornaments and a large selection of statuary in Lead, Bronze and Stone.

Catalogue H-60 on request

Ask your dealer, decorator or write direct

THE Florentine CRAFTSMEN, INC.
479 FIRST AVE. (cor. 28th St.) New York 16
Phone LExington 2-3926

New Cincinnati Showroom

Murray Showrooms, Inc., will open a wholesale showroom in Cincinnati according to an announcement by Herbert M. Friebolin, president and general manager of the Indianapolis showrooms. The firm will act as factory representatives for the following lines: John Widdicomb, W. A. Berkey, Johnson Furniture, Baker Furniture, Widdicomb-Mueller, Michigan Seating, Loeblein Bros., Feika Imports, Mt. Airy Furniture, Ficks Reed, Meyer-Gunther-Martini and Mueller Metals. Gene Tiffany will be manager of the new showrooms.

Greer Award

The New York School of Interior Design has announced that the Michael Greer Award has been granted to Mr. Camille Duhé of Baton Rouge, Louisiana, for the coming year. This award, a full year's tuition scholarship, is given annually by Mr. Greer to a student of the New York School of Interior Design for outstanding scholastic achievement.

Miller Fabrics Stain Protected

All new and regular upholstery fabrics designed by Alexander Girard for the Herman Miller Furniture Co. will be treated with "Scotchgard" stain repeller, manufactured by Minnesota Mining and Mfg. Co. Finishers treating the fabrics are Perma Dry Co., New York, and Western Piece Dryers and Finishers, Chicago.

CUSTOM CABINETMAKER

BARS • STEREO UNITS • ROOM DIVIDERS • TABLES

CARLO GERMANA

Master Hand-Carver for 35 Years

1805 - 1st Ave. (93-4 Sts.), N. Y. • EN 9-7054

THE MAGEE CARPET COMPANY, 295 FIFTH AVENUE, N. Y. 16, N. Y.

detail... from the Marco Polo Room's *Cathedral Wall*

another unique ceramic achievement from the kilns of

harris g strong

detail... our guide to quality

A complete service available for architects and designers planning structural and mural installations for hotels, public buildings and institutions.

EXPERIENCE
VERSATILITY
CRAFTSMANSHIP

free illustr *request*
write: Contr Division
HARRIS G.
465 E. 147th York 55, N. Y.

Showrooms: 51 E. 61st St.
5 N. Wells St.

Manufacturers' Literature

An illustrated brochure on Greeff's new "Mediterranean World" fabrics collection is now available. Request copies from Albert Leach, Greeff Fabrics, Inc., 4 East 53rd Street, New York.

* * *

A brochure of "Office Planning Models" is available from Visual Plant Layouts, Inc., Pennsylvania Avenue at River, Oakmont, Pa. The listing of three-dimensional models includes desks, chairs, file cabinets, business machines, grid boards, wall sections, columns and scale figures of office personnel. Items can be purchased individually or in kit form.

* * *

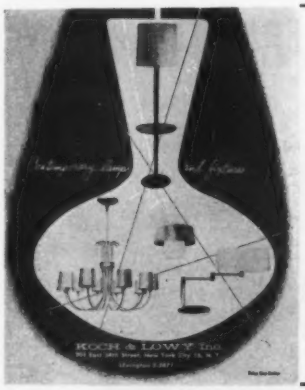
Irving & Casson—A. H. Davenport Company, 26 Otis Street, Cambridge, Mass., have issued a booklet describing the firm's services in custom residential furniture, executive furniture, special contract furniture, ecclesiastical woodwork, carvings and decorative appointments.

* * *

Jay Lighting Mfg. Co., Dept. P960, 5 East 35th Street, New York, has issued a 12-page supplement illustrating and describing the newest additions to the firms handcrafted Coronet Series of lighting fixtures.

* * *

Edward Axel Roffman Associates, Inc., 17 East 48th Street, New York, has issued a supplementary 1960 catalog featuring a wide selection of office designs.



NEW
CONTEMPORARY LAMPS • FIXTURES
REQUEST '61 CATALOGUE
ON YOUR LETTER HEAD
KOCH & LOWY INC.
SHOWROOM
201 East 34th St., N. Y. 16, N. Y.
LE 2-2871

When in Europe, visit

DINOLEVI

VENICE San Marco 3490
MILAN Via Sant Andrea 8 A
FLORENCE Via de Fossi 33 Rosso

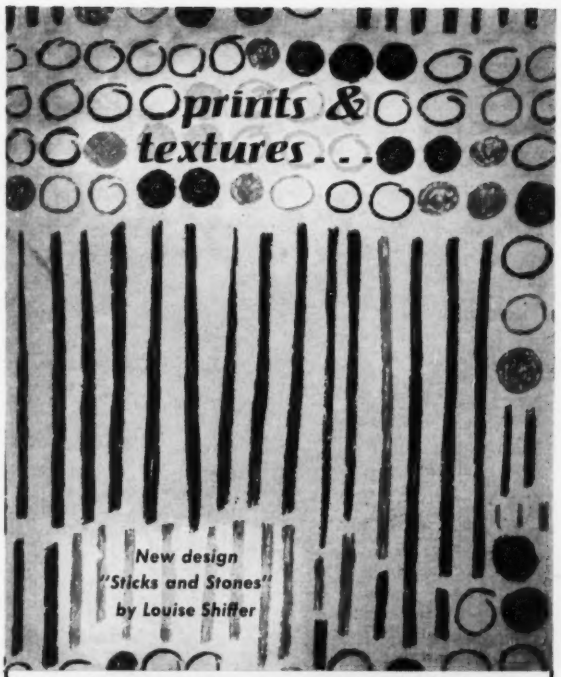
CONTRACT WORKROOM

- DRAPERIES
- CEILINGS
- WALLS

TO YOUR EXACT SPECIFICATIONS

KAJ VELDEN
STUDIOS, INC.
ESTABLISHED 1935

249 W. 64TH ST. • N.Y.C. • TR 7-4672



Request sample information on professional letterhead

MAHARAM
FABRIC CORPORATION

NEW YORK
130 West 46th Street,
N. Y. 36
JUdson 2-3500
CHICAGO • LOS ANGELES

Furniture in the classic tradition of the 18th century...a handsome reproduction of a provincial armoire.

FI

FRENCH & ITALIAN
FURNITURE CO., Inc.
215 East 47th Street
New York 17, N. Y.
PLaza 5-0030

Original and Unusual Paintings
by

Mickey Falkenburg Wagstaff

moderately priced
Shown to Decorators at her home
by appointment

45 Sutton Place So.
New York 22, N. Y.
Eldorado 5-3169

Dune Road
Southampton, N. Y.
Southampton 1-2579

LIFETIME RUSTPROOF ALUMINUM

Distinguished

GROUPS CREATED BY SCROLL

SHOWROOMS

305 East 63rd St., New York, N.Y. • 31 West 13th St., Indianapolis
322 South Robertson Blvd., Los Angeles • 435 Jackson St., San Francisco
109 Broadway North, Seattle • 4100 North Miami Ave., Miami
1615 East Colfax at Park, Denver • 170 Decorative Center, Dallas
212 West Kinzie St., Chicago

WRITE FOR LATEST CATALOG

Scroll INC.
800 NORTHWEST 166th ST.
NORTH MIAMI 61, FLA.

Manufacturers' Literature

American-Saint Gobain Corporation, Advertising Department, 625 Madison Avenue, New York 22, is offering a colorful booklet on ways to make interiors brighter with glass. Numerous illustrations show ways of using glass to dress up interiors, capture light and lend spaciousness to rooms. Examples include both patterned and transparent glass.

* * *

Dow Corning Corporation, makers of Syl-Mer silicone finishes, has issued an informative bulletin on dyes and their application to cotton fabrics. For a free copy, request Bulletin No. 7 from Dow Corning Corporation, Dept. 997, Midland, Michigan.

* * *

"The Horizon Line" by L. H. Krusi, 408 Jackson Square, San Francisco, is illustrated in a recently published brochure. Materials used for this new casual line of outdoor furniture are vinyl-coated rattan and galvanized metal frames.

Armstrong's Tribute to Decorators

A nationally televised tribute to professional decorators was featured during part of the commercial message on the "Armstrong Circle Theatre" on October 12th. The opening announcement cited the contribution of America's designers in providing beautiful and practical interiors. The program is sponsored by Armstrong Cork Company.

FLOOR COVERING HAND CRAFTED IN FINE WOOL

Priscilla Turner
RUG GUILD

EASTERN CARPET COMPANY 295 FIFTH AVENUE, NEW YORK 16
MERCHANDISE MART, CHICAGO 54

OLD and NEW PRINTS

MOST FABULOUS GROUPS TO CHOOSE FROM

Phyllis Lucas
OLD PRINT CENTER
161 EAST 52nd STREET
Between Lexington and 3rd Avenues
PLaza 5-1516 Hours 10 to 5

NATIONAL HOTEL EXPOSITION—BOOTH NOS. 1200, 1201, 1201A

McDonald craftsmen, working in metal, wood, and leather, will gladly contribute to your interior design ideas with modern Wall Urns, Floor Urns and Planters. DUK-IT Smokers' Units solve litter problems at heavy traffic points in buildings. Your clients will be highly pleased with the reduced housekeeping costs.

***DUK-IT** units of striking modern beauty are time-proven in the nation's finest buildings.*

JUST CHECK AND MAIL COUPON BELOW

McDONALD PRODUCTS CORPORATION
226 Duk-It Building, Buffalo 10, N. Y.

☐ Have Representative Call.
☐ Send illustrated literature.

*Name*_____
*Address*_____
*City*_____ *Zone*____ *State*____

SUPER TEMP-RESISTO

insulated sateen linings for draperies

WEATHER PROOF

resist heat, cold, wind, sun... save fuel bills, protect furnishings from fading!

LIGHT PROOF

keep out all external light for darkness where desired!

Temp-Resisto linings make all draperies look and wear better! Fine cotton sateens in white, cream, or tan. Other colors, and required widths to your special order. Also available in dry-cleanable flame-proof finish...

and TEMP-RESISTO can be applied for self-lining to your draperies!

TEMP-RESISTO DRAPERY CORPORATION

209 WEST 38th STREET, NEW YORK 18, LO 3-3400 ■ 35 EIGHTH STREET, PASSAIC, N. J., GR 1-0803

ANTIQUE AND REPRODUCTION FURNITURE AND DECORATIONS FROM ALL PARTS OF THE WORLD... VERY FAVORABLY PRICED

LLOYDS

DISTRIBUTORS, INC.

LOUIS XV COMMODE-44"
BLACK LACQUER — CHINOISERIE
— ORMULU MOUNTS IN VERMEIL

116 East 60th St., New York 22, N. Y. • PLaza 9-7313

Personalities

Dixon-Powdermaker Furniture Co., the Decorators Mart, 425 East 53rd Street, New York, has appointed David Albeit to the sales staff. Mr. Albeit's 10 year's experience in the trade has included conducting his own furniture showroom and working extensively with interior designers.

* * *

William Chase, formerly of Frischer Fabrics and Dorset Furniture Inc., has joined the sales staff of Coventry Furniture Co., 306 East 61st Street, New York.

* * *

Louise Hincz has been appointed vice president of the Duo-Bed Corporation. Miss Hincz was formerly with the contract firm of the Maxwell Company in Miami.

* * *

William P. Van Nostrand has been appointed Marketing Director of J. H. Thorp & Co., according to an announcement by George A. Bomann, Jr., president. Mr. Van Nostrand was formerly associated with Martin Fabrics Corp., manufacturers of velvets and narrow fabrics.

* * *

Salterini, a division of the Columbian Bronze Corporation, has announced the appointment of Oliver B. Pinkey to the newly created post of vice president in charge of manufacturing operations.

Things are happening at

CARTER'S

See our exciting new line in

New York • Boston • Chicago • Dallas
Philadelphia • Los Angeles

Famous for fine curtains since 1885

For the finest . . .

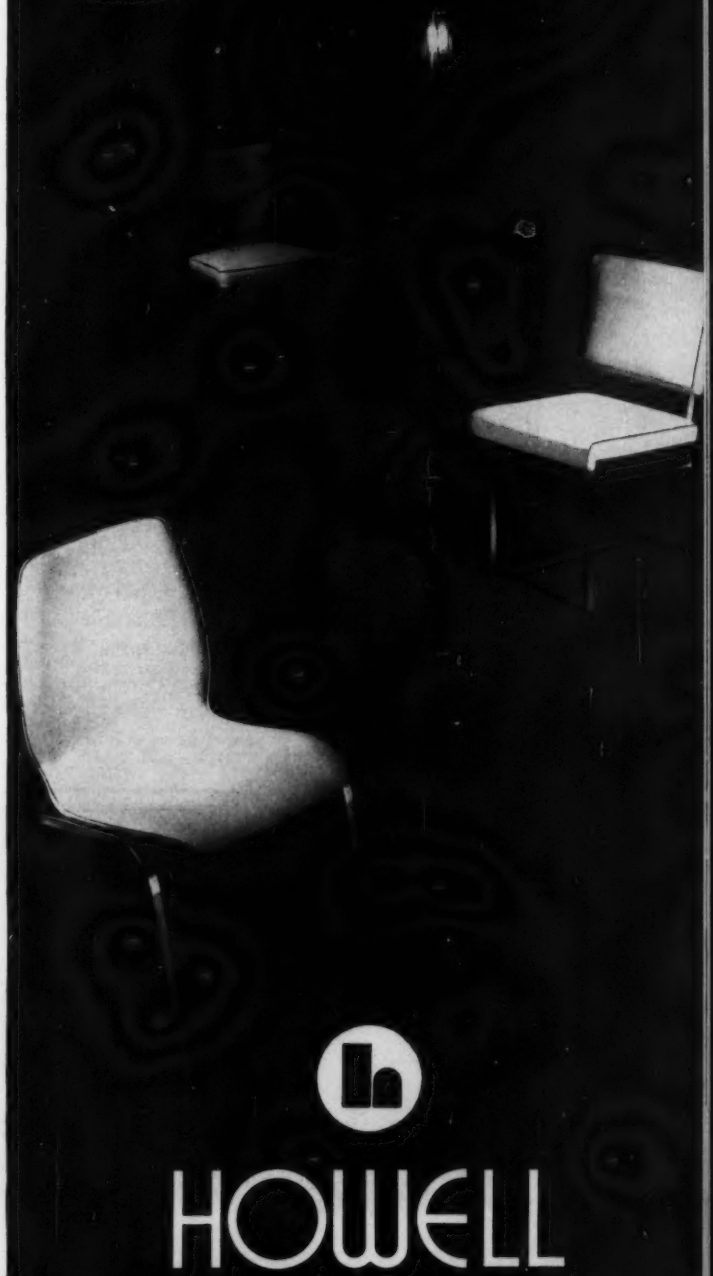
CUSTOM LAMPSHADES BY MARIE

863 - 3RD AVE. (BET. 52ND & 53RD STS.) N.Y.C.
PL 2-1343

DISTINCTION FOR DINING

. . . three great chairs from Howell . . . chairs designed expressly for the nation's most discriminating hotels, restaurants, clubs and school dining rooms . . . chairs created for long lasting beauty with minimum care. You'll find these and other beautiful Howell chairs in the finest dining rooms everywhere. Of course we make wonderful tables, too.

Send for catalog illustrations, specifications and photos of actual installations—tell us the possible use you have in mind and get specific recommendations. Stacking Chairs—Lounge Furniture—Tables and Chairs—Occasional Tables



HOWELL

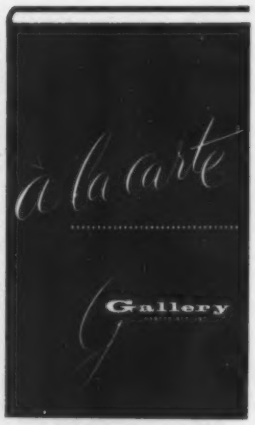
426 S. First St., St. Charles, Ill.

CECIL VALEN-TINE...

. . . fashionable New York decorator . . . residing in a Sutton Place penthouse efficiency, has recently redone his apartment. Naturally, Cecil selected wallpapers from the GALLERY à la carte collection.

Says Cecil . . . "My dear, you just can't imagine how ultima the place looks in LACERY . . . apricot flock on champagne silk. My friends are aghast at my cleverness!"

Gallery
HANDPRINTS, INC.
515 Madison Ave., New York 22



For a look at LACERY and the name of your nearest representative write for samples on your professional letterhead to our factory, GALLERY HANDPRINTS, INC., 2700 Grand Ave., North Bergen, N. J.

Personalities

Louis Roberts, President of Isabel Scott Fabrics Corp., has announced the appointment of Hugh Mackay as representative in the southern California area.

* * *

Roger Milliken, President of Deering Milliken, Inc., has named Harold V. Kennedy to head the Milium Division, succeeding George M. Jolly, who has resigned. Mr. Kennedy has been with the firm since 1952.

* * *

Plymouth Rubber Company, Inc., manufacturers of Plyhyde upholstery materials, has announced the appointment of The James May Organization, Inc. as Design Consultant.

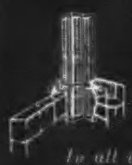
* * *

Royal Metal Manufacturing Co., New York, manufacturer of office and institutional furniture, has appointed the industrial design firm of Henry P. Glass Associates of Chicago, as design consultants.

* * *

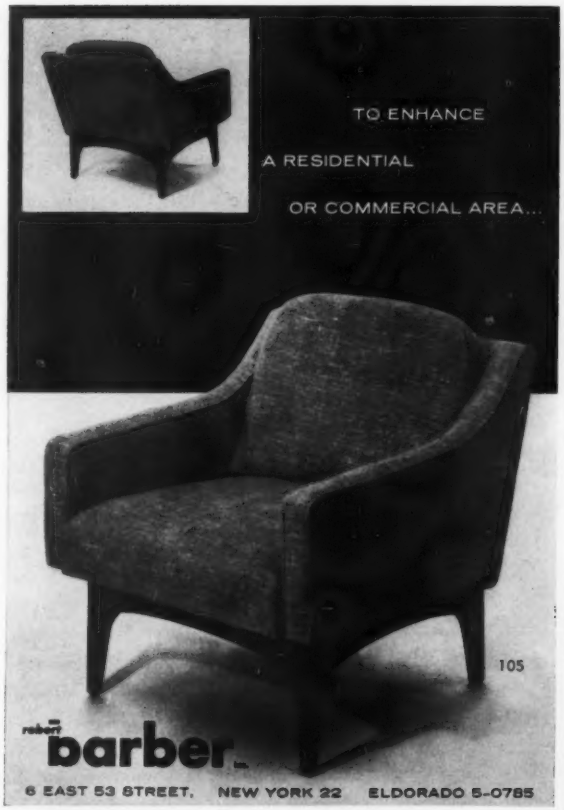
Two officers have been elected by Stroheim & Romann, 35 East 53rd Street, New York. Marvin R. Walden, National Sales Supervisor, has been named Assistant Secretary; and C. Benjamin Brush, Jr., Credit Manager, has been named Assistant Treasurer.

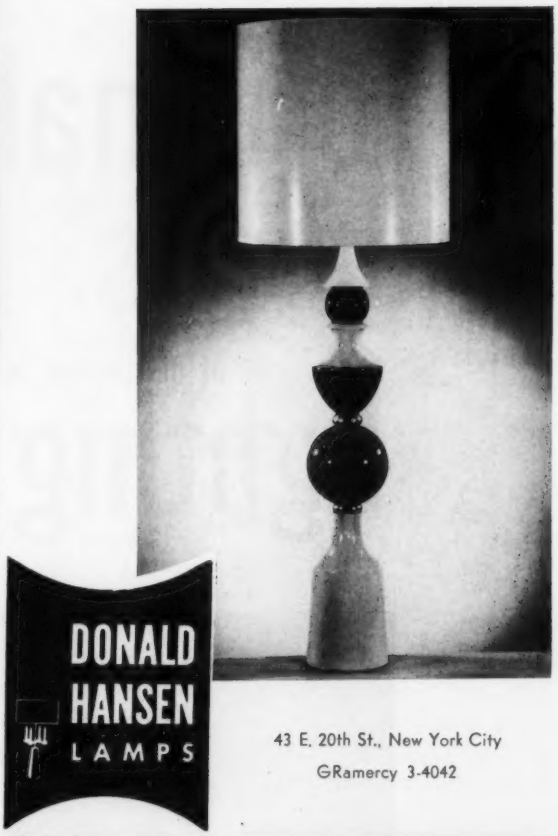
Quality House
- Shutters
- Shojis
- Filigrees
- Metal Insert Panels
- Caning Insert Panels
- Special Doors

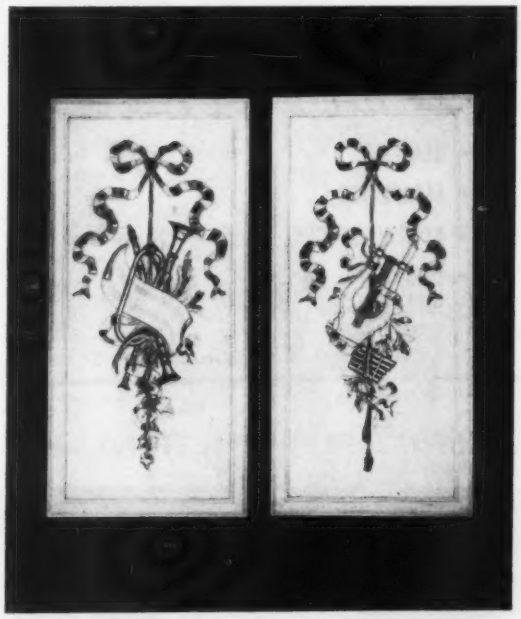


In all woods. Write for information and prices.
U. S. SHUTTERS
420 W. 45th St., N. Y. 36 COlumbus 5-1865

"SUN, Sea AND sky"
is
LIGHTHEARTED!







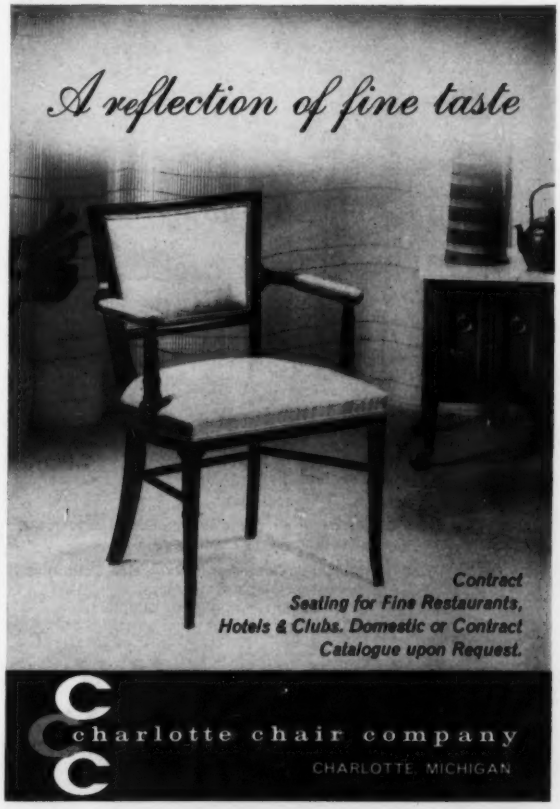
There's always something new at . . .

F. J. Newcomb Co., Inc.

208-10 East 52nd Street • New York, N. Y.

Designers — Manufacturers — Importers

ANTIQUES • Mirror & Frames • Objects of Art • FURNITURE



original designs of distinction in lighting

FINE CRYSTAL • METAL • WROUGHT IRON • IN ALL SIZES AND STYLES

Catalog available on request!

A few of our large installations fabricated to decorators' specifications:

St. Sophia Cathedral, Los Angeles, Calif.
Somerset Hotel, Boston, Mass.
Ambassador Hotel, Atlantic City, N. J.

I. Albert co. of N.Y. Inc.

232 East 59th Street • New York 22, N. Y. • PL 3-1606

Manufacturers' Representatives

Mississippi Distributors, Inc., 2328 Terry Road, Jackson, Mississippi, has been appointed a wholesale distributor of Azrock Floor Products.

* * *

Lozano-Fisher Studios, Inc., manufacturers of hand-loomed decorative blinds, has announced the appointment of Harvey Probber Showrooms, 638 Merchandise Mart, Chicago, as midwest representative.

* * *

Louis W. Bowen, Inc., 509 Madison Avenue, New York, has been appointed exclusive representative for the entire East coast for Ramsay Wallpapers, Inc., 414 Jackson Square, San Francisco.

* * *

William C. Young, Jr., has been appointed sales representative in the Los Angeles area for Knoll Associates, Inc.

* * *

Gery Hecht, Inc., 543 Madison Avenue, New York, has been appointed exclusive distributor and sales representative in the New York area for Morris Kurtzon, Inc., 1420 Talman Avenue, Chicago. Kurtzon's line of Karvalum grilles and screens includes a wide selection of patterns in anodized aluminum panels.

* * *

David and Dash, Miami, Florida, have announced the appointment of Jim Merritt in an executive sales capacity.

DECORATIVE Interiors INC.

- DRAPERIES
- BEDSPREADS
- RE-UPHOLSTERING
- CARPET INSTALLATIONS

Complete workroom facilities for Int. Designers & Architects.

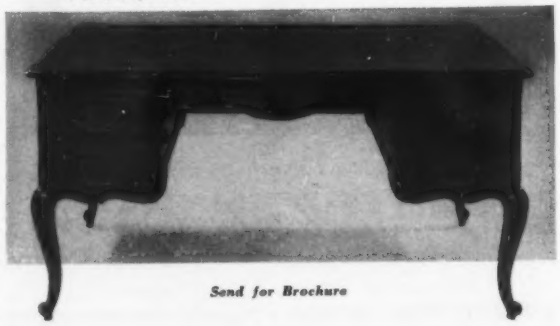
Over 30,000 complete room installations in the U. S. A., Caribbean, and South America.

Prompt reply to bid requests.

1191 N.W. 22nd St. • Miami 37, Fla. • FR 1-3666

French REPRODUCTIONS *made in Paris*

119 E. 57 ST., N.Y.C.



Send for Brochure

Catalogue Available — 222A Water Jar

NORMAN PERRY, INC.
PLYMOUTH — NEW HAMPSHIRE

Hobe Erwin Editions
In Wallpapers
"Daisyfield"

Jones and Erwin Inc.
15 East 57th Street — *New York, N. Y.*

CIRCE

A Colorful Beauty from
an old Gambling Ship.

• 30 inches wide, wired

Jo Mead Designs
944 W. North Ave., Chicago

CATALOG 50 cents

Serene are those fortunate mortals who can dream or dally in the tufted bliss of Imperial's custom upholstered lounge chair. For lingering enjoyment, a special Imperial ottoman may be added.

Send for "Catalog of Conversational Pieces"

IMPERIAL *Craftsmen* INC.

319 EAST 53RD STREET • NEW YORK 22 • PLAZA 3-0510

BRIGHT CHAIR CO.... A recognized source for discriminating buyers who seek elegance of design that never goes out of fashion. The BRIGHT line offers unrivaled quality, concept and craftsmanship.

Contract work is a specialty at BRIGHT

TIME TO CHECK AMERICA'S LARGEST COLLECTION OF LEATHER UPHOLSTERED FURNITURE

BRIGHT CHAIR CO.

545 W. 34 Street • New York, N. Y.

write for new illustrated catalog 22-B

Chandelier #2060, 3 foot, 4 foot or 6 foot diameters 12 or 16 candles

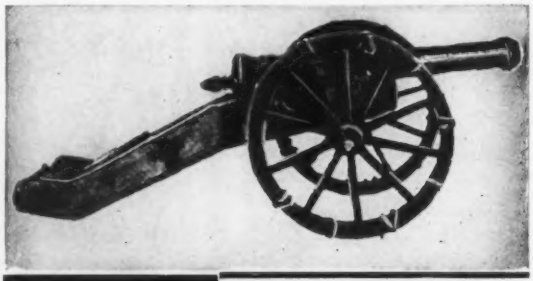
Sculptured decorations that capture the elegance and beauty of classic, oriental and modern forms in functional pieces of exquisite taste.

See our outstanding collection of lighting fixtures and lamps, mirrors, tables and decorative accessories custom designed and finished to your specifications. Write for illustrated catalog.

Originals By

EDWARD KRUMPE, Inc.

242 East 58th St. New York 22, N. Y.



ARMOR • OLD WEAPONS ANTIQUE FIREARMS

for Offices . . . Lobbies . . . Clubs . . . Restaurants, etc.

FINEST SELECTION

catalog of over 100 pages with many photographs on letterhead requests. Other items not listed in catalog . . . photos available.

ROBERT ABELS INC.

Box D 860 Lexington Ave., N. Y. C. 21 RE 4-5116

Designed for Silver

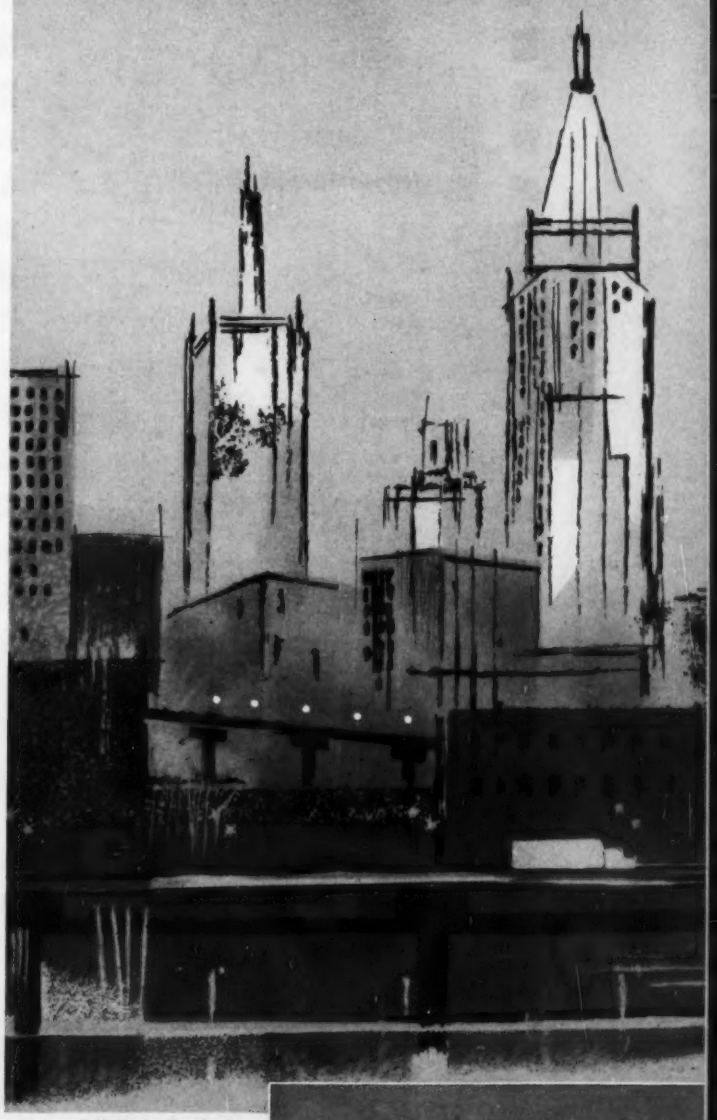
The Museum of Contemporary Crafts, 29 West 53rd Street, New York, is currently showing "Designed for Silver," an exhibit which will run through December 4th. Twenty-two place settings dramatically presented are the outstanding entries in the "International Design Competition for Sterling Silver Flatware." Five of the 22 designs have been selected by a distinguished jury of award as representative of the most eloquent expression of our time in the medium of sterling silver flatware. The five honored artists are: Ainar Axelsson and Sven Arne Gillgren, both of Sweden; Menahem Berman and D. H. Gumbel, both of Israel; and Tapio Wirkkala of Finland. Serving on the jury of award were: Dorothy Draper, A.I.D.; Edward D. Stone, A.I.D., N.S.I.D.; Walter Dorwin Teague, A.I.D.; Mrs. Robert C. Wadsworth, and Joseph Kasper. Each winner is to receive a prize of $1,000, and the International Silver Company has agreed to produce at least one of the winning designs and pay the designer a royalty. A supplementary section of the exhibition includes an historical display, "A Survey of Eating Implements," tracing the history of eating tools. After December 4th the exhibition will tour the United States for 2 years under the auspices of the Smithsonian Institution. The schedule for the first six months of 1961 is: January 1 to 22—De Cordova Museum, Lincoln, Mass.;

Continued on page 300

121 West 17th St., New York 11, N. Y. **ORegon 5-1750**

GKB SCENICS

LOOK FOR THIS GKB SCENIC BOOK



T.M. Design Pat. Pend.

THRUWAY...This GKB Scenic of fascinating attractiveness, particularly adaptable to hotel or motel lobbies, terminals, and other public buildings. The five panels in the complete design, hand printed in 8 colors, cover a space of 11'8", with the highest point of design 53 inches. Colorways include Twilight Blue, Pastel Sandlewood and Dove Gray.

Thruway is only one of 19 breathtakingly beautiful Scenics comprising the New GKB Scenic line. Charm and distinction are not the only pleasing features of these outstanding wall decorations...add the benefits of constant freshness and enduring permanence. GKB's method of POLYMERIZED PROTECTION assures such satisfying results. The special polyvinyl colors are imbedded through and through, giving built-in durability...not merely a coating. Write for illustrated folder.

GEORGE K. BIRGE CO., INC., 235 NORTH ST., BUFFALO 1, N. Y.
Available through interior decorators and leading wallcoverings stores from coast to coast.

New York Decorator's Showroom, Room 820, 515 Madison Avenue, New York 22, N. Y.

Fine Floor Coverings Since 1917

FINE CARPETS

SELECTED FOR
THE INTERIOR DECORATOR

Hispano - Moresque

Aubusson ● Bessarabian
Oriental ● Savonnerie
Needlepoint ● Chinese

Modern Hand Made Rugs From:

Algeria ● Hong Kong
India ● Morocco
Mexico ● Spain
Sweden ● France
Greece

Exclusive Distributors for New England Guild

Machine and Hand Braided — Hooked — Needlework — Custom-Made Rugs in any design — any coloring

Broadlooms — Chenilles — Tufted Carpets

ERNEST TREGANOWAN, INC.
49 EAST 53RD STREET, NEW YORK 22, N.Y.
TELEPHONE: PLAZA 5-0330

Member of the Floor Covering Association, Inc.

Designed for Silver, *continued from page 299*

February 4 to 26—Allentown Art Museum, Allentown, Pa.; March 11 to 31—J. B. Speed Art Museum, Louisville, Ky.; April 15 to May 7—Purdue Libraries, West Lafayette, Ind.; May 20 to June 15—Fort Worth Art Center, Fort Worth, Texas.

Diamond Jubilee

A. L. Diament & Co., 34 East 53rd Street, New York City, is celebrating its 75th anniversary. For three quarters of a century A. L. Diament & Co. has been serving the trade with magnificent imported wallpapers, scenics, fabrics, furniture and accessories. Their excellent papers, many available with matching fabrics, represent the finest in design, craftsmanship and rich colorings. The 75th Anniversary Collection of A. L. Diament Wallpapers is said to be the most distinctive offered in their long history. All of the papers in this collection are highly resistant to smears, oil, lipstick, etc., usually wiping clean with ordinary soap and water. Special coating is not recommended. Further information about the A. L. Diament 75th Anniversary Wallpaper collection or any of the company's other products may be obtained by writing A. L. Diament & Co. directly.

Parzinger in Chicago

Parzinger Originals is now represented in Chicago at M. D. Barr Inc., 325 North Wells Street.

Contemporary Spanish Imports

PM2 Loveseat

A pulse of Old Spain in the Contemporary mood, blended in sculptured wood with rush seat.

Catalogue with exclusive Spanish and Italian imported frames available for immediate delivery sent upon request.

Exclusive Importers and Distributors

Chal-Art Crafts, Inc.

11-13 MARYLAND AVENUE PATERSON 3, N.J.
N.J. Tel. ARmory 4-7440-1 N.Y. Tel. OXford 5-5665

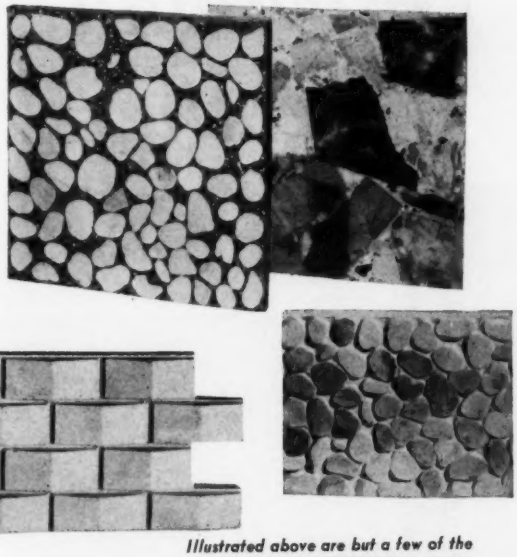
Here is one of the many wonderful hand crafted originals, by Decor Designs. See these exciting concepts in lighting fixtures at one of our three showrooms, or write today for one of our catalogues.

CHICAGO
Creative Lighting
1322 S. Wabash Ave.
Chicago 5, Ill.

DETROIT
Decor Designs
3311 W. McNichols
Detroit 21, Mich.

FLORIDA
A. Robert Schoen Assoc.
108-112 Northeast 39th St.
Miami 37, Florida

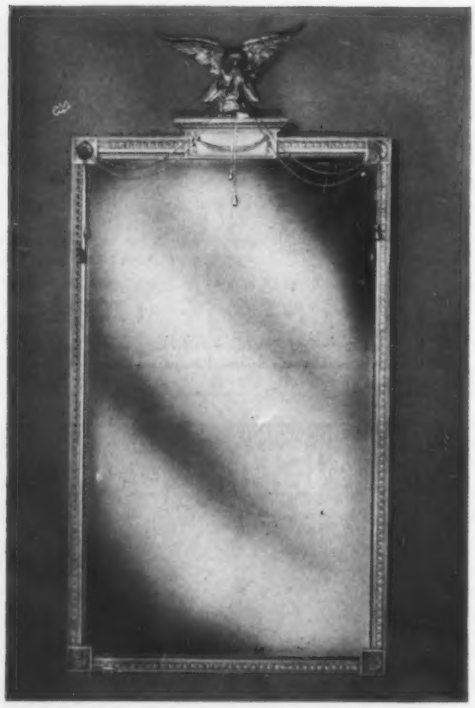
In EUROPE'S finest VILLAS and ESTATES
it's PRECAST MARBLE FACINGS AND FLOORINGS



Illustrated above are but a few of the EXCLUSIVE PATTERNS available
Inquiries Invited.

BUILDESIGN CORP.
41 East 42nd Street — 3rd Floor — N. Y. 17, N. Y.

Friedman Brothers Mirrors



The largest selection in the United States of fine mirrors, console tables, sconces, window cornices, drapery poles, wall brackets and decorative accessories embracing every period in current use.

MANUFACTURERS TO THE TRADE FOR OVER 57 YEARS

Friedman

BROTHERS • DECORATIVE ARTS, Inc.
305 E. 47th St. • PLaza 5-2737 • New York

E. F. COLIE & ASSOC., 6-158 Merchandise Mart, Chicago, Ill.
E. C. DICKEN, 650 Decorative Center, Dallas, Texas
KNEEDLER-FAUCHERE, 151 N. Robertson Blvd., Los Angeles, Cal.
KNEEDLER-FAUCHERE, 451-461 Jackson Sq., San Francisco, Cal.
PAUL B. RAULET, 351 Peachtree Hill Ave., N.E., Atlanta, Ga.

820

1810-1820
Collection of Antique, covered apothecary jars.
ANTIQUE LAMPS AND DECORATIVE ACCESSORIES

DAVID WEISS, *Importers*

MEMBER: ART AND ANTIQUE DEALERS' LEAGUE OF AMERICA
863 THIRD AVENUE, NEW YORK 22, N. Y. *wholesale only*

"SUN, Sea AND sky"
is
HAPPY!

Leopold Colombo & Bro. INC.

Importers & Makers of Fine Furniture

CATALOGUE ON REQUEST

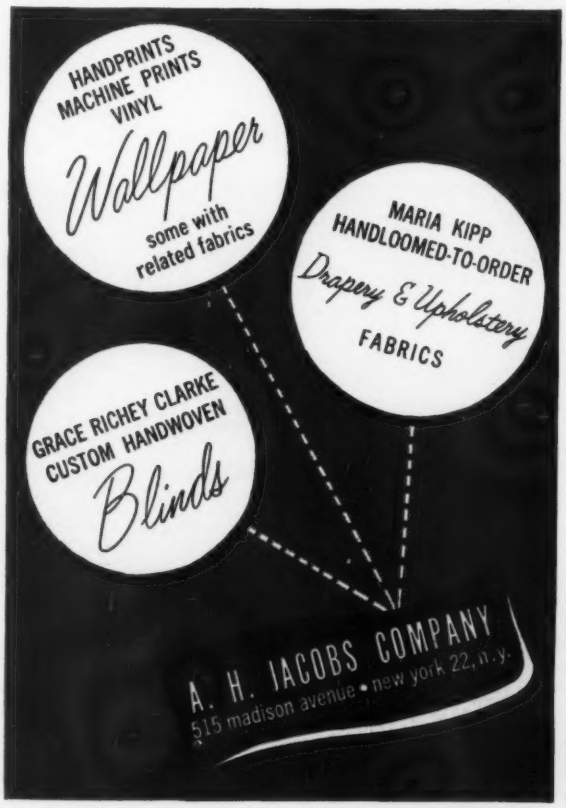
327-29 EAST 34th ST., NEW YORK, N.Y.

At the Design Center

The National Design Center in New York has chosen Peter Muller-Munk to present the case for the industrial designer in a new exhibit in its American Designer Series. This series is devoted to displaying the works and ideas of talented creators who are making significant design contributions to the contemporary world of industrially-designed products. Mr. Muller-Munk, who has designed everything from the first supermarket in the Middle East to a home movie camera and heads his own firm of Peter Muller-Munk Associates, believes "the purpose of industrial design in our day of mass-production is no different than it was centuries ago to the craftsman who produced a Greek vase or an Early American rocking chair. His purpose, as it is ours, was to give these objects the kind of character and beauty which would motivate their users to appreciate their function and to get satisfaction from their use." The Design Center exhibit features a "Study in Steel," a striking furniture group demonstrating that strength without bulk and beauty without frills can be achieved with this metal.

New Jersey Antiques Show

The Tenth Annual Antiques Show and Sale by The Church of the Holy Cross will be held in the Parish House, Washington and Mercer Avenues, North Plainfield, New Jersey from November 30th through December 2nd, from 1:00 to 10:30 P.M.

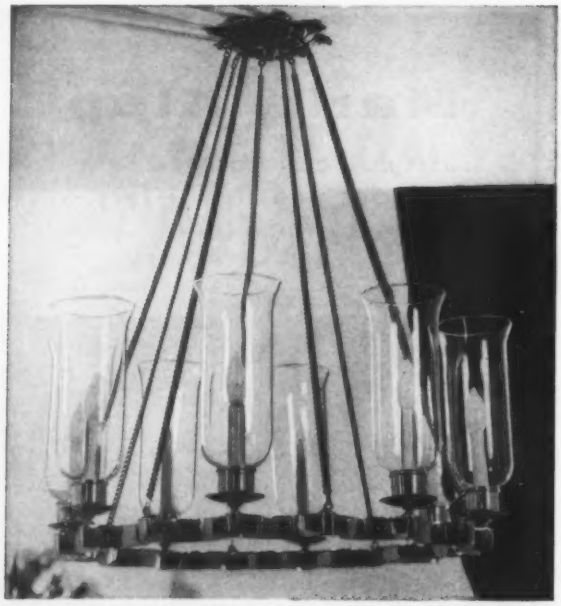


Maria Kipp

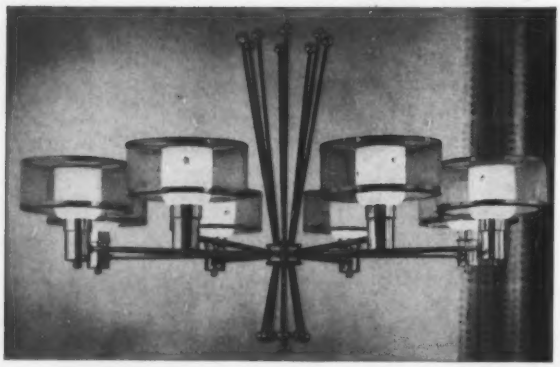
Custom Hand Loomed Draperies and Upholstery Fabrics to the Trade.

SAN FRANCISCO	Robert E. Robson 714 Sansome St.
CHICAGO	Stanley W. Freeman 664 N. Michigan Avenue
NEW YORK	A. H. Jacobs Co. 515 Madison Avenue
PHILADELPHIA	Robert S. Collins 1616 Walnut St.
MIAMI	Robert S. Collins 160 N. E. 40th St.
DALLAS	Ben Hannewyk 2915 Fairmount
HOUSTON	Ellouise Abbott 503 Hathaway

Main Showroom
3425 W. First St. and at Brian Barlow — 633 N. LaCienega Blvd.
Los Angeles, Calif.



Vanity Fair IV



Symphony

FROM THE CORONET SERIES BY JAY

• Two more examples of decorator artistry in luxury lighting, revealing the telltale marks of proud craftsmanship! Write Dept. ID-1060 for nearest Coronet Distributor or visit

JAY LIGHTING MFG. CO., Inc.
NEW New York Showrooms: 5 East 35th Street
DISTRIBUTORS IN PRINCIPAL CITIES

Armstrong Showcase of Ideas

A traveling showcase of ideas to carry the latest information about products, services and installation techniques to mobile home manufacturers has been launched by Armstrong Cork Company. Two specially designed trailers will visit every major mobile home manufacturer in the United States in a coast-to-coast trip that will cover 10,000 miles. The two mobile units are excellent examples of interior design and include such Armstrong products as vinyl, vinyl-asbestos and linoleum flooring, acoustical ceilings, vinyl wall and counter coverings and a complete line of insulation materials. Among the Armstrong personnel will be members of the Company's Mobile Home Products Sales Staff, Bureau of Interior Design, and the Installation School.

Open House at the Mart

The Decorative Showrooms Guild of The Merchandise Mart in Chicago is sponsoring the 3rd Annual Open House on Friday, Saturday and Sunday, October 21, 22 and 23, according to an announcement from Helen M. Geller, president of the Guild. Admission of $1.00 will be charged, and all proceeds are being directed to the scholarship funds of the American Institute of Decorators, the National Society of Interior Designers and the Home Fashions League. Consumers will be exposed to a great variety of modern and period furniture, all of which is available only through interior designers.

"S. A."*. . . .

*Sofa Appeal (Any Size 60"-120")

by
MICHIGAN SEATING CO.
GRAND RAPIDS, MICHIGAN
catalog available

Stark . . .

recognized and accepted
by leading Designers for
fine Carpets and
Floor Coverings in
New and unusual
Designs and colors

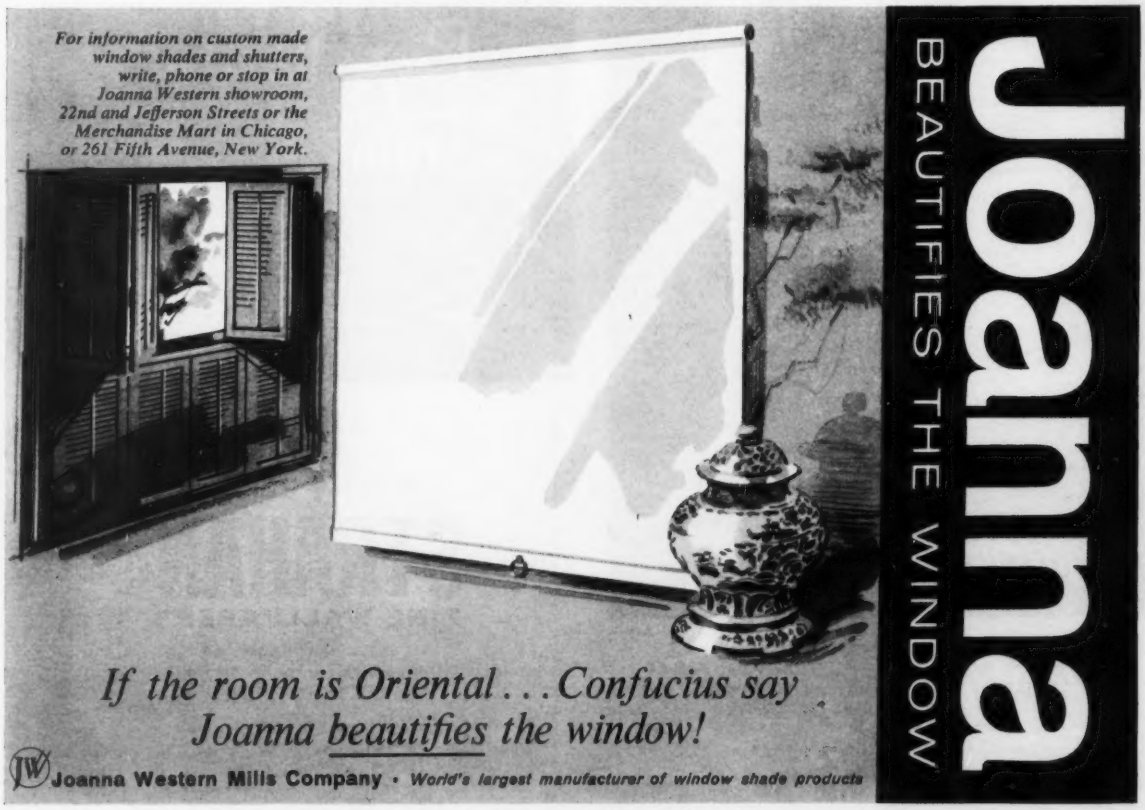
Stark Carpet Corp.
509 Madison Ave.
New York 22, N. Y.
PLaza 4-1070

designers
of
business
interiors

Contract Manufacturers of Distinctive Furniture for all interiors - - -

★ *Write for complete catalog of typical installations*

BARNARD & SIMONDS CO., INC.
GRAND RAPIDS 7, MICHIGAN



Karges

Trompe L'œil *

* hand-painted door panels to simulate interior

The Karges Furniture Company, Inc.

MANUFACTURERS SINCE 1886

Evansville 7, Indiana

Kittinger in New Atlanta Center

Kittinger Co. of Buffalo will establish an elaborate, 4500-square-foot showroom in the new Atlanta Decorative Arts Center, now in its final stages of construction in the Peachtree Hills section of Atlanta. A major part of the space will be devoted to a comprehensive display of Kittinger furniture including the firm's Williamsburg Furniture Reproductions. In addition, several decorative accessory lines will be shown. Official opening is scheduled for this month to coincide with the A.I.D. 15-State Regional convention in Atlanta on October 20th.

Rooms at the Top

The National Society of Interior Designers in cooperation with Owens-Corning Fiberglas Corporation is currently featuring an exhibition of interiors stressing new concepts in Fiberglas fabrics in window treatments. On view at the Fiberglas Fabric Center, 717 Fifth Avenue, New York, the exhibition is keyed to the theme "Rooms at the Top" illustrating top fashion trends for windows and walls. Participating interior designers are Geraldine Nicosia and Gerald V. Ward; T. Miles and Agnes Gray; Richard V. Hare; William Raiser; Irene Zane and Gilmore D'Onofrio; Edith Gecker and Herbert Cordier; Dede Draper and Otho Shaw; William Gulden and Robert S. Lindenthal; Melvin Dwork and Edward F. White; Norman Shepherd and George Abbott; Roger Hargreaves and Matthew Sergio; and David Barrett.

CARPETS BY

Roger Mullen

rhm symbol of luxury in individualized carpeting

RHM Hand-Made custom carpets. RHM Loom-Crested custom carpets. Two lines of the utmost distinction . . . accommodating every residential and commercial requirement.

ROGER H. MULLEN INC.

New York 1 — 10 W. 33 ST. • LO 4-4460 • Chicago 54 — 13-26A Merchandise Mart • DE 7-3021

T.S.C.

THOMAS STRAHAN COMPANY

FINE WALLPAPERS

CHELSEA, MASSACHUSETTS

Showrooms at 515 Madison Ave., New York 22

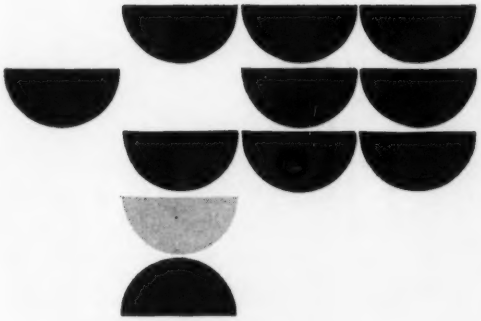
Merchandise Mart, Room 620, Chicago 54

SINCE 1886

FOR
THE
MOST
DISTINCTIVE
COLLECTION
OF
PILLOWS...

lazy back

Nettie Creek Industries
New York—260 Fifth Avenue
Chicago—1359 Merchandise Mart
Dallas—1054 Trade Mart
Los Angeles—316 So. Robertson



To rescue precious fabrics from pitiless shrinkage, let Kiesling-Hess apply "Scotchgard" invisible stain repeller. K-H permits not even the "permissible" 4%.

kh **KIESLING-HESS FINISHING CO., INC.**
1011 Wood Street, Philadelphia 7, Pennsylvania
scotchgard • sylmer • durable and renewable flameproofing

JEANE FRIEDLANDER

DECORATOR SOURCE

FOR THAT SPECIAL FOCAL POINT

OVERSIZED ANTIQUES

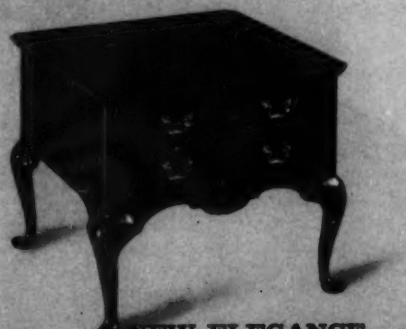
CONTRACT **RESIDENTIAL**

REFRACTORY TABLES
RENAISSANCE CHESTS
IRON-BRASS CHANDELIERS
GOTHIC BENCHES
LANTERNS . . TORCHERE
WROUGHT IRON GATES

ANTIQUES **REPRODUCTIONS**

1113 Second Ave., N. Y. C. *PL 8-2668*

BIGGS



NEW ELEGANCE

Biggs new Queen Anne Commode handcrafted in solid Honduras mahogany.

Send for catalogue of America's most complete selection of handcrafted furniture.

BIGGS
Master Craftsmen Since 1890
900 W. Marshall St., Richmond, Va.

Kroehler

For an enchanting "trip" through our exciting showrooms . . . serving interior decorators and designers throughout the country . . . send for our beautiful, handsomely colored literature . . . filled with a wealth of exquisite illustrations showing the finest quality brands of furniture available.

Write for your copy today!

New York Furniture Exhibit Corp.

451-453 PARK AVENUE SOUTH
NEW YORK 16, N. Y.

JACKABEAN — FABRIC

in antique wash print — WALLCOVERING

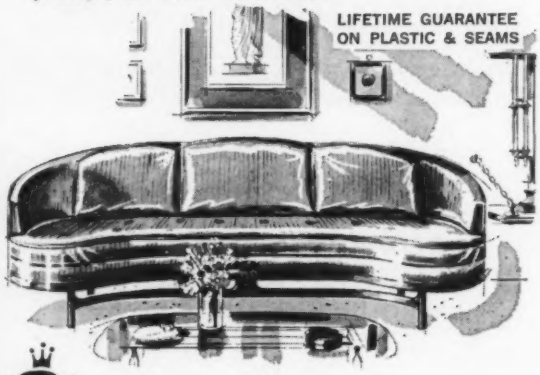
MATRIX PAPER
515 Madison Ave., N.Y.C.
Agents: Regency House: Los Angeles
Edwin Turrell, Assoc: San Francisco
Arthur Dennis Limited: Boston

GIAN FABRICS
PLaza 2-0496
Joseph Croce: Philadelphia
James M. Cunningham, Chicago
Edward Weisberg, Cleveland

Your clientele serviced with "kid gloves"

Custom Made, Extra Heavy, Glass Clear
PLASTIC FURNITURE COVERS
Ours are waterproof, fire resistant and dust proof; cut and pinned to fit to perfection. You will be very pleased. No obligation for prompt, at-home estimates.

LIFETIME GUARANTEE ON PLASTIC & SEAMS



HOUSE OF SCHILLER
120 E. BROADWAY, NEW YORK 2, N. Y., CO 7-6041
NEW YORK • CHICAGO • NEW JERSEY

Union-National in New York

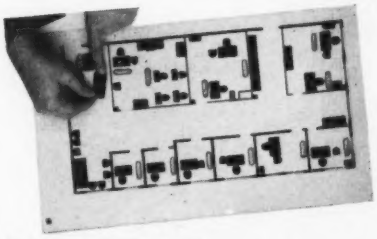
Union-National of Jamestown, New York, has opened a showroom in New York at 425 East 53rd Street. Located on the ground floor of the building, the show-

room encompasses approximately 4400 square feet and offers a complete line of bedroom and dining room furniture in French, Italian and contemporary styles. James S. Pirtle, shown here, is Managing Director of the new showroom.

California Showroom

Albert Larsen of California is a new showroom at 106 South Robertson Blvd., Los Angeles. Among the lines represented are Chapman Lamps, Croydon Fabrics, Parzinger Originals, Cocheo Bros., Dods-Murdick, Keller-Williams, Gregori Furniture, Great Eastern Brass and Pietro Sculpture. Also offered are carpets and rugs, handwoven fabrics, handpainted screens, antiques and accessories.

STOP SPACE WASTE



with a Planoramics Floor Plan

LAYOUT KIT

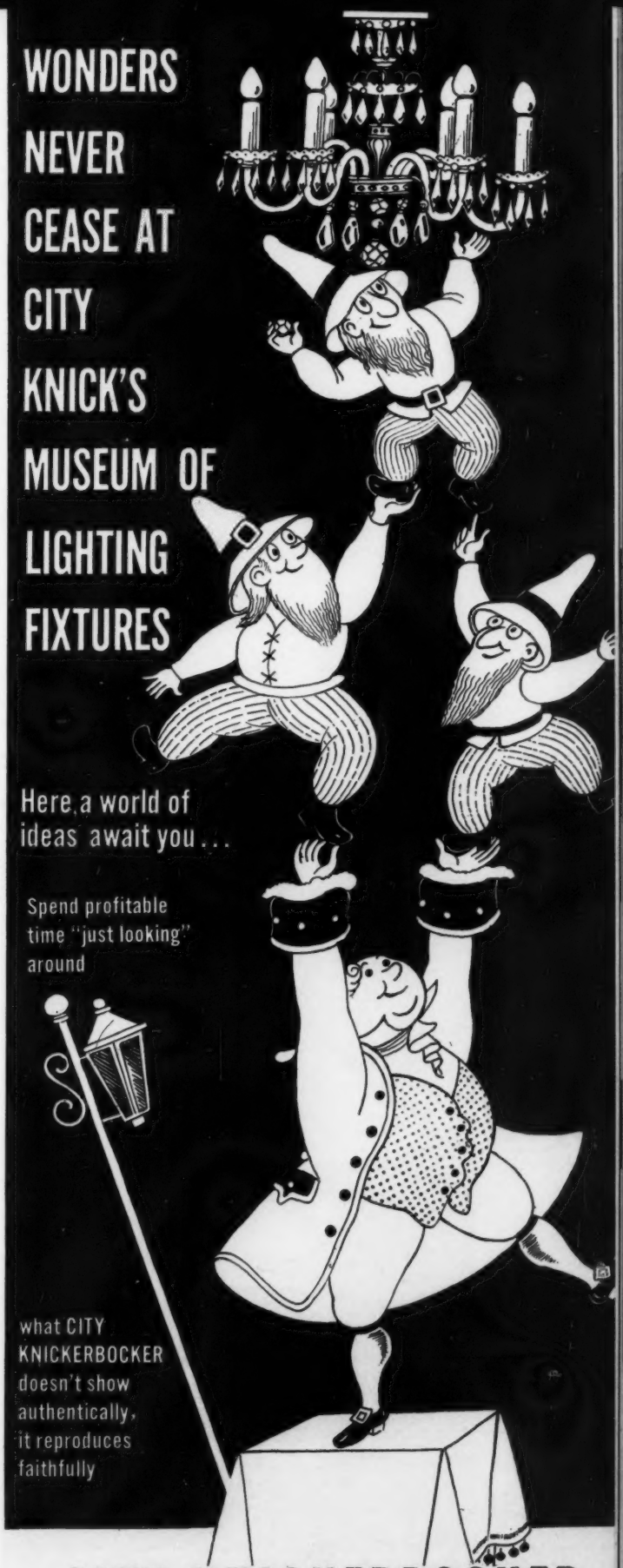
adaptable to areas of any size and shape—office or residential

- **NEW** revolutionary kits scaled 1/4" or 1/8" to ft.
- **SELF-ADHERING** plastic templates can be used indefinitely!
- **SAVES** time and money. Nothing to wear out . . . Nothing to replace.

For descriptive catalog, FREE sample and simple directions, write . . .

PLANORAMICS 631G East 1st St., BOSTON 27, MASS.

WONDERS NEVER CEASE AT CITY KNICK'S MUSEUM OF LIGHTING FIXTURES



Here a world of ideas await you . . .

Spend profitable time "just looking" around

what CITY KNICKERBOCKER doesn't show authentically, it reproduces faithfully

CITY KNICKERBOCKER

781 EIGHTH AV. (47-48 St.) NYC • JU 6-3939

"Bagatelle Gardens"

A fine scenic wallcovering with dado.

BOSTON · 509 MADISON AVENUE NEW YORK 22, N. Y. EXETER 2-5081 · CHICAGO ·

Louis W. Bowen, inc.

fine wallcoverings to the decorating trade

MIAMI · SAN FRANCISCO · LOS ANGELES · PHILADELPHIA · DALLAS · MONTREAL

Manufacturers' Literature

The 1961 S. S. Sarna catalog is now available. Illustrated on its 100 pages is a complete line of imports from India and Indonesia including brass accessories and lanterns, Balinese sculpture, carved wood screens and plaques. It is available by writing the firm at 39 West 19th Street, New York.

* * *

The handsome new catalog from Pino L. De Luca, 205 East 49th Street, New York, contains 73 pages of illustrations with accompanying descriptions of the firm's collection of mirrors, consoles, wall cabinets, sconces, wall appliques, lanterns, paintings, furniture and accessories.

* * *

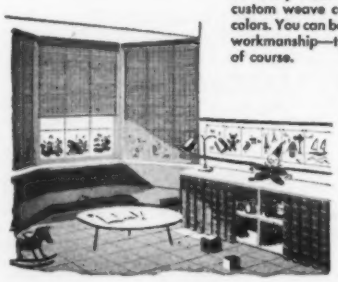
A full-color folder on movable partitioning systems for offices and commercial buildings is available on request to the Unistrut Products Company, 933 W. Washington Blvd., Chicago 7, Illinois.

* * *

A new eight-page, full-color reference guide to movable partitions, from rail to ceiling heights, has been published by Workwall Division, L. A. Darling Co., Bronson, Michigan. Ask for "Brochure 460".

Lattiswood Shades and Draperies
...an American Creation

10 lovely stock weaves plus unlimited custom weave combinations in all fast colors. You can be sure of the quality and workmanship—they're American made, of course.



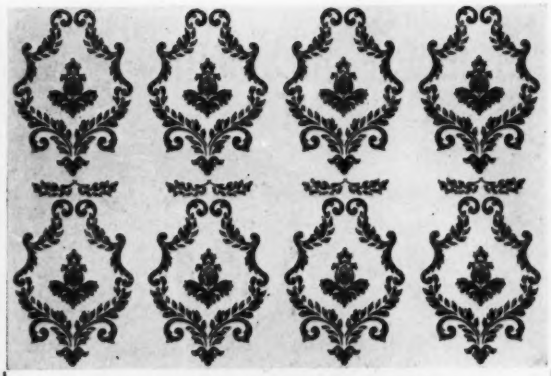
Visit any Showroom
- 101 Park Avenue, New York, N. Y.
- 2626 Lacy St., Los Angeles, Calif.
- 368 South Warren St., Syracuse, N. Y.

THE Columbia MILLS
SYRACUSE, N. Y.

STAINED GLASS!

Doig & Son
Bernardini Studios
[illegible] WEST 13th STREET, NEW YORK 11, N. Y. • PHONE: OREGON 5-2244

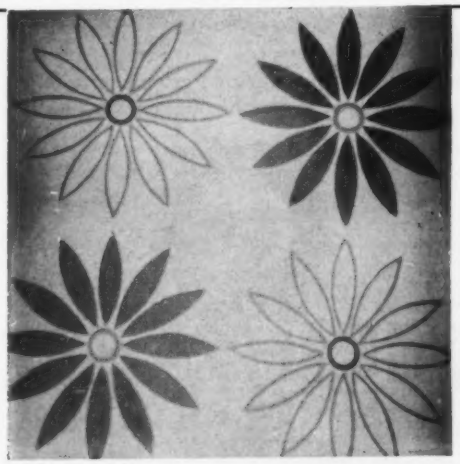
WINDOW DESIGNED AND EXECUTED FOR THE HOME OF MRS. WM. FOX, NEW YORK CITY



"COUNTRY MODERN DAMASK"
design by
JOHN BACHSTEIN, A.I.D.
Handprinted on Naugahyde
As seen at
"DECORATION and DESIGN–1961" SHOW

FAÇADE
papers inc

Box 2495—Grand Central Station, New York 17 • PL 3-6083



DECORATIVE FABRICS
by **F. RUSSELL ANDERSON ASSOCIATES**
designed by **NUNZIO J. PRAVATA**

CONTEMPORARY FURNITURE
created by **DR. ALVARO DE LA RIVA**

DILLHOFF-TECTA
International **INC.**

26 East 55th St., New York **PLaza 2-4770**

Area Rugs..

resilient custom floors and carpets by William Gold are superbly beautiful . . . always exciting and inspired . . . Provocative floor coverings in an unlimited assortment . . . A tribute to good taste.

GROUTITE*
offers maximum design adaptation to provide a permanent, seamless and waterproof surface.

VINCERAMIC* COMPOSITE FLOORS
combine Vinyl, Metal and Ceramics in unlimited floor designs.

VIGRO-MATRIX*
Eroded pebbles and stones of translucent Vinyl set in a bed of Groutite.
***Patent Pending**

Carpets
BY WILLIAM GOLD INC.
Hallmark of quality floors
Decorator Mart, 425 East 53rd Street, N.Y.
Contract Division: 1270 Sixth Avenue, N.Y.

"The Most Beautiful Floors in the World are Created at WILLIAM GOLD"

New Colors in Micarta

The addition of 23 new colors and patterns to its Micarta line of decorative laminated surface materials has been announced by the Westinghouse Electric Corporation. They are available from United States Plywood and are shown in an eight-page color folder which can be obtained by writing Micarta Division, Westinghouse Electric Corp., Hampton, S. C.

Eames Wins Design Award

Charles and Ray Eames, well-known American designers, have received the first $20,000 Kaufmann International Design Award, according to an announcement by Kenneth Holland, President of the Institute of International Education, which administers the Award. An international jury met in Lugano, Switzerland, to make the selection from a panel of candidates submitted by consultants from all parts of the world. The Award was presented to Mr. Eames and his wife for their "outstanding record of achievement in the practice of design."

Delft Coordinates

Three companion vinyls to Amtico's Delft collection have been announced by Natalie Marcus, director of Decorator-Design activities of American Biltrite Rubber Company. Planned to complement the five authentic tile themes in the Delft group are a plain blue vinyl and two terrazzo versions of blue-spattered white and white-spattered blue.

Do not deny your clients the use of the lovely wallcoverings available today because you feel they cannot be safe from soil by those tiny little handprints, crayon marks, radiator dust, dining area spatters, and other household stains.

For now any wallcovering of *your* selection . . . wallpaper, grass cloth, silk and many other kinds . . . from *any* source may be highly resistant to stains through the custom service of

RESISTANE

TRADE MARK REGISTERED

"the protector of wallpaper"

Send for *FREE BOOKLET* describing how this service is available. You will receive also, without charge, a *RESISTANED SAMPLE* with which you can prove to yourself that

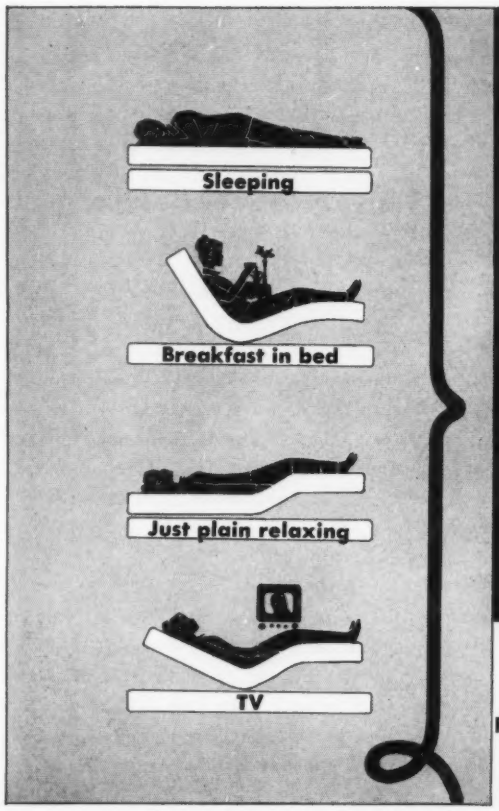
A RESISTANED WALLPAPERED WALL

Is Easier To Keep Clean Than A Painted Wall

RESISTANE COATING CORPORATION
966 Nepperhan Avenue, Yonkers, N. Y.

THE RESISTANE COMPANY
P.O. Box 66, Madeira, Cincinnati 43, O.

SERVING AMERICA FROM COAST TO COAST



Only SELECT-A-REST by Dura lets you move both your head and feet independently

It's position in life that counts! Be your own pilot. Select-A-Rest hand control is your key to new, more healthy relaxed living. Feet up — head down, eat or work in bed. Just push the button. Available, also in traditional or modern versions for home or office.

Suggest Select-A-Rest to your clients before they inquire about it.

Hall

FRANK A. HALL & SONS, LTD.
1 Park Ave., N. Y.
Phone LE 2-1617
Fine bedding since 1828

The DEBONAIR

"at home" everywhere

COMBINATION SPACE-SAVING REFRIGERATOR • RANGE FREEZER • SINK and BAR!

for MOTELS, HOTELS, RESORTS, CABINS, PLAYROOMS, APARTMENT EFFICIENCIES and OFFICES

2-burner Hide-A-Way Range, Snack Bar, Full Size Sink. Space Storage Cabinet. Large Capacity Refrigerator with Freezer Holding up to 9 Ice Cube Trays. Large Table Top Server or Bar made of No-Burn or Stain Formica. Black Satin, Walnut, Mahogany or Blond finish.

ACME

NATIONAL REFRIGERATION CO., INC.
Offices and Factory: 19-26 Hazen Street, Astoria 5, N. Y.
Mailing Address: P.O. Box 188, Astoria 5, N. Y.
RAvenswood 1-5510

WRITE FOR BROCHURE ON COMPLETE LINE. ADDRESS DEPT. I.D.-10

New Mutschler Showroom

J. Albert Hayden and Paul W. McCobb are opening a showroom in the Decorators Mart, 425 East 53rd Street, New York, according to an announcement by Norman Ginsberg. The showroom, most of which will be devoted to kitchens and office installations, will feature the Mutschler Brothers lines designed by Mr. McCobb.

The Keyhole

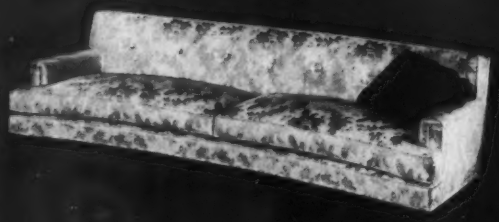
A new trade showroom under the name of Interior Decorator's Service has opened at 1219 Broadway, Hewlett, Long Island. Admittance is by individually owned key, and applications for membership should be submitted on your letterhead with references of trade sources and the name of your bank. Firms represented include Thaibok Fabrics, John McHugh Fabrics, Quaintance Fabrics, V'Soske Carpets, Isabel Scott Fabrics, Henry Cassen Fabrics and Pageant Wallpaper.

Corot Exhibition

The largest exhibition of Corot's paintings and graphic works ever held in the United States is currently on view in The Art Institute of Chicago and will remain through November 13. One hundred forty-three paintings and eighty-five prints and drawings have been lent by museums and individual collectors. The exhibition has been collected exclusively for and by The Art Institute and will not travel to any other museum.

Custom Crafted
SHUTTERS
DECORATIVE SCREENS
Fine Interior Woodwork
TE 8-4990

Presenting an outstanding selection of unique traditional and contemporary designs at our new showrooms at
317 EAST 34th St., New York
(off Second Ave.)
ORegon 9-1550



Shuff FURNITURE COMPANY, INC.
Makers of Fine Upholstered Furniture

LUXO's new flair styling

DESIGN-CONSCIOUS AMERICA LOOKS TO **LUXO LAMPS** FOR CREATIVE LIGHTING! Graceful wherever it goes, the Luxo Lamp moves at the touch of a finger to any angle or position . . . and stays put! Comfortable to work under, too . . . Luxo's scientific design eliminates glare and disturbing shadows. Specify Luxo Lamps for efficient local lighting for work or play . . . in all smart decorator colors. UL and CSA approved.

choose the LUXO flair in Dove Grey, Desert Tan, Frost Brown, Mist Green, Ebony Black, Oyster White.

Request Luxo's New lamp idea catalog!

LUXO LAMP CORPORATION
PORT CHESTER, N. Y.
San Francisco, Cal. • Montreal, Que.

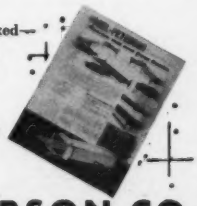
Decorator Line*

Hat and Coat Racks

Only Vogel-Peterson builds wardrobe units offering these quality features:

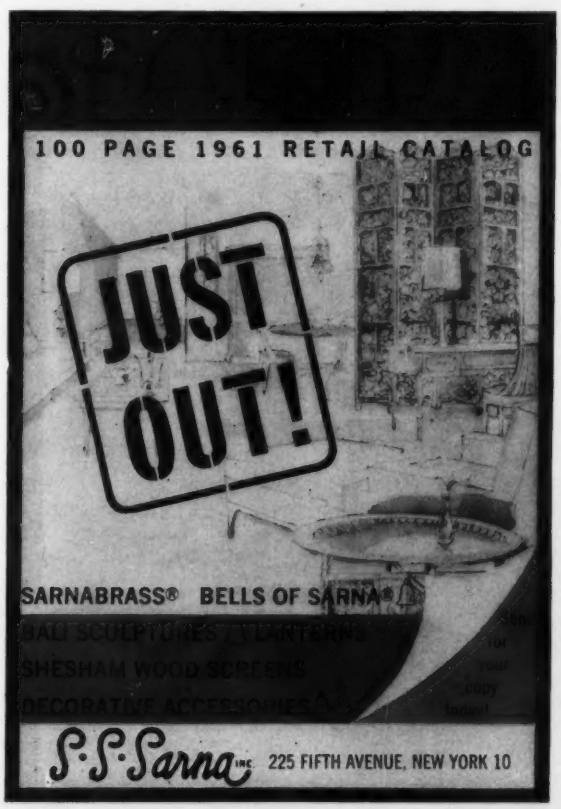
- Rigid cast-aluminum supporting brackets
- Closed-end tubular aluminum shelf rods
- Choice or combinations of modern finishes (as anodized gold rods with black enamel brackets)
- Matching (a) Hat shelf only,
  (b) Hat shelf with coat hooks, and
  (c) Hat shelf with garment hanger rod.

Shelves come completely boxed—ready to put up as single, combination (with extra hat shelves above) or multiple (end to end) racks.



Write for Circular DL-680

* *made only by*
VOGEL-PETERSON CO.
RT. 83 & MADISON • ELMHURST, ILLINOIS



Villanova
COLLECTION

mount airy
CHAIR CO. / FURNITURE CO.
north carolina

Personalities

The appointment of David G. Aston to the Caprolan nylon merchandising staff has been announced by the Fiber Marketing Department of Allied Chemical's National Aniline Division. Mr. Aston was formerly with the Milium Division of Deering Milliken & Company.

* * *

Robert R. Rutley has been appointed sales representative for Furniture by Tomlinson and will cover the territory of southern New Jersey, eastern Pennsylvania and central New York State. Mr. Rutley previously represented B. G. Mesberg.

* * *

Vinyl Plastics, Inc., manufacturer of VPI vinyl flooring, has announced the appointment of Paul M. Reilly as VPI salesman in the New York metropolitan area.

* * *

The Orsenigo Company and Moselle Meals have announced the addition of F. Hugo to their sales staff in the metropolitan area.

* * *

Jack Odin has been appointed vice president and director of the new firm of Functional Fabrics, Inc., an affiliate of Kandell Industries, Inc. The new affiliate will devote its entire resources to the sale of decorative fabrics for contract and non-residential installations with special emphasis on the development of fabrics of Owens-Corning Fiberglas.

ANNOUNCING *New Home Study Course* in INTERIOR DESIGN AND DECORATION

A school of high ideals and established responsibility announces a new home study course, prepared by leading interior decorators and teachers. This well-planned training program has been especially designed for Decorator's Assistants, Junior Decorators and others in the decorator trades.

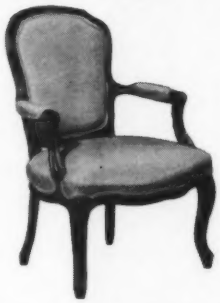
This unusually comprehensive training includes: furniture arrangements, furnishings, period styles, wallpapers, color schemes, textiles, lighting and many other subjects. No classes. No wasted time. Diploma awarded. Low tuition. Send for free booklet.

CHICAGO SCHOOL OF INTERIOR DECORATION
Dept. 1227 835 Diversey Parkway Chicago 14, Ill.

LAMPS
SHADES
MOUNTINGS

ARDEN
16 E. 53rd St.
New York City
PLaza 3-5633

FRAME FAIR



importers and manufacturers of fine frames and furniture

CATALOG ON REQUEST

Frame Fair
320 EAST 95 ST., NEW YORK 28

LINKER AND WEXLER, Inc.

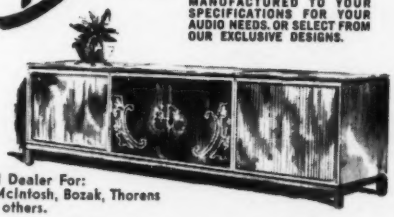
- PICTURES
- PRINTS
- FRAMES
- MIRRORS

311 E. 47th St., N.Y.C. • EL 5-2041

Individuality by Dantomuro

Dantomuro Furniture inc.

MANUFACTURED TO YOUR SPECIFICATIONS FOR YOUR AUDIO NEEDS, OR SELECT FROM OUR EXCLUSIVE DESIGNS.



Franchised Dealer For:
Marantz, McIntosh, Bozak, Thorens and many others.

Factory and Showroom,
616 MERRICK ROAD, LYNBROOK, N. Y. LY 3-9437
Hours: Mon.-Sat. 9 AM - 5 PM or by appt.

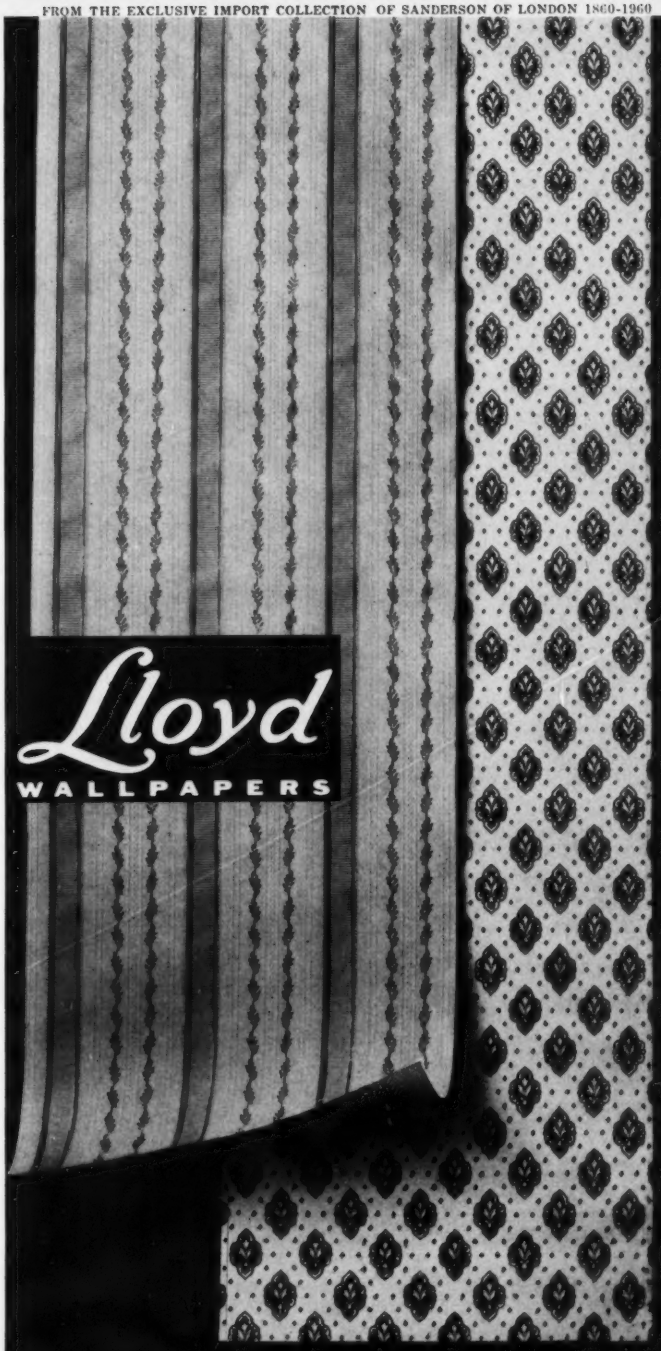
UPHOLSTERY
FROELICH
LEATHERS

FROELICH Individualized Leathers for Color, Beauty and Quality

Special department for office Desk Sets and Accessories

FROELICH LEATHER CRAFT CO., 43 W. 16th St., New York 11
CHelsea 3-1585

FROM THE EXCLUSIVE IMPORT COLLECTION OF SANDERSON OF LONDON 1860-1960



Two patterns from the new 1961-62 Sanderson of London Collection. Criterion—finely printed and embossed in gold on either a white or a beige background.

Ambassador—gold embossed on a white ground and in a selection of decorator-styled color combinations.

At Lloyd's showrooms, you'll find many custom-designed murals, hand-blocked, hand-screened and flocked papers . . . many created especially for decorators. Visit us soon—or write for samples.

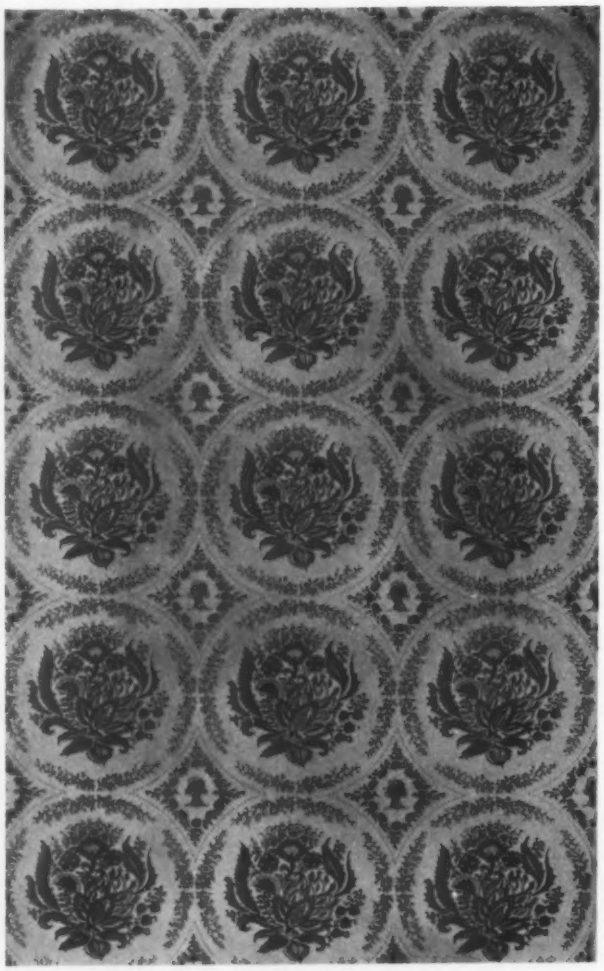
the first name in prestige wallpapers

W. H. S. Lloyd Co., inc. Showrooms: 16 E. 52 Street, New York
Chicago Merchandise Mart, Boston, Cleveland
Offices & Warehouses: 46-09 11th Street, Long Island City, New York

PRESENTING

The
WESTERN RESERVE
Collection

• VOL • II •



"FENWICK"

OUR NEW PORTFOLIO
NOW AVAILABLE 17.50

• *FOR THE DECORATING TRADE ONLY* •

The Maddock Wall Paper Co.
WALLPAPERS of DISTINCTION

1417 Prospect Avenue .... Cleveland 15, Ohio
TOwer 1-0550

No. 409

Directoire Breakfront superb in detail and construction . . . original in design . . . can be made to specification.

SEMINOLE

SEMINOLE
FURNITURE SHOPS, INC.

Manufacturers and distributors of household and institutional furniture.
Contract department available for estimates.

300 E. 54th St. (at 2nd Ave.) N. Y. C.
PL 3-6513

Tradition . . . richly illuminated
Fixtures . . . radiantly beautiful

Flickering candle flame . . . or so it seems! But in reality, it is the soft clear illumination offered by Nalco's Candylbeme Lamps, the truly distinctive way to grace your fixtures.

Delicately-shaped, in candelabra, intermediate, or standard base. Special carbon filaments give longer life. Clear or frosted, for modern or period settings.

Write for literature and prices.

nalco candylbeme lamps
Made in U.S.A.

NORTH AMERICAN ELECTRIC LAMP COMPANY
250 Fulton St., New York 7, N. Y. 1550 No. 13th St., St. Louis 6, Mo.

THOMAS DE ANGELIS, INC.
Upholstered Furniture and Draperies to the Trade
1228 Second Ave., New York 21, N. Y. REgent 4-4939

Personalities

Lorraine M. Elton has been named to the newly created position of Designer for Formica Corporation, Cincinnati. Mrs. Elton's duties will include the complete design and color coordination of Formica's line of decorative laminated plastics.

* * *

St. Regis Paper Company has announced the appointment of E. J. Carow to the new position of marketing manager for its Decorative Panelyte Division.

* * *

O. H. Rogers has been appointed Vice President and director of Spencer-Rheam, Inc., wholesale flooring distributors at 478 Gerald Avenue, New York, for Dodge Cork, B. F. Goodrich, Masonite and VPI flooring products.

* * *

Helen D. Vincent has been appointed Stylist for fabrics made from Caprolan nylon and will be responsible for the creation of new fabrics and other end products using Caprolan nylon yarns. Miss Vincent was formerly with Ford Motor Company's Styling Division.

* * *

Appointment of Paul Diette as sales representative in the Boston area for Knoll Associates, Inc., has been announced by Paul Copeland, Knoll sales manager. Before joining Knoll, Mr. Diette was architectural sales representative for Contract Interiors, Boston.

One of the plantings for the Continental Grain offices, selected by DESIGNS FOR BUSINESS, INC.

the Greenhouse

334 East 51 Street, New York 22, N. Y. Plaza 9-5543

designed by Herbert Saiger, A.I.D. award winner

see exciting new additions to

PAVILION

Seats and backs of solid vinyl strap—1/8" thick—represent just one of the innovations in Pavilion '61! Before this you had options a-plenty: tapered aluminum frames (guaranteed for 10 years against pitting and corrosion) in a choice of parfait colors . . . a series of linen-like Saran coverings . . . various silk-screened motifs on Fiber glass tops. Now the vinyl strap! And doughty duck, striped or fleur de lis-ed! And new designs, too—even a Troyloafer à la Pavilion!
COLOR-SPLASHED CATALOG AVAILABLE ON REQUEST!

Troy

SUNSHADE COMPANY

CASUAL, SUMMER AND CONTRACT FURNITURE
GARDEN AND BEACH UMBRELLAS • TROY, OHIO

HERBERT SAIGER, A.I.D. award winner, designed the Pavilion group. EDITH GREENWOOD specified the Troy chaise used in The Motel In The Sky; WALTER DORWIN TEAGUE ASSOCIATES, A.I.D., specified the Troy tables and umbrellas used in the U.S. Air Force Academy; both appearing in this issue.

CHICAGO
American Furniture Mart
HIGH POINT
Furniture Displays Bldg.

NEW YORK
One Park Avenue
DALLAS
Decorative Center

Representatives for Decor Designs

Decor Designs, 3311 W. McNichols, Detroit, Michigan, creators of handcrafted lighting fixtures, have announced the following showroom representatives: Creative Lighting, 1322 S. Wabash Avenue, Chicago, and A. Robert Schoen Assoc., 108-112 Northeast 39th Street, Miami, Fla.

Exhibition of Italian Fabrics

The first United States exhibition of a group of Italian fabrics is being shown at the Dallas Trade Mart from October 16th to the 25th. Sponsored by the Italian government and circulated by the Smithsonian Institution, the collection of 124 fabric pieces by forty leading textile manufacturers was gathered to illustrate the diversity and skill in contemporary Italian textile design and production. The textiles range from pure silk to automobile upholstery. Approximately two-thirds of the fabrics were designed for clothing; the remainder includes home-furnishings materials and synthetic fabrics for home and industrial use.

Copper Awards Program

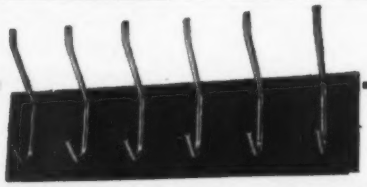
The Copper & Brass Research Association has launched its Third Annual competition to honor the year's outstanding contributions to advancing the use of copper and its alloys. Entry forms and complete information about the competition can be obtained by writing the Copper & Brass Research Association, 420 Lexington Avenue, New York.

HUGE BEDS • ODD SIZES • ROUND BEDS
Mattresses • Box Springs • Headboards
Distinctive Dual-Purpose • Bedding Remade

UNUSUAL
CUSTOM
BEDDING

H&K CO.
Hein & Kopins INC

332 EAST 75th ST., NEW YORK 21, N. Y. • TRafalgar 9-4454

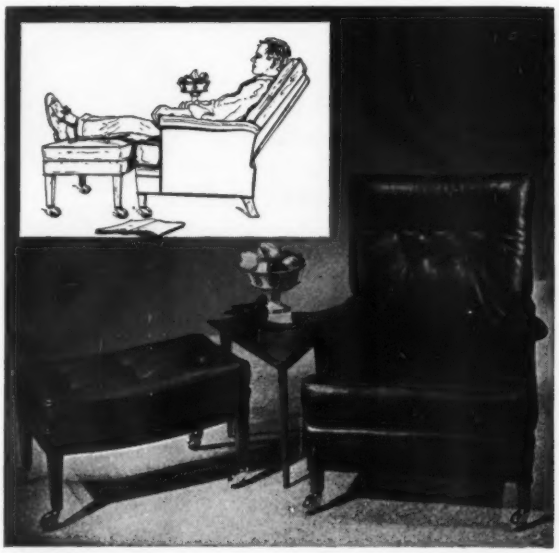


PERM-A-RACK WALL RACK

For permanent or temporary installation. Unit can be easily attached with set of flush mounting brackets. Can be removed in a few seconds by lifting upwards. Selected genuine American Walnut with six round solid Brass hooks 3/8" dia. No exposed screws. Mounting hardware included. Also available with satin chrome hooks. 3/4" x 6" high x 24" long. Weight .....7 lbs.

Free Catalog on Request

LOUMAC SUPPLY CORP.
MANUFACTURERS AND DISTRIBUTORS
333 East 103rd St., Dept. ID, N. Y. 29 • ATwater 9-5374-5



GRAND RAPIDS UPHOLSTERING CO.

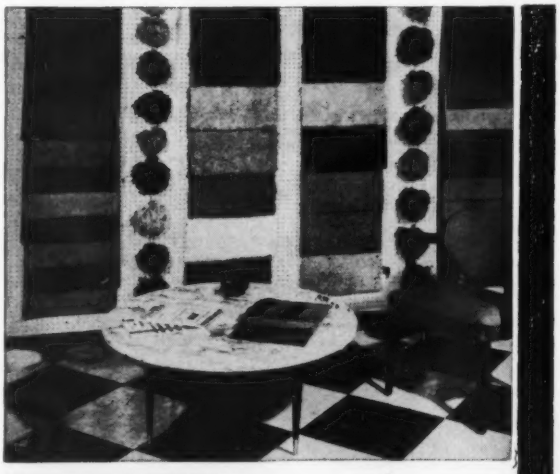
Contemporary and Traditional Furniture

Visit our new showroom in The Decorators Mart

425 E. 53rd St., N.Y.C. PL 2-4299

FACTORY AND SHOWROOM - GRAND RAPIDS, MICHIGAN

Send for Catalog



Visit our convenient showroom —complete selections

• Imported and Domestic Carpets • Rugs • Orientals • Linoleums and Tiles

Our own workrooms and supervised installation facilities assure complete satisfaction.

L. Jones & CO., INC.

Floor Covering Specialists for Over Half a Century

19 East 53 St. • New York 22
Phone: PLaza 5-4900

Member: Floor Covering Assn., Inc.

DINING TABLE, FROM OUR CONTINENTAL GROUP, OPENS TO SEAT 14. EXOTIC WOODS IN PARQUETRY TOP; HAND-SCULPTURED BASE. ANOTHER EXAMPLE OF **LIVING FURNITURE:** OUR PROVOCATIVE TRADITIONAL DESIGNS AND EXCLUSIVE SCANDINAVIAN IMPORTS. AN IMPORTANT SOURCE FOR DECORATORS AND ARCHITECTS. 40-PAGE ILLUSTRATED SCANDINAVIAN CATALOG UPON REQUEST. **LEO H. SPIVACK INC.,** NEW YORK: 460 PARK AVENUE SOUTH / 415 EAST 53RD STREET (DESIGN CENTER) / MONTREAL: 40 MOLIERE STREET / TORONTO: 253 SPADINA ROAD.

Spivack

IT'S NEW!

Reception Room of Owens-Corning Fiberglas Corporation, 717 Fifth Ave., N. Y. C. Architects: Harrison & Abramovitz. Decorator: Maria Bergson Associates of New York

IT'S NEWS!

Caneel Bay Plantation, St. John, Virgin Islands, U.S.A. Beach Front Room. Architects: LaFarge, Knox & Murphy of New York. Decorator: Ann Hatfield Associates of New York

IT'S

Executive Suite of the Toledo Club, Toledo, Ohio. Decorator: Everett Brown Associates.

Cariba

A WALLCOVERING OF VINYL IMPREGNATED FIBERGLAS by Katzenbach and Warren

WILL NOT STAIN • WILL NOT CHIP OR PEEL
WILL NOT CRACK OR SCRATCH
WILL NOT STRETCH OR SHRINK
IS FIRESAFE • IS LIGHTFAST
INHIBITS THE GROWTH OF MILDEW, MOLD & ROT

Cariba wallcovering is offered in plain colors or with printed designs for area emphasis or all over design. Also with COLOR-COORDINATED PAINT in subtle, Caribbean-inspired earth-tones.

Katzenbach and Warren, 575 Madison Avenue, New York 22, N. Y.

FOR *Louvre-Like* LIGHTING

#50
Slide Focus projects round, rectangular, or oblong beam
5" x 3⅞" x 2¾"
grey or black

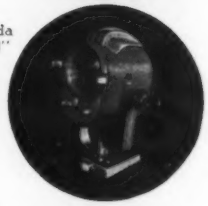
Art BEAM-LITE

MADE IN FRANCE

ALSO ATTACHES TO WALL OR CEILING

#100
100 watt Mazda
6" x 5½" x 5½"

#102
250 watt Mazda
7¼" x 5½" x 8"



NEW – POWERFUL TARGET LIGHTING

An exposed knob easily adjusts beam to illuminate large or small displays, exhibits, paintings, and objets d'art. SWIVELS IN ALL DIRECTIONS ON REMOVABLE BASE...

#105
500 watt Mazda
9½" x 8½" x 8½"

from **17.50**

Dealer Inquiry Invited
Write for Catalogue Sheet and Price List
DEPT. ID-10
MORDA DISTRIBUTING COMPANY
P. O. Box 24036 • Los Angeles 24 • California

BLACKAMOOR®

CLASSIC FURNITURE ACCESSORIES

STYLE #800

VICTORIAN ELEGANCE

BLACKAMOOR
515 MAD. AVE.
PL 2-0095

Floor Decor '61

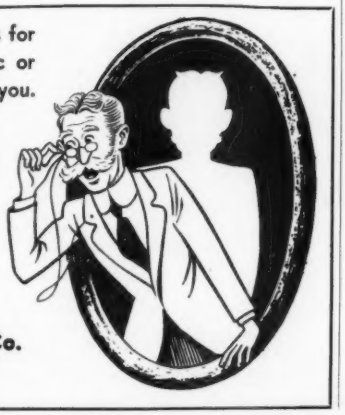
Floor Decor '61, a comprehensive display of both soft and hard surface floor coverings presented by the Floor Covering Association, Inc., a grandiose display at the Essex House in New York recently, is significant for its appraisal of the very latest and best trends in the industry. The association is composed of fourteen members: Herbert Bright, William Gold, Inc., Dippel, Vogler & Sharkey Co., Inc., Manuel Feldman Co., Inc., Gotham Carpet Associates, Inc., L. Jones and Co., Inc., Kenmore Carpet Corp., Kent-Costikyan, Inc., Simon Manges & Son, Inc., Saxony Carpet Co., F. Schumacher & Co., Stark Carpet Corp., Ernest Treganowan, Inc., and Vogue Carpet Corp. The association was formed as a protection to the interior designer, to assure him of a high standard of ethics. All work done and merchandise sold is fully guaranteed. Quality standards are continually checked and retained at a uniformly high level. Information about floor coverings is supplied to the designer separate and apart from any business transaction or possible sale. In addition to carpet swatches of the various designs shown, an important booklet was issued on *How to Care For Your Floor Coverings* describing the different precautionary measures needed to care for the carpet fibers. The booklet is available upon request by writing to The Floor Covering Association, Inc., 400 Madison Avenue, New York.

Visionary Architecture

Current at the Museum of Modern Art is an exhibition devoted to architecture considered unbuildable because the design may have been technologically impossible at the time or socially lacked a program and a purpose to support the architect's convictions. The exhibition is intended to show what architects themselves would have preferred to build had they been able to persuade society of the soundness of their vision. More than 20 projects are shown including work by Hans Poelzig, Bruno Taut, Frederick Kiesler, Le Corbusier and Frank Lloyd Wright. The exhibition will remain on view through December 4.

Whether your need is for frames that are basic or exotic, we can help you.

UNUSUAL PICTURE FRAMING



Write For Our New Illustrated & Indexed Catalog

Royal Art Frame Co.
115 W. 54th St., Dept. ID
New York 19, N. Y.
Phone: PLaza 7-1374

3140-PS

Request our new catalogue #20 showing a variety of modern & contemporary chairs, tables and bar stools for Hotels, Restaurants, Clubs and Institutions

1176-PS-UB

EMPIRE STATE CHAIR CO., INC.
showroom:
424 Madison Ave., New York 17, N.Y.
Plaza 3-5881
General Offices & Factory:
Haverstraw, N.Y.
Murray Hill 9-0591

621-PS

MOTEL-IN-THE-SKY

YONKERS, N. Y.

Lobby designed by

EDITH GREENWOOD, NSID

Executed *by*

Ben FEIBUSCH, Inc.

162 E. 62nd St., N.Y.C. • TE 8-7060

Sculpture Exhibition

Large sculpture in various modern materials, mostly in aluminum and plexiglass, will be shown in the first one-man exhibition of work by Barbara Blair at the Architectural League, 115 East 40th Street, New York, from November 28th through December 10th. Included is a trio of large, abstract ballet figures, each 9 x 4 feet, made of plexiglass and laced with 5,000 to 8,000 feet of nylon cord to give the feeling of various movements of the dance.

New Ceramic Tile Colors

The United States Ceramic Tile Company has announced new additions and revisions to the 1961 color line of Romany-Spartan ceramic tiles. Eleven colors are announced for the glazed wall tile group, and four colors for the matt glazed ceramic mosaic group. A new four-color tile selection brochure No. RS-233 is available by writing on your letterhead to United States Ceramic Tile Company, Canton, Ohio. Six of the new colors reflect a demand for lighter pastel tints; others are in the beige, off-white and light blue-turquoise palette.

Erratum

The attractive inner curtains in the living room designed by John and Earline Brice, A.I.D., and shown on page 127 of the September issue were made of pumpkin and white Celanese fabric supplied by Goldenheim Corp.

St. Margaret's Church, Washington, D. C. used Thortel's printed Fiberglas materials in building. Illustrated is "Pax" print in Assembly Hall.

THORTEL

FIRESAFE

Decorative Drapery Materials Exclusively . . . Designed Especially for the

CONTRACT MARKET

"FIBERGLAS"* exclusively

* T M Reg. U.S. Pat. Off.

Marquisettes, Boucles, Casements and Prints — "Velglas," "Rufnet," "Thortex," "Aerocord," "Aerobark," "Aeronub," "Texnet."

"Thorcoat" and "Thorglow"

Sample booklets available

Representatives:

BOSTON	HA 6-6751
CHICAGO	Briargate 4-0539
	Sheldrake 3-5220
CINCINNATI	Capitol 1-3530
COLUMBIA, S. C.	Alpine 2-6126
DENVER	Keystone 4-1384
KANSAS CITY, MO.	Westport 2-2722
LOS ANGELES	Poplar 6-6191
	Triangle 7-8176
NEW ORLEANS	Jackson 2-5659
PHILADELPHIA	Mohawk 4-4839
SAN FRANCISCO	Exbrook 2-6360
WASHINGTON, D. C.	Woodley 6-9122

THORTEL

FIREPROOF FABRICS

Architects Bldg.,
101 Park Ave.,
New York 17
Phone: MU 4-2426

ROUNDED EXPERIENCE

C-32 — Dining Table in Burl, 42" diameter. Carved Pedestal. Two 18" leaves.

NEW CATALOG ON REQUEST

Thirty years of well-rounded experience make bright the beauty of Engelhard & Koenig fine furniture.

ENGELHARD & KOENIG, INC.

402 E. 70TH ST., N.Y. 21 • TR 9-2323

SPECIALIZING IN CUSTOM WORK TO YOUR OWN DESIGN.

MIRRORS WITH HAND CARVED FRAMES

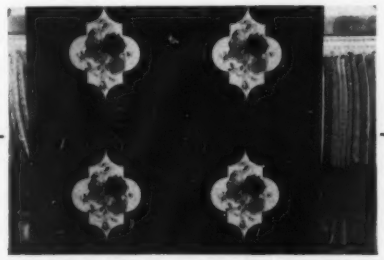
Beautifully hand carved — gilded baroque designs in a large selection of styles and sizes.

Designed by master craftsmen and built with old world quality and tradition.

Write for our free catalogue or visit our new showroom.

ATLAS MIRROR & GLASS COMPANY, INC.
(Established 1917)
308 E. 49th St., N. Y. 17, N. Y.
PL 3-9357

West Coast Rep.:
The Nadhern's
527 W. 7th St.
L.A. 14. Calif



Distinctive Carpets — Custom Vinyl — Tiles

LEONARD-MEYER CARPET CO.

54 East 53rd Street, New York 22, N. Y. PL 3-5723

Wallcovering of REZIA MOIRE, Italianate-ly elegant for residential and contract installations, is a paperbacked Chromspun fabric in many colors, coated with Scotchgard stain repeller. Priced at $5.95 per yard (45" wide), it is fade-resistant, durable, washable and easily installed. Write for free sample folder on professional letterhead.

N. Y. SHOWROOM / TIMBERTONE WALL COVERINGS, INC. / 65 E. 55 ST., N. Y.

REZIA MOIRE

Gasser

SATisfaction guaranteed!

The DEBUTANTE D-60
makes her bow

The COCKTAIL LOUNGE L-90
light, low slung, roomy, with or without swivel

The PLAZA 711
a natural for your business

Watch for the "BARON"
companion aluminum Bar Stool

ALUMINUM
DINING-LOUNGE
CHAIRS

Your investment in these low cost rugged chairs will pay for itself many times over in years of low maintenance, and customer SATisfaction. Let Gasser show you how to trim your chair costs. An informative catalog is yours for the asking. Write today! **GASSER CHAIR CO.** • YOUNGSTOWN, OHIO

PRINCIPAL SERVICES RENDERED

FOR THE TRADE

Publish a CREDIT REFERENCE RATING BOOK listing active professional Interior Decorators throughout the United States.

Issue up-to-date CREDIT REPORTS on Interior Decorators.

Maintain a department for distribution of MAILING MATERIAL to the Interior Decorator.

COLLECTION SERVICE—No charge unless successful. Rates on request.

Inquiries addressed to the undersigned for further particulars will receive immediate attention.

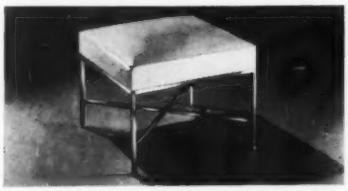
William G. Hoyt
President

ALLIED BOARD OF TRADE

INCORPORATED

350 MADISON AVENUE, NEW YORK 17, N. Y. Murray Hill 2-4372

KERAZON vinyl fabrics for Wallcoverings & Upholstery



Sidechair,
George Tanier, Inc.
Bench,
Great Eastern

1 EAST 53rd ST., N. Y. 22, N. Y. PL 8-2370

Leatherguild INC.

WELDRO
KERAZON

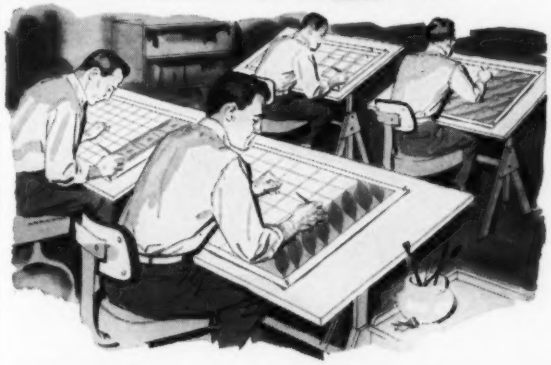
---

the Best in Brass

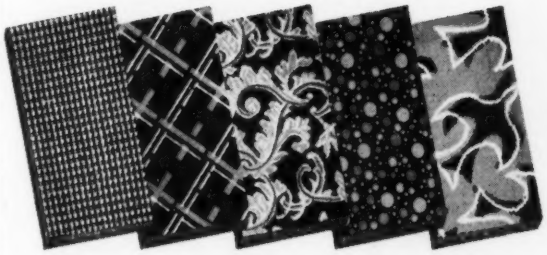
Style No. CT JT

GREAT EASTERN
FURNITURE CO.
Factory & Office: 2395 Pacific St., Brooklyn 33, N. Y.
Showroom: One Park Avenue, New York 16, N. Y.
MUrray Hill 4-2820

How ROXBURY meets your exact carpet needs



1 Striking, original designs —exclusively yours



2 Widest choice of proven designs—loomed in every weave

Whatever your commercial carpet needs, Roxbury has the carpet to satisfy them. You can choose from scores of special designs . . . or our top designers can create one especially for you! For hotel, motel, bank, church or club, Roxbury offers a complete line of loomed carpets in every weave . . . that's why you can get impartial advice on your specific needs.

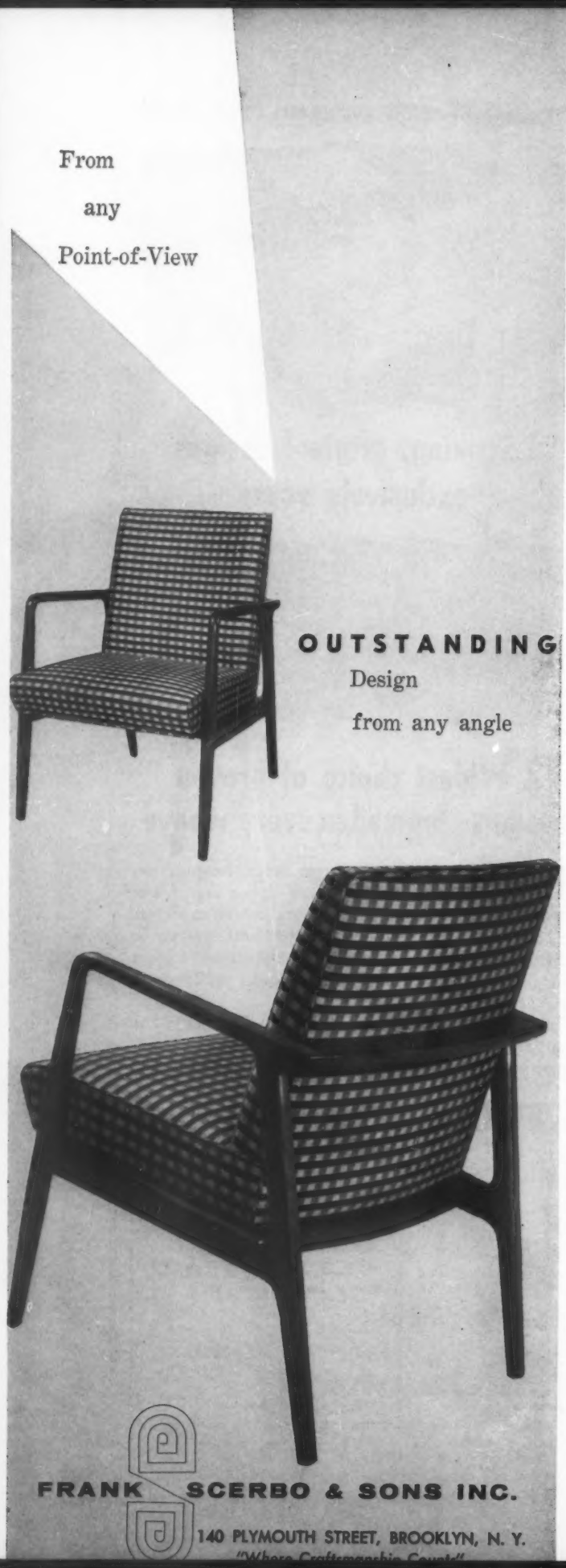
Roxbury has more than a century of experience in fine carpet making. This experience is at your service . . . to give you the best carpeting at the lowest price.

ROXBURY
CARPET COMPANY
Three Big Mills in Saxonville and Worcester, Mass. and Chattanooga, Tenn.

FREE! Send today for this free folder on Roxbury Carpeting for Commercial Installations.

Roxbury Carpet Co., Contract Division
295 Fifth Avenue, New York 16, N. Y.
☐ Send me my FREE folder on Roxbury Carpeting for Commercial Installations.
☐ Have your representative get in touch with me.

Name.....
Title.....
Firm Name.....
Address.....



CLASSIFIED ADVERTISEMENTS

ARCHITECTURAL AND DESIGN PERSONNEL AGENCY—Muriel Feder—A personalized placement service for top level architects, designers, engineers, draftsmen, interior decorators and home furnishing personnel. Selective contracts arranged in a confidential and professional manner. Interview by appointment. 58 Park Avenue, N. Y. MU 3-2523.

CAREER BUILDERS—RUTH FORREST—Since 1947 a Personnel Agency specializing in Architectural, Interior, and Industrial Designers; all Home Furnishings and related personnel. Trainees to top executives. 35 West 53 Street, N. Y. 19. PLaza 7-6385.

CREATIVE FURNITURE DESIGNER, wanted by New York manufacturer of contemporary furniture to work free lance in conjunction with staff design. Would consider recent graduates of recognized design schools. Write Box 540, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

DECORATIVE ARTS PERSONNEL AGENCY—Chicago—Specializing in employment of architects, designers, interior decorators, office and sales personnel in Decorative Arts, Homefurnishings, trades. Our fine quality of applicants and careful screening saves the busy executive time and money. 629A Merchandise Mart, Chicago. MI 2-9449.

DECORATOR TRADE TOP LOCATION FOR RENT. Vicinity 3rd Avenue & 57th St., 1250 sq. ft., Store-Showroom and additional space available. Possession arranged. Especially suitable for Fabrics, Wallpapers, etc. Write Box 534, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

FOR SALE, Antique Shop and Interior Decorating business. One of the most attractive of its kind, one hour from New York. Thriving, highest bracket income community. Prestige clientele established. Excellent potential. Write Box 535, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

FREE MAILING LIST of 17,300 interior decorators. Also over 350 other lists of retailers, wholesalers, manufacturers, hotels, motels, institutions, etc. Over three million names on Addressograph plates. We charge only for addressing. Write for FREE catalogue. Speed-Address Kraus Company, 48-01 42 St., Long Island City 4, N. Y. ST 4-5922.

HELEN HUTCHINS PERSONNEL AGENCY—Specialist Professional, Sales Administrative Personnel for Interior, Architectural, Industrial Designers; Home Furnishings Manufacturers, Distributors, Stores, Publications, etc. By appointment. 767 Lexington Avenue, N. Y. 21, TE 8-3070.

INTERIOR DECORATION HOME STUDY—Announcing new home study course in Interior Decoration. For professional or personal use. Fine field for men and women with talent and aptitude. Practical basic training. Approved supervised method. Low tuition. Easy payments. Free Booklet. Chicago School of Interior Decoration, 835 Diversey Parkway, Department 725B, Chicago 14.

REPRESENTATIVES WANTED for high quality hand-made European and Oriental gloves calling on the trade in Greater New York and other territories. No objection to side line. Write Box 536, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22 or phone PL 3-8695.

SALESMAN WANTED, contemporary Contract Furniture Manufacturer with impressive New York Showroom, looking for experienced salesman to call on Decorators and Architects in New York. Write Box 537, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

SALESMEN WANTED for New England States, New York and Pennsylvania to represent hi-style custom lighting fixtures. Write Decor Designs, 3311 W. McNichols, Detroit 21, Michigan.

SENIOR INTERIOR DECORATOR, A.I.D., creative, aggressive, many years experience national and international, speaks several foreign languages including Spanish, French, Dutch, German, seeks position in Florida. Write Box 538 INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

SHOWROOM REPRESENTATION wanted in Boston, New York, Atlanta, Chicago, Philadelphia, Minneapolis and Seattle by prominent eastern decorative fabric house for the display of their exclusive upholstery, drapery and curtain fabrics to decorators and specialty shops. All replies confidential. Write Box 539, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

SHOWROOMS, STORES and SALES HEADQUARTERS. Now renting in the "new" Decorators Center Building . . . 315 East 62nd St. . . . "The heart of New York's Fine Furniture Decorative Arts Center". Units from 3,000 to 30,000 feet. Air-conditioned. Extremely reasonable rentals. Joseph B. Rosenblatt, 535 Fifth Avenue, N. Y. MU 2-4737.

SHOWROOMS for FURNITURE and DECORATIVE TRADE—2 floors still available. 50' x 85' at 1059 Third Avenue (near 63rd St.) New York City —REgent 7-4700.

SPACE FOR RENT—desirable location across Mdse. Mart—36,000 sq. ft., 2 fl. 4 rms. dbl. plb. 18M sq. ft. $200.00 mo.—3 fl. 4 rms. comp. bath 18M sq. ft. $150.00 mo.—Front and Rear Entr.—both flrs. 1 party $300.00 mo. Write A. Adkins General Contractor, 407 North State St., Chicago 10, Ill., or phone SU 7-8551.

WANTED, AN UNINHIBITED STYLIST DESIGNER . . . We need a man who isn't afraid to try something new . . . whether it's in blankets, towels, bedspreads, gift sets. He's got to know textile weaving inside and out . . . with experience to prove it. If he's got upholstery and drapery designing in his background too . . . great. Big opportunity with leading textile manufacturer in midtown Manhattan. Give full details of your background. Write Box 541, INTERIOR DESIGN Magazine, 151 E. 50th St., N. Y. 22.

YOU'RE INVITED

TO VISIT OUR NEW, ENLARGED SHOWROOMS

EXCLUSIVE line of chandeliers, sconces, antique stemware, table accessories, occasional furniture, mirrors.

SPECIALISTS *in grinding and polishing of chipped glassware. China and crystal repairing by our special process. Chandeliers cleaned in your clients' homes. Restoration of chandeliers and candelabra. Chandelier parts, prisms, bobeches supplied.*

Descriptive literature upon request

Gem Monogram & Cut Glass Corp.

623 Bway (bet. Bleecker & Houston Sts.), N.Y.C. • OR 4-8960

'PRIME' SHOWROOMS & STORES

In 'New' DECORATORS CENTER BUILDING

315 E. 62nd St., N.Y.C.

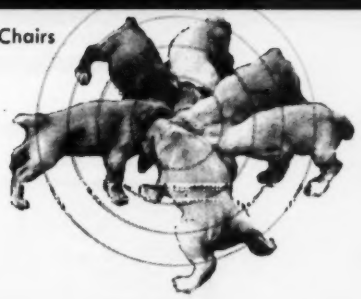
In the heart of the Furniture & Decorative Arts area

1,500 to 10,000 sq. ft.

• Air Conditioning • Impressive Lobby • Parking

JOSEPH B. ROSENBLATT • 535—5th Ave., N.Y.C. • MU 2-4737

"G" Sections—No. 1313 Arm Chairs



Compatibility

...WHERE

SECTIONALS

AND

ARM CHAIRS

LIVE TOGETHER

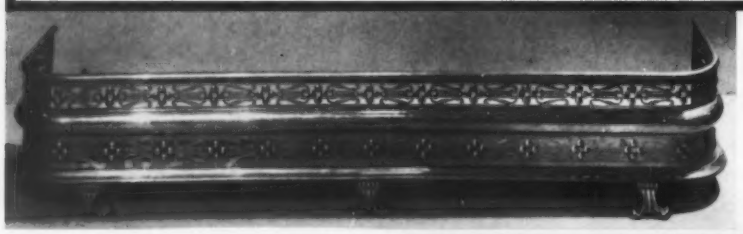
IN

HARMONY

FRANK SCERBO & SONS INC.

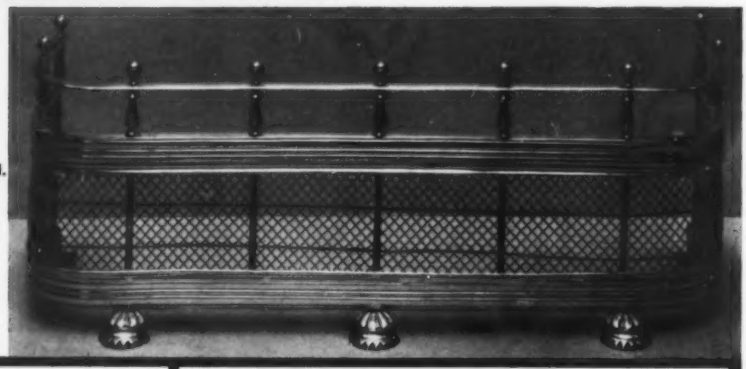
140 Plymouth Street, Brooklyn, N. Y.

ANTIQUE FENDERS *from* THE WILLIAM H. JACKSON COMPANY



W302—48" LONG, 12¼" DEEP, 9" HIGH.

H6542—42¼" LONG, 14¼" DEEP, 15¾" HIGH.



There are few possessions that can impart an atmosphere of elegance and beauty like a well-chosen fender. Pictured here are two fine pieces from our extensive collection of fireplace accessories.

WM. H. JACKSON COMPANY

Everything for the Fireplace Since 1827

3 EAST 47th STREET • NEW YORK 17, N. Y. • PLAZA 3-9400

BASQUE CHAIR and COUNTRY DESK with pegged oak top.

COUNTRY EXTENSION DINING TABLE, with wormy chestnut top. Available in any diameter, 2 to 4 leaves.

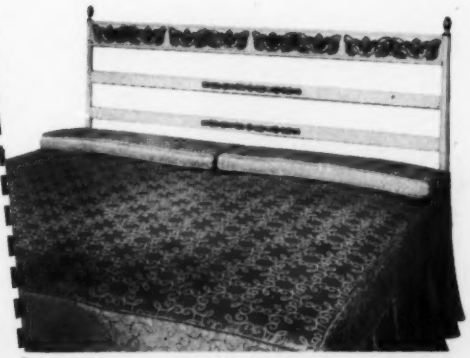
PALEY DINING CHAIR cane back with double welt trim.

SOFAS
CHAIRS BEDS
COMMODES
DESKS
DINING TABLES

FRUITWOOD ARMOIRE
Available in six styles with optional inner fittings.

OAK Wedge TABLE

Faithfully reproduced both in detail and distress finish, from a fine Spanish antique.



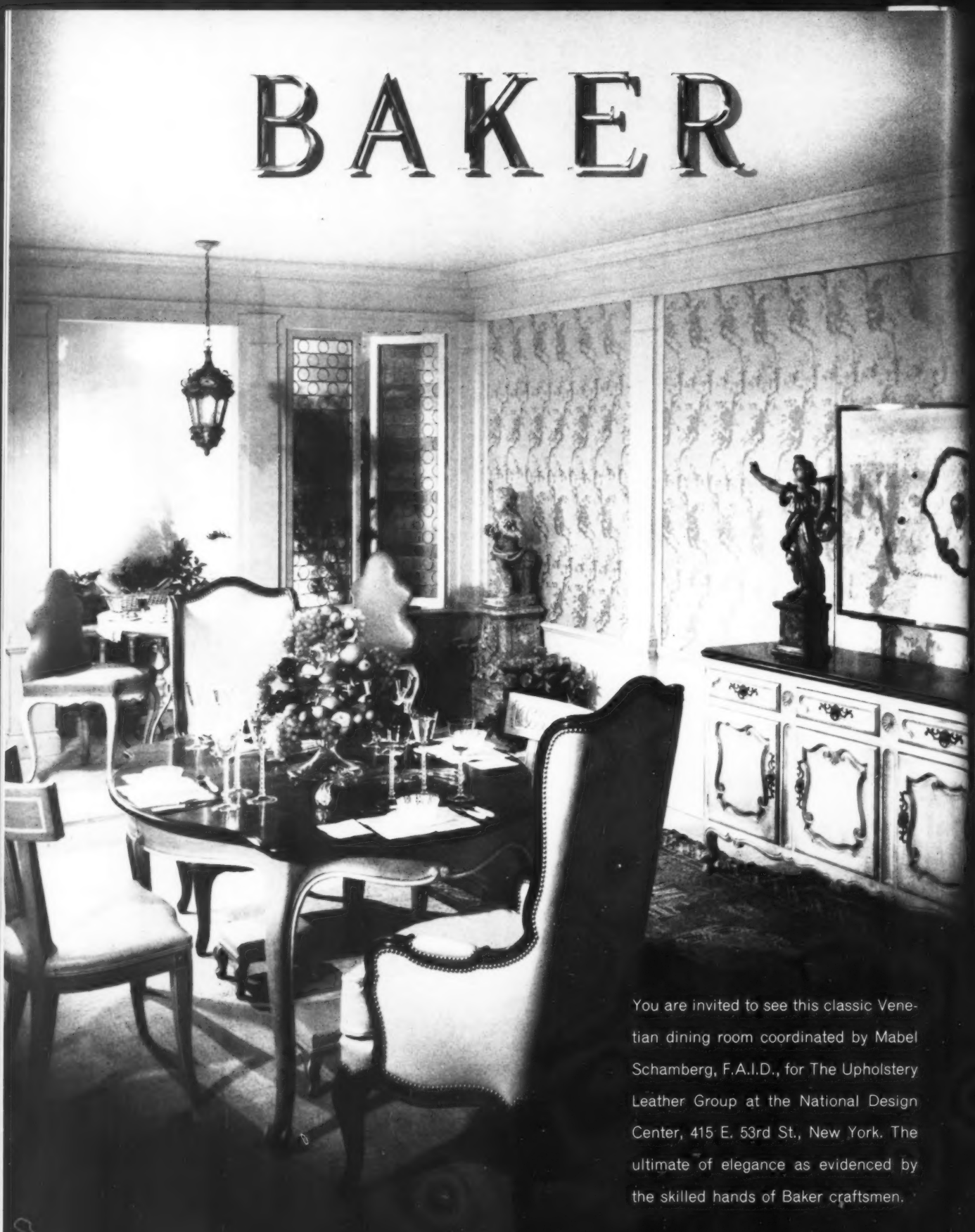
COMO HEADBOARD
One of a new group of 12 distinctive models.

Wycombe, Meyer, Co.

MANUFACTURERS OF
LIVING ROOM, DINING ROOM & BEDROOM FURNITURE

DECORATORS MART
425 East 53rd Street
New York 22, PLaza 3-2010

WEST COAST
536 Pacific
San Francisco, Calif.



You are invited to see this classic Venetian dining room coordinated by Mabel Schamberg, F.A.I.D., for The Upholstery Leather Group at the National Design Center, 415 E. 53rd St., New York. The ultimate of elegance as evidenced by the skilled hands of Baker craftsmen.

BAKER FURNITURE, INC., 25 MILLING ROAD, HOLLAND, MICHIGAN

DISPLAYS MAY BE SEEN IN: • NEW YORK • CHICAGO • PHILADELPHIA • LOS ANGELES • SAN FRANCISCO
DALLAS • ST. LOUIS • ATLANTA • INDIANAPOLIS • CLEVELAND • MINNEAPOLIS • PITTSBURGH • GRAND RAPIDS

Manufacturers of French and Italian Furniture

Richard Wheelwright

INCORPORATED

227 EAST 56TH STREET • NEW YORK 22, N. Y.

PLaza 8-0950

NEW YORK CHICAGO DALLAS LOS ANGELES

SAN FRANCISCO MIAMI

• THERE IS A KENTILE FLOOR FOR EVERY INDOOR INSTALLATION •

• KENTILE MAKES EVERY TYPE OF RESILIENT TILE including Vinyl Asbestos • Solid Vinyl • Rubber • Cork and Asphalt Tile

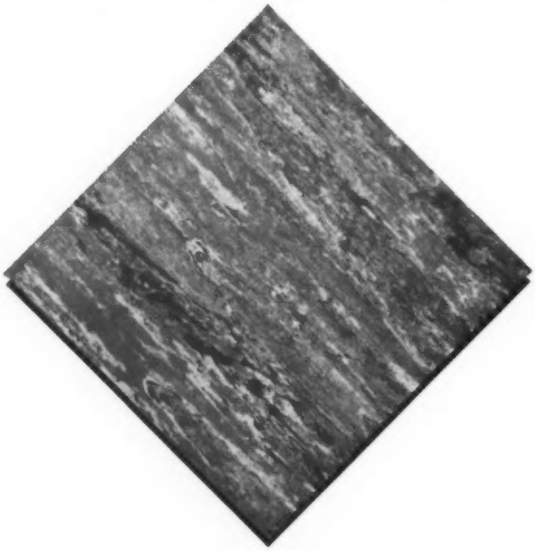
WOODGRAIN IN VINYL ASBESTOS TILE

ANOTHER ADVANCED STYLE IN

KENTILE FLOORS

Ideal for use wherever the natural look of wood is desired, and there are either budget limitations, installation or maintenance problems. Call your Kentile® Representative for samples, or consult Sweet's File.

In New York, visit the new Kentile Floors Showroom: Suite 3119, 31st Floor, Empire State Bldg., 350 Fifth Ave.



SPECIFICATIONS

Size: 9″ x 9″; Thicknesses: Standard gauge (1/16″) and 1/8″
Colors: Beech, Elm
Use: Below, on or above grade.

• • •

Woodgrain Tiles also available in Solid Vinyl, Rubber and Asphalt.
Woodgrain® Planks available in Solid Vinyl and Rubber.
Consult Sweet's File for Specifications.

Kentile, Inc., Brooklyn 15, N. Y.

lt.

ations.